

The Bay Area Observer

COMMUNITY NEWS FOR LA PORTE, MORGAN'S POINT, SHOREACRES & THE GALVESTON BAY AREA

P.O. Box 305 Seabrook, Texas 77586
www.BayAreaObserver.com

Dear Mayor and City Council,

As owner and publisher of the Bay Area Observer newspaper, I respectfully submit the Bay Area Observer newspaper for consideration as the official newspaper of record for the City of Seabrook.

The Bay Area Observer began as an online publication based in Seabrook in 2008. In 2009 we began our print publication and have continued to deliver hyper-local community news in the Galveston Bay area since our inception. The Observer is published weekly, sent to paid subscribers both by mail and online, and distributed to the communities of Seabrook, Kemah, La Porte, Morgan's Point, Shoreacres, and Deer Park.

As you may be aware, in the past we have featured Seabrook news extensively including city hall decisions, articles of interest to citizens, and many community events such as Seabrook Saltwater Derby, Seabrook's 50th Anniversary Celebration, Keels and Wheels and many, many more. This year we have once again agreed to be a media sponsor for Celebration Seabrook.

The Bay Area Observer is locally owned and operated giving us the opportunity to concentrate on news for each city we represent, and provide quick and efficient service. The Observer is now the official newspaper of record for the cities of La Porte, Morgan's Point and Shoreacres. I feel that we could give the City of Seabrook the same excellent service that we provide for these cities.

I look forward to your decision. Please feel free to contact me with any questions or concerns. Thank you for your consideration of my request.

Sincerely,



Rebecca Collins

Owner/Publisher

527 N. Shady Lane

La Porte, Texas 77571

(281) 907-3140

editor@bayareaobserver.com

Enc. Newspaper of Record Proposal

NEWSPAPER OF RECORD PROPOSAL

Bay Area Observer
P.O. Box 305
Seabrook, Texas 77586
www.BayAreaObserver.com

Owner /Publisher- Rebecca Collins
281-907-3140
editor@bayareaobserver.com

Postal Designation: Periodicals Permit #11650 (Second Class)

Legal/Public Notice Advertsing Rates:

\$9.50 per column inch

No charge for borders and/or bolding

Notarized affidavits and tear sheets provided at no charge at the end of each month unless otherwise requested.

Proof of all advertising will be provided before each publication.

Retail Advertsing Rates:

\$8.50 per column inch

30% discount applies for frequency

Proof of all advertising will be provided before each publication.

Classified/Employment Advertsing Rates:

Classified Line Ads

All classified line ads are posted on our website at no additional charge (Minimum charge is 5 lines {Appx. 20 characters per line). Prince reflect a 15% discount off regular rates

Single insertion\$6.25 per column inch
(Each additional line, 20¢)

Classified Display Ads

(6-column format).....\$7.25 per column inch
(Includes border and letter bolding)

Deadline To Receive Advertisement For Publication:

Closing time for display ads is 5 p.m. the Monday prior to publication. Cancellation deadlines are the same as the closing time. Intervening holidays advance deadlines by one full day.

Statements and Billing:

Invoices for all advertising will be billed either electronically or by mail on the last day of each month for previous months advertising.

Terms will be 30 days net

Circulation:

Print Distribution: Weekly on Thursday mornings

Press Run: 6000 copies

Total Print Subscribers: 1200

La Porte/ Morgan's Point/ Shoreacres Paid Subscribers: 923

Seabrook Paid Subscribers: 277

Electronic Editions Paid Subscribers: 423

Free Distribution: La Porte/Deer Park Area – 3200 copies

Free Distribution: Seabrook Area – 1600 copies

References:

City of La Porte

604 W Fairmont Pkwy

La Porte, TX 77571

(281) 470-5017

Patrice Fogarty - City Secretary

CitySecretary@laportetx.gov

City of Morgan's Point

1415 E. Main Street

Morgan's Point, TX 77571

(281) 471-2171

Megan Mayes - City Secretary

mmayes@morganspoint-tx.com

City of Shoreacres

601 Shoreacres Blvd.

Shoreacres, Texas 77571

Annie Linthicum - City Secretary

linthicum@cityofshoreacres.us