



*CITY
OF
SEABROOK*

AGENDA
BRIEFING

Date of Meeting:

Submitter/Requestor: Mayor Royal

Date Submitted: 10/27/2016

Presenter: Mayor Royal

Description/Subject: Bay Area Coastal Protection Alliance (BACPA) Update Video on Ike Dike

Applicant: N/A

Legal Description: N/A

Request: Consider and take all appropriate action on an unbudgeted expenditure of \$10,000 to contribute for an update video on the “Ike Dike”.

Purpose/Need: Policy Issue _____ Administrative Issue _____

Background/Issue (What prompted this need?):

(Letter from BACPA):

Bay Area Coastal Protection Alliance (BACPA) is a nonprofit corporation organized in October 2014 under the laws of the State of Texas. The purpose of our organization is to facilitate research and studies regarding alternatives providing protection from hurricane and other storm surge in the Gulf Coast region, to provide information and resources to educate the public about the economic, security, and public safety benefits of such alternatives, and to carry on other charitable, scientific, literary or educational activities within the meaning of Section 501(c)(3) of the Internal Revenue Code of 1986, as amended.

The current focus of BACPA is raising the necessary funds to support and complete the “Ike Dike” research and economic impact study that is already underway with Dr. William Merrell of Texas A & M Galveston as the principal investigator. Dr. Merrell, is leading the most noted experts in this field including Delft University of Technology in the Netherlands, the Dept. of Homeland Security’s Coastal Hazards Center, Jackson State University, economist Richard Gilmore at the University of Houston’s C. T. Bauer College of Business and others to complete this far-reaching study. The results of this effort are already proving the feasibility of such a regional surge protection as well as the national impact and cost of not protecting our coastal region from future disasters.

In 2015, BACPA funded an educational video, produced by Space City Films, that has now gone viral and has had over 200,000 “hits.” The video can be viewed at <http://www.tamug.edu/ikedike/>.

Much has been accomplished since this video was completed and it is now time to bring everyone up to date with a new media piece to share this information and help educate the general public and decision makers on the matter.

Attached is the proposal for such a video that we are now raising \$61,770 to support. It was developed by Space City film in consultation with Dr. Merrell and his colleagues. We hope you will join us in this effort the raise the necessary funds.

Impacted Parties (Expected/Notified):

Recommended Action:

Approve participating in the BACPA "Ike Dike" video update with a contribution of \$10,000

Attachments:
BACPA Letter

Fiscal Impact: Budgeted Yes No Finance Officer Review: Yes
Budget Amendment Required Yes No (Not at this time)
Future/Ongoing Impact Yes No

Budget Dept/Line Item Number Various

Funding Comments:

Where on the agenda should this item be placed?

(i.e. Public Hearing, New Business, Old Business, Consent Agenda, Executive Session, etc.)

New Business

Suggested Motion:

Motion to approve participating in the BACPA "Ike Dike" video update with a contribution of \$10,000 to be appropriated out of General Fund – Non-Departmental.

City Manager Review:



- Approved as submitted
- Submitted for Council consideration without comment
- Submitted for Council consideration with comments stated below:

All requests must be submitted to the City Secretary's Office no later than 5:00 p.m. on the Wednesday preceding the regular Tuesday Council Meeting. All required attachments are to be submitted with the request. Incomplete items cannot be placed on the agenda.

(All items are to be reviewed and approved by the city manager, except items submitted by the mayor or any council member or routine consent agenda items such as minutes and second & third readings of ordinances.)

Sent to City Attorney for review _____
(City Attorney should review all ordinances, resolutions, contracts and executive session items.)

Received and accepted by the City Secretary/Assistant _____

Returned by the City Secretary/Assistant (If incomplete) _____

All requests must be submitted to the City Secretary's Office no later than 5:00 p.m. on the Wednesday preceding the regular Tuesday Council Meeting. All required attachments are to be submitted with the request. Incomplete items cannot be placed on the agenda.