



# Bay Area Coastal Protection Alliance

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October 27, 2017

Dear Friends,

Bay Area Coastal Protection Alliance (BACPA) is a nonprofit corporation organized in October 2014 under the laws of the State of Texas. The purpose of our organization is to facilitate research and studies regarding alternatives providing protection from hurricane and other storm surge in the Gulf Coast region, to provide information and resources to educate the public about the economic, security, and public safety benefits of such alternatives, and to carry on other charitable, scientific, literary or educational activities within the meaning of Section 501(c)(3) of the Internal Revenue Code of 1986, as amended.

The current focus of BACPA is raising the necessary funds to support and complete the "Ike Dike" research and economic impact study that is already underway with Dr. William Merrell of Texas A & M Galveston as the principal investigator. Dr. Merrell, is leading the most noted experts in this field including Delft University of Technology in the Netherlands, the Dept. of Homeland Security's Coastal Hazards Center, Jackson State University, economist Richard Gilmore at the University of Houston's C. T. Bauer College of Business and others to complete this far-reaching study. The results of this effort are already proving the feasibility of such a regional surge protection as well as the national impact and cost of not protecting our coastal region from future disasters.

In 2015, BACPA funded an educational video, produced by Space City Films, that has now gone viral and has had over 200,000 "hits." The video can be viewed at <http://www.tamug.edu/ikedike/>. Much has been accomplished since this video was completed and it is now time to bring everyone up to date with a new media piece to share this information and help educate the general public and decision makers on the matter.

Attached is the proposal for such a video that we are now raising \$61,770 to support. It was developed by Space City film in consultation with Dr. Merrell and his colleagues. We hope you will join us in this effort the raise the necessary funds.

Sincerely,

Fredell Pollak Rosen, President