

Strategic Plan 2016-17 Update #1

November 15, 2016

Economic Development

Initiative 1: Encourage Activity Centers within Planning Areas and Special Districts

- 1.1 Old Seabrook – HGAC Pedestrian/Bicyclist Studies; Livable Centers 2017
- 1.3 One on one meetings have been conducted. The market has dictated many of the preliminary decisions staff is hearing. However, new direction for redevelopment on the remaining land and adjoining parcels has been emphasized.
- 1.4 Old Seabrook Design Regulations – New designs are in progress and staff is coordinating with new consultant on the interconnections of Old Seabrook to SH 146 improvements.
- 1.5 Utilize Amenities - Pine Gully / Entertainment Activities – April Fool’s Food Truck Day

Initiative 2: Promote Seabrook as a Destination for Visitors

- 1.6 Seabrook Leisure Destination – Current Coupon Book Advertiser has expanded to create an app that visitors and residents alike can access in addition or in lieu of book
- 1.7 Encourage Redevelopment – Revision to Facade Program almost complete. It will propose additions as discussed such as landscaping, signs, parking upgrades
- 1.8 EDC Incentives – Creating a table to publish on the approved and active incentive agreements
- 1.9 Old Seabrook – Planning and zoning revisions in progress for consideration
- 1.12 FEMA Map Adjustments

Organizational Development

Initiative 1: Sound Fiscal Management

- 2.2 Public Safety Fleet Replacement Fund – Done
- 2.2 Fleet – Researching new software platforms to better track fleet condition and maintenance

Initiative 2: Training

- 2.4 Civil Service Training Plans have been made

Governance

Initiative 1: Active Engagement for Council Leadership Roles

- 3.1 Liaison Reports on Agendas – Done
- 3.2 Prospective Candidates – Researching forum concepts for pre- election

Communication and Image

Initiative 1: Communications

- 4.1 Citizens University – Done
- 4.1 Transparency Pages – In progress

Initiative 2: Image

- 4.2 iheartseabrook program – In progress and expanding
- 4.3 Pelican Path – Administration Done – Marketing in progress
- 4.4 Event Marketing and Safe and Secure City marketing in progress

Mobility and Infrastructure

Initiative 1: Mobility

- 5.1 Research underway for a Weigh Station / Inspection Pad at Red Bluff
- 5.1 Community Outreach – National Night Out
- 5.1 (and 5.3) Speed Watch - Focused Enforcement Plans on Todville and Meyer
- 5.2 SH 146 Traffic Management Plan – TXDot to release in November initial phases

Initiative 2: Infrastructure

- 5.4 CIP – WWTP North – Funding and Planning underway
- 5.5 Harris County – Met with county on multiple projects and utilizing resources

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- 5.7 Water Conservation – Met with GBF and purchased Ivy Rain Barrels – New Communications

Quality of Life

Initiative 1: Keep Small Town and Community Feel

- 6.1 July Fireworks, Oct Pumpkin event and April Food Truck event – Planned
- 6.2 Clean Up – Working with area cities to try to coordinate an annual recycling day
- 6.3 SH 146 Enhancements – SWA Contract in progress
- 6.4 Expanding Public Art- Festival will feature a new movable feature
- 6.6 Interconnectivity – Finish existing TPWD grant on berm trail

Safe and Secure City

Initiative 1: Provide High Quality Public Safety Services

- 7.2 Active Shooter Training at multiple businesses – Done
- 7.2 Fleet Plan – Done
- 7.5 CVE – 3 Full Time Officers Certified and program in progress

Initiative 2: Ensure a Sound Model for Future Growth in Municipal Court

- 7.6 Reporting in progress – monthly
- 7.8 New Notification System – in progress
- 7.9 Court conducted CVE training and planning others

Initiative 3: Broaden Emergency Management for Community and Staff Resources

- 7.11 Table Top Exercise completed on trail location
- 7.12 New Event/ Disaster Software Training in progress
- 7.14 New Normal educational pieces released

Initiative 4: Initiate and Build and Open and Accessible Animal Control Department for the Community

- 7.15 Volunteer Policy – Almost complete
- 7.16 Weekend Patrol – Initiated

Initiative 5: Communications Expanded to Assist as a Tool to all City Public Safety Functions

- 7.19 Social Media Sharing for Street Closures and other events

SH 146 Expansion

- New interest on project – Articles to be released