

THE SEABROOK ECONOMIC DEVELOPMENT CORPORATION OF THE CITY OF SEABROOK MET **THURSDAY JULY 12, 2012 AT 7:00 P.M. AT SEABROOK CITY HALL**, 1700 FIRST STREET, SEABROOK, TEXAS TO CONSIDER, AND IF APPROPRIATE, TAKE ACTION WITH RESPECT TO THE AGENDA ITEMS LISTED BELOW.

President Davis called the meeting to order at 7:01 p.m. and declared a quorum was present.

BOARD MEMBERS PRESENT:

ERNIE DAVIS	PRESIDENT
PAUL DUNPHEY	MEMBER
NATALIE PICHA	SECRETARY
GLENN ROYAL	MAYOR
THOM KOLUPSKI	COUNCIL REPRESENTATIVE
MARK CALDWELL	MEMBER
TERRY CHAPMAN	MEMBER

ALSO PRESENT WERE:

KIM MICKELSON	EDC ATTORNEY
KELLY TEMPLIN	CITY MANAGER
PAUL CHAVEZ	DIRECTOR OF ECONOMIC DEVELOPMENT
FAITH SHALLIS	ADMINISTRATIVE ASSISTANT

1.0 ROUTINE PUBLIC HEARING AND ANNOUNCEMENTS

President Ernie Davis welcomed the new EDC board members, Thom Kolupski, Terry Chapman and Mark Caldwell and returning member, Paul Dunphey.

2.0 PRESENTATIONS – The Corporation will discuss, consider, and if appropriate, take action on the items listed below.

2.1 Marketing Report. (Dearman)

LeaAnn Dearman reported that approximately 77% of the EDC website pulls traffic from the city website and noted that traffic should increase once the new website is launched, combining the two. Ms. Dearman stated that she has added new pages for the EDC Facebook “likes” and also that EDC Facebook is now up to 411 “likes.” She reported that there are 60 followers on Twitter, and she is looking into creating a Seabrook Pinterest.com account. She reported there are now 925 emails on our listserv; and she is also looking into augmented reality (Layar application) and Google maps. She suggested a one-minute video to promote “Shop, Dine, Stay, Experience Seabrook”.

2.3 (This item was taken out of order.) Budget proposal for FY 2012-13. (Chavez)

Mr. Chavez reviewed the budget proposal, explaining what the numbers reflect beginning with revenues and going on to the expense items.

The board requested that Mr. Chavez look into available options to funding the ALLIANCE membership under line item #5227, perhaps tying in the amounts for their annual fund raiser banquet with membership dues. He was also asked to report on BAHEP table/seating options.

There was discussion regarding the amount to budget for advertising and also for trails maintenance, and possibly adding an item for trails construction. It was decided to keep the amount for advertising as proposed.

Under projects, the question arose regarding whether the \$900,000 approved for the Point Road Project should be accounted for in this new budget. Mr. Chavez will work with the finance officer to assure the funds are accounted for in the proposed budget.

2.2 An overview of economic development tools. (Mickelson)

Kim Mickelson presented “Economic Development Incentives – An Overview of the Toolbox” to the board.

3.0 OLD BUSINESS

None.

4.0 NEW BUSINESS

4.1 Letter to Texas Comptroller stating authority to use eminent domain, and how we claim that authority. Economic Development Corporation 4B’s must be given authority by their City Council. (Mickelson)

A motion was made by Paul Dunphey and seconded by Natalie Picha

To approve the letter as presented.

MOTION CARRIED BY UNANIMOUS CONSENT

4.2 A request not to exceed \$1000 for the cost of a luncheon held at Tookie’s restaurant showcasing Seabrook’s economic development by the end of September 2012. Funds are available in 707-5300, Training and Conference. (Royal)

A motion was made by Paul Dunphey and seconded by Natalie Picha

To approve the request to fund the luncheon from line item 707-5300 Training and Conference in an amount not to exceed \$1000. The luncheon will be held by the end of September 2012.

MOTION CARRIED BY UNANIMOUS CONSENT

- 4.3 A request not to exceed \$350 for the cost of dinner for attendees of the Economic Development Training seminar, conducted by the office of the State Comptroller, and to be held in Council Chambers on July 25, 2012. Funds are available in 707-5300, Training and Conference. (Chavez)**

A motion was made by Paul Dunphey and seconded by Glenn Royal

To approve the request to fund the dinner from line item 707-5300 Training and Conference in an amount not to exceed \$350.

MOTION CARRIED BY UNANIMOUS CONSENT

5.0 APPROVAL OF MINUTES

- 5.1 Approval of the Minutes of the June 14, 2012 meeting.**

A motion was made by Natalie Picha and seconded by Paul Dunphey

To approve the minutes as presented.

MOTION CARRIED BY UNANIMOUS CONSENT

6.0 ROUTINE BUSINESS

- 6.1 Report on economic development activities since the June 14, 2012 EDC meeting. (Chavez)**

Paul Chavez reported that his focus over the past month has been exploring options for an incentive proposal for a major retail development, continuing to seek out business prospects for our city, meeting with property owners, meeting with local business owners, and attending a seminar on new research tools available from the US Census.

- 6.2 Election of EDC officers as prescribed in articles 5.02 and 5.03 of the EDC Bylaws. (Davis)**

A motion was made by Glenn Royal and seconded by Thom Kolupski

To nominate Paul Dunphey for President.

MOTION CARRIED WITH 5 YEAS, 0 NAYS AND 2 ABSTENTIONS (Dunphey, Davis)

A motion was made by Glenn Royal and seconded by Paul Dunphey

To nominate Natalie Picha for Vice President.

MOTION CARRIED WITH 6 YEAS, 0 NAYS AND 1 ABSTENTION (Picha)

A motion was made by Paul Dunphey and seconded by Thom Kolupski

To nominate Terry Chapman for Secretary.

MOTION CARRIED WITH 6 YEAS, 0 NAYS AND 1 ABSTENTION (Chapman)

A motion was made by Thom Kolupski and seconded by Paul Dunphey

To nominate Ernie Davis for Treasurer.

MOTION CARRIED WITH 6 YEAS, 0 NAYS AND 1 ABSTENTION (Davis)

6.3 Establish future meeting dates and agenda items. (July 25 and August 9, 2012)

On Wednesday, July 25th there will be an EDC seminar conducted by Russell Gallahan from the State Comptroller's office in Council Chambers beginning at 6:00 p.m.

The next regularly scheduled meeting will be Thursday, August 9th at 7:00 p.m.

A motion was made by Natalie Picha and seconded by Mark Caldwell

To adjourn the meeting.

MOTION TO ADJOURN CARRIES BY UNANIMOUS CONSENT.

President Davis adjourned the meeting at 9:15 p.m.

Approved this day 9th day of August, 2012.

Paul Dunphey, President

Faith Shallis, Administrative Assistant