



Seabrook Open Space and Parks MASTER PLAN

SEPTEMBER 2020



Kimley»Horn

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ACKNOWLEDGEMENTS

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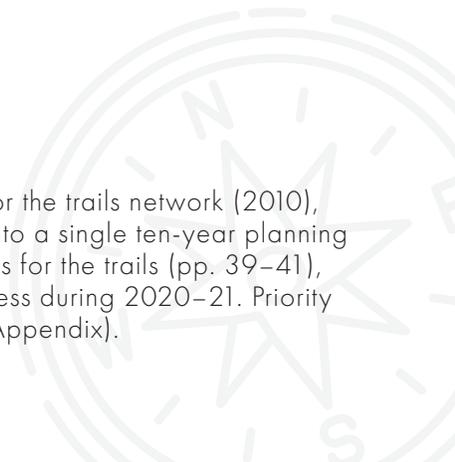
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EXECUTIVE SUMMARY

Previously Seabrook had separate master plans for Carothers Coastal Gardens (2007), for the trails network (2010), and for open space and parks (2012). The three are now being updated and conjoined into a single ten-year planning cycle. This new combined Open Space and Parks Master Plan fully incorporates proposals for the trails (pp. 39–41), and includes proposals to date for Carothers Gardens, for which fuller planning is in process during 2020–21. Priority projects are outlined (See Action Plan Worksheets), and public input was extensive (See Appendix).



SECTION 1: INTRODUCTION

DESCRIPTION OF SEABROOK

The City of Seabrook is known for its coastal views, quality parks, trails, and natural areas that are unique to the Houston-Galveston area. In fact, the City is home to 18 named parks and over 200 acres of parkland. Additionally, several of the parks are connected by a hike and bike trail that is available for use year-round. As the City grows and infrastructure development continues along State Highway 146, the City of Seabrook wants its parklands, open space, and waterfront views to continue to be a public asset that appeals to both citizens and visitors.

To provide the best public assets for the community, Kimley-Horn has developed a five-year vision for Seabrook’s parks and recreation. As a part of this vision, the Open Space and Parks Master Plan is being updated to reassess the City’s park and recreation facilities, revise the inventory to acknowledge recent acquisitions and improvements, determine present necessities, and identify unrealized opportunities.

DEMOGRAPHIC AND COMMUNITY PROFILE

Understanding the community profile within the City of Seabrook is crucial to successfully update the City’s Open Space and Parks Master Plan. It is important to note that the population and demographics of a community can be evaluated in a variety of ways for purposes of parks and open space planning, and that the design of public services is based in part on consumption characteristics of the residents. The location, size, and amenities of parks and open space should be based on the density and distribution of the population as recipients of these services.

The following pages summarize the data of the City’s existing demographics and socioeconomic profile. Trends such as growth statistics, ethnicity, and age distribution are covered below.

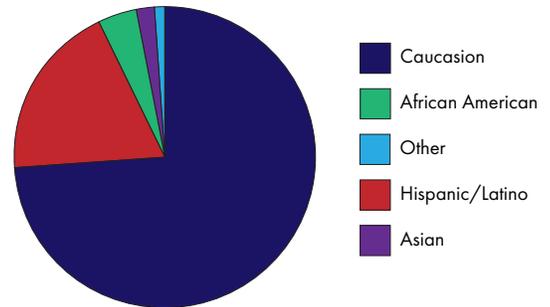
POPULATION GROWTH STATISTICS

There are various ways to estimate population for a given area. The information in the chart below was derived from the United States Census Bureau and the 2012 Master Plan Review Commission projected averages which was based on Houston-Galveston Area Council and Texas Water Development Board Projections.

SEABROOK POPULATION DATA		
YEAR	POPULATION	PERCENT CHANGE
2040	19,994	12%
2030	17,859	16.1%
2020	15,388	7.7%
2018	14,291	17.3%
2013	12,184	1.9%
2010	11,952	26.6%
2000	9,443	41.3%
1990	6,685	43.1%

POPULATION BY RACE AND ETHNICITY

The City of Seabrook is home to approximately 14,291 residents and has experienced an increased population growth of 19.6% in recent years, according to the United States Census Bureau. The ethnic composition of the population is composed of roughly 74% Caucasian residents, 19% Hispanic or Latino residents, 4% Black or African American residents, 2% Asian residents, and 1% Other.



AGE DISTRIBUTION

In 2017, the median age of all people in Seabrook was 37. Generally, the residents of Seabrook are getting younger, as the average age of residents in 2016 was 38.

It is important to consider the age of a community so that the City can best plan for and adequately provide the appropriate programs, services, housing, jobs and quality-of-life amenities. The largest portion of Seabrook's population is primarily between the ages of 25 and 64 years, with 30.5 percent in the Older Labor Force and 28.5 percent in the Prime Labor Force. The next largest group is 0 to 14 years, with just over 20 percent of the total population.

SUMMARY OF THE PROCESS

The Seabrook Open Space and Parks Master Plan 2020 is intended to provide renewed direction for Seabrook's parks and recreation facilities system. By building upon the City's current plan adopted in 2012 Master Plan, reassessing the City's park and recreation facilities, revising the inventory to acknowledge recent acquisitions and improvements, determining present necessities and identifying unrealized opportunities, this long-term plan will represent a five-year vision for parks and recreation.

The process began by collecting input from residents, Open Space and Trails Committee, staff and council to help identify the needs and desires for park improvements and future park development.

In addition to identifying the needs of the community, a thorough inventory of the existing park facilities and potential land for future parks was conducted for the entire city limits. The inventory included amenities found in parks, neighborhoods, schools, and public spaces. This inventory was used to identify the areas best suited for future parks and trails, so new amenities can be strategically distributed throughout the city.

A Statistically Valid Survey was conducted of 300 randomly selected households to elicit feedback from citizens and better understand their desires and needs for parks, trails, and open space. A summary report was prepared containing the survey methodology and description of major findings. Based on the survey findings and needs identified by the community, a Needs Assessment was prepared to highlight potential areas of shortfall or oversupply based on National Recreation and Park Association's (NRPA) standards and identify current levels of satisfaction with park and recreation facilities.

All input and information were then consolidated to prepare a list of priorities and recommendations to help guide Seabrook's future parks and recreation facilities. This includes defining policy criteria, standards, staffing needs, and available funding sources to implement improvements.

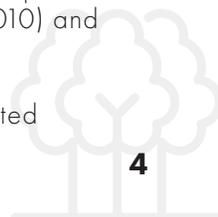
PREVIOUS PLANNING EFFORTS

As part of this 2020 Open Space and Parks Master Plan Report, we looked back at previous planning efforts to understand the history, note changes in direction, and provide guidance on future approaches.

SEABROOK OPEN SPACE & PARKS MASTER PLAN (APRIL 2012)

In April of 2012, the Open Space, Beautification and Preservation Committee prepared the Seabrook Open Space & Parks Master Plan, a companion document with the Seabrook Hike and Bike Trails Master Plan (March 2010) and Carothers Coastal Gardens Master Plan (February 2010). This document was based on three main goals:

- Best use of existing park holdings
- Selective acquisition to serve the anticipated increase in residents
- Explicit focus on open space and natural settings



This document used previous citywide survey results and a public comment period on the draft to derive public input. A compilation of the survey results showed a high value for waterfront and waterfront access, parks and trails, and small-town charm. Upon public feedback of the draft, "the majority of respondents favored expanding the trail system, preserving more natural areas, and expanding access to the waterfront." Based on the Inventory and Needs Assessment, the document concluded needs for:

- Increasing park and green spaces
- Expanding and protected waterfront access/views
- Managed use and offerings at Pine Gully Park
- Playground improvements including renewed equipment and added shade
- A way to provide for silent constituents including children's programming and disabled people
- Improving operations including adding a parks director, review staffing levels, strengthening budgets, and adding lighting.

Understanding the definition difference to the City between a Park and Open Space was an important topic for the 2012 Master Plan Update. According to 2014 Master Plan document, Open Space is defined as "both passively landscaped site without improvements of any kind or complimentary structures and improvements as necessary and appropriate for the enjoyment of residents." For purposes for the 2020 Open Space and Parks Master Plan Report, we will continue to refer to Open Spaces in this way.

At the time, there were 18 parks totaling 200 acres (5% of the city's land area) with a 10-year budget of \$1.5 million. Given the City's limited staff and operations budget, "a cornerstone of this vision is caution about adding amenities that carry high operating costs. Trail expansion and keeping certain lands in a natural condition are public preferences."

The final recommendations focused on:

1. Expanding waterfront access
2. Preservation of open space and natural areas
3. Improve conditions that support local wildlife
4. Ensure best use of existing park holdings
5. Establish appropriate guidelines for operating new types of parks
6. Adjust park facilities in response to shifting community preferences
7. Identify choice wetlands and green space for conservations

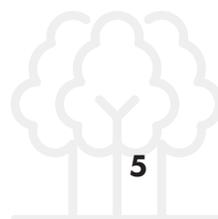
In summary, Seabrook citizens hold a positive view of their parks and open spaces. Citizens place a lot of value on trails, open space, and waterfront access. Needs and implementation strategies focus on maintaining current parks, expanding natural areas, and increasing operations budgets. In the end, the primary constraint to the recommended implementation strategies were budgetary. However, the City was still able to implement many of the strategies through volunteer efforts and donations.

SEABROOK HIKE AND BIKE TRAILS MASTER PLAN (MARCH 2010)

The Seabrook Hike and Bike Trail Master Plan, prepared in March 2010 by the Open Space, Beautification and Preservation Committee, was the second companion document to the 2020 Seabrook Open Space and Parks Master Plan Report. This document aimed to compile results from previous surveys to better understand the community's desires and develop recommendations to help guide the development of future trails within the City. Surveys repeatedly showed the community valued trails as one of their top assets and had a desire for additional trails in the future.

Some of the major goals and recommendations of the document were to:

- Connect all future city parks via trails and sidewalks
- Provide trail connections to existing parks such as Friendship, Carother's and Brummerhop which are not currently connected
- Create looped trail networks to connect the northern and southern sections of the city
- Provide multiple safe trail crossings at SH 146 to improve east / west connectivity
- Develop trail ordinance, design standards and maintenance protocols
- Identify future trails through right-of-way assessments and regional linkages



In review, the community showed a strong desire for additional trails and connectivity. The City has since engaged the Economic Development Committee and grant funding opportunities to help expand the network. With the final plans available and completion of SH 146 in sight, more focus is being placed to identify crossings east to west. However, due to limited funding the expansion of the trail network was not fully implemented as identified in the 2010 Trails Master Plan.

SEABROOK STRATEGIC PLAN (2018 – 2019)

In 2018, the City prepared a Strategic Plan with the help of Ron Cox Consulting. This document identified several initiatives that related to parks, trails and open space including:

- Propose multiple points of public access to waterfront, such as:
 - Old Seabrook – improve walkability via slough boardwalk
 - Mixed Use/Lake Front Planning Area – improve access through mixed use projects
 - Kayak launches
- City wide beautification, through environmental stewardship by:
 - Advertising event and programs
 - Marketing natural resources (natural areas, hike/bike trails)
 - Highlighting birding information
- Implement Infrastructure Improvements through improved public access to waterfront. This could be achieved by:
 - Designing kayak launches
 - Considering pedestrian crossing for trails
 - East / west pedestrian connection
 - Designing boardwalk access
- Improve walkability by continuing to develop trail and sidewalks, specifically by:
 - Updating the Parks and Open Space Master Plan
 - Developing steps for connecting east/west
- Provide high quality city safety services through enhanced dept training and operational enhancements, such as:
 - Increase hours in parks and trail through bike patrol
 - Overall, these initiatives aligned with the previous studies conducted by encouraging connectivity with nature, the waterfront, trail access across the city, and increased operational demands.

SEABROOK 2035 COMPREHENSIVE MASTER PLAN

In 2016, Freese and Nichols assisted the City in preparing the 2035 Comprehensive Master Plan to guide 20-year planning strategies for infrastructure and natural resources. Major themes as it relates to parks, trails and open spaces included:

- Encourage waterfront development
- Enhance pedestrian connectivity across the city
- Provide entertainment options and community events

Several issues were identified to help frame their recommendations:

- Determining the future land use of waterfront properties – development, recreational, or naturalistic
- Address changes in transportation – regional projects, increased congestion, and alternative transportation needs
- Improving branding, image and marketing – with walkability and preservation of open spaces

Specific implementation strategies were then developed to target these themes and recommendations. Overall, the strategies aligned with the prior studies and conclusions by encouraging waterfront access, preservation of natural resources, and city-wide trail connectivity. The major difference from prior studies was the community's desire for entertainment districts, community events, and recreational activities for young people and families.



CAROTHERS COASTAL GARDENS: A PROPOSAL FOR THE FUTURE

In January 2020, the City of Seabrook City Council created the Carothers Coastal Gardens Task Force. This Task Force main goals were to evaluate the best future uses for Carothers Coastal Gardens, to suggest how to make it more accessible to more park users, and to estimate likely O&M costs for the proposal. The task force created short-term actions with the objectives to reduce operational costs, expand the trail system, and manage the area similarly to the Community House. Short-term actions items included:

- Limit mowing with the help of volunteer work, “re-wilding” areas, and low maintenance foot trails
- Emphasize trail use with new signage and dedicated pedestrian access
- Develop trail signage to connect people to the bay and Pine Gully Park
- Create new trails and low maintenance foot trails
- Add park amenities like dog waste stations and accessible restrooms
- Create rules and regulations for rentals similar to the Community House
- As budget allows, develop nature center components like view decks and shoreline restoration

The Task force also revisited the 2007 Carothers Master Plan to incorporate the original ideas to the current proposal. Some of the long-term action items included:

- Trail expansion with new signage
- Destination viewing platform
- Shoreline Restoration
- Retention of current structures
- 4-5 acres of pocket prairie plantings or “re-wilding”
- A Nature Center showcasing the habitats of the area
- Private Partnership

MASTER PLAN GOALS AND OBJECTIVES

To guide the future growth of the parks system in the City of Seabrook, the following goal was established based on the inventory of existing conditions and feedback from the community’s needs assessment:

This update to the Master Plan shall preserve and expand upon the City’s approach of providing a well-managed and diverse open space and parks system that serves a range of interests, integrates ideas, and encourages support from community groups, organizations and stakeholders.

The following list of objectives are determined as essential in achieving this goal:

- Preserve current parks, trails and open spaces for future use
- Provide facilities and programming that meet citizen’s desires and needs
- Properly maintain City’s current park assets
- Emphasize Seabrook’s unique natural features
- Expand upon the City’s current trail connectivity

OPPORTUNITIES AND CHALLENGES

After meeting with the Open Space and Trails Committee, staff and council, several opportunities and challenges presented themselves. Below is a list of opportunities and challenges for the current state of the park system and future park development:

OPPORTUNITIES

- Expansive natural trail network
- Waterfront access
- Preserved natural and wildlife areas
- Small town charm
- Variety of experiences

CHALLENGES

- Limited budget and staff
- Lack of connectivity across SH 146
- Distribution of parks weighted to the east of SH 146
- Lack of park standards
- Citizens are not fully aware of all the park facilities

SECTION 2: INVENTORY

To properly analyze the existing conditions of the parks located in Seabrook, we created an inventory map and list of available amenities. The parks have been categorized by type to define their individual contributions to the community. This will distinguish which amenities will be the most fitting for the different park developments.

PARK CLASSIFICATIONS

Evaluating the existing park facility was a primary task of the planning team. We conducted individual site-based assessments and inventories on existing City facilities to determine diversity of facilities, distribution patterns, maintenance practices, age, condition and compliance with accessibility requirements of the Americans with Disabilities Act (ADA). The team also looked for design characteristics that either reduced or increased maintenance requirements and park functions. After site visits and inventories were complete, recommendations were made based upon National Recreation and Park Association (NRPA) guidelines for service areas and facility needs, staff response, public input and national trends around the country. The guidelines and community trend comparisons were then used to identify deficiencies within the system, whether by acreage, facility or distribution.

NRPA GUIDELINES

In 1995, the NRPA published "Park, Open Space, and Greenway Guidelines" by James D. Mertes, Ph.D, CLP and James R. Hall, CLP. The book laid out a template of typical park classifications, number of acres a system should have, and recommended service levels based on population. Strictly intended as a guideline, the book did not consider the unique character of each community throughout the country. Local trends and the popularity of some activities often dictate a greater need for particular facilities. The guidelines serve as a good baseline for determining a minimum standard. These guidelines, coupled with input received from the community, analysis of participation numbers for various activities, and comparisons to similar communities, provide the necessary additional information for determining the number of facilities that are appropriate.

For a public park provider, the guidelines suggest "A park system, at a minimum, should be composed of a 'core' system of park lands, with a total of 6.25 to 10.5 acres of developed open space per 1,000 population" (Mertes, 1995). The types of parks that can be included to meet open space standards can be a combination of the following classifications as determined by the NRPA:

- Mini Park
- Neighborhood Park
- Community Park
- Regional Park
- Special-Use Park
- Natural Resource Area/Preserve
- Greenways
- School Park
- Private Park/Recreation Facility
- Trail & Sidewalk Types

Critical to the service delivery system of any department is the provision of the four basic park categories: mini, neighborhood, community and regional. Each is classified differently based upon the types of amenities, size, service area and how access is gained to the facility. The following gives a description of the different types of parks common to a system.

MINI PARK

The smallest type of park, a mini park, is typically a site less than five acres. In recent years, another term, "pocket park," has been used in some instances to identify a mini park. The park is designed primarily to attract residents who live within a quarter mile of the park. The park is generally a walk-to type park, meaning no parking facilities for vehicles are normally found. Mini parks' service levels are .25 to .5 acres per thousand residents. Size normally prescribes these parks to be passive, limited activity park facilities. Common elements include benches, playgrounds and tables in an attractively landscaped setting.

The parks are sometimes themed to blend in with the surrounding neighborhood. Designs sometimes match the existing homes, fencing, and sidewalk pavers. A park of this size is not developed with fields for league play or communitywide events.

NEIGHBORHOOD PARK

Neighborhood parks are found in most county and city systems. The park normally has 5 to 20 acres and typically



serves a population living within ½ mile of the park. Neighborhood parks conceptually concentrate intense recreation activities and facilities into a limited amount of space. Facilities typical to this park include:

- Playing Fields
- Playgrounds
- Shelters
- Walking Paths
- Swimming Pool
- Parking Facilities
- Restrooms/Concessions

Parking is necessary for this type of facility due to its scope of activities and size. The standard for parking is a minimum of seven spaces for the first ten acres and one additional space for each additional acre. This may vary based upon the activities and program appeal. If team sport facilities or a special feature such as a swimming pool are included, parking spaces in the range of 40 per field, or greater, will be needed.

Although the park is classified as a neighborhood park, the scope of people served can vary based upon densities and the number of other parks available. Typically, one neighborhood park should serve between 10,000 to 20,000 residents, or one to two acres per thousand people.

COMMUNITY PARK

Community parks are needed within a system to ensure that all users' recreation needs and interests are addressed and included. This type of park expands beyond a local neighborhood and may sometimes include several neighborhoods. The concept behind community parks is to include essentially a one-stop shop for all recreation users. It should include a mix of active and passive activities and attract users of all ages. From sports fields to a community center, the park should provide as many recreation and support services as possible. A park of this size and scope commonly has from 20 to 75 acres; approximately 60 acres is considered a good size for such expansive activities. Community parks have both day and night activities. Large facilities, such as a large indoor fitness/recreation center or multi-field sports complex, can be placed in such a facility because of the amount of space available and ability to buffer from the surrounding community.

The service area for such a facility can vary based upon the size and scope of activities offered. However, a facility of this type may serve anywhere from 50,000 to 80,000 people, or 5 to 8 acres per 1,000 people. User analyses are often based upon a service radius where others in more urban areas may be based upon drive times.

REGIONAL PARK

The largest park typically found within a system is the regional park. These parks are normally found in large park systems. The size of a regional park varies from 50 to 250 acres, depending on the type of activities and the amount of use. The service radius for this type of facility is based upon drive time and is typically within an hour's drive of most residents. Conceptually, the regional park is to provide large natural areas that can be accessed through a variety of means, from roadways to hiking and biking. Also, based upon the locale, it can have unique recreation areas, such as a water park or equestrian facility coupled with natural areas. Regional parks are unique to the general area. Prototypical or preferred amenities vary.

SPECIAL-USE PARK

Special-use parks are designed to meet the needs of a specific user group. An example of a special-use park would be a golf course, zoo or a museum. A typical feature of these parks is that they are normally good revenue generators. If maintained and properly staffed, these parks can provide a substantial cash flow for the designated entity. These facilities can vary in size according to the demand and type of layout. For example, a regulation size, par 72 golf course would need at least 140 acres, while an executive style (par 60) layout may only require 100 to 120 acres, based upon amenities such as driving range and practice facilities.

NATURAL RESOURCE AREA/PRESERVE

According to the NRPA, natural resource areas are defined as "lands set aside for preservation of significant natural resources, remnant landscapes, open space, and visual aesthetics/buffering." These lands consist of:

- Individual sites exhibiting natural resources
 - Lands unsuitable for development but offering natural resource potential (examples: parcels with steep slopes and natural vegetation, drainage ways and ravines, surface water management areas, and utility easements)
 - Protected land, such as wetlands, lowlands and shorelines along waterways, lakes and ponds
- Acquisition of natural resource areas and preserves serve to enhance the quality of the community by maintaining a portion of its natural amenities.

GREENWAYS

Greenways have become one of the most popular family recreation activities across the country. The value of greenways in terms of recreation, education and resource protection is invaluable. Greenways serve as linkages between cities, parks, schools, commercial areas and neighborhoods. They provide a safe mode of transportation that preserves the environment. There are several things to consider when developing a greenway system:

- Have corridors been identified where people will access the area easily?
- Does it connect elements within the community?
- Does it incorporate all the characteristics of the natural resource areas?

Typically, greenways can be anywhere from 10 to 12 feet wide and can be paved or natural surface. When developing a greenway system, corridors should be identified where people will access the area easily and connect elements within the community and incorporate all the characteristics of the natural resource areas. Greenway corridors should be no less than 50 feet in width except in neighborhoods, where 25 feet may be acceptable. In his article published in 1995, Julius Fabos, a professor of Landscape Architecture at the University of Massachusetts, divides greenways into three categories: Ecological, Recreational and Cultural.

Greenways can be located in a variety of settings and can be utilized for active and passive recreation activities. Ecologically speaking, they are typically located along natural environments such as rivers, ridgelines and coastal areas. These trails provide connections to nature, protect and maintain biodiversity, minimize development, and provide for wildlife migration across natural and manmade boundaries. Recreational greenways commonly link elements that have diverse and significant landscapes. Many link rural areas to more urban locales and range from local trails to larger systems. Most are paved trails that accommodate pedestrians, skaters and bicycles.

Another type of greenway is the cultural trail, which connects areas of significant historic value and culture. Economic benefits from these types of trails may be significant if linkages can be directed toward areas of commerce to provide an infrastructure for commuting.

SCHOOL PARK

School park sites are an excellent way to combine resources and provide accessible recreation amenities to the community. Depending on the school type (i.e. elementary, middle, high school) the size of the park will be dictated by the land available adjacent to the school. Typically, middle and high schools are constructed with youth athletic fields to support team sports. These facilities provide the basis for developing a community park or, at the very least, youth athletic fields for recreation programs. The selection of school sites is determined by the school district and according to the countywide or citywide distribution of students. The school site selection criteria may or may not meet the needs for parkland distribution. When development of school parks is possible, guidelines for neighborhood/community parks should be followed to meet the needs of residents. When joint developments occur, features common to other parks in the county and surrounding cities (i.e. signs) should be used to identify the property as a public facility.

PRIVATE PARK/RECREATION FACILITY

The private park and recreation facility, as described by the NRPA, meets one of the two following characteristics:

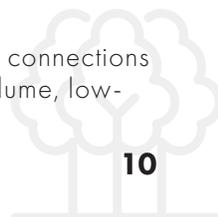
- "Private Parks, such as swimming pools, tennis courts, and party houses, are generally within a residential area developed for the exclusive use of residents and are maintained through a neighborhood association. They are not, however, a complete substitute for public recreation space, and
- Private Recreation Facilities that are for-profit enterprises, such as health and fitness clubs, golf courses, water parks, amusement parks and sports facilities."

These facility types can be entirely private or, in many cases, be a joint venture between a public entity and a private organization. Partnerships of this kind allow for the provision of facilities and programs at a reduced cost to the public sector.

TRAIL & SIDEWALK TYPES

Sidewalks (Four to six feet)

Standard sidewalks are concrete paths ranging from four to six feet in width. These paths provide pedestrian connections while increasing safety by separating the pedestrian from vehicular traffic. These paths are meant for low-volume, low-speed pedestrian or bicycle traffic.



Enhanced Sidewalks (Eight feet)

An enhanced sidewalk is meant for multiple users to access the pathway simultaneously. The sidewalk is a minimum of eight feet in width. While larger than the standard sidewalk, overcrowding can still occur if too many users are crossing paths.

Trails (Ten+ feet)

Trails or shared use paths are a minimum of ten feet to ensure ample space for pedestrians and cyclists to share the sidewalk. These trails are meant to carry a high capacity and best suited for areas of high traffic or high speed such as parks or transportation corridors.

Footpaths / Hiking Trails

Footpaths or hiking trails are pedestrian paths composed of natural surfaces like dirt, rock, soil, forest litter, pine mulch, decomposed granite, or other organic materials. These trails vary in width as they naturally follow the terrain. Benefits of these paths include low environmental impacts to the surrounding area and flexible design standards. On the other hand, footpaths are not ADA accessible and should not be used as a main pedestrian walkway.

INDIVIDUAL PARKS IN SEABROOK

MINI PARK

1. McHale Park
2. Wildwood Park
3. Bayside Park
4. Mohrhusen Park
5. Bay Area Veterans Memorial
6. Pelican Path

NEIGHBORHOOD PARK

1. Baybrook Park
2. Brummerhop Park
3. Monroe Field
4. Robinson Park
5. Friendship Park
6. Hester Garden
7. Seabrook Disc Golf

COMMUNITY PARK

1. Miramar Park
2. Pine Gully Park
3. Seabrook Wildlife Refuge
4. Rex Meador Park

SPECIAL USE PARK

1. Carother's Coastal Gardens

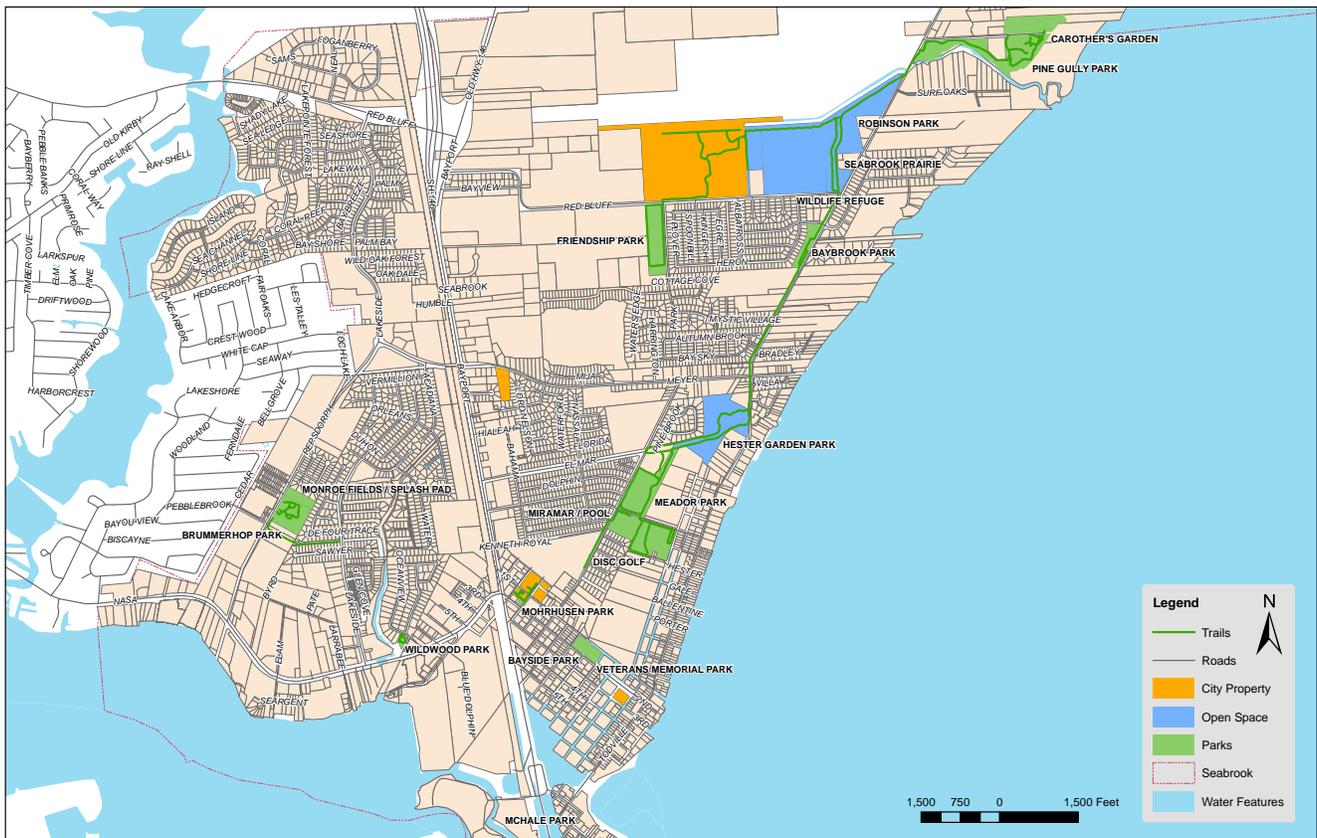
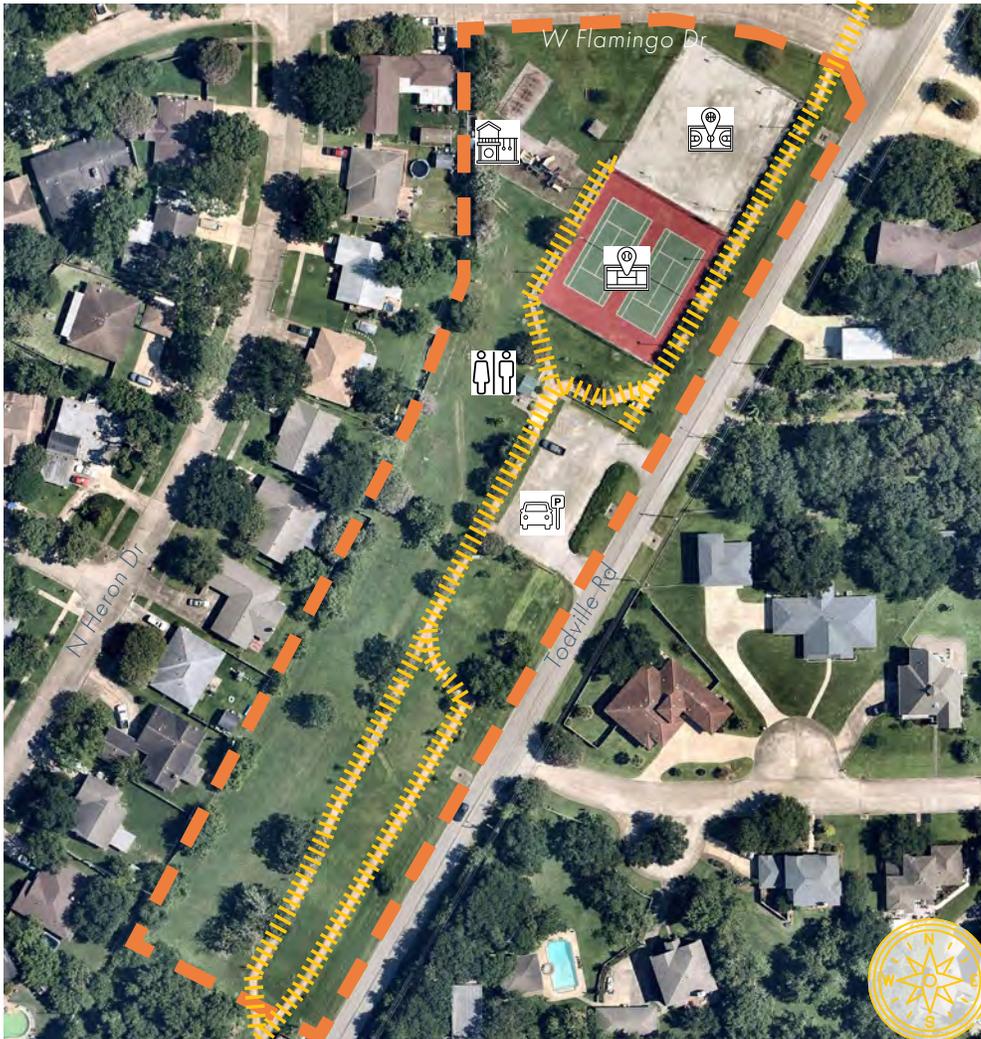


Figure A: Parks and Trails Reference Map

BAYBROOK PARK



4221 Todville Road • 3.6 Acres • Neighborhood Park

OPPORTUNITIES

- Active recreation
- Lit courts
- Connectivity to surrounding neighborhood
- Connectivity to trail along Todville Rd
- Inclusive play swings

CONSTRAINTS

- Lack of shade; especially for basketball courts
- Outdated basketball courts
- Overdue maintenance on tennis court fence
- Lack of playground surfacing
- No ADA access to playground
- Outdated lighting

LEGEND

-  Property line
-  Trails
-  Playground
-  Basketball Court
-  Tennis Court
-  Parking
-  Restroom

AMENITIES

- Tennis Court (2)
- Basketball Court (2)
- Playground
- Restroom
- Trails
- ADA ramps
- Picnic Tables
- Drinking Fountains
- Trash Receptacles
- Picnic Shelters



BRUMMERHOP PARK



2520 Repsdorff Road • 7.4 Acres • Neighborhood Park

OPPORTUNITIES

- Diverse activities offered
- ADA access to playgrounds and courts
- Connectivity to surrounding neighborhood
- Proximity to Monroe Field / Splashpad
- Location on west side of town
- Ample shade

CONSTRAINTS

- Unpaved ADA parking spaces

LEGEND

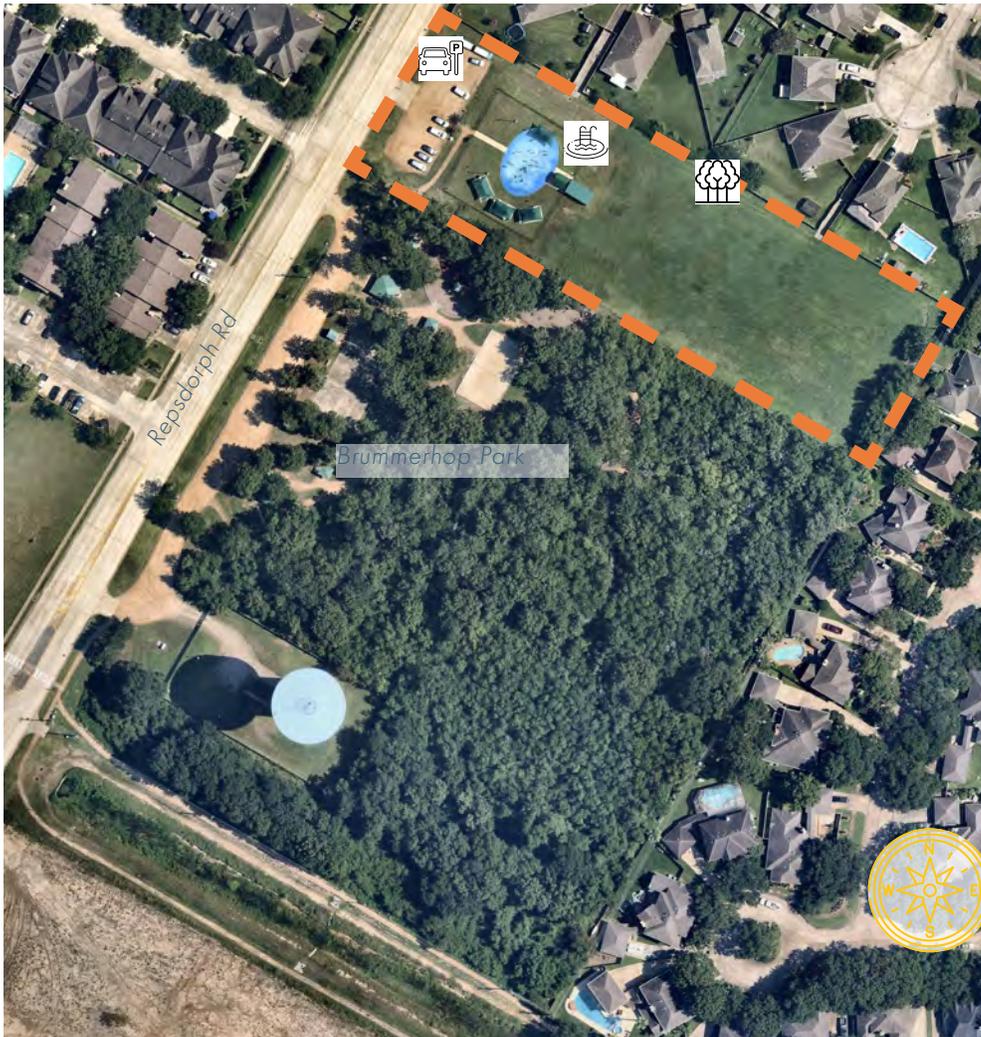
-  Property line
-  Trails
-  Playground
-  Basketball Court
-  Volleyball Court
-  Parking

AMENITIES

- Basketball Court
- Volleyball Court
- Playground
- Pavilion
- Trails
- Exercise equipment
- Horseshoe pit (2)
- Restrooms
- Grill
- Picnic Tables
- Drinking Fountains
- Trash Receptacles
- Picnic Shelters
- Wetlands



MONROE FIELD / SPLASHPAD



2528 Repsdorff Road • 2.2 Acres • Neighborhood Park

OPPORTUNITIES

- Diverse amenities offered
- Splashpad is well used
- Open space for future expansion
- Connectivity to surrounding neighborhood
- Proximity to Brummerhop Park
- Location on west side of town

CONSTRAINTS

- Open space behind splashpad is underutilized
- Unpaved ADA parking spaces
- Limited parking
- Poor drainage between Monroe Field and Brummerhop Park

LEGEND

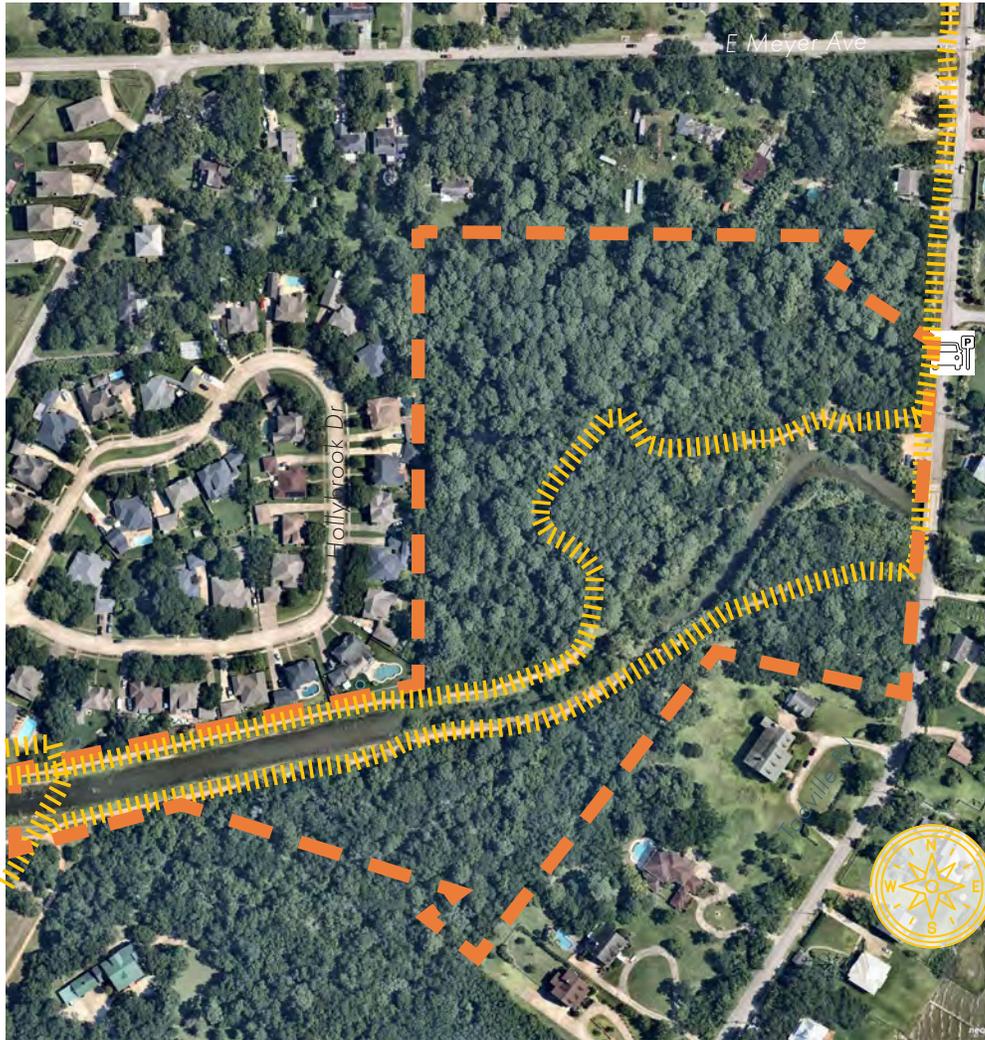
-  Property line
-  Trails
-  Splashpad
-  Open space
-  Parking

AMENITIES

- Splashpad
- Backstop
- Picnic Tables
- Shade Structures
- Restroom



HESTER GARDEN PARK



3029 Todville Road • 18.5 Acres • Neighborhood Park

OPPORTUNITIES

- Trails in good condition
- Additional educational signage

CONSTRAINTS

- Limited parking
- Unpaved ADA parking spaces
- Signage is hidden from road
- Needs a trail map

LEGEND

-  Property line
-  Trails
-  Parking

AMENITIES

- Trails
- Wetlands
- Pond
- Nature viewing
- Trash receptacles
- Boardwalk / dock
- Benches





400 Todville Road • .082 Acres (3,550 SF) • Mini Park

OPPORTUNITIES

- Direct access to Galveston Bay
- Potential site for kayak launch
- Paved parking

CONSTRAINTS

- Limited parking
- Lack of programming / activities
- Overdue maintenance on wooden observation deck

LEGEND

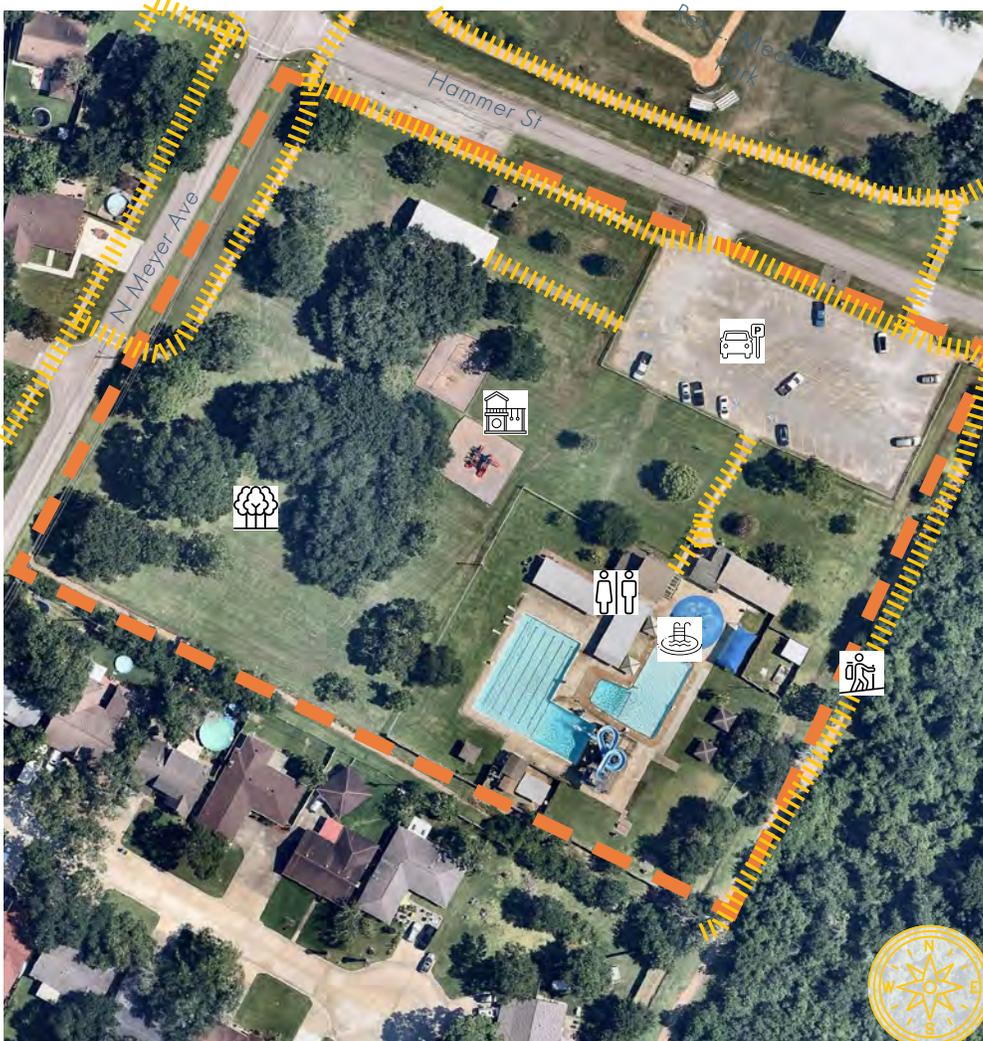
-  Property line
-  Trails
-  Parking
-  Waterfront

AMENITIES

- Waterfront
- Pier/ Observation Deck
- Nature Viewing
- Trash Receptacles



MIRAMAR PARK / CITY POOL



1109 Hammer Street • 5.0 Acres • Community Park

LEGEND

-  Property line
-  Trails
-  Playground
-  Pool / Splashpad
-  Trails
-  Parking
-  Restroom
-  Open Space

AMENITIES

- Lap Pool
- Leisure Pool
- Pavilion
- Picnic Tables
- Playground
- Trails
- Trash receptacles
- Grill
- Vending Machines
- Splashpad
- 30' Water Slide
- Restrooms
- Bike rack

OPPORTUNITIES

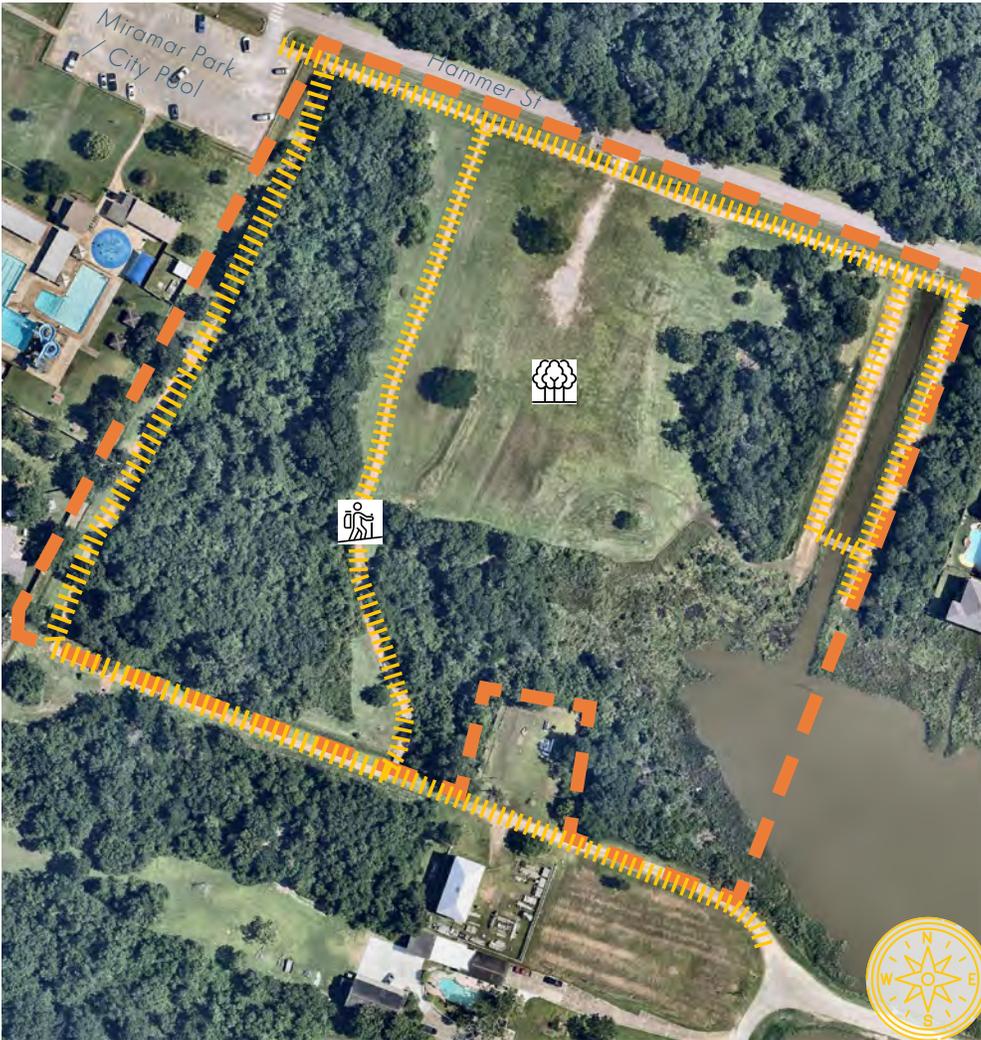
- Used by local swim teams
- Ability to rent during the day
- Programming opportunities like pool-side socials or dog day
- Trails in good condition
- Proximity to Disc Golf and Rex L. Meador Park
- Paved parking
- Updated playground
- Open area for expansion
- Proximity to Seabrook Sports Complex
- Inclusive play swing

CONSTRAINTS

- Pool is outdated
- No concessions
- Lack of lighting
- No ADA access to playground
- Lack of shade for playground



SEABROOK DISC GOLF



1109 Hammer Street • 9.64 Acres • Neighborhood Park

OPPORTUNITIES

- Diverse activities
- Proximity to Miramar Park / City Pool and Rex L. Meador Park
- Trails and turf in good condition

CONSTRAINTS

- Seasonal use only

LEGEND

-  Property line
-  Trails
-  Trails
-  Open Space

AMENITIES

- Disc Golf Course
- Trails
- Trash receptacles



REX L. MEADOR PARK



2100 N Meyer Road • 11.47 Acres • Neighborhood Park

OPPORTUNITIES

- Shade for basketball courts
- Diverse amenities
- Proximity to Miramar Park / City Pool and Disc Golf
- Connectivity to Evelyn Meador Library
- Open space for events

CONSTRAINTS

- Basketball courts and skate park are outdated
- Lack of maintenance on baseball field turf and backstop

LEGEND

-  Property line
-  Trails
-  Skate Park
-  Baseball
-  Trails
-  Basketball
-  Restroom
-  Open Space

AMENITIES

- Skate park
- Covered Basketball (2)
- Volleyball Court
- Baseball
- Backstop (2)
- Picnic Shelters
- Restrooms
- Trails
- Grills
- Trash receptacles



PINE GULLY PARK



605 Pine Gully Road • 18.66 Acres • Community Park

OPPORTUNITIES

- Direct access to Galveston Bay
- Trails are in good condition
- Natural play areas
- Heavy recreational use
- Popular with residents
- Proximity to Carother's Garden and Pine Gully Trail
- Updated playground

CONSTRAINTS

- Large park size leads to maintenance demands
- Lack of site furnishing standards

LEGEND

-  Property line
-  Trails
-  Playground
-  Parking
-  Trails
-  Open Space
-  Restroom
-  Waterfront

AMENITIES

- Waterfront
- Wetlands
- Playground
- Restroom
- Grills
- Picnic tables
- Pier
- Trails
- Nature viewing
- Drinking fountain
- Trash receptacles
- Informational signage



CAROTHER'S COASTAL GARDEN



502 Pine Gully Road • 7.83 Acres • Neighborhood park

LEGEND

-  Property line
-  Trails
-  Trails
-  Open Space
-  Tennis Court
-  Waterfront

AMENITIES

- Waterfront
- Main house and Casita
- Trails
- Gardens
- Nature viewing

OPPORTUNITIES

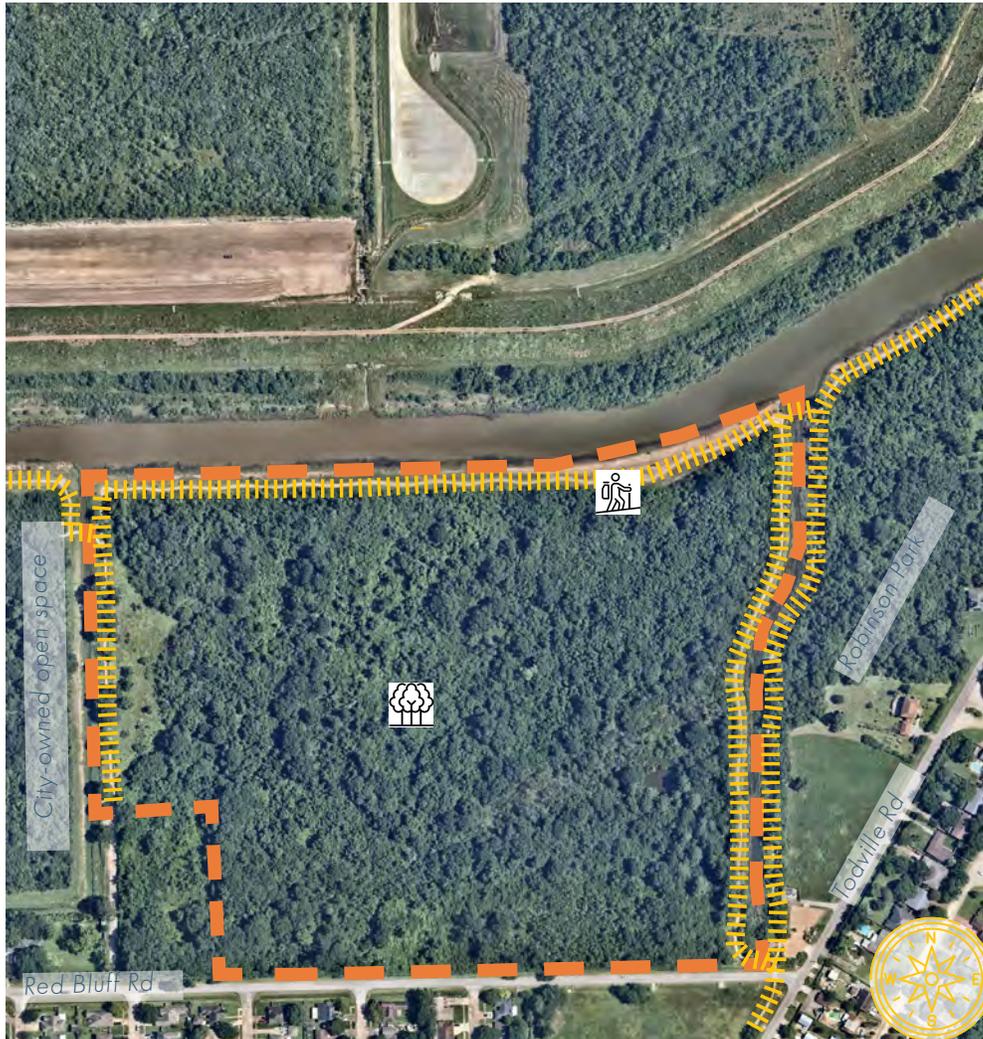
- Direct access to Galveston Bay
- Ability to host events
- Proximity to Pine Gully Park
- Interaction with nature (fishing, bird watching, etc.)
- Re-purpose tennis courts

CONSTRAINTS

- Lack of City signage; unknown to residents
- Surrounded by residential properties
- Receives noise complaints when hosting events
- Lack of access
- Undefined use for house/ structure



SEABROOK WILDLIFE REFUGE



700 Red Bluff Road • 83.0 Acres • Community Park

OPPORTUNITIES

- Trails are in good condition
- Educational signage
- Proximity to Robinson Park
- Proposed picnic area / gathering space by parking
- Prevalent wildlife
- Expansion opportunity to adjacent city-owned open space

CONSTRAINTS

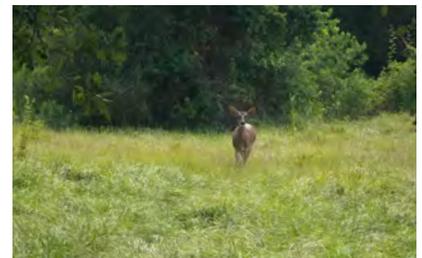
- No programming areas
- Lack of wayfinding signs in park
- Out of date informational signs
- Non-paved ADA parking spaces

LEGEND

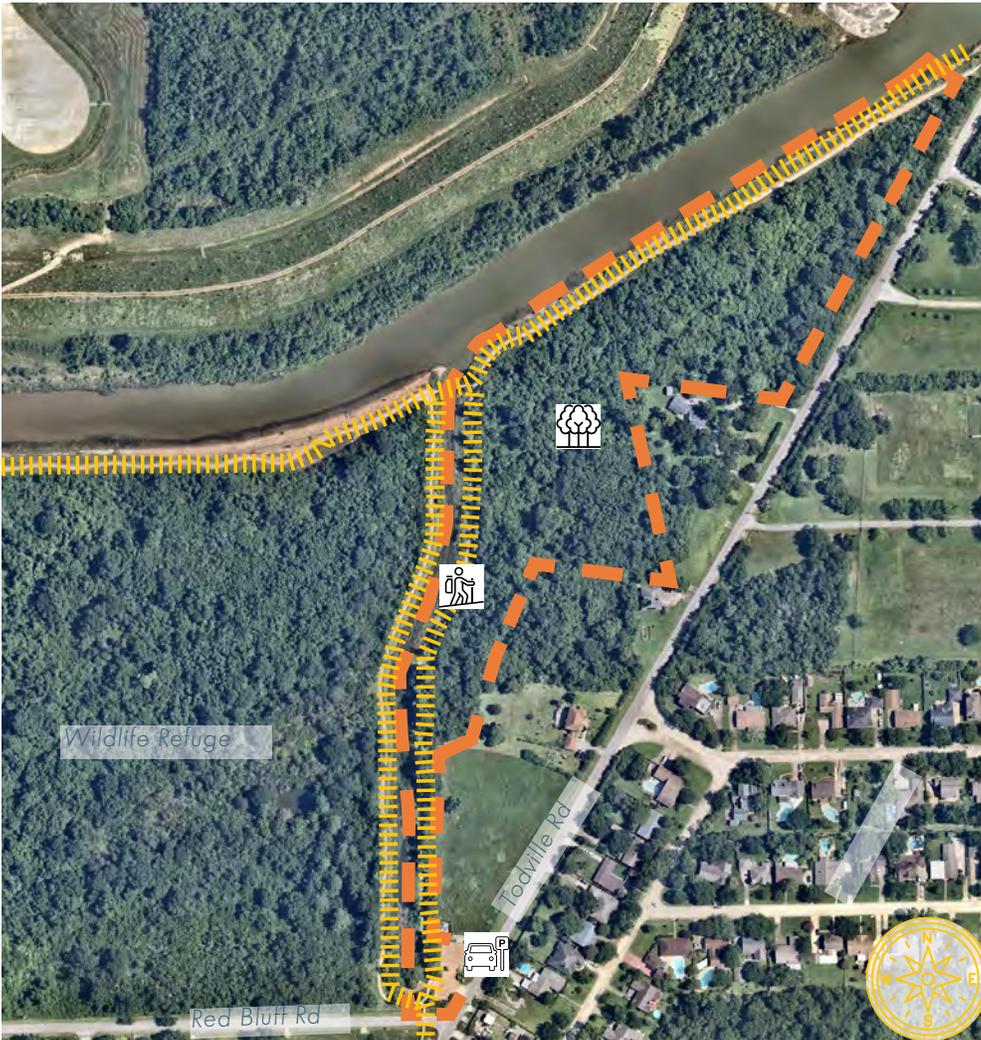
-  Property line
-  Trails
-  Trails
-  Open Space

AMENITIES

- Trails
- Wetlands
- Nature Viewing
- Trash receptacles
- Benches



ROBINSON PARK



4617 Todville Road • 21.65 Acres • Neighborhood Park

OPPORTUNITIES

- Trails are in good condition
- Proximity to Wildlife Refuge and Baybrook Park
- Parking lot has good lighting
- Connectivity to trail along Todville Road
- Educational signage at monument

CONSTRAINTS

- Unpaved ADA parking spaces

LEGEND

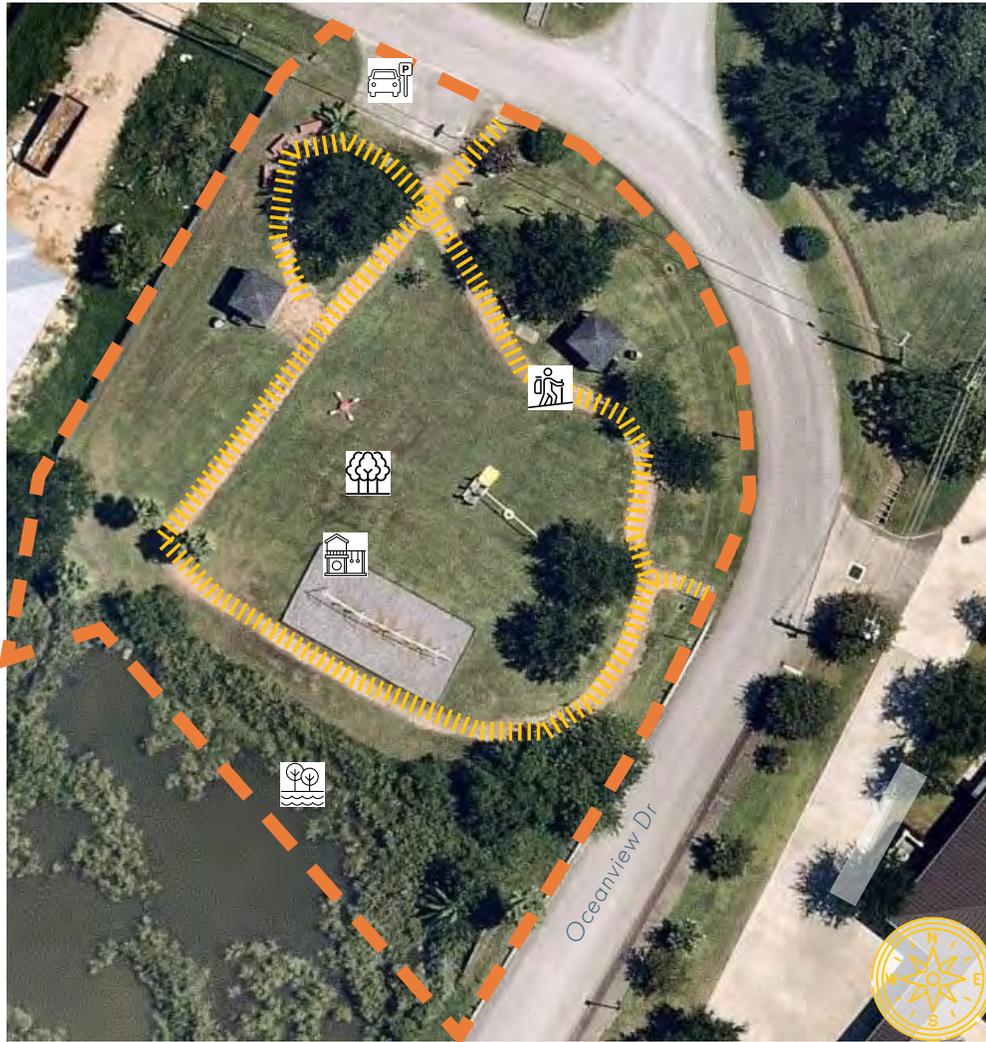
-  Property line
-  Trails
-  Trails
-  Open Space
-  Parking

AMENITIES

- Trails
- Wetlands
- Gazebo
- Nature Viewing
- Trash receptacles
- Bike rack
- Monument



WILDWOOD PARK



2200 Oceanview Drive • .66 Acres • Mini Park

OPPORTUNITIES

- Connectivity to surrounding neighborhoods
- Scenic views of Clear Lake
- Located on the west side of town

CONSTRAINTS

- Outdated equipment; Needs improvements
- Development is limited due to wetland preservation
- Programming is focused on young children which is not congruent with the surrounding neighborhood population
- Limited parking

LEGEND

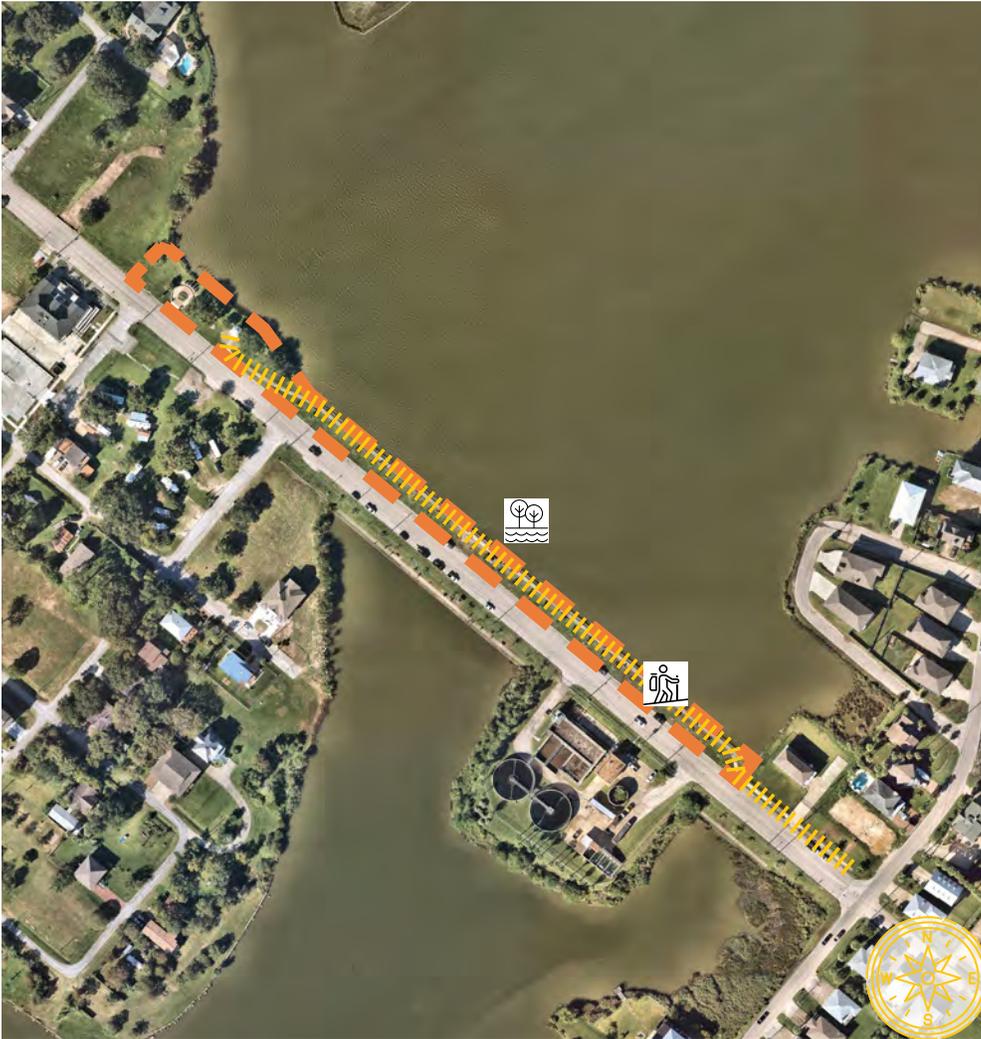
-  Property line
-  Trails
-  Trails
-  Open Space
-  Parking
-  Waterfront
-  Playground

AMENITIES

- Waterfront
- Playground
- Grills
- Picnic tables
- Trash receptacles
- Wetlands



BAYSIDE PARK / BAY AREA VETERAN'S MEMORIAL



1000 2nd Street • 2.65 Acres • Mini Park

OPPORTUNITIES

- Paved trail
- Ample street parking
- Educational signage at Memorial
- Proximity to Galveston Bay
- Trails in good condition

CONSTRAINTS

- Lack of shade along trail
- Proximity to the wastewater plant

LEGEND

-  Property line
-  Trails
-  Trails
-  Waterfront

AMENITIES

- Memorial
- Waterfront
- Picnic tables
- Trails
- Gazebo
- Nature Viewing
- Trash receptacles
- Fishing



FRIENDSHIP PARK



1500 Red Bluff Road • 9.98 Acres • Neighborhood Park

OPPORTUNITIES

- Partnership with Bayside Little League
- Soccer fields are lit
- Trails in good condition
- Paved parking
- Connectivity to surrounding neighborhoods

CONSTRAINTS

- Overall, park is outdated and needs renovations including:
- Playground equipment
- Sports equipment
- Concessions building
- Lack of shade over playground
- Limited ADA accessibility
- Access to restrooms after municipal hours

LEGEND

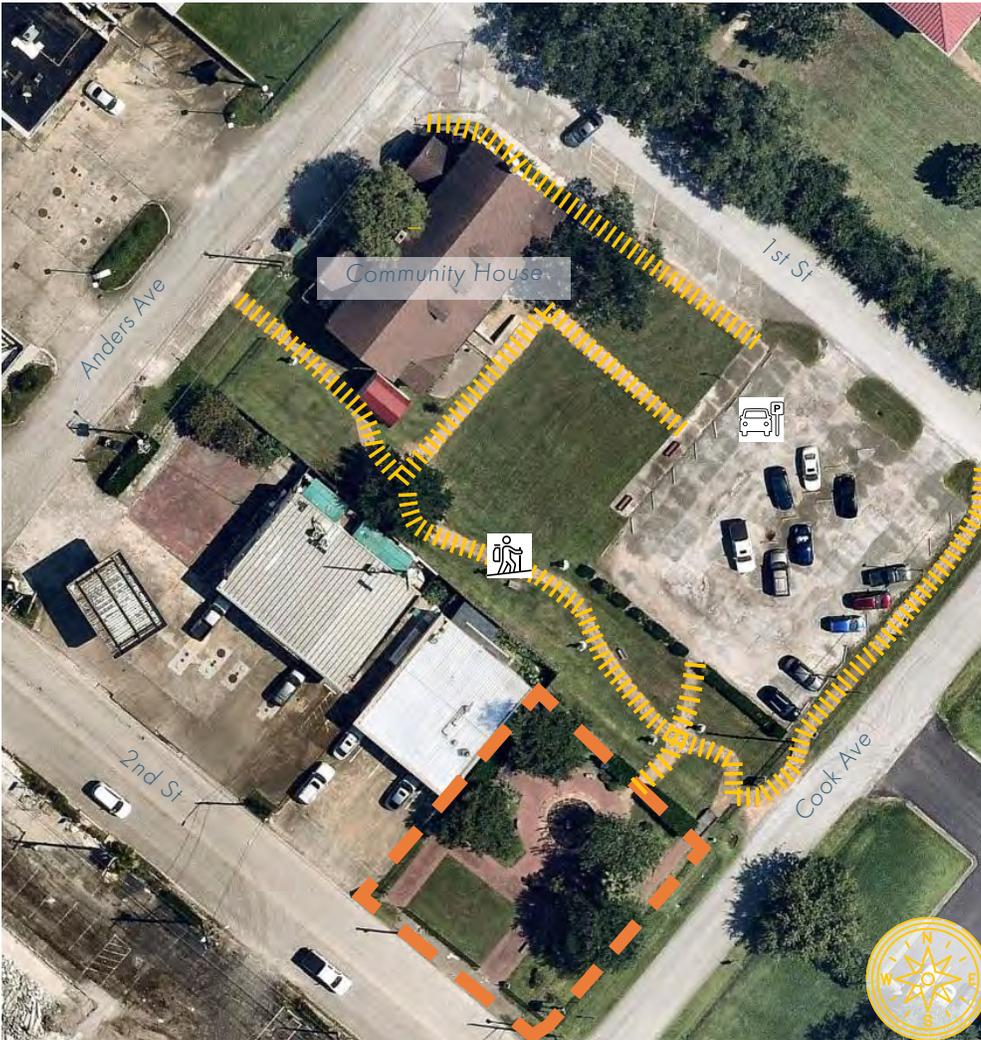
-  Property line
-  Trails
-  Trails
-  Playground
-  Parking
-  Restroom
-  Baseball
-  Soccer

AMENITIES

- Basketball
- Soccer field
- Baseball field (3)
- Backstop
- Playground
- Restroom/ Concessions Building
- Grills
- Picnic tables
- Trails
- Drinking fountains
- Trash receptacles



MOHRHUSEN PARK



1212 Cook Avenue • .18 Acres • Mini Park

LEGEND

-  Property line
-  Trails
-  Trails
-  Parking

AMENITIES

- Picnic tables
- Trash receptacles
- Garden
- Trails

OPPORTUNITIES

- Central location in the City- proximity to Community House and City Hall
- Trails in good condition
- Art installation- Marcy Fryday Pelican Path
- Well maintained

CONSTRAINTS

- Limited parking
- Needs maintenance on turf





SECTION 3: COMMUNITY PROFILE AND STATISTICALLY VALID SURVEY

SURVEY RESULTS

A statistically valid survey, which assessed City of Seabrook parks and recreation facilities and services, was administered by ETC Institute in the fall of 2019. The purpose of this assessment was to look at the current parks and facilities to help plan for the future. The survey was mailed to a random sample of households in the City of Seabrook with the goal of receiving 300 completed surveys. Fortunately, 302 surveys were completed and returned. The full survey and survey findings from ETC can be found as Appendix B in the back of this document.

PRIORITIES AND INVESTMENT RATINGS ANALYSIS

Overwhelmingly, survey respondents found the greatest need for a boat ramp and kayak launch area, followed by pickleball courts. Respondents are also looking for indoor facilities for their favorite activities, including an indoor walking and running track and indoor pool.

Respondents indicated that the most important needs for them are mountain bike and hiking trails, as well as natural areas to observe wildlife. These areas were significantly more important to the respondents compared to the rest of the choices. The community agreed that highest priorities were acquiring the boat ramp and kayak launch areas, investing in the community's trails, and maintaining natural and wildlife areas. When allocating funds among five categories, the residents of Seabrook would allocate money to the "development of walking and biking trails" and "improvements / maintenance of existing parks / facilities."

Lower priorities consisted of outdoor pools, small neighborhood parks, and paved trails. Overall, the respondents are looking for more natural areas and opportunities to see and engage in wildlife, whether that be on hike and bike trails or kayaking in the bay.

PUBLIC MEETING AND NEEDS INPUT

An Open House was held for the public on August 8th, 2019. Fifty-six people attended the meeting, not including the consulting team and City Staff. When asked what was liked about the City parks, trails, and opens space system, the public gave various answers, including the trails system, diverse activities that promote youth activity, natural landscape, and well-maintained areas.

When asked what was missing, many residents responded with various trail connection opportunities, a bicycle pump track, boat and kayak launch, and restrooms. Citizens of Seabrook are using facilities outside of the City like Rec Centers, boat and kayak launches, trails, and BMX tracks. Residents envision paying for park and trail improvements by grants, donations, taxes, fundraising, and facility fees.

A meeting was held between the Consulting Team, City Staff, and the Open Space and Trails Committee (OSTC) in August 2019. The Committee summarized the City's highlights as having great trails, a small-town charm, and offering a variety of experiences. Challenges included connecting the east and west sides of town across SH 146 and the lack of parks to service the west side of the City. Despite the constraints of limited Park Staff and a small city population, the OSTC envisions the City to maintain the current trails while adding a network of trails to key destinations like City Hall, Todville Road, and Old Seabrook. Developing standards and signage unique to Seabrook were also priorities. The committee expressed a desire to have more waterfront access for swimming and kayak opportunities, while they felt that active recreation was not a desire for the overall community.



Open House Signage

CURRENT LEVELS OF SATISFACTION

The majority of citizens of Seabrook are pleased with the parks and facilities provided by the City. According to the statistically valid survey, 70% of respondents were “very satisfied” or “satisfied with the overall value their household receives from the City’s parks and trail facilities. Of the citizens who used the City’s parks and facilities in the last 12 months, 50% of them said the quality was “good” or excellent. Good maintenance for parks and trails was also a popular reason at the Open House for why citizens liked the City’s facilities. For the majority of those surveyed, the reasons that prevented them from using the parks and recreation facilities and programs more often is simply not knowing what is being offered.

The Open Space and Trails Committee were also satisfied with the overall trail system. One of the community’s visions was to “keep it like it is” because they felt the City has done a good job with the trail system. There were a few parks, like Friendship Park and Wildwood Park, that they would like to see renovated.



Open House Interactive Board



SECTION 4: COMMUNITY NEEDS ASSESSMENT

PARK AND TRAILS NEEDS

After completing the site inventory and reviewing the City parks, trails, and open space features, the following minimum standards for recreational amenities were created. The National Recreation and Park Association (NRPA) is the most widely accepted standard for park developments across the United States and was used as a basis for the following calculations. The chart below lists the suggested park and trail amenities per capita to account for the projected population needs of 15,400 in the year 2020 and 20,000 for the year 2040.

TABLE 4.1

	Recommended	Existing in Public Parks	Needs (2020)	Needs (2040)
Total Park Land	10 ac / 1,000 population	202.5 ac	155.9 ac	199.994 ac
Community Parks		118.1		
Neighborhood Parks		73		
Mini Parks		3.6		
Special Uses		7.83		
Trails	1 mile / 3,000 population	13.3 miles	5.1 miles	6.7 miles
Areas for waterfront access	1 / 7,000 population	7	2	3
Areas for Nature viewing	1 / 5,000 population	7	3	4
Restroom Facilities	1 / 7,000 population	6	2	3
Shade Structures	1 / 3,000 population	24	5	7
Swimming Pools	1 / 50,000 population	1	0	0
Splash Pads	1 / 10,000 population	2	1	2
Passive Sport Facilities (Pickleball, Shuffleboard, Horseshoe Pits, Shot Put)	1 / 5,000 population	3	3	4
Multi-use Grass Fields (Soccer, Lacrosse, Youth)	1 / 3,000 population	4	5	7
Baseball / Softball Fields	1 / 4,000 population	5	4	5
Tennis Courts	1 / 4,000 population	2	4	5
Basketball Courts	1 / 5,000 population	6	3	4
Disc Golf Course	1 / 75,000 population	1	0	0
Beach Volleyball	1 / 5,000 population	1	3	4

Skate Parks	1 / 75,000 population	1	0	0
Traditional Playgrounds	1 / 4,000 population	5	4	5
Boat Ramp / Kayak Launch	1 / 10,000 population	0	1	2
Dog Parks	1 / 30,000 population	0	0	0
Community Centers	1 / 50,000 population	0	0	0
Amphitheater	1 / 50,000 population	0	0	0
Library	1 / 50,000 population	1	0	0

SUMMARY OF NEEDS ASSESSMENT

The following lists summarizes the needs assessment. Overall, the City of Seabrook is providing more amenities in public parks than the national standard. Below is a summary of the City’s needs assessment:

- Access to the waterfront is very important to the community. While the parks have areas to observe and appreciate the water, there are few areas where people can engage with the water.
- Provide more passive sports facilities. The residents of Seabrook react positively to passive parks, but there could be more programming within them.
- While active recreation is not a top priority, the City is below national standards on multi-purpose sports fields and sand volleyball courts. As the community grows, it is important to provide areas for diverse activity. Both amenities are relatively budget-friendly and low-maintenance, depending on the level of play.
- Connect existing trails and parks to create a greater network throughout the City and region.
- Wayfinding throughout the entire City will help residents and visitors locate all the amenities the City has to offer.

MAINTENANCE ASSESSMENT AND AREAS FOR IMPROVEMENTS

The City’s parks and trail system have a high level of care due to the value these amenities add. Through the inventory process, there were a few items needing improvements:

- Written maintenance standards needs to provide consistent and easy instructions and policies to new staff. Written standards can have a wide range of detail, from overall park policies to turf management practices.
- Lack of ADA access throughout parks - This includes having ADA access to all play equipment and paved ADA parking stalls.
- Overall outdated use for Wildwood Park - The neighborhood has little use for the park, because the amenities are not congruent with the surrounding demographics.
- Standard equipment maintenance and replacement - While the City does an excellent job keeping the parks up-to-date as best as they can, there will always be park equipment that needs maintenance or replacement. This can vary from playground equipment, to backstops, to tennis court fencing.

The following page contains a Service Area Map.

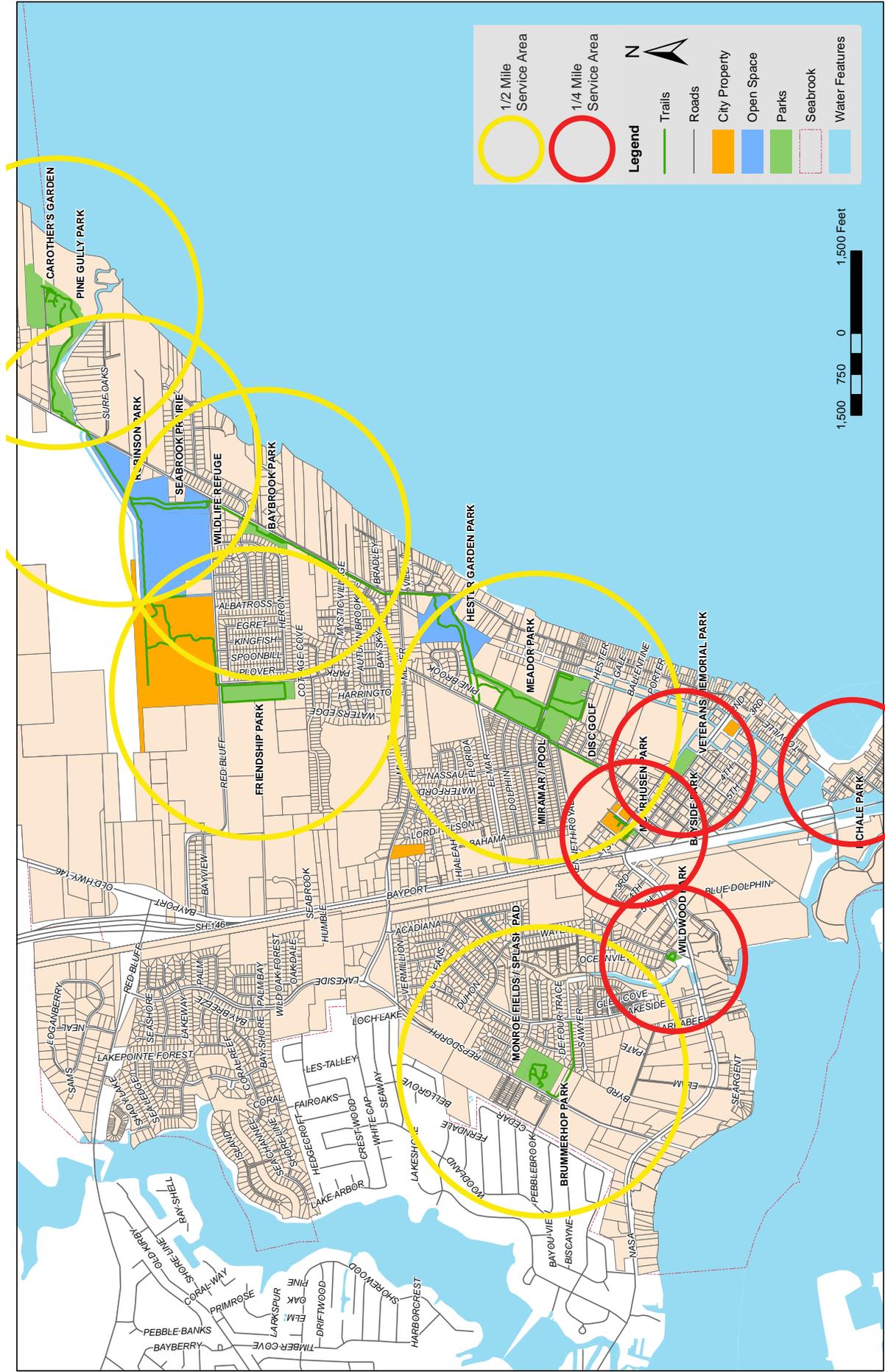


Figure B: Parks and Trails Service Area Map

SECTION 5: PRIORITIZING FACILITY NEEDS

OVERVIEW OF RECOMMENDATIONS

This section illustrates the subsequent recommendations that will need to be accomplished by the City for this plan to succeed. The consulting team, in collaboration with the public, City of Seabrook Staff, and City Council, developed these recommendations as specific implementation measures to help the City and community leaders achieve plan success and guide the City in the future.

It is anticipated that this will be a dynamic list of recommendations – adding, deleting, and adjusting as appropriate to respond to changing priorities and conditions. The City should examine and re-evaluate at least every two years but preferably on an annual basis.

Implementing the suggested recommendations will:

- Prepare the City and Department of Public Works (DPW) for plan impacts.
- Institute written goals and objectives into the long-range and yearly planning within the City.
- Establish written maintenance standards to ensure consistency in parks and trails throughout the City.
- Establish a wayfinding plan within the City that not only addresses parks and trails but all City facilities.
- Develop a boat ramp/kayak launch site.
- Make internal changes where necessary to implement the plan, including reorganizing parks operations to better prepare for additional facilities, parks, and trails.
- Implement internal systems that allow for the tracking of specific costs of providing programs and services.
- Place a heavy emphasis on partnerships to leverage investment and increase resources for parks, recreation, trail facilities, and programs.
- Perform a feasibility study to determine the viability of a new indoor recreation facility that could include a running/walking track, indoor aquatics, and fitness.
- Look at both traditional and non-traditional funding mechanisms for both capital and continued operation dollars.
- Update and develop facilities that reflect what City residents are willing to fund.
- Develop existing parks to better reflect existing and planned uses.
- Expand the trails and bike paths within the City to provide new linkages within the community. Develop a trail that links the east and west sides of Seabrook once SH 146 is completed

RECOMMENDATIONS

Based upon inventory and an analysis of the parks, trails, and open spaces, we have developed the following recommendations:

Recommendation 1: Utilize existing resources, prepare the City for plan strategies, and change what is needed to respond to recommendations.

This plan will greatly impact services and programming over the next five years. To respond to these changes, recommendations include where the City of Seabrook should focus energies to adequately manage for this growth.

Recommendation 2: The Department of Public Works (DPW) shall initiate written goals and objectives into all facets of management, operations, programming, and maintenance.

It is critical that at the outset the City initiate written goals, objectives, and stated outcomes as defined in this plan and incorporate them yearly into budget development and long-range planning. Written goals and objectives should include rules for park operations, including rules and hours of parks to improve security and policy standards to create successful park programs.

Recommendation 3: The parks maintenance division needs to establish written maintenance standards to better handle plan goals and objectives, and to ensure consistency in the way parks and trails look.

As new facilities come to fruition and service levels increase, the need for the parks maintenance division to respond to these maintenance needs will be critical to plan success. The division will need to explore new and innovative ways to meet maintenance demands on facilities, greenways, and parks. The City has not used all budget dollars for the past three years and DPW should explore mechanisms that fully fund supplies that are needed for turf care, trail maintenance, and parking lot repair.



Recommendation 4: The City should budget to create a wayfinding plan, not only for parks and trail facilities, but for all City buildings and offices.

The survey indicated that many people are unaware of the park and trail offerings afforded by the City of Seabrook. The consulting team found some parks “by accident” and there was no identifiable signage on several roads leading to park and trail facilities.

The team recommends that the City budget for a wayfinding plan that would show where City facilities, parks, and trails are located. With a wayfinding plan, the City could choose to update its brand city-wide and highlight where facilities are located with attractive signage. This also aligns with the City’s 2035 Comprehensive Master Plan.

Recommendation 5: Develop a new boat ramp/kayak launch area within the City.

The statistically valid survey indicated that many people in the City of Seabrook desire a new boat ramp/kayak launch area. The City previously had a facility, but it closed due to SH 146 construction. The closest boat ramp/kayak launch area is located west of Seabrook, outside city limits. Residents desire the development of a new facility within the City.

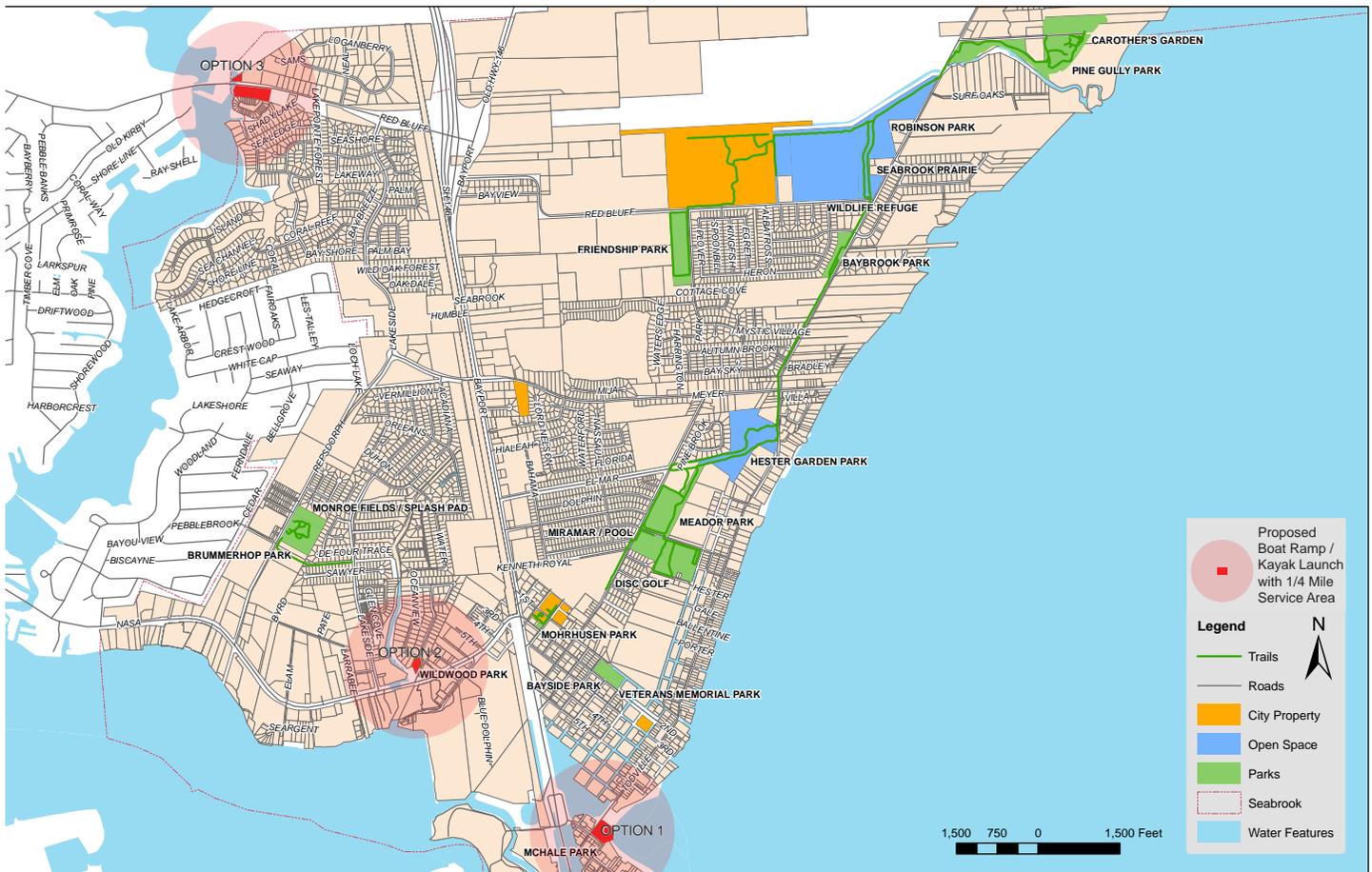


Figure C: Potential Boat Ramp and Kayak Launch Locations

Figure C identifies four potential areas where residents can access the waterfront:

Option 1: Acquire land around McHale Park. This location is ideal because it is by an existing park, off Todville Road, and close to SH 146, allowing many users to access it easily. Currently, there are potential lots along the coast that have not been developed.

Option 2: Repurpose Wildwood Park for a kayak launch. Due to the wetlands that connect the park to the water, a boat ramp is not feasible in this location. Boardwalks can be built through the wetlands to allow pedestrian access, but limit destruction to the ecology. From the boardwalk, users can have a location to put in their kayaks. This renovation will allow for more opportunities of use from the surrounding neighborhoods.



Option 3: Acquire land surrounding Red Bluff Road at the Northwest corner of Seabrook. There looks to be multiple lots at the edge of the city that could be kayak launches. While there seems to be adequate space for a boat ramp, the NASA Road Bridge height will limit the majority of boats from crossing under.

Recommendation 6: Perform a phased implementation of the Carothers Coastal Gardens Proposal based upon the Task Force findings.

In January of 2020, the City created the Carothers Coastal Gardens Task Force to find ways to improve the park and link the Gardens with other parks in the City, like Pine Gully Park. The Task Force created short-term actions with the objectives to reduce operational costs, expand the trail system, and add signage in the park.

The City should look at this framework as a way to implement many amenities as a long-range plan and build upon the 2007 Carothers Master Plan.

Recommendation 7: Embrace a partnership and sponsorship philosophy to leverage monies and services.

This strategy increases the resources available to the City by leveraging dollars and resources with private donations, volunteer resources, and other outside sources. This is an essential element if the City wants to establish itself as more entrepreneurial and less dependent on subsidy.

Partnerships and alternative funding will be a cornerstone of the future of City parks and trails. Partnerships with neighboring cities, Harris County, and other governmental agencies, non-profit groups, and for-profit corporations will allow the City to leverage funds and ensure community participation in all aspects of agency activities. The City will seek partnerships with other governing bodies and other possible partners in funding construction, linkages to other neighboring jurisdictions, maintenance, programs, and all other aspects of parks and recreation service delivery. Regarding sponsorships, the Commission should focus on developing cooperative marketing partnerships. Reasons include that the agency has limited human resources to take on the added task of finding corporate sponsors for individual events and programs.

Recommendation 8: Acquire open space areas to allow for preservation, future development, and possible partnering of resources.

According to survey respondents, there is a desire to acquire more open space and preservation areas within the City. This acquisition could be in collaboration with partners, such as Harris County. The ability to link these open space areas via trails and greenways would provide great opportunities for residents and guests to enjoy these areas. The service map indicates that the west side of SH 146 is not being serviced. Identifying potential park land will help fill in the service gap. Please reference Figure D: Potential Park Site Selection to the right.

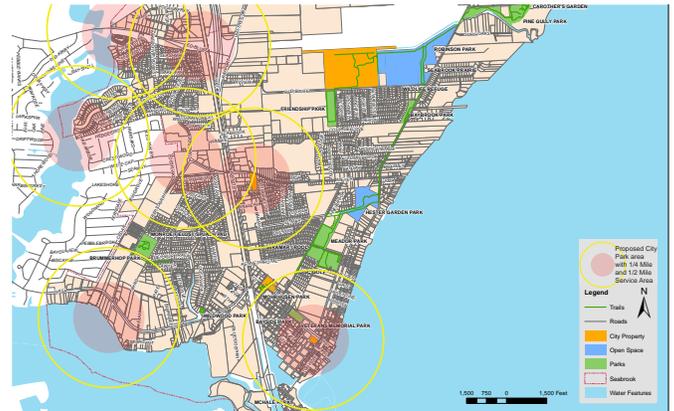


Figure D: Potential Park Site Selection. Enlarged map can be seen on page 39.

Recommendation 9: Maximize and promote the value of trails and natural resources in the City and surrounding area to increase access and connection to citizens.

As with most communities, the value of trails and connections within Seabrook is valuable to all ages. The ability to link people via non-motorized trails with recreation areas, open space, schools, commercial corridors, and neighborhoods is important to ecological systems as well as the ability to minimize the need for use of cars, trucks, and other types of transit. The ability to enhance trail connections in the population centers will allow for linkages to areas throughout Seabrook and possibly neighboring communities. Please reference Figure E: Potential Trail Connections to the right.

Recommendation 10: Create an active social media presence to keep residents up-to-date on all parks and trails programming and projects.

Most communities now have an active website and social media presence. Whether it is Twitter, Facebook, Messaging or another platform, the City has the ability to generate media releases, post festival information, and notify leagues of canceled games. It is an opportunity to reach a population that may not read a newspaper or visit City Hall often. The survey report showed almost half (49%) of residents preferred to learn about the City's events through Facebook. Consistent and frequent updates will help citizens and visitors be aware of all the City's parks, recreation facilities, programs, and events.

Recommendation 11: Create an Educational Initiative for future Capital Improvement Plan (CIP) projects.

The City has the opportunity to capitalize on its unique environment with coastal access, open spaces and trails. The City may wish to set aside funding for various educational projects. Projects can range in scale and funding depending on available budget for that year. Examples of small-scale projects would be creating an outdoor classroom, adding new educational signage, developing additional educational programming, and creating community gardens. Projects on a larger scale could be transforming Caruthers Park into a nature center which focuses on the surrounding environment and various habitats. This project was mentioned in the 2007 Coastal Caruthers Master Plan. Other projects could include developing a Pollinator’s Pathway or creating summer camps at specific parks. These projects are not only beneficial for the residents but can also be useful in securing certifications like Bird City Texas or awards like Keep Texas Beautiful.

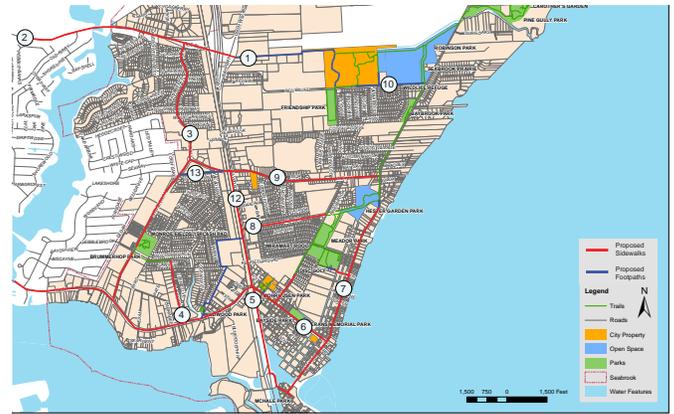


Figure E: Potential Trail Connections. Enlarged map can be seen on page 41.

Recommendation 12: Add parks staffing to a ratio of 12:1 acre per full-time personnel by the year 2025.

The City currently has a staffing ratio of 15 acres of park land maintained by one City employee. Based upon our review of existing conditions and the City’s possible enhancement of parks and trails, it is recommended that as new or renovated facilities are added to the system, the City should strive to achieve a ratio of 12:1 by the year 2025. This level of maintenance will enhance the City’s parks and trails and elevate them to be consistent with major cities.

Recommendation 13: Update all playgrounds within ten years of implementation.

Playgrounds have adapted to more challenging uses since 2000. Updates include more exciting and diverse activities that can help in child development including fine and gross motor skills, coordination, body awareness, and communication. As new features are added as options for playgrounds and tot lots, the City should attempt to update all playgrounds within ten years of installation to stay up-to-date with the current play trends.

Recommendation 14: Provide physical updates and improvements as well as new programming opportunities for Miramar Park and the City Pool.

According to the survey, fifty-six percent of Seabrook residents would be “very supportive” or “somewhat supportive” with upgrading existing pools. Physical upgrades and improvements will allow the pools like Pelican Bay Pool in Miramar Park the ability to stay relevant with current trends and create intrigue with the public about new changes. The city staff expressed interest in creating new programs to increase pool visitation. Classes like aqua exercise, swimming lessons, scuba-diving classes can bring in a wide range of ages. Other events like Doggie Day or Pool-side summer socials will appeal to families and non-swimmers. It is important for the City to advertise early to the community in order to reach the greatest number of people.

Recommendation 15: Create a feasibility study for a public-private partnership with a BMX company to incorporate a pumptrack.

Some City of Seabrook residents desire to develop a pumptrack at a park in Seabrook. The group approached the consulting team and City Council to discuss a proposal and create a facility dedicated to this activity.

We encourage the City to pursue the viability of developing and maintaining a pumptrack facility with a BMX company. A company would know what development standards to use and what types of maintenance would be required for such a facility. A private partnership will help conserve the City’s resources, while providing a diverse amenity that the public requests.

Recommendation 16: Provide new amenities to existing parks to expand on diverse activities.

Recreation trends have changed over the past decade or so that provide new activities for all ages to enjoy. Nationally, communities have been developing dog parks, whether fenced or open land for both dogs and owners to enjoy. As stated in a previous action plan item, mountain biking and pumptracks are being developed for all ability levels to enjoy.

Pickleball has exploded nationally as a sport that has appeal for all ages. Some communities that have seen tennis usage go down have transformed these courts into pickleball facilities. Sand volleyball is a low-maintenance sport which has become popular in cities. Many bars and restaurants around Houston are incorporating sand volleyball courts as an added amenity to guests. Other passive games, like slacklining for example, have been developed in parks. The City should explore the viability of developing these facilities.

Recommendation 17: Update existing lighting and propose additional lighting to increase security.

Some sports lighting and other fixtures throughout the parks system need updating. Updating lighting to newer technologies, like LED lights, can increase foot candles on fields and can save dollars on utility costs.

To increase security, the City needs to evaluate which parks, parking lot areas, or trails could benefit from improved lighting. The DPW should work with the police department on developing a long-range plan to improve lighting to increase security.

Recommendation 18: Update all parks to included ADA accessible amenities by the year 2025.

People of all abilities should be able to enjoy the many parks and trails the City of Seabrook offers. During our park inspections, we recognized that some trailhead parking areas need to be renovated to accommodate for ADA compliance. Other park amenities like playgrounds and equipment lack access or opportunities to be used by people with disabilities. The City should begin updating these areas with a plan to have all amenities accessible by the year 2025.

Recommendation 19: Determine alternate uses and programming for the Community House.

The Community House is a unique property directly across the street from City Hall. Currently the City rents out the House for various club meetings or nonprofit events. To leverage this great property, the City should provide additional programming to encourage citizens' use. Various educational classes like a plant identification or foreign language class can be held there, as well as after school programs for the youth. Events like Bingo, board-game nights, or even a potluck dinner party can promote social engagement within the community. New programming for the Community House will be a positive first step in planning and studying the feasibility for a Community Center.

Recommendation 20: Create a standard to maintain unpaved trails at \$2,500 per mile and paved trails at \$3,000 per mile.

All trails, whether paved or un-paved, should be maintained to a common standard throughout the City. Using Trust for Public Land (TPL) and National Park Service (NPS) data, the City should strive to maintain all un-paved trails to a standard of \$2,500 per mile and all paved trails to a standard of \$3,000 per mile annually.

PRIORITIZE RECOMMENDATIONS

PRIORITIZING PARK IMPROVEMENTS

Prioritizing park and recreation improvements come from many sources. During this master plan, the consulting team was fortunate to have many public meetings, staff engagement, advisory board comments, and the statistically-valid survey. All these inputs influence the overall plan and it is based on what we heard from the public, elected officials and staff. Improvements can come in many ways and does not necessarily build something new. Based upon comments, level of service analysis, resources available, and financing, some improvements or renovations to parks, trails, and facilities can be put to a test to determine its viability. We will review the three stages.

PRIORITIZATION MODELING

This test takes into account the specifics about the City of Seabrook. It is a value-based method that is derived from our planning process and inputs at various stages of the project. People in Seabrook value many different recreation amenities and the dollars available at this time are not sufficient to engage all desires unless the City determined to bond these improvements over time. It is important to remain objective during this process. The consulting team used a



variety of scoring methods when evaluating parks and reviewed previous planning efforts to create a foundation for developing recommendations.

EQUITY OF SERVICE AND LEVEL OF SERVICE

During this planning process, we mapped all City parks and facilities based upon a recommended level of service radius. When we did this exercise, we recognized that the northwest part of Seabrook is severely deficient in parks and recreation services. As Seabrook continues to grow, the condition of facilities will continue to age, and the City will need to plan for upgrades, re-purposing parks, and acquire land for future park areas.

With SH 146 construction ongoing, the team heard that a new trail linkage connecting the east and west parts of Seabrook is a need. As mentioned in public meetings and in the survey, people desire more trail connections linking existing parks and, according to survey results, people favor the acquisition of open space areas to accommodate for existing and future demand.

PARKS AND TRAILS SCORECARD

Many communities nationally have developed scorecards to evaluate a certain property at a moment in time. It is beneficial for staff, or an evaluation team to visit each park and trail area twice a year to monitor any upgrades in maintenance or monitor challenges that a facility may be facing. It not only measures maintenance levels, but also measures how infrastructure is doing. It is also important to document park and trail conditions with photographs.

One recommendation we have conveyed to the City is to establish maintenance standards for all parks and trails. This tool allows for uniformity between facilities, and staff can better monitor whether an asset is being maintained to standard. For most standards, there is an opportunity to allow for mechanical breakdowns, weather impacts, or resource shortages that may impact the ability to maintain. For example, a standard may state "All sports fields shall be mowed every seven days, 90% of the year." This allows for the unforeseen impacts of something that would impact the ability to maintain a facility 100% of the time.

Many agencies have created an annual schedule that details how often fencing should be checked at a park and to remove trash. The standards should be tailored to what is important to the City and what staff is able to accomplish with the resources available.

FUTURE SITE SELECTION

PARKS

Figure D shows potential City Parks areas based on service zones at a quarter mile and half mile radius. The service zones of the existing parks (Figure B) shows a need for additional parks on the west side of SH 146. These areas were determined by the following factors:

- Service Zone gaps
- Potential Boat Ramp / Kayak Launch locations (see Figure C)
- Large Right-of-way areas
- Existing City property
- Critical areas along the future trail system (See Figure E)

These areas are conceptual and will need feasibility studies to determine the best use of the City's resources. The purpose of Figure D is to create awareness of park service gaps for future planning efforts.

TRAILS

Figure E on the following page shows future sidewalk and footpath / hiking trail connections for the City of Seabrook. The map was created in accordance with the 2010 Hike and Bike Trails Master Plan and information gathered from public meetings and staff discussions.

- 1.** Red Bluff Trail: The Red Bluff Trail begins as a natural hiking trail that connects Friendship Park to the existing trails in the Wildlife Refuge. The trail travels west until connects with Old Highway 146 and turns into a sidewalk. The paved trail crosses SH 146 and runs along Red Bluff Road until it exits the west side of the City of Seabrook. According to City Staff feedback, this trail is a priority because it is the most feasible crossing of SH 146, connects multiple parks and existing trail systems, and services areas in the west, which are currently underserved.
- 2.** This represents the continuation of the Red Bluff trail to Armand Bayou Nature Center and trail system. Here the trail can expand and connect to existing park trails in the cities north of Seabrook.
- 3.** Paves sidewalks connect Red Bluff Trail to Monroe Field and Splash Pad. This paved trail runs along Lakeside Drive and connects with Repsdorph Road and continues until it meets NASA Parkway.
- 4.** The NASA Parkway Trail connects Seabrook's Downtown to Clear Lake Park. The trail provides a crossing at SH 146 and connects amenities like Mohrhusen Park and the Community House to Wildwood Park and Brummerhop Park.
- 5.** This paved trail runs along SH 146 from Seabrook's downtown to McHale Park.
- 6.** The 2nd Street Trail connects Mohrhusen Park to the Veterans Memorial Park.
- 7.** Todville Road Trail runs from McHale Park to Hester Garden Park where it connects with existing trails.
- 8.** The El Mar Trail connects with existing trails at Hester Garden Park and continues along El Mar Lane until it crosses SH 146. The trail then becomes a natural footpath as it weaves around the back of neighborhoods to connect with Wildwood Park.
- 9.** The East Meyer Trail connects existing trails along Todville Road to Repsdorph Road. This paved path will create another pedestrian crossing at SH 146.
- 10.** More natural hiking trails throughout the Wildlife Refuge will connect Friendship Park to Robinson Park.
- 11.** Natural footpaths connect existing trails at Pine Gully Park to Carothers Garden. This is intended to bring more users to Carothers Garden.
- 12.** This paved trail is located within the Centerpoint High-Line Corridor along the west side of SH 146. This will run north and south starting at Repsdorph Road and ending at E Nasa Road. This trail will connect with proposed trail 5, while also providing access to proposed trails 6, 8, and 9.
- 13.** The natural foot trail will run east and west within the old Repsdorph Right of Way. This small portion will connect proposed trails 3, 9, and 12.

DEFINING POLICY CRITERIA

Throughout this planning process, we relied heavily on meeting a defined Level of Service for all parks and trails. The recommendations included in this document looked at the following eight development policy criteria.

1. Population served
2. Service radii
3. Minimum acreages
4. Special population needs
5. Natural resource consideration
6. System connectivity
7. Land use compatibility
8. Maintenance / Policy – life cycles

Parks were mapped using a service radius including a representative population. Park types are partially defined by having a certain amount of acreage and/or features. For special populations and those with other disabilities, we recommended ADA access to all park and trail areas. The consulting team looked at ways to connect the entire park system and natural resource areas via trail linkages. In the future, the City will need to consider land use compatibility for future parks, trails, and open spaces to determine whether the recommended enhancements work in a specific location.

To achieve plan success, maintenance standards and goals and objectives are recommended. Seabrook has great parks that offer a variety of amenities to both residents and guests. The facilities just need a more consistent look and feel.

Whether it is maintenance equipment, or a park feature like a playground, park assets have a life cycle. The City will need to determine a life cycle cost to these items to ensure that parks crews are working with updated equipment that may bring efficiencies to updating playgrounds on a recommended schedule.

DESIGN STANDARDS / BMPS

The American Association of State Highway and Transportation Officials (AASHTO) provides various documents for park and trail design, including guidelines, specifications, and protocols. The following design recommendations are based on AASHTO standards and should be implemented in all parks and trail systems in the City of Seabrook. All national standards must be met. Should there be any changes which cause discrepancies within this plan, the national standards should be followed in all design decisions.

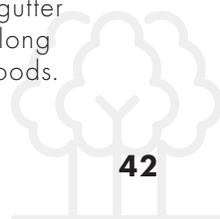
SIDEWALKS

Sidewalk construction takes place under four conditions:

1. New construction in areas with existing or anticipated pedestrian use
2. New construction with no initial pedestrian presence
3. Reconstruction of existing sidewalks that do not currently accommodate the needs of all users
4. Addition of sidewalks in reconstruction projects in areas of increasing pedestrian activity where current pedestrian needs are not being met

While new sidewalks differ depending on location, drainage, pedestrian need, etc., all sidewalks must meet requirements of the Americans with Disabilities Act (ADA).

An ideal time to consider new sidewalk construction is when roadways are being modified from open channels to an underground drainage system. As the area's population increases, open channels become unsuitable. A potential example of this would be Todville Road. Currently the road is designed with open channels. As the community grows and develops, it may become reasonable and necessary to reconstruct Todville road to include a curb and gutter drainage system. The reconstruction of the road is a practical time for the addition of sidewalks. Sidewalks along Todville road would have the ability to connect many existing parks together and the surrounding neighborhoods.



At minimum, sidewalks are required to be four feet wide and unobstructed. It is recommended that sidewalks be at least five feet to include passing areas for wheelchair accessibility. The higher the pedestrian traffic, the wider the sidewalks should be. For example, sidewalks along arterial roads are recommended to be six to eight feet wide, and up to ten feet wide along a central business district. For popular parks like Pine Gully, new sidewalks should be six to eight feet wide. At a minimum, typical City parks should be the standard five feet width.

TRAILS



The vast majority of the City trails are footpaths or hiking trails. These trails are composed of natural surfaces like dirt, rock, soil, forest litter, pine mulch, decomposed granite, or other natural materials. Footpaths and hiking trails are the best type of trails for ecologically sensitive areas, and therefore good for the many ecologies of Seabrook. Preservation of the surrounding environment is a main reason to use natural hiking trails. Minimal vegetation should be removed during construction when possible.

While the trails may vary due to the natural terrain, it is important to keep the trail width three to six feet. Even though these paths are not ADA accessible, it is important to allow for the most users as possible, especially in the popular parks.

When positive drainage is hard to accomplish, or the footpaths begin crossing wetlands and poorly drained soil, boardwalks should be constructed to allow for easy pedestrian crossing. Widths can range from six to fourteen feet depending on the use. A mix of bicyclists and pedestrians will need a minimum of ten feet, while maintenance vehicles will need at least fourteen feet in width.

Photo of boardwalk along Jesup Path at Acadia National Park.
Photo Credit: National Park Service

WATER TRAILS



Seabrook has a healthy desire to use one of the City's greatest resources - the waterfront. The residents have shown great interest in a boat ramp and kayak launch. Water trails can be created through wayfinding signage and creating attractions along the waterfront that users can enjoy. As the city grows, multiple access points can be created throughout the city's waterfront to create an easy and safe water trail.

Picture by City of Seabrook

RESTROOMS

Standard city restrooms and other public amenities, like emergency phones, should be located where pedestrian and vehicular traffic meet. To accommodate trail and park users, ADA accessible restrooms should be placed at major access points.

Currently there are various restroom styles throughout the City Parks. Baybrook Park and Pine Gully Park both have restroom facilities, but with very different architectural styles. Using one style of restrooms for all City Parks will allow users to easily recognize the facility and give the parks a continuity in design.



Baybrook Park Restroom



Pine Gully Park Restroom

If possible, restrooms should have multiple uses incorporated into the structure, such as storage for maintenance equipment, an emergency phone, and water fountains. The structures should be located in high-volume areas with good lighting to help with security, maintenance and upkeep, and utility connections. Facilities with natural light and ventilation can help save on overhead costs.

SITE FURNISHINGS

The City of Seabrook provides many site furnishings throughout the parks and trails system. Creating design standards for all City-owned site furnishings will allow a user to instantly recognize a city park over a private park and create a consistent aesthetic in all parks.

TRASH RECEPTACLES

Trash receptacles should be durable, easy to maintain, and located in crucial areas. A minimum of a 22-gallon trash receptacle should be located at all trailheads, restrooms, concession buildings, and grill areas. If possible, a trash receptacle should be located three feet off the trail, but still in areas where the public and maintenance staff can access them. Trash receptacles, like the ones in the Seabrook Wildlife Preserve, double as mile markers.



The open barrel receptacles (left image) seem to be the most cost-effective option. The tilted design is also the quickest and easiest option for City Staff to maintain.

SHADE SHELTERS

Shade Shelters are vital for park and trail users. Whether sheltering from rain or shine, a sturdy structure is an important facility at all city parks. Like other site furnishings, there are multiple styles and options provided throughout the city park system.



The standard wooden shelter (left image) is the most common throughout the parks and trails system. While there are a high number of existing wood shelters it is recommended that the city standard follow the aesthetic and material of the metal shelters (right image). These shelters have a clean look and durable materials that provide a long lifespan and easy maintenance. As the wood shelters age, it is suggested that the City use the metal shelters for the replacement.

BENCHES

The City of Seabrook has an excellent donation program, where citizens and organizations can choose and fund new benches throughout the city. While this has led to many donations, it has also created a lack of consistency on benches in City Parks and Trails. Below are images of just a few styles seen.

It is recommended that the City move forward with all bench additions and replacements using the style of bench in the two right images. This bench style comes with various options, while still having a consistent look. . Multiple donations can go toward one bench, if needed, and a shared plaque can be placed on the bench to ensure recognition of all donors. If a donor gives more than the bench's cost, the extra money can go towards a concrete pad for the bench to sit on, or extra landscaping around the bench.





STAFFING / ORGANIZATION STRUCTURE

DEPARTMENT OVERVIEW

The delivery of parks services in Seabrook is done by full-time staff. Seabrook is responsible for facilitating many recreation programs at its parks and facilities for youth and adult sports organizations.

OWNERSHIP OF FACILITIES

Relative to parks and facilities, the City owns, manages, maintains and operates each site.

ORGANIZATIONAL STRUCTURE

The Seabrook Parks Department parks and facilities are managed, operated, and maintained by the DPW. DPW/Parks has a total of 28 full-time employees who work to provide aquatics and maintenance to parks and facilities throughout the City. Sixteen of the staff are assigned to the pool. Another three of these employees are gatekeepers, leaving seven dedicated to parks and maintaining its 80 acres and trails. An existing organizational chart can be seen below under "Parks Division Analysis". The existing organizational chart illustrates the current staff assignments for supervisory staff throughout the agency. This current organizational chart documents the three distinct divisions within the agency.

They are:

- Administration
- Parks and Facilities Maintenance
- Pool Employees

The staff responsible for leading these divisions includes the Director, Assistant Director and Parks Superintendent.

PARKS DIVISION ANALYSIS

The Seabrook Public Works/Parks Division is charged with maintaining all parks, facilities and trails within the City. The division is made up of seven personnel. The organization chart is shown to the right.

PARKS MAINTENANCE DIVISION

The crew to the right is responsible for the properties below:

- Bay Area Veterans Memorial
- Baybrook Park
- Bayside Park
- Brummerhop Park
- City Hall Grounds
- Community House
- Friendship Park
- Hester Garden Park
- McHale Park
- Carothers Coastal Gardens
- Miramar Park
- Mohrhausen Park
- Monroe Field Splash Pad
- Pelican Bay (City Pool)
- Pine Gully Park
- Rex Meador Park
- Seabrook Wildlife Refuge
- Robinson Park
- Wildwood Park



Public Works Organizational Chart



DIVISION MAINTENANCE

Currently, the division operates out of a central maintenance facility. The agency incorporates roving crews as part of its maintenance routine. There are no parks that have a dedicated facility and staff.

ADOPT-A-PARK PROGRAM

The consultant team has seen that the City has an "Adopt-a-Park" program. This volunteer-based maintenance effort seeks ways to engage the public and invest in Seabrook's parks and trails system. Typically, these programs require a set amount of time a group or individuals will spend maintaining and caring for a specific park or trail. This is a great way to engage other civic groups and businesses and educate them on the benefits of parks.

PARK MAINTENANCE STAFFING

In the book, *Municipal Benchmarks Assessing Local Performance and Establishing Community Standards*, David N. Ammons reports that "although every municipality may wish to design its own standards to reflect local preferences and conditions, it need not start from scratch." He further suggests that the following labor ratio guidelines devised by the NRPA may be useful to a community deciding on its own standards, procedures, and resource requirements.

LABOR RATIOS FOR SELECTED PARKS AND RECREATION MAINTENANCE ACTIVITIES	
TASK	LABOR HOURS
MOWING 1 ACRE, FLAT MEDIUM TERRAIN AT MEDIUM SPEED	
20" WALKING	2.8 PER ACRE
24" WALKING	2.2 PER ACRE
30" RIDING	2.0 PER ACRE
72" (6-FOOT) RIDING	0.35 PER ACRE
BUSH HOG	1.25 PER ACRE
TRIM	
GAS POWERED (WEED EATER)	1.0 PER 1,000 LINEAR FEET
PLANTING GRASS	
CUT AND PLANT SOD BY HAND (1.5' STRIPS)	1.0 PER 1,000 SQ. FT.
CUT AND PLANT SPRIGS BY HAND (NOT WATERED)	10.9 PER 1,000 LIN. FT.
SEED, BY HAND	0.5 PER 1,000 SQ. FT.
OVERSEEDING, RECONDITIONING	0.8 PER ACRE
FERTILIZE TURF	
24" SIFTER SPREADER	0.16 PER 1,000 SQ. FT.
HAND PUSH SPREADER 36"	2.96 PER ACRE
TRACTOR TOWED SPREADER 12"	0.43 PER ACRE
WEED CONTROL	
SPRAYING HERBICIDE W/ FENCE LINE TRUCK, TANK SPRAYER 2 FT. WIDE (1" EITHER SIDE OF FENCE)	.45 PER 1,000 SQ. FT.
LEAF REMOVAL	
HAND RAKE LEAVES	.42 PER 1,000 SQ. FT.
VACUUM 30"	0.08 PER 1,000 SQ. FT.
PLANTING TREES	
PLANT TREE 5-6 FT. HT.	0.44 PER TREE
PLANT TREE 2-3.5" DIA.	1.0 PER TREE
TREE REMOVAL	

STREET TREE REMOVAL	13.0 PER TREE
STREET TREE STUMP REMOVAL	3.5 PER TREE
PARK TREE REMOVAL	5.0 PER TREE
72" (6-FOOT) RIDING	0.35 PER ACRE

TABLE 5.1: LABOR RATIOS FOR SELECTED PARKS AND RECREATION MAINTENANCE ACTIVITIES

Ammons also indicated that a report “prepared by a management analysis team in Pasadena, California, concluded that a ratio of one park maintenance employee for every 7-10 acres should produce ‘A-Level’ service—in other words, ‘a high-frequency maintenance service’ (City of Pasadena [CA] Management Audit Team). However, he was quick to point out that “standards of the maintenance-employee-per-park-acreage variety and corresponding statistics reported by individual cities, are complicated by the question of developed versus undeveloped park acreage ... and therefore should be interpreted cautiously.” Among ten cities he examined, ratios of 10.6 to 84.7 acres maintained per maintenance employee were reported.

The City currently has a ratio of approximately 15 acres of maintained park land per maintenance employee for 2020. Based on the 2018 budget (without capital outlay) and a current maintained inventory of approximately 80 park acres and additional trails, Seabrook spends nearly \$9,078 per acre of park land for maintenance. Based upon other plans the research team has performed, this figure appears to be at the average range.

The research team noticed that not all of the supply budgets had been maximized in previous years. This could be because of weather, equipment not working on certain days, or lack of personnel to maintain and treat the parks. The City should make efforts to utilize the full supply budget to determine whether additional treatments or maintenance may alleviate some areas of concern.

We further recommend that the department attempt to track how much time is being spent doing specific items (sports fields, general turf, gardens, trails, trimming, and repairs) to determine where the budget is being spent. There are many types on the market that provide mobile timesheets. You can also schedule tasks via the software.

As facilities are developed, trails are added, and parks and open space areas are added, an increased burden of care will be placed upon the Parks division. To provide for safe and high-quality turf and other park facilities, the City should consider adequate funding to reach a ratio of 12 acres of maintained park land per maintenance employee.

BUDGET ANALYSIS

The budget for the commission has grown steadily from 2016-2018. The table below shows the total budget and revenue recovery over these years.

TABLE 5.2: BUDGET FOR PARKS AND FACILITIES

BUDGET FOR PARKS AND FACILITIES			
	2016 ACTUAL	2017 ACTUAL	2018 ADOPTED
PERSONNEL SERVICES	\$441,699	\$461,643	\$516,471
SUPPLIES	\$44,334	\$40,085	\$42,676
OTHER SERVICES AND CHARGES	\$157,842	\$157,763	\$167,158
CAPITAL OUTLAY *	\$19,209	\$16,540	\$90,220
TOTAL BUDGET	\$663,086	\$676,032	\$816,526

Source: City of Seabrook

Of note, capital outlay is not used for determining the Level of Service within a community. These are typically one-time purchases for a specific piece of equipment, study, or vehicle

IMPLEMENTATION AND AVAILABLE FUNDING SOURCES

The costs below represent the estimated cost of implementation and typical costs for general park improvements that are intended to provide a guide for planning the development of future parks and upgrades to established park facilities. As part of the park development plan, the city should obtain a site-specific conceptual plan and estimated project based on the current market conditions.

FUNDING SOURCES

To fund these various improvements, the City of Seabrook has an opportunity to reach out to a number of supporting grant sources and programs. Possible sources for funding opportunities are listed below:

- Texas Parks and Wildlife Grants
- Texas Department of Transportation Federally funded programs
- Federal Transportation funding sources
- Community Redevelopment Block Grants (CDBG)
- Private donation partnerships

ALTERNATIVE FUNDING

The following summarizes research findings on potential funding sources that could enhance capital expenditures for development and/or contribute to maintenance budgets for the support of the Seabrook parks and trails system. This does not represent any particular funding strategy over another. The economic conditions within the region vary with time and Seabrook should explore the best means of achieving its goals towards maintaining and operating athletic fields on an ongoing basis.

FUNDING STRATEGIES

Philanthropic – Defined as the concept of voluntary giving by an individual or group to promote the common good and improve the quality of life. Philanthropy generally takes the form of donor programs, capital campaigns, and volunteers/in-kind services.

The time commitment to initiate a philanthropic campaign can be significant. The current City's resources that could be dedicated to such a venture are limited. If this option is deemed possible by the City, it is recommended that it be outsourced to a non-profit or private agency experienced in seeking funding of this type.

To manage a volunteer program, typically an agency dedicates a staff member to oversee the program for the entire City or Department. This staff member would then work closely with the Human Resources Department, as volunteers are another form of staffing a program, facility, or event.

Friends Associations – These groups are formed to raise money typically for a single focus purpose that could include a park facility or program that will better the community and its group's special interest.

Volunteers/In-Kind Services – This is an indirect revenue source in that persons donate time to assist the Department in providing a product or service on an hourly basis. This reduces Seabrook's cost in providing the service plus it builds advocacy for the system.

Grants – Grants are used primarily to supplement funding already received. For example, grants can be used for program purposes, design, and seed money. Due to their infrequent nature, grants are normally looked at to fund a specific venture and should not be used as a continuous source of funding.

Texas Parks and Wildlife (TPWD) provides many grant programs. The following information was provided by TPWD

TYPES OF GRANTS AVAILABLE

RECREATION GRANTS

Recreation Grants have been assisting communities across Texas with their outdoor recreation needs since 1965 through its grant assistance and outreach programs. From the largest metropolis to the smallest rural community, these programs help to build new parks and facilities, protect natural resources, provide ways to access water, and help to develop educational programs for youth statewide. Providing grants to communities across Texas helps build access to outdoor experiences and encourages a connection with nature that is vital for promoting conservation and good environmental



stewardship among Texans young and old.

Through TPWD programs, they have built long-term partnerships that assist the agency in its mission to manage and conserve the natural and cultural resources of Texas and to provide outdoor parks and recreation opportunities

TEXAS RECREATIONAL TRAILS GRANTS

TPWD administers the National Recreational Trails Fund in Texas under the approval of the Federal Highway Administration (FHWA). This federally funded program receives its funding from a portion of federal gas taxes paid on fuel used in non-highway recreational vehicles. The reimbursable grants can be up to 80% of project cost with a maximum of \$200,000 for non-motorized trail grants and a maximum award of \$400,000 for motorized (off-highway vehicle) trail grants. Funds can be spent on both motorized and non-motorized recreational trail projects such as the construction of new recreational trails, to improve existing trails, to develop trailheads or trailside facilities, and to acquire trail corridors.

LOCAL PARK GRANTS

The Local Park Grant Program consists of programs that assist local government agencies with the acquisition and/or development of public recreation areas and facilities. The Program provides 50% matching grants on a reimbursement basis to eligible applicants. The website states that all grant assisted sites must be dedicated as parkland in perpetuity, properly maintained and open to the public.

COMMUNITY OUTDOOR OUTREACH PROGRAM (CO-OP) GRANTS

According to the TPWD, the Community Outdoor Outreach Program (CO-OP) grant provides funding to local governments and non-profit organizations for programming that introduces under-served populations to environmental and conservation programs as well as TPWD mission oriented outdoor activities.

TPWD further states that CO-OP provides grants to tax-exempt organizations ranging from \$5,000 to \$50,000. This is a reimbursement grant program. Recipients must purchase eligible items and submit proper documentation before being reimbursed. Eligible organizations can apply to use these funds for programming expenses such as equipment, leasing transportation, staff, liability insurance, food, and program materials.

BOATING ACCESS GRANTS

The Boating Access Grant Program provides 75% matching fund grant assistance to construct new, or renovate existing, public boat ramps that provide public access to public waters for recreational boating. The State Boating Access Program receives funding from the Federal Aid in Sport Fish Restoration Act. Funds for the federal program are derived from the federal gasoline tax generated by sales of gasoline for recreational motorboats and a federal excise tax on the sales of fishing tackle and trolling motors. Fifteen percent of the state's annual apportionment from this federal program must be used to provide public recreational boating access.

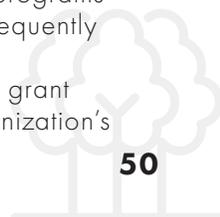
GENERAL PURPOSE OPERATING GRANTS

When a grant maker gives an organization an operating grant, the monies can use it to support the general expenses of operating your organization. An operating grant means the fund provider supports your organization's overall mission and trusts you to make good use of the money.

PROGRAM OR SUPPORT GRANTS

A program or support grant is given to support a specific, connected set of activities that have a beginning and an end, specific objectives, and predetermined costs. Listed below are some of the most common types of programs or support grants:

- **Matching Grants** – Many grant makers will provide funding only on the condition that your organization can raise an amount equal to the size of the grant from other sources. This type of grant is another means by which foundations can determine the viability of an organization or program.
- **Seed Money or Start-up Grants** – these grants help a new organization or program in its first few years. The idea is to give the new effort a strong push forward, so it can devote its energy early on to setting up programs without worrying constantly about raising money. Such grants are often for more than one year, and frequently decrease in amount each year.
- **Management or Technical Assistance Grants** – Unlike most project grants, a technical assistance grant does not directly support the mission-related activities of the organization. Instead, it supports the organization's



- management or administration and the fundraising, marketing, financial management, etc.
- **Program-Related Investments (PRIs)** — In addition to grants, the Internal Revenue Service allows foundations to make loans—called Program-Related Investments (PRIs)—to nonprofits. PRIs must be for projects that would be eligible for grant support. They are usually made at low or zero interest. PRIs must be paid back to the grant maker. PRIs are often made to organizations involved in building projects.

FEDERAL SOURCES:

Information on current and archived Federal Register Grant Announcements can be accessed on the Internet at: www.tgci.com/funding/fedTodayAR.asp. For information on government product news and procurement visit GovPro at www.govpro.com. Another resource is the Foundation Center's RFP Bulletin Grants Page on Health at: www.fdncenter.org/pnd/rfp/index.jhtml. Also try www.fedgrants.gov for a listing of federal grant opportunities.

CORPORATE SPONSORSHIPS, NAMING RIGHTS

This revenue-funding source allows corporations to invest in the development or enhancement of new or existing facilities in a park and recreation system in return for exposure of some kind. Sponsorships are also highly used for programs and events.

CORPORATE SPONSORSHIPS

Research indicates that there are many opportunities for sponsorships within sporting-type facilities. Comparable rates and limited advertising opportunities strengthen Seabrook's market share and make this a viable alternative funding resource.

NAMING RIGHTS

Many cities, towns and, counties throughout the country have successfully sold the naming rights for newly constructed facilities or renovated existing buildings. Additionally, newly developed and renovated parks have also been successfully funded through the sales of naming rights. Generally, the cost for naming rights offsets the development costs associated with the improvement. People incorrectly assume that selling the naming rights for facilities is reserved for professional stadiums and other high-profile team sport venues. This trend has expanded in the recent years to include public recreation centers and facilities as viable naming rights sales opportunities.

Naming rights can be a one-time payment or spread out with a fixed payment schedule over a defined period. During this time, the sponsor retains the "rights" to have the facility named for them. Also, during this time all publications, advertisements, events, and activities could have the sponsoring group's name as the venue. Naming rights negotiations need to be developed by professionals to ensure a proper agreement that benefits all agents in the contractual obligation as well as provide remedies to change or cancel the arrangements at any time during the agreement period.

HOTEL OCCUPANCY TAXES (HOT)

These can be dedicated to park and recreation improvements such as waterparks and sports facilities that support and attract tourism. Many local municipalities are currently using these to fund and support tourism and improvements throughout the city.

MUNICIPAL BOND ELECTIONS

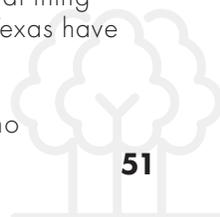
Municipal bond elections are the most common mechanism for funding municipal and park improvements and has been utilized by many of the surrounding cities in the Houston metropolitan area.

Bond elections will require voter approval and it is essential for the staff and/or consultants to engage the public to identify potential projects and provide transparent information about any potential increases to property tax.

DEDICATED SALES TAXES

Dedicated sales tax is a tax that can be voted on by the public to fund park and recreation projects. The great thing about a dedicated sales tax is that it can provide a constant stream of revenue. Many cities such as Plano, Texas have passed these and used them to fund many park improvements for many years.

The amount of the total sales tax is capped by the State of Texas. So, if the City is already at the max cap - no additional sales tax can be voted on.



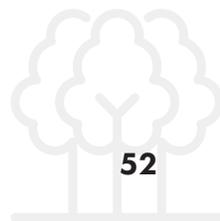


PARKLAND DEDICATION AND DEVELOPMENT FEES

The City of Seabrook has an opportunity to enhance fees to allow growth and development to pay for its proportional impact on the City's Parks and Recreation System by revising parkland dedication and development fees. Fee amounts could follow a study that explores methodology and best practices, and prepares an associated ordinance amendment.

SPONSORSHIP POLICIES

Seabrook can also explore creating and adopting a sponsorship policy that would allow the agency to target individuals, groups, and companies that may have an interest in having naming rights on a portion of, or the entire facility. The policy would stipulate all types of sponsorship opportunities and could be structured to provide remedy for the City to cancel agreements if they were deemed unsuitable for the agency.





Action Plan Worksheets



Kimley»Horn

ACTION PLAN WORKSHEET

Project: Standardize Park and Trail Wayfinding Signage - Standardize Signage Throughout the City's Park and Trail System.

PRE-PROJECT CHECKLIST	STATUS														
<p>1 Designate Champion or Implementing Entity</p> <p>Agency: City Department: Public Works Person: Public Works Directors</p>															
<p>2 Identify Most Likely Funding Sources</p> <table border="0"> <tr> <td>General Fund Budget</td> <td>Friends Associations</td> </tr> <tr> <td>Economic Development Corporation</td> <td>Volunteer / In-Kind Services</td> </tr> <tr> <td>Hotel Occupancy Tax</td> <td>Corporate Sponsorship</td> </tr> <tr> <td>Grants</td> <td>Municipal Bond Elections</td> </tr> <tr> <td>Public Private Partnership</td> <td>Dedicated Sales Tax</td> </tr> <tr> <td>Economic Development Incentives</td> <td>Capital Improvement Plan (CIP)</td> </tr> <tr> <td>Philanthropic Sponsors</td> <td></td> </tr> </table>	General Fund Budget	Friends Associations	Economic Development Corporation	Volunteer / In-Kind Services	Hotel Occupancy Tax	Corporate Sponsorship	Grants	Municipal Bond Elections	Public Private Partnership	Dedicated Sales Tax	Economic Development Incentives	Capital Improvement Plan (CIP)	Philanthropic Sponsors		
General Fund Budget	Friends Associations														
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Economic Development Incentives	Capital Improvement Plan (CIP)														
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Environmental:	\$N/A														
Engineering/Plannning:	\$														
Land/Easement Acq.:	\$N/A														
Construction:	\$														
 TOTAL:	 \$														





ACTION PLAN WORKSHEET

Project: Acquisition of Additional Park/Open Space/Wildlife Property

PRE-PROJECT CHECKLIST	STATUS
<p>1 Designate Champion or Implementing Entity</p> <p>Agency: City Department: Public Works Person: Public Works Directors</p>	
<p>2 Identify Most Likely Funding Sources</p> <p>General Fund Budget Economic Development Corporation Hotel Occupancy Tax Grants Public Private Partnership Economic Development Incentives Philanthropic Sponsors</p> <p>Friends Associations Volunteer / In-Kind Services Corporate Sponsorship Municipal Bond Elections Dedicated Sales Tax Capital Improvement Plan (CIP)</p>	
<p>3 Estimated Cost Summary</p> <p>Environmental: \$N/A Engineering/Plannning: \$N/A Land/Easement Acq.: \$ Construction: \$N/A</p> <p>TOTAL: \$</p>	





ACTION PLAN WORKSHEET

Project: Wildwood Playground Equipment Replacement - Replace the Existing Playground Equipment.

PRE-PROJECT CHECKLIST	STATUS														
<p>1 Designate Champion or Implementing Entity</p> <p>Agency: City Department: Public Works Person: Public Works Directors</p>															
<p>2 Identify Most Likely Funding Sources</p> <table border="0"> <tr> <td>General Fund Budget</td> <td>Friends Associations</td> </tr> <tr> <td>Economic Development Corporation</td> <td>Volunteer / In-Kind Services</td> </tr> <tr> <td>Hotel Occupancy Tax</td> <td>Corporate Sponsorship</td> </tr> <tr> <td>Grants</td> <td>Municipal Bond Elections</td> </tr> <tr> <td>Public Private Partnership</td> <td>Dedicated Sales Tax</td> </tr> <tr> <td>Economic Development Incentives</td> <td>Capital Improvement Plan (CIP)</td> </tr> <tr> <td>Philanthropic Sponsors</td> <td></td> </tr> </table>	General Fund Budget	Friends Associations	Economic Development Corporation	Volunteer / In-Kind Services	Hotel Occupancy Tax	Corporate Sponsorship	Grants	Municipal Bond Elections	Public Private Partnership	Dedicated Sales Tax	Economic Development Incentives	Capital Improvement Plan (CIP)	Philanthropic Sponsors		
General Fund Budget	Friends Associations														
Economic Development Corporation	Volunteer / In-Kind Services														
Hotel Occupancy Tax	Corporate Sponsorship														
Grants	Municipal Bond Elections														
Public Private Partnership	Dedicated Sales Tax														
Economic Development Incentives	Capital Improvement Plan (CIP)														
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Environmental:	\$N/A														
Engineering/Plannning:	\$N/A														
Land/Easement Acq.:	\$N/A														
Construction:	\$40,000														
 TOTAL:	 \$40,000														





ACTION PLAN WORKSHEET

Project: Convert Main Street Waste Water Treatment Plant to a Park Site.

PRE-PROJECT CHECKLIST	STATUS														
<p>1 Designate Champion or Implementing Entity</p> <p>Agency: City Department: Public Works Person: Public Works Directors</p>															
<p>2 Identify Most Likely Funding Sources</p> <table border="0"> <tr> <td>General Fund Budget</td> <td>Friends Associations</td> </tr> <tr> <td>Economic Development Corporation</td> <td>Volunteer / In-Kind Services</td> </tr> <tr> <td>Hotel Occupancy Tax</td> <td>Corporate Sponsorship Municipal</td> </tr> <tr> <td>Grants</td> <td>Bond Elections Dedicated Sales Tax</td> </tr> <tr> <td>Public Private Partnership</td> <td>Capital Improvement Plan (CIP)</td> </tr> <tr> <td>Economic Development Incentives</td> <td></td> </tr> <tr> <td>Philanthropic Sponsors</td> <td></td> </tr> </table>	General Fund Budget	Friends Associations	Economic Development Corporation	Volunteer / In-Kind Services	Hotel Occupancy Tax	Corporate Sponsorship Municipal	Grants	Bond Elections Dedicated Sales Tax	Public Private Partnership	Capital Improvement Plan (CIP)	Economic Development Incentives		Philanthropic Sponsors		
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Environmental:	\$														
Engineering/Plannning:	\$														
Land/Easement Acq.:	\$N/A														
Construction:	\$														
 TOTAL:	 \$														





ACTION PLAN WORKSHEET

Project: Perform a Phased Implementation of the Carothers Coastal Gardens Proposal Based Upon the Task Force Recommendations and City Council Approval

PRE-PROJECT CHECKLIST	STATUS
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1 Designate Champion or Implementing Entity

Agency: City
 Department: Public Works
 Person: Public Works Directors

2 Identify Most Likely Funding Sources

General Fund Budget Economic Development Corporation Hotel Occupancy Tax	Friends Associations Volunteer / In-Kind Services Corporate Sponsorship Municipal Bond Elections Dedicated Sales Tax
Grants Public Private Partnership Economic Development Incentives	Capital Improvement Plan (CIP)
Philanthropic Sponsors	

3 Estimated Cost Summary

Environmental:	\$N/A
Engineering/Plannning:	\$
Land/Easement Acq.:	\$
Construction:	\$
 TOTAL:	 \$





ACTION PLAN WORKSHEET

Project: Identify a Location for a Kayak Launch and Construct a New Kayak Launch.

PRE-PROJECT CHECKLIST	STATUS														
<p>1 Designate Champion or Implementing Entity</p> <p>Agency: City Department: Public Works Person: Public Works Directors</p>															
<p>2 Identify Most Likely Funding Sources</p> <table border="0"> <tr> <td>General Fund Budget</td> <td>Friends Associations</td> </tr> <tr> <td>Economic Development Corporation</td> <td>Volunteer / In-Kind Services</td> </tr> <tr> <td>Hotel Occupancy Tax</td> <td>Corporate Sponsorship</td> </tr> <tr> <td>Grants</td> <td>Municipal Bond Elections</td> </tr> <tr> <td>Public Private Partnership</td> <td>Dedicated Sales Tax</td> </tr> <tr> <td>Economic Development Incentives</td> <td>Capital Improvement Plan (CIP)</td> </tr> <tr> <td>Philanthropic Sponsors</td> <td></td> </tr> </table>	General Fund Budget	Friends Associations	Economic Development Corporation	Volunteer / In-Kind Services	Hotel Occupancy Tax	Corporate Sponsorship	Grants	Municipal Bond Elections	Public Private Partnership	Dedicated Sales Tax	Economic Development Incentives	Capital Improvement Plan (CIP)	Philanthropic Sponsors		
General Fund Budget	Friends Associations														
Economic Development Corporation	Volunteer / In-Kind Services														
Hotel Occupancy Tax	Corporate Sponsorship														
Grants	Municipal Bond Elections														
Public Private Partnership	Dedicated Sales Tax														
Economic Development Incentives	Capital Improvement Plan (CIP)														
Philanthropic Sponsors															
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Environmental:	\$N/A														
Engineering/Plannning:	\$N/A														
Land/Easement Acq.:	\$N/A														
Construction:	\$20,000														
TOTAL:	\$20,000														





ACTION PLAN WORKSHEET

Project: Red Bluff/Taylor Lake Kayak Launch - Construct a Kayak Boat Launch at Taylor Lake and Red Bluff.

PRE-PROJECT CHECKLIST	STATUS										
<p>1 Designate Champion or Implementing Entity</p> <p>Agency: City Department: Public Works Person: Public Works Directors</p>											
<p>2 Identify Most Likely Funding Sources</p> <p>General Fund Budget Economic Development Corporation Hotel Occupancy Tax Grants Public Private Partnership Economic Development Incentives Philanthropic Sponsors</p> <p>Friends Associations Volunteer / In-Kind Services Corporate Sponsorship Municipal Bond Elections Dedicated Sales Tax Capital Improvement Plan (CIP)</p>											
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Environmental:	\$N/A										
Engineering/Plannning:	\$N/A										
Land/Easement Acq.:	\$N/A										
Construction:	\$75,000										
TOTAL:	\$75,000										





ACTION PLAN WORKSHEET

Project: Identify a Location and Construct a New Boat Ramp

PRE-PROJECT CHECKLIST	STATUS														
<p>1 Designate Champion or Implementing Entity</p> <p>Agency: City Department: Public Works Person: Public Works Directors</p>															
<p>2 Identify Most Likely Funding Sources</p> <table border="0"> <tr> <td>General Fund Budget</td> <td>Friends Associations</td> </tr> <tr> <td>Economic Development Corporation</td> <td>Volunteer / In-Kind Services</td> </tr> <tr> <td>Hotel Occupancy Tax</td> <td>Corporate Sponsorship</td> </tr> <tr> <td>Grants</td> <td>Municipal Bond Elections</td> </tr> <tr> <td>Public Private Partnership</td> <td>Dedicated Sales Tax</td> </tr> <tr> <td>Economic Development Incentives</td> <td>Capital Improvement Plan (CIP)</td> </tr> <tr> <td>Philanthropic Sponsors</td> <td></td> </tr> </table>	General Fund Budget	Friends Associations	Economic Development Corporation	Volunteer / In-Kind Services	Hotel Occupancy Tax	Corporate Sponsorship	Grants	Municipal Bond Elections	Public Private Partnership	Dedicated Sales Tax	Economic Development Incentives	Capital Improvement Plan (CIP)	Philanthropic Sponsors		
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Environmental:	\$N/A														
Engineering/Plannning:	\$														
Land/Easement Acq.:	\$														
Construction:	\$														
 TOTAL:	 \$														





ACTION PLAN WORKSHEET

Project: Construct Boardwalks within the Slough Area Underwater ROW (North and South Sides of Main St)

PRE-PROJECT CHECKLIST	STATUS
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1 Designate Champion or Implementing Entity

Agency: City
 Department: Public Works
 Person: Public Works Directors

2 Identify Most Likely Funding Sources

General Fund Budget Economic Development Corporation Hotel Occupancy Tax	Friends Associations Volunteer / In-Kind Services
Grants	Corporate Sponsorship Municipal Bond Elections
Public Private Partnership Economic Development Incentives	Dedicated Sales Tax
Philanthropic Sponsors	Capital Improvement Plan (CIP)

3 Estimated Cost Summary

Environmental:	\$
Engineering/Plannning:	\$
Land/Easement Acq.:	\$N/A
Construction:	\$
 TOTAL:	 \$





ACTION PLAN WORKSHEET

Project: E. Meyer Hike and Bike Trail - Approximately 4,200 LF of Roadside Walking Path Along North ROW of E. Meyer from North N. Meyer to SH 146.

PRE-PROJECT CHECKLIST	STATUS														
<p>1 Designate Champion or Implementing Entity</p> <p>Agency: City Department: Public Works Person: Public Works Directors</p>															
<p>2 Identify Most Likely Funding Sources</p> <table border="0"> <tr> <td>General Fund Budget</td> <td>Friends Associations</td> </tr> <tr> <td>Economic Development Corporation</td> <td>Volunteer / In-Kind Services</td> </tr> <tr> <td>Hotel Occupancy Tax</td> <td>Corporate Sponsorship</td> </tr> <tr> <td>Grants</td> <td>Municipal Bond Elections</td> </tr> <tr> <td>Public Private Partnership</td> <td>Dedicated Sales Tax</td> </tr> <tr> <td>Economic Development Incentives</td> <td>Capital Improvement Plan (CIP)</td> </tr> <tr> <td>Philanthropic Sponsors</td> <td></td> </tr> </table>	General Fund Budget	Friends Associations	Economic Development Corporation	Volunteer / In-Kind Services	Hotel Occupancy Tax	Corporate Sponsorship	Grants	Municipal Bond Elections	Public Private Partnership	Dedicated Sales Tax	Economic Development Incentives	Capital Improvement Plan (CIP)	Philanthropic Sponsors		
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Economic Development Incentives	Capital Improvement Plan (CIP)														
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<p>3 Estimated Cost Summary</p> <table border="0"> <tr> <td>Environmental:</td> <td>\$N/A</td> </tr> <tr> <td>Engineering/Plannning:</td> <td>\$51,278</td> </tr> <tr> <td>Land/Easement Acq.:</td> <td>\$N/A</td> </tr> <tr> <td>Construction:</td> <td>\$284,880</td> </tr> <tr> <td> TOTAL:</td> <td> \$336,158</td> </tr> </table>	Environmental:	\$N/A	Engineering/Plannning:	\$51,278	Land/Easement Acq.:	\$N/A	Construction:	\$284,880	 TOTAL:	 \$336,158					
Environmental:	\$N/A														
Engineering/Plannning:	\$51,278														
Land/Easement Acq.:	\$N/A														
Construction:	\$284,880														
 TOTAL:	 \$336,158														





ACTION PLAN WORKSHEET

Project: E. Meyer Safe Routes to School Sidewalk - Approximately 1,400 LF of Roadside Walking Path Along West ROW of N. Meyer, North ROW of E. Meyer and East ROW of N. Meyer to the El Mar Intersection.

PRE-PROJECT CHECKLIST	STATUS														
<p>1 Designate Champion or Implementing Entity</p> <p>Agency: City Department: Public Works Person: Public Works Directors</p>															
<p>2 Identify Most Likely Funding Sources</p> <table border="0"> <tr> <td>General Fund Budget</td> <td>Friends Associations</td> </tr> <tr> <td>Economic Development Corporation</td> <td>Volunteer / In-Kind Services</td> </tr> <tr> <td>Hotel Occupancy Tax</td> <td>Corporate Sponsorship</td> </tr> <tr> <td>Grants</td> <td>Municipal Bond Elections</td> </tr> <tr> <td>Public Private Partnership</td> <td>Dedicated Sales Tax</td> </tr> <tr> <td>Economic Development Incentives</td> <td>Capital Improvement Plan (CIP)</td> </tr> <tr> <td>Philanthropic Sponsors</td> <td></td> </tr> </table>	General Fund Budget	Friends Associations	Economic Development Corporation	Volunteer / In-Kind Services	Hotel Occupancy Tax	Corporate Sponsorship	Grants	Municipal Bond Elections	Public Private Partnership	Dedicated Sales Tax	Economic Development Incentives	Capital Improvement Plan (CIP)	Philanthropic Sponsors		
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Public Private Partnership	Dedicated Sales Tax														
Economic Development Incentives	Capital Improvement Plan (CIP)														
Philanthropic Sponsors															
<p>3 Estimated Cost Summary</p> <table border="0"> <tr> <td>Environmental:</td> <td>\$15,000</td> </tr> <tr> <td>Engineering/Plannning:</td> <td>\$140,030</td> </tr> <tr> <td>Land/Easement Acq.:</td> <td>\$N/A</td> </tr> <tr> <td>Construction:</td> <td>\$560,137</td> </tr> <tr> <td> TOTAL:</td> <td> \$700,167</td> </tr> </table>	Environmental:	\$15,000	Engineering/Plannning:	\$140,030	Land/Easement Acq.:	\$N/A	Construction:	\$560,137	 TOTAL:	 \$700,167					
Environmental:	\$15,000														
Engineering/Plannning:	\$140,030														
Land/Easement Acq.:	\$N/A														
Construction:	\$560,137														
 TOTAL:	 \$700,167														





ACTION PLAN WORKSHEET

Project: Pine Gully Hike and Bike Trail - Approximately 4,500 LF of Decomposed Granite Trail and Two Low Water Bridge Crossings.

PRE-PROJECT CHECKLIST	STATUS														
<p>1 Designate Champion or Implementing Entity</p> <p>Agency: City Department: Public Works Person: Public Works Directors</p>															
<p>2 Identify Most Likely Funding Sources</p> <table border="0"> <tr> <td>General Fund Budget</td> <td>Friends Associations</td> </tr> <tr> <td>Economic Development Corporation</td> <td>Volunteer / In-Kind Services</td> </tr> <tr> <td>Hotel Occupancy Tax</td> <td>Corporate Sponsorship</td> </tr> <tr> <td>Grants</td> <td>Municipal Bond Elections</td> </tr> <tr> <td>Public Private Partnership</td> <td>Dedicated Sales Tax</td> </tr> <tr> <td>Economic Development Incentives</td> <td>Capital Improvement Plan (CIP)</td> </tr> <tr> <td>Philanthropic Sponsors</td> <td></td> </tr> </table>	General Fund Budget	Friends Associations	Economic Development Corporation	Volunteer / In-Kind Services	Hotel Occupancy Tax	Corporate Sponsorship	Grants	Municipal Bond Elections	Public Private Partnership	Dedicated Sales Tax	Economic Development Incentives	Capital Improvement Plan (CIP)	Philanthropic Sponsors		
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Environmental:	\$N/A														
Engineering/Plannning:	\$N/A														
Land/Easement Acq.:	\$N/A														
Construction:	\$749,400														
 TOTAL:	 \$749,400														





ACTION PLAN WORKSHEET

Project: Pine Gully Hike and Bike Trail East - Approximately 3,000 LF of Decomposed Granite Hike and Bike Trail.

PRE-PROJECT CHECKLIST	STATUS														
<p>1 Designate Champion or Implementing Entity</p> <p>Agency: City Department: Public Works Person: Public Works Directors</p>															
<p>2 Identify Most Likely Funding Sources</p> <table border="0"> <tr> <td>General Fund Budget</td> <td>Friends Associations</td> </tr> <tr> <td>Economic Development Corporation</td> <td>Volunteer / In-Kind Services</td> </tr> <tr> <td>Hotel Occupancy Tax</td> <td>Corporate Sponsorship</td> </tr> <tr> <td>Grants</td> <td>Municipal Bond Elections</td> </tr> <tr> <td>Public Private Partnership</td> <td>Dedicated Sales Tax</td> </tr> <tr> <td>Economic Development Incentives</td> <td>Capital Improvement Plan (CIP)</td> </tr> <tr> <td>Philanthropic Sponsors</td> <td></td> </tr> </table>	General Fund Budget	Friends Associations	Economic Development Corporation	Volunteer / In-Kind Services	Hotel Occupancy Tax	Corporate Sponsorship	Grants	Municipal Bond Elections	Public Private Partnership	Dedicated Sales Tax	Economic Development Incentives	Capital Improvement Plan (CIP)	Philanthropic Sponsors		
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Hotel Occupancy Tax	Corporate Sponsorship														
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Philanthropic Sponsors															
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Environmental:	\$N/A														
Engineering/Plannning:	\$N/A														
Land/Easement Acq.:	\$N/A														
Construction:	\$115,200														
 TOTAL:	 \$115,200														





ACTION PLAN WORKSHEET

Project: Pine Gully Pier Tee Head Replacement - Removal of the Pier Tee Head Wood Decking and Replacement with Flow Through Grate Decking, Removal and Replacement of Piers, Stringers and Handrails.

PRE-PROJECT CHECKLIST	STATUS
-----------------------	--------

1 Designate Champion or Implementing Entity

Agency: City
 Department: Public Works
 Person: Public Works Directors

2 Identify Most Likely Funding Sources

General Fund Budget Economic Development Corporation Hotel Occupancy Tax	Friends Associations Volunteer / In-Kind Services
Grants	Corporate Sponsorship Municipal Bond Elections
Public Private Partnership Economic Development Incentives	Dedicated Sales Tax
Philanthropic Sponsors	Capital Improvement Plan (CIP)

3 Estimated Cost Summary

Environmental:	\$N/A
Engineering/Plannning:	\$N/A
Land/Easement Acq.:	\$N/A
Construction:	\$120,000
TOTAL:	\$120,000





ACTION PLAN WORKSHEET

Project: Pine Gully Span Bridge - Construction of a 375 Foot Long Steel Bridge Crossing Pine Gully to Connect Trail System.

PRE-PROJECT CHECKLIST	STATUS										
<p>1 Designate Champion or Implementing Entity</p> <p>Agency: City Department: Public Works Person: Public Works Directors</p>											
<p>2 Identify Most Likely Funding Sources</p> <p>General Fund Budget Economic Development Corporation Hotel Occupancy Tax Grants Public Private Partnership Economic Development Incentives Philanthropic Sponsors</p> <p>Friends Associations Volunteer / In-Kind Services Corporate Sponsorship Municipal Bond Elections Dedicated Sales Tax Capital Improvement Plan (CIP)</p>											
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Environmental:	\$										
Engineering/Plannning:	\$										
Land/Easement Acq.:	\$N/A										
Construction:	\$										
TOTAL:	\$										





ACTION PLAN WORKSHEET

Project: Identify a Location and Construct a Bicycle Pump Tract

PRE-PROJECT CHECKLIST	STATUS										
<p>1 Designate Champion or Implementing Entity</p> <p>Agency: City Department: Public Works Person: Public Works Directors</p>											
<p>2 Identify Most Likely Funding Sources</p> <p>General Fund Budget Economic Development Corporation Hotel Occupancy Tax Grants Public Private Partnership Economic Development Incentives Philanthropic Sponsors</p> <p>Friends Associations Volunteer / In-Kind Services Corporate Sponsorship Municipal Bond Elections Dedicated Sales Tax Capital Improvement Plan (CIP)</p>											
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Environmental:	\$N/A										
Engineering/Plannning:	\$										
Land/Easement Acq.:	\$										
Construction:	\$										
TOTAL:	\$										





ACTION PLAN WORKSHEET

Project: Construct an elevated pedestrian crossing across SH 146 to provide continuous east-west connectivity (i.e. no vehicle/pedistrian conflicts).

PRE-PROJECT CHECKLIST	STATUS												
<p>1 Designate Champion or Implementing Entity</p> <p>Agency: City/TxDOT Department: Public Works Person: Public Works Directors</p>													
<p>2 Identify Most Likely Funding Sources</p> <table border="0"> <tr> <td>General Fund Budget</td> <td>Friends Associations</td> </tr> <tr> <td>Economic Development Corporation</td> <td>Volunteer / In-Kind Services</td> </tr> <tr> <td>Hotel Occupancy Tax</td> <td>Corporate Sponsorship</td> </tr> <tr> <td>Grants</td> <td>Municipal Bond Elections</td> </tr> <tr> <td>Public Private Partnership Economic Development Incentives</td> <td>Dedicated Sales Tax</td> </tr> <tr> <td>Philanthropic Sponsors</td> <td>Capital Improvement Plan (CIP)</td> </tr> </table>	General Fund Budget	Friends Associations	Economic Development Corporation	Volunteer / In-Kind Services	Hotel Occupancy Tax	Corporate Sponsorship	Grants	Municipal Bond Elections	Public Private Partnership Economic Development Incentives	Dedicated Sales Tax	Philanthropic Sponsors	Capital Improvement Plan (CIP)	
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Engineering/Plannning:	\$100,000												
Land/Easement Acq.:	\$N/A												
Construction:	\$1,000,000												
TOTAL:	\$1,100,000												





ACTION PLAN WORKSHEET

Project: Meador Park Trail Lights - Add Lighting Along the Meador Park Trail.

PRE-PROJECT CHECKLIST	STATUS														
<p>1 Designate Champion or Implementing Entity</p> <p>Agency: City Department: Public Works Person: Public Works Directors</p>															
<p>2 Identify Most Likely Funding Sources</p> <table border="0"> <tr> <td>General Fund Budget</td> <td>Friends Associations</td> </tr> <tr> <td>Economic Development Corporation</td> <td>Volunteer / In-Kind Services</td> </tr> <tr> <td>Hotel Occupancy Tax</td> <td>Corporate Sponsorship</td> </tr> <tr> <td>Grants</td> <td>Municipal Bond Elections</td> </tr> <tr> <td>Public Private Partnership</td> <td>Dedicated Sales Tax</td> </tr> <tr> <td>Economic Development Incentives</td> <td>Capital Improvement Plan (CIP)</td> </tr> <tr> <td>Philanthropic Sponsors</td> <td></td> </tr> </table>	General Fund Budget	Friends Associations	Economic Development Corporation	Volunteer / In-Kind Services	Hotel Occupancy Tax	Corporate Sponsorship	Grants	Municipal Bond Elections	Public Private Partnership	Dedicated Sales Tax	Economic Development Incentives	Capital Improvement Plan (CIP)	Philanthropic Sponsors		
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Land/Easement Acq.:	\$N/A														
Construction:	\$45,000														
 TOTAL:	 \$45,000														





ACTION PLAN WORKSHEET

Project: Reappropriation of Pool Facilities and/or Replacement of Amenities

PRE-PROJECT CHECKLIST	STATUS														
<p>1 Designate Champion or Implementing Entity</p> <p>Agency: City Department: Public Works Person: Public Works Directors</p>															
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 TOTAL:	 \$														





ACTION PLAN WORKSHEET

Project: Seabrook Park Cabanas and Pavilions Standardization - Standardize All Cabana and Pavilion Design Features Throughtout the Park System.

PRE-PROJECT CHECKLIST	STATUS														
<p>1 Designate Champion or Implementing Entity</p> <p>Agency: City Department: Public Works Person: Public Works Directors</p>															
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Engineering/Plannning:	\$N/A														
Land/Easement Acq.:	\$N/A														
Construction:	\$														
 TOTAL:	 \$														





ACTION PLAN WORKSHEET

Project: Park Restroom Facilities Standardization - Standardize All Restroom Features Throughtout the Park System.

PRE-PROJECT CHECKLIST	STATUS														
<p>1 Designate Champion or Implementing Entity</p> <p>Agency: City Department: Public Works Person: Public Works Directors</p>															
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Engineering/Plannning:	\$N/A														
Land/Easement Acq.:	\$N/A														
Construction:	\$														
 TOTAL:	 \$														





ACTION PLAN WORKSHEET

Project: Trail and Playground Shade Structures - Provide Steel and Fabric Shade Structures to Trail Sections and Playgrounds.

PRE-PROJECT CHECKLIST	STATUS														
<p>1 Designate Champion or Implementing Entity</p> <p>Agency: City Department: Public Works Person: Public Works Directors</p>															
<p>2 Identify Most Likely Funding Sources</p> <table border="0"> <tr> <td>General Fund Budget</td> <td>Friends Associations</td> </tr> <tr> <td>Economic Development Corporation</td> <td>Volunteer / In-Kind Services</td> </tr> <tr> <td>Hotel Occupancy Tax</td> <td>Corporate Sponsorship</td> </tr> <tr> <td>Grants</td> <td>Municipal Bond Elections</td> </tr> <tr> <td>Public Private Partnership</td> <td>Dedicated Sales Tax</td> </tr> <tr> <td>Economic Development Incentives</td> <td>Capital Improvement Plan (CIP)</td> </tr> <tr> <td>Philanthropic Sponsors</td> <td></td> </tr> </table>	General Fund Budget	Friends Associations	Economic Development Corporation	Volunteer / In-Kind Services	Hotel Occupancy Tax	Corporate Sponsorship	Grants	Municipal Bond Elections	Public Private Partnership	Dedicated Sales Tax	Economic Development Incentives	Capital Improvement Plan (CIP)	Philanthropic Sponsors		
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Environmental:	\$N/A														
Engineering/Plannning:	\$														
Land/Easement Acq.:	\$N/A														
Construction:	\$														
 TOTAL:	 \$														





Appendix



Kimley»Horn

Open House Input

Meeting:

Public Works at 6:30pm on 8/5/19

Attendees:

City Staff

Kimley-Horn

56 people attended (not including staff/KH)

Notes:

What do you like about the City parks, trails, and open space system?

- Water fountains - 2
- Open spaces
- Diverse activities (skate park and disc golf)
- Skatepark
- Anything that promotes youth activity - 2
- Sense of community
- Natural landscape - 3
- Trails
 - General – 9
 - Kept maintained – 4
 - Trails connect
- View of the bay/water - 2
- Safety
- Well maintained – 4
- Number of parks
- Pet stations
- Wildlife - 2
- Park events
- Lucky trails marathon
- Bike facilities
- Bathrooms at tennis court
- Parking

What do you think is missing from the City parks, trails, and open space system?

- Trees / Shade
 - General – 1
 - Shade along trails (Baybrook, Robinson along Pine Gully) – 1
 - Shade along trails – 2
 - Covered area from weather along trails - 1
- Pump Track – 25
 - Keep disc golf course - 2
- Water fountain
 - Human & pet – 1
 - General – 1
 - At Skatepark – 1
 - For dogs - 1
- Recreation area for kids bikes, skates and scooters
- Better skatepark - 3
- Guest passes to parks - 2
- Farmer's Market - 2
- Trails
 - Trail down Toddville to 10th – 2
 - Connection to other trails / bike lanes outside city
 - Connection to other trails
 - Connection across 146 to parks – 3
 - Trails in the woods
 - Connect to Red Bluff trails - 2
 - Pedestrian overpass at 146 towards Armand Bayou – 2
 - Improved crosswalks
 - Connect Baywood Drive to trail system
 - Trail between Hester Garden and Robinson Parks
 - More offroad trails
 - From 146 to NASA Rd 1 – 2
 - Lighted areas
 - West of Repsdorph and Red Bluff
 - Old Town Seabrook walking trails
 - Old Seabrook Trail - Connect to Meador Park to 4th Street, cross via footbridge over slough to Toddville and continue to the Point and Waterfront Districts
- Light Pine Gully Pier
- Charge admission
 - to Pine Gully Pier – 1
 - to non residents at Pine Gully Boat Ramp - 1
- Bikes
 - Bike rack outside Public Works and other city destinations
 - More bike racks
 - Bike lanes - 2
 - Place to safely road bike – 2
 - More recreational cycling opportunities
- Small sided soccer field for kids (4 v 4 or 6 v 6) at Meador Park or south of Library (NW corner of large field)
- Boat / Kayaks

- Kayak / boat ramp at Pine Gully – 2
 - Boat ramp - 2
- Restrooms
 - Open Meadow Park bathrooms at 6am
 - More restrooms
 - Near trails
 - at Main Street
 - at Veteran's Memorial
 - At 2nd street
- Maintenance
 - Wildflower planting
 - Add grass island in the back bay
 - Trash pickup after weekends / education about plastics entering the watershed
 - Improved recycling program
 - Underbrush in parks under trees, trail is impassible next to Library
 - Crape myrtles need dead heading on Main for more blooms
- Longer pool season
- Carothers is treated as a sanctuary – it was supposed to be park of Pine Gully. Open it up!
- Fitness Center
- Shaded play equipment
- More pet waste stations/signage
- Dog Park
- Food Trucks
- Adult sized monkey bars

What other facilities are you currently using outside of the City?

- Rec Centers
 - Gilruth Rec Center - 2
 - YMCA Rec Center
 - Southshore Harbor Fitness Center - 3
 - La Porte Fitness Center
- Beach areas
- Kayak/Boat launches - 2
 - Kemah boat launch
 - Texas City Dike
 - Taylor Lake Park
- Trails
 - Jack Brooks Park Trails - 4
 - League City bike paths
 - Bay Area hike and bike trails - 2
 - Houston bike trails / Memorial Park – 2
 - Subdivision Trails and Retention Ponds
 - Kemah Trails
- BMX track
 - BMX track - 1
 - Pearland - 5
 - Katy - 3
 - North Houston - 2
 - Southside Skate Park - 2
- Parks
 - Taylor Lake Park
 - Memorial Park
 - Buffalo Bayou Park
 - Emancipation Park
 - Hometown Heros
 - BACC
- Armand Bayou Nature Center
- Dog Park
- Open Air Market – 2
- Outdoor Mall (Baybrook)
- Galena Park Skatepark
- Clear Lake Park Playground
- Museum
- Indoor Pool
- Clear Lake Bike Lanes
- Skatepark
 - Field of Dreams - 1
 - Galveston – 1

How would you envision paying for improvements to the City's parks, trails, and open space system?

- Grants
 - General – 9
 - GHORBA and REI grants for pump track - 3
- Donations
 - General – 3
 - From local chemical industry – 2
 - Will pay for contractor to clear 4 oaks near library – 1
 - For pump track – 1
 - To name park - 1
- Tax increase
 - To water bill – 3
 - Assessments – 1
 - Fix property taxes – 1
 - one time fee to fund certain projects - 1
- Fundraising
 - General - 4
 - Marathon entrance fee - 2
 - Sell personalize stones/bricks for entrance features -1
 - Bake sale – 1
 - Pump track events - 1
- Charge fee
 - for pump track – 1
 - for Boat Ramp – 2
 - to non-residents – 1
 - parks membership – 1
- Volunteers -4
- Budget reallocations
- Sell Carothers or use it
- Subcontract out kayak/paddleboard and boat rental at Carothers
- Leverage TXDOT Funds
- Talk to Adrian Garcia (Harris County Precinct 2)
- Public / Private Partnership
- Referendum vote

Open Space and Trails Committee Meeting Notes

Attendees:

Open Space and Trails Committee:

Helen Burton – Chair

Sally Antrobus – Vice Chair

Heather Cable – Member

Debra Harper – Member

David Popken – Member

Monica Comeaux – Member (she arrived right before the meeting ended)

Staff present

Gayle Cook – City Manager

Sean Landis – Deputy City Manager

Kevin Padgett – Director of Public Works

Brian Craig – City Engineer / Asst. Director of Public Works

Robin Hicks Lenio – City Secretary

The two audience members were:

Marian Kidd

Jeff Larson – City Council Position 3

Kimley-Horn staff:

John Overstreet

Kristina Malek

Cavan Anton

Trevor Tabuena

- Highlights
 - Trails – Expansive, Natural
 - Small town charm – Cozy, Quiet
 - Variety of experiences
- Challenges
 - Connecting east to west sides of town across 146

- Flyover
 - Feature/structure
 - Tunnel for wildlife
 - West side wants more parks, lack of parks currently
- What is your definition of Open Space?
 - Parks and City properties
 - Area for wildlife
 - Trails
- Vision for Open Space and Trails
 - Keep it like it is
 - Add outdoor classroom
 - Keep parks city centric, not regional
 - Connect trails to destinations/trailheads
 - City Hall
 - Toddville Rd – limited width
 - Bike Rental Shop in Old Seabrook
 - Develop standards
 - Signage – want coastal themed, unique to Seabrook
- Limitations
 - Number of staff
 - Limited population
- Thoughts on Active Recreation
 - Would be surprised if came up in survey as a desire from the community
 - People should get what they want
- Desire for waterfront access
 - Swimming
 - Kayak – lake and pine gully access
- Renovation Needs
 - Friendship Park – add shade, bleacher, sports field
 - Wildwood – playground reno, adult activity needed
 - Trails – EDC renovate 1/3 every year
- Thoughts on Dog Parks
 - Council is against due to staff maintenance needs
 - No survey on dogs to date
 - County has dog park
- Does Committee represent community's desires?
 - Think so
 - Not aware of unknown needs
 - Getting positive feedback from their work
 - Committee is diverse and represents sampling of community
- Staff Communication
 - Meet 1/month - Sean / Kevin attend all meetings
 - Each OSC member has adopted a park to care for
 - As needed, the City helps with projects
 - Present progress/updates to council each quarter

Site Tour Notes

Meeting:

In car at 11am on 8/5/19

Attendees:

Helen Burton – Chair of the Open Space and Trails Committee (OSC)

Saul Garcia – Parks Superintendent

Kristina Malek – Kimley Horn

John Overstreet – Kimley Horn

Notes:

- Friendship Park
 - Rotary interested in improving
 - OSC tasked to develop wish list of improvements
 - Soccer fields – lit
- Seabrook Wildlife and Refuge Park
 - Trails only
- Pine Gully Park
 - Pier
 - Playground (new)
 - Nature Play
 - Restroom facilities
- Drusilla and Carother's Garden
 - Beach – pelican release
 - Tennis – no equipment
 - 2 buildings
- Seabrook Prairie
- Robinson Park
 - Trail
 - Gazebo
 - Bird watching
- Baybrook
 - Basketball – needs improvement
 - Tennis – redone
 - Playground – built in 2005
 - Restroom
- Hester Garden Park]
 - Butterfly garden
 - Trail
- Meador
 - Covered basketball
 - Skatepark
 - Playground
 - Backstop – fields dragged 3x/week

- Pool
- Disc Golf
- Bay Area Veteran's Memorial
- McHale Park
 - Kayak launch potential
 - Parking issue
- Boat Launch
 - Gone
- Community House
 - Future Tree lighting event location
- Wildwood Park
 - Wetlands
 - Kayak potential
 - Playground – on CIP for improvements, no kids use existing
- Brummerhop Park
 - Trail
 - Splashpad
 - Volleyball
- Monroe ballfields
 - Open turf space
 - backstop
- Other
 - No standards for park equipment
 - 13 miles of trails
 - 4 parks staff maintain

Staff Meeting Notes

Meeting:

Public Works at 9am on 8/5/19

Attendees:

Gayle Cook – City Manager

Brian Craig – City Engineer / Assistant Public Works Director

Saul Garcia – Parks Superintendent

Mike Gibbs – Director of Finance

Sean Landis – Deputy City Manager and Director of Planning/Zoning

Robin Lenio – City Secretary

Kristina Malek – Kimley Horn

John Overstreet – Kimley Horn

Kevin Padgett – Public Works Director

LeaAnn Petersen – Director of Communications

Notes:

- Good things about your parks, trails and open spaces
 - Natural areas
 - Trails
 - Events – Lucky Trails (5k and marathon)
 - Well maintained parks/trails
- City Pool
 - 5-10 years of life left in it - Pool is old. They have plastered both pools.
 - Swim team uses
 - Attendance is dropping
 - No concessions
 - Subsidized - They spend approximately \$60K on part time salaries
 - Had outside group operating but was not effective and prefer to operate themselves
 - After hours requests to rent – always said no due to liability, no lights
 - Have not tried movie or dog day in the pool
- Community Center Concept
 - There is interest from staff
 - Mayor prepared some concepts
 - Could be used for after school activities as well as recreation and senior activities
 - Large active adult community being built in town which could bring more seniors, 400 units, anticipate 900 people
- Kayak Launch
 - No existing boat ramps – TxDOT project removed their only one
 - Need new boat ramp

- Could locate at slough near Old Seabrook or near trail connector to Taylor Lake/Clear Lake
- Open Space
 - No clear definition of Open Space
 - Open Space and Trails Committee (OSC) loves undeveloped parks, prairie, and trails
 - Drusilla and Carother's Garden (Carother's)
 - City owns – last purchased property by City
 - Current uses: renting out house for events (underutilized), boat, pelican releases, tennis court (needs to be resurfaced)
 - Master planned as park space
 - Not a high priority to incorporate master plan into update
 - OSC against master planned use
 - Task force assigned to assess future use
 - Staff wants to sell house, costing City money to maintain, and use proceeds towards park improvements
 - There is an emotional connection to the property
 - Neighbors don't like the noise of outdoor events, so it makes it difficult to rent out
 - Looks like private property so public is unaware of it as a park
 - Considered turning house into self sufficient nature center
- Pine Gully Park
 - Heavy recreational use
 - Want to tie together with Carother's and Pine Gully Trail
- Public Interest
 - Pump track – near pool, replacing disc golf (not sure people would miss)
 - Playgrounds
 - Dog parks
 - Nature – no request for more though
 - Birding
 - Community gardens
 - Boat ramp
- Other City Facilities Maintained
 - Fire
 - City Hall
 - Community House
- Brummerhop Park / Monroe Fields
 - Has fitness, splash pad (very popular), ballfields, and volleyball (popular)
- Need for west side of City input
 - This area is new since the last survey in 1998
 - More families on this side
 - OSC lives on east side of town for most part
 - No facilities on west side
 - Neighborhood park/pools may be serving this need
- Non-City Facilities used by residents
 - Clear Lake Park (Clear Lake)
 - El Jardin (Pasadena)
 - Sylvan Beach (La Porte)
 - Seabrook Sports Complex (County) – Little League Tournaments
- City Events
 - Monthly birding count/seminars

- Annual Events
 - Easter – at Rex L. Meador Park
 - 4th of July - at Rex L. Meador Park
 - Kids Fish – at Pine Gully Park
 - Movies in the Park - at Rex L. Meador Park
 - Celebration Seabrook (October) - at Rex L. Meador Park
 - Veteran’s Events – at Bay Area Veterans Memorial
 - Christmas Tree Lighting – at Community House
 - Breakfast with Santa – at Community House
- Organizational Partners
 - Rotary – cooks at annual events
 - Bayside Little League uses Friendship and Meador Park
 - Swim team uses pool
- Programs
 - None – due to limited staff, limited funding, and lack of public attendance
 - A Community Center would help to allow for more
- Land
 - There is interest in the land across from Police department, use as park space and covered area for employees to workout
 - Sewer Plant – may have some green space that can be incorporated as part of that project, potential for kayak launch, fishing, boardwalk through slough
 - Sell of parks would go to vote
 - Only 300 of 10,00 vote
 - There is general support for parks
 - 7% hotel tax – special requirements for parks usage
- Desired Connections
 - 146 Flyover
 - TxDOT 146 expansion will further divide the City
 - Look for trail connection/flyover at El Mar, only at grade location
 - Nature flyover idea explored to allow for wildlife to cross 146
 - Red Bluff to Armanda Bayou
 - Future roadway expansion to include sidewalks
 - City wants to connect to Pine Gully Trail
- Wayfinding
 - ECD pays for pylon signs at major intersections
 - Park signs by LeaAnn
- Staff
 - Parks, Trails and Open Space is maintained by Public Works
 - Community Relations manages events
 - Parks Director position cut due to budget issues
 - Parks and Public Works used to be separate departments. Prefer combined department due to shared facilities/equipment and ability to cross-train/share staff
 - Keep in mind downturn for increased staffing recommendations
- Opportunities to repurpose parks
 - Carother’s tennis courts to pickleball
 - Baybrook Park basketball add shade
- Renovations needed
 - Community House
 - Friendship Park
 - Wildwood Park

- Playground equipment (i.e. Wildwood and Friendship) – add shade over playgrounds, change surfacing to rubber
 - Pool – built in 1960s
 - ADA accessibility
- Greatest obstacles
 - Facility and staff
 - Lost 76 businesses to 146 expansion
 - See long term recovery and phased opportunities

Council Meeting Notes

Meeting:

Council Chambers at 6pm on 8/6/19

Attendees:

Gayle Cook – City Manager

Robin Lenio – City Secretary

Council Members/Mayor

John Overstreet – Kimley Horn

Kristina Malek – Kimley Horn

General Public

Notes:

- Good things about your parks, trails and open spaces
 - Trails
 - Pine Gully – natural play area and natural aesthetics
 - Number of parks for a small city (x2)
 - volunteers
- Challenges
 - Maintenance and upkeep
 - Extending trails
 - City fragmented by 146
 - Greenspace on west side of town
- What do you receive calls about from the public?
 - Boat ramp needed
 - Noise from venue (Carother's)
 - Lack of athletic fields
 - Carother's access
 - Maintenance
 - Public access to water
- Future parks needs
 - Enhance/grow what we already have
 - Connecting parks and trails
 - Important to connect across 146
 - Provide diversity of park elements/age groups
 - More programming – but need staff to do
- What is open space?
 - User friendly area
 - Prairie/nature/wildlife – like this
- Questions to ask in survey
 - Do you belong to an HOA? What is the HOA supplying (park wise)?
 - DO you know how much we spend on parks currently?
 - How much are you willing to pay for parks?

- What would you be willing to do volunteer wise?
- Funding
 - Currently focused on 146, wastewater treatment, and hurricane Ike repairs
 - Want to keep, manage and grow what we already have
 - Make sure park facilities are sustainable
 - Pursue grant opportunities
 - EDC commits \$30k/year to maintain trails
- Desires
 - Want simple things like basketball nets and working cameras for security
 - To see if there are community activities available to complement parks (i.e. bike shop)
- What outcomes are you looking for? What will define success with this plan?
 - A workable plan
 - Affordable
 - Hurricane resiliency
 - Sustainable
 - Understanding of Costs
 - Understanding of maintenance required
 - To know if we are where we need to be unless we can generate more funding
 - Priorities
 - To educate the public on importance of plan

The City of Seabrook Community Interest and Opinion Survey

Findings Report

...helping organizations make better decisions since 1982

2019

Submitted to the City of Seabrook, Texas

By:
ETC Institute
725 W. Frontier Lane,
Olathe, Kansas
66061

December 2019





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The City of Seabrook, Texas

Community Interest and Opinion Survey

Executive Summary

Overview

ETC Institute administered a parks and recreation facilities and services needs assessment for The City of Seabrook the Fall of 2019. The study was commissioned to update what is referred to as the City's Open Space and Parks Master Plan. The purpose of the plan is to look at the current parks and facilities and plan for the future.

Methodology

ETC Institute mailed a survey packet to a random sample of households in the City of Seabrook. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it www.seabrooksurvey.org.

Ten days after the surveys were mailed, ETC Institute sent emails to the households that received the survey to encourage participation. The emails contained a link to the on-line version of the survey to make it easy for residents to complete the survey. To prevent people who were not residents of the City of Seabrook from participating, everyone who completed the survey on-line were required to enter their home address prior to submitting the survey. ETC Institute then matched the addresses that were entered on-line with the addresses that were originally selected for the random sample. If the address from a survey completed on-line did not match one of the addresses selected for the sample, the on-line survey was not counted.

The goal was to obtain completed surveys from at least 300 residents. The goal was exceeded with a total of 302 residents completing the survey. The overall results for the sample of 302 households have a precision of at least +/- 5.5 at the 95% level of confidence.

This report contains the following:

- Charts showing the overall results of the survey (Section 1)
- Priority Investment Rating (PIR) that identifies priorities for facilities and programs (Section 2)
- Benchmarking analysis comparing the City's results to national results (Section 3)
- Tabular data showing the overall results for all questions on the survey (Section 4)
- A copy of the survey instrument (Section 5)

The major findings of the survey are summarized below and on the following pages.

Satisfaction with Parks, Programs and Recreation Services

Seventy percent (70%) of respondents were “very satisfied” or “satisfied” with the overall value their household receives from the City of Seabrook's parks and trail facilities and annual event. The City of Seabrook was indicated as the most relied upon organization for indoor and outdoor recreation activities.

The two most often used parks and recreation facilities by respondent households were: Pine Gully Park (68%) and Rex L. Meador Park (44%). Approximately 50% respondents who indicated their household used City of Seabrook parks/facilities during the past 12 months rated the quality of all 21 as “excellent” or “good”. Monroe Park/Splash Pad (95%) and Seabrook Wildlife Refuge & Park (94%) received the highest satisfaction ratings from respondents.

Forty-nine percent (49%) of respondents indicated their households has participated in at least one event hosted by the City of Seabrook during the past. Celebration Seabrook (39%) was the indicated as the event most used by residents. The location of event (70%) and type of event (54%) were indicated as the top 2 primary reason households participated in City of Seabrook events. Ninety-two percent (92%) of respondents who indicated their households had participated in at least one event rated the overall quality as “excellent” or “good”. Facebook (49%) was indicated as the most preferred way to learn about City of Seabrook events.

Barriers to Park, Facility and Program Usage

Respondents were asked to identify, from a list of 20 potential reasons, from using parks, recreation facilities, or programs of the City of Seabrook. The top two reasons, given by survey participants were: “I do not know what is being offered” (37%) and “we are too busy” (22%).

Facilities Needs and Priorities

Facility Needs: Respondents were asked to identify if their household had a need for 23 facilities and rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various facilities.

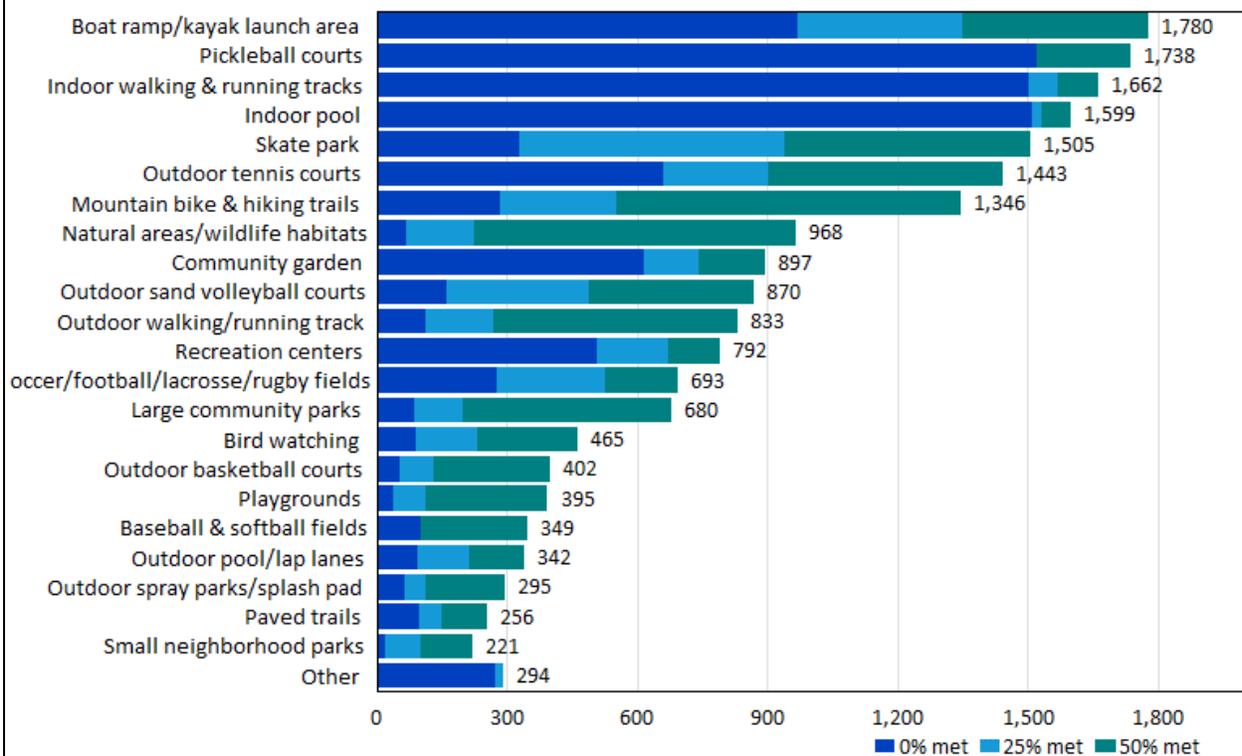
The three facilities with the highest number of households that have an unmet need were:

1. Boat ramp/kayak launch area - 1,780 households
2. Pickleball courts - 1,738 households
3. Indoor walking & running tracks – 1,662 households

The estimated number of households that have unmet needs for each of the 23 facilities that were assessed is shown in the chart below.

Q9-3. Estimated Number of Households Whose Needs for Facilities Are Being Met 50% or less

by number of households based on an estimated 5,747 households



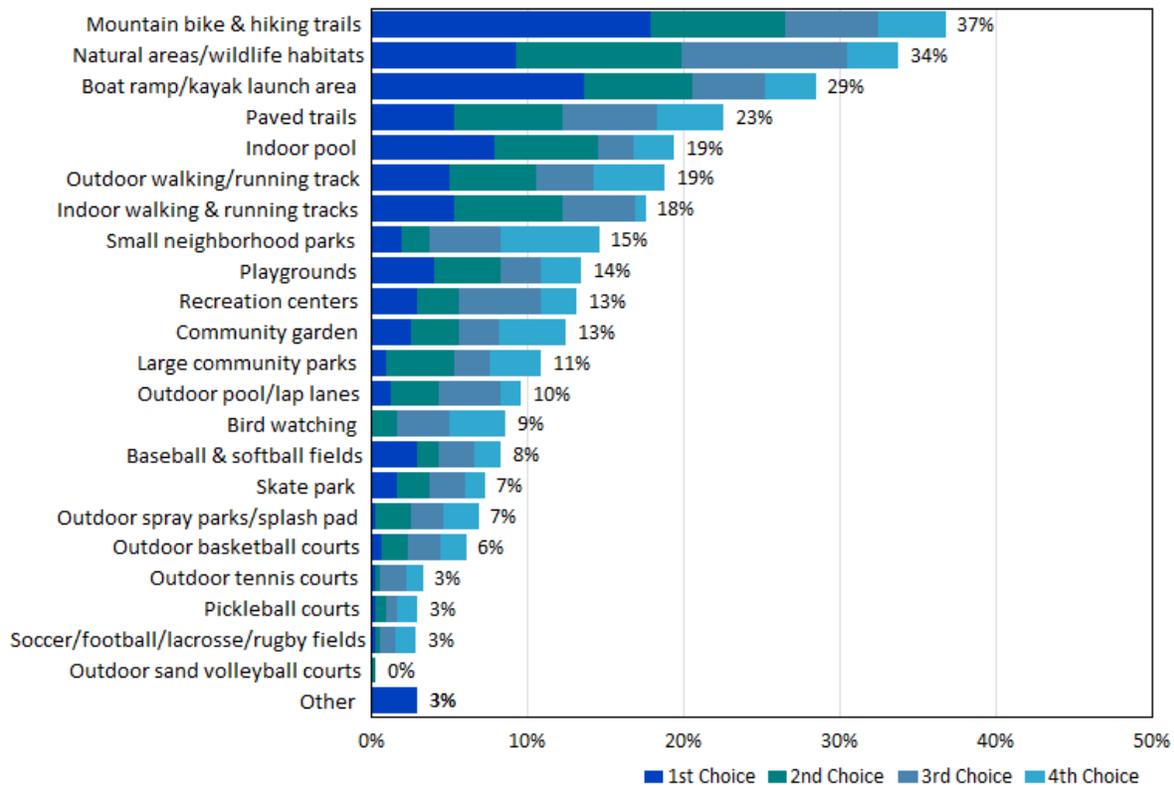
Source: ETC Institute (2019)

Facility Importance: In addition to assessing the needs for each facility, ETC Institute also assessed the importance that residents placed on each facility. Based on the sum of respondents' top four choices the two most important facilities to residents were mountain bike & hiking trails (37%) and nature areas/wildlife habitats (34%).

The percentage of residents who selected each facility as one of their top four choices is shown on the chart on the next page.

Q10. Which facilities most important to your household?

by percentage of respondents who selected the facilities as one of their top four choices



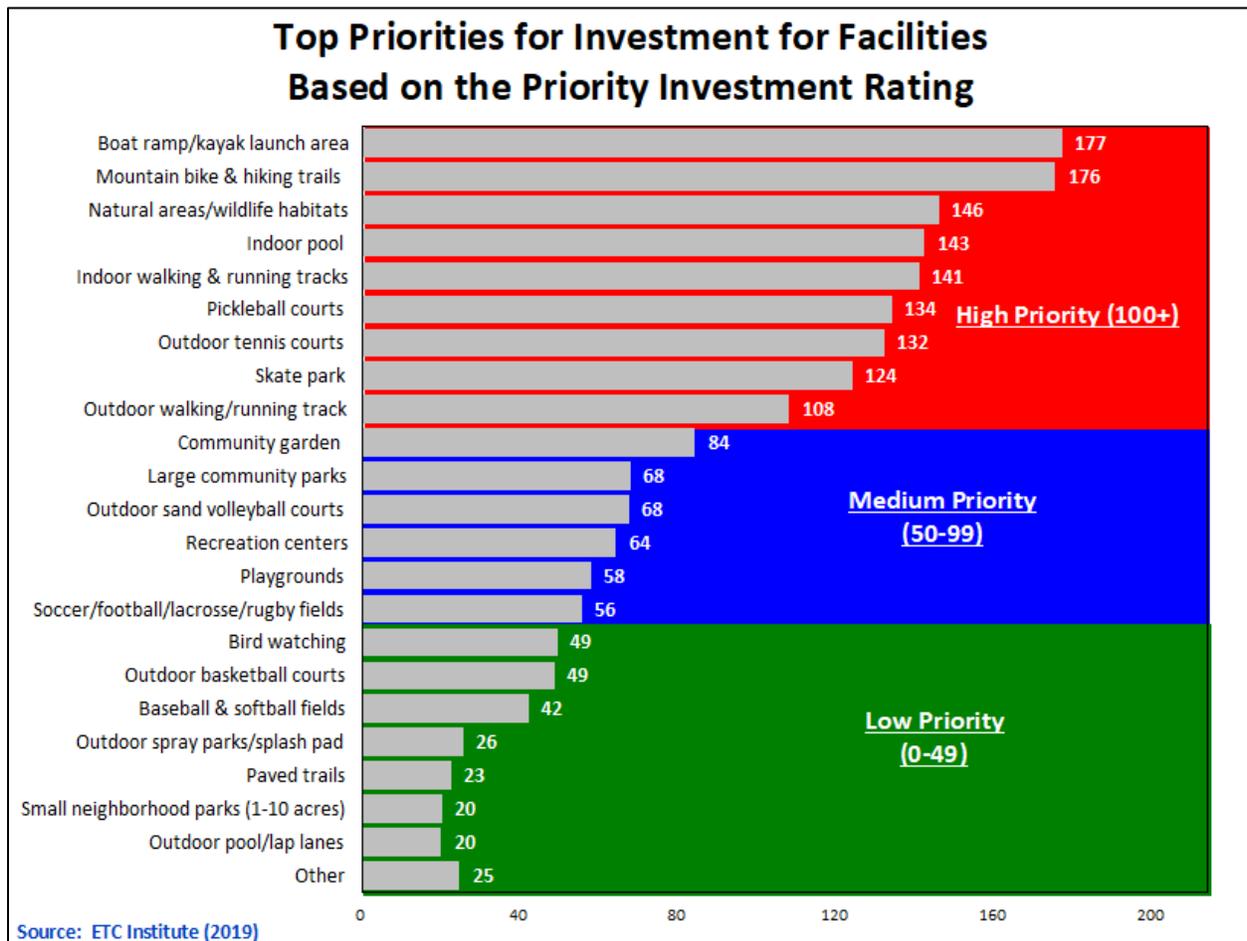
Source: ETC Institute (2019)

Priorities for Facility Investments: The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on Parks, Recreation and Forestry investments. The Priority Investment Rating (PIR) equally weights (1) the importance that residents place on facilities and (2) how many residents have unmet needs for the facility. [Details regarding the methodology for this analysis are provided in Section 2 of this report.]

Based on the Priority Investment Rating (PIR), the following nine facilities were rated as high priorities for investment:

1. Boat ramp/kayak launch area (PIR=177)
2. Mountain bike & hiking trails (PIR=176)
3. Natural areas/wildlife habitats (PIR=146)
4. Indoor pool (PIR=143)
5. Indoor walking & running tracks (PIR=141)
6. Pickleball courts (PIR=134)
7. Outdoor tennis courts (PIR=132)
8. Skate park (PIR=124)
9. Outdoor walking/running track (PIR=108)

The chart below shows the Priority Investment Rating for each of the 23 facilities that were assessed on the survey.



Potential Improvements to the Park System

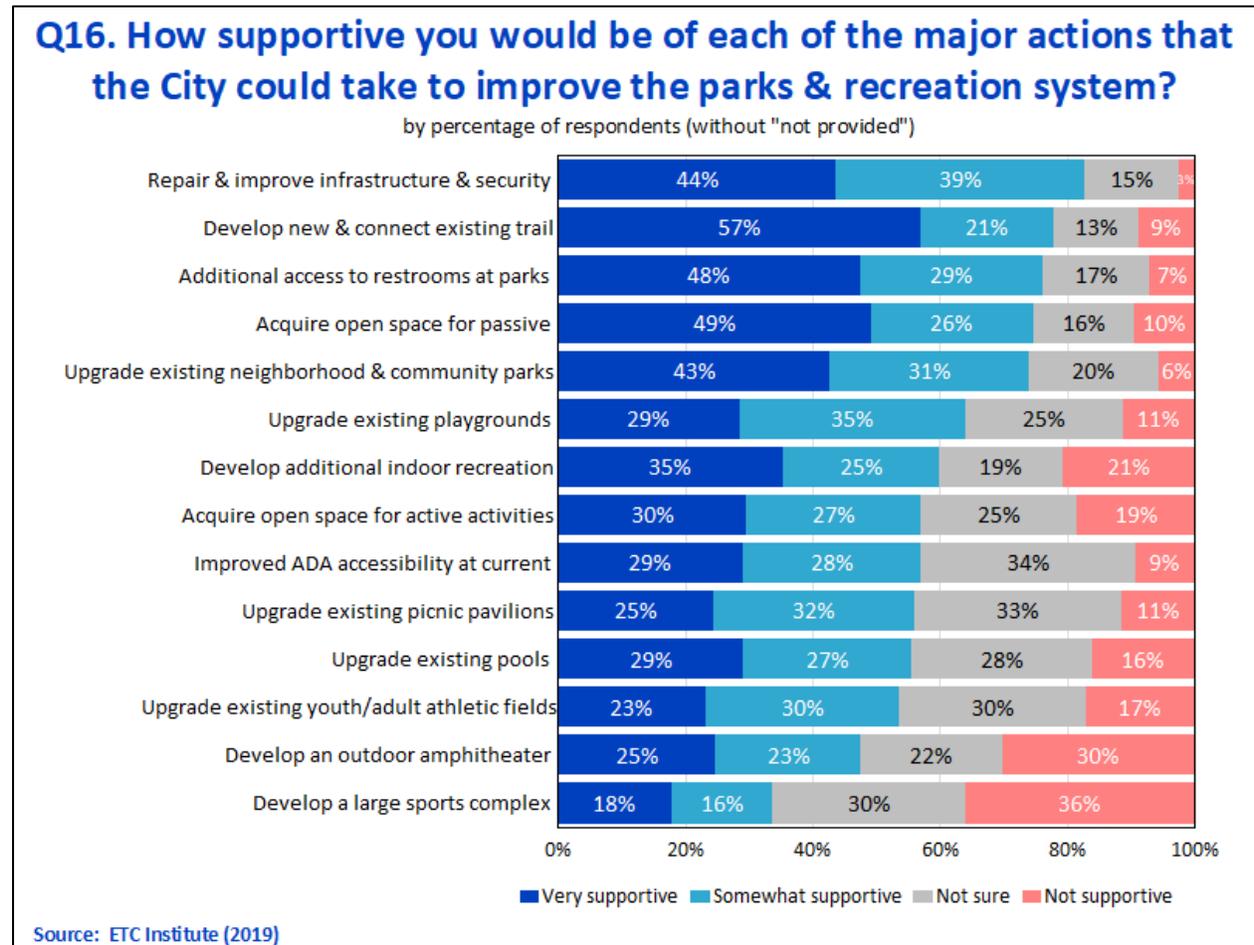
Respondents were asked how they would allocate the funds among 5 categories of funding if an additional \$100 were available for City of Seabrook parks, trails, sports, and recreation facilities. Respondents indicated they would allocate \$20 to the “development of walking and biking trails” and \$20 to the “improvements/maintenance of existing parks/facilities”.

Respondents were asked how supportive they would be of 15 major actions that the City could take to improve the parks & recreation system. The following 5 major action received the most combined responses of “very supportive” or “somewhat supportive”:

- Repair & improve infrastructure & security
- Develop new & connect existing trail
- Additional access to restrooms at parks
- Acquire open space for passive
- Upgrade existing neighborhood & community parks

Respondents indicated “Develop new & connect existing trail” as the major action that they would be most willing to fund with their tax dollars.

The chart on the below shows how supportive respondents were for each of the 15 assessed funding mechanisms.



Additional Findings

- Forty-five percent (45%) of respondents indicated they would “vote in favor of a tax referendum to fund the types of parks and facilities that are most important to their household.
- Forty-seven percent (47%) of respondents indicated they are familiar with the Carothers Coastal Gardens.
- Fifty-one percent (51%) of respondents indicated their household has used Carothers Coastal Gardens facilities.

Conclusions

In order to ensure that the City Seabrook continues to meet the needs and expectations of the community, ETC Institute recommends that the City sustain and/or improve the performance in areas that were identified as “high priorities” by the Priority Investment Rating (PIR). The facilities with the highest PIR ratings are listed below.

Facility Priorities

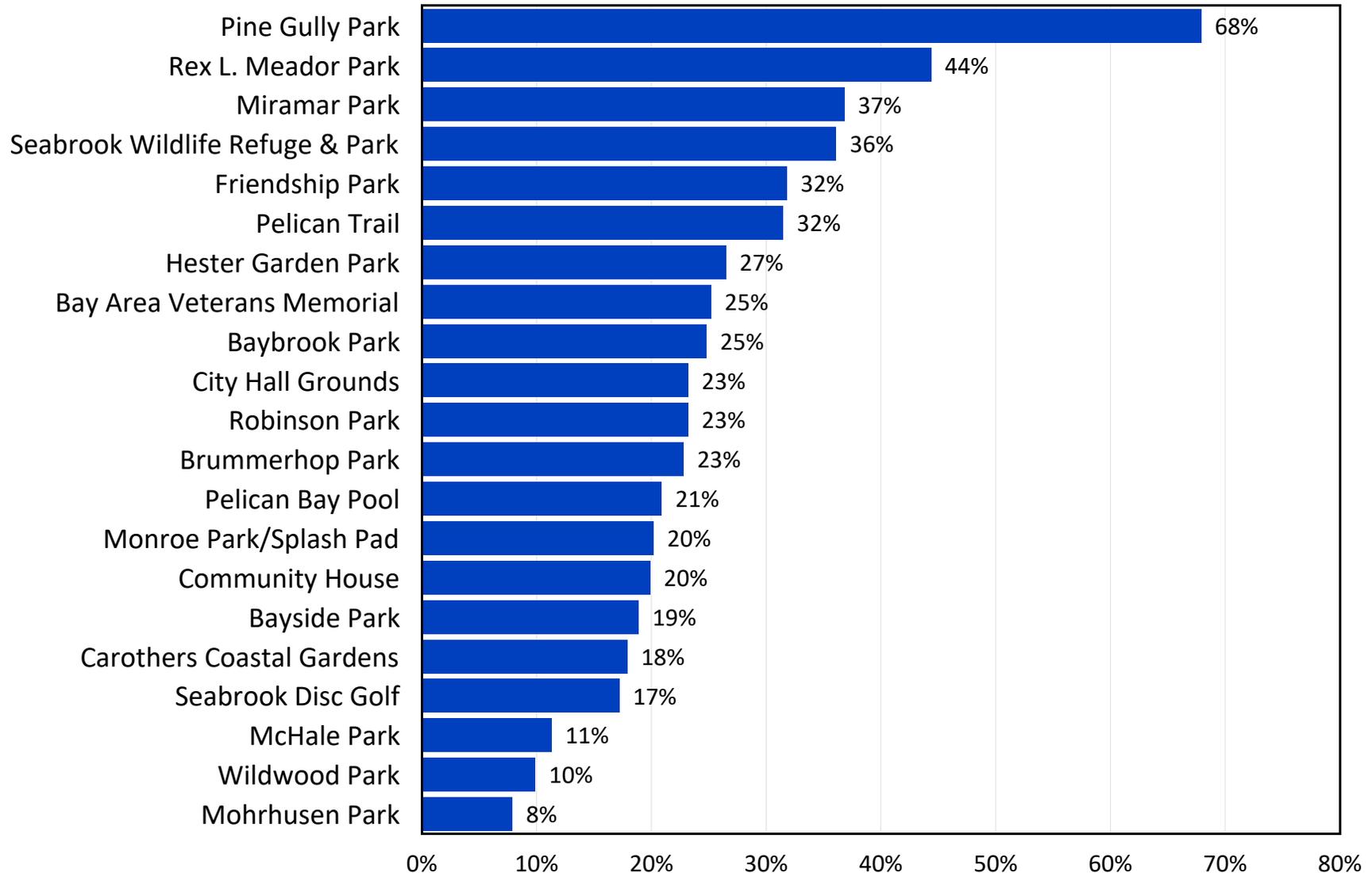
- Boat ramp/kayak launch area (PIR=177)
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- Indoor walking & running tracks (PIR=141)
- Pickleball courts (PIR=134)
- Outdoor tennis courts (PIR=132)
- Skate park (PIR=124)
- Outdoor walking/running track (PIR=108)

Section 1

Charts and Graphs

Q1. Has your household used any of the following City of Seabrook parks/facilities during the past 12 months?

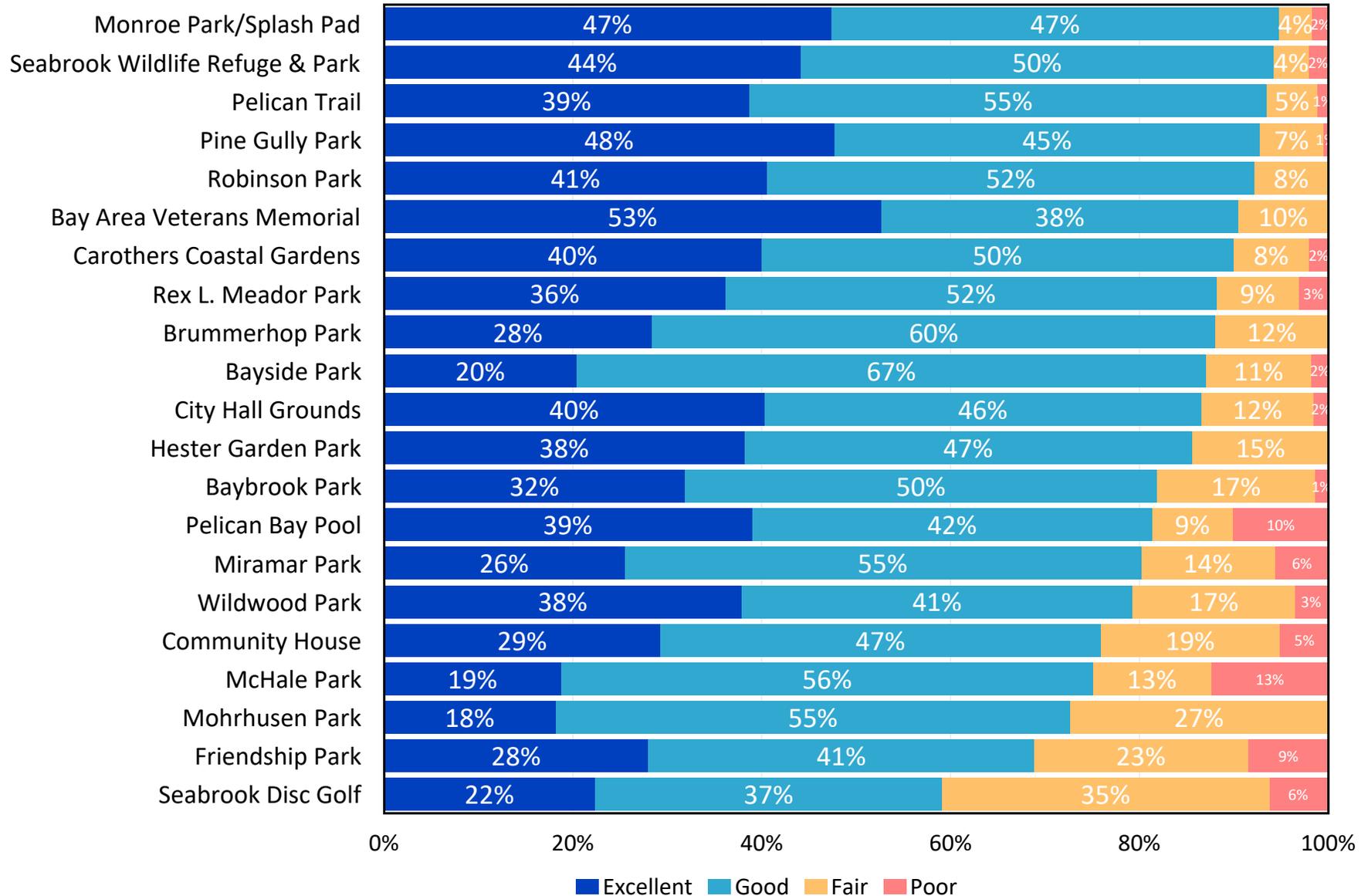
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2019)

Q1a. If "YES," please rate the condition of the park/facility.

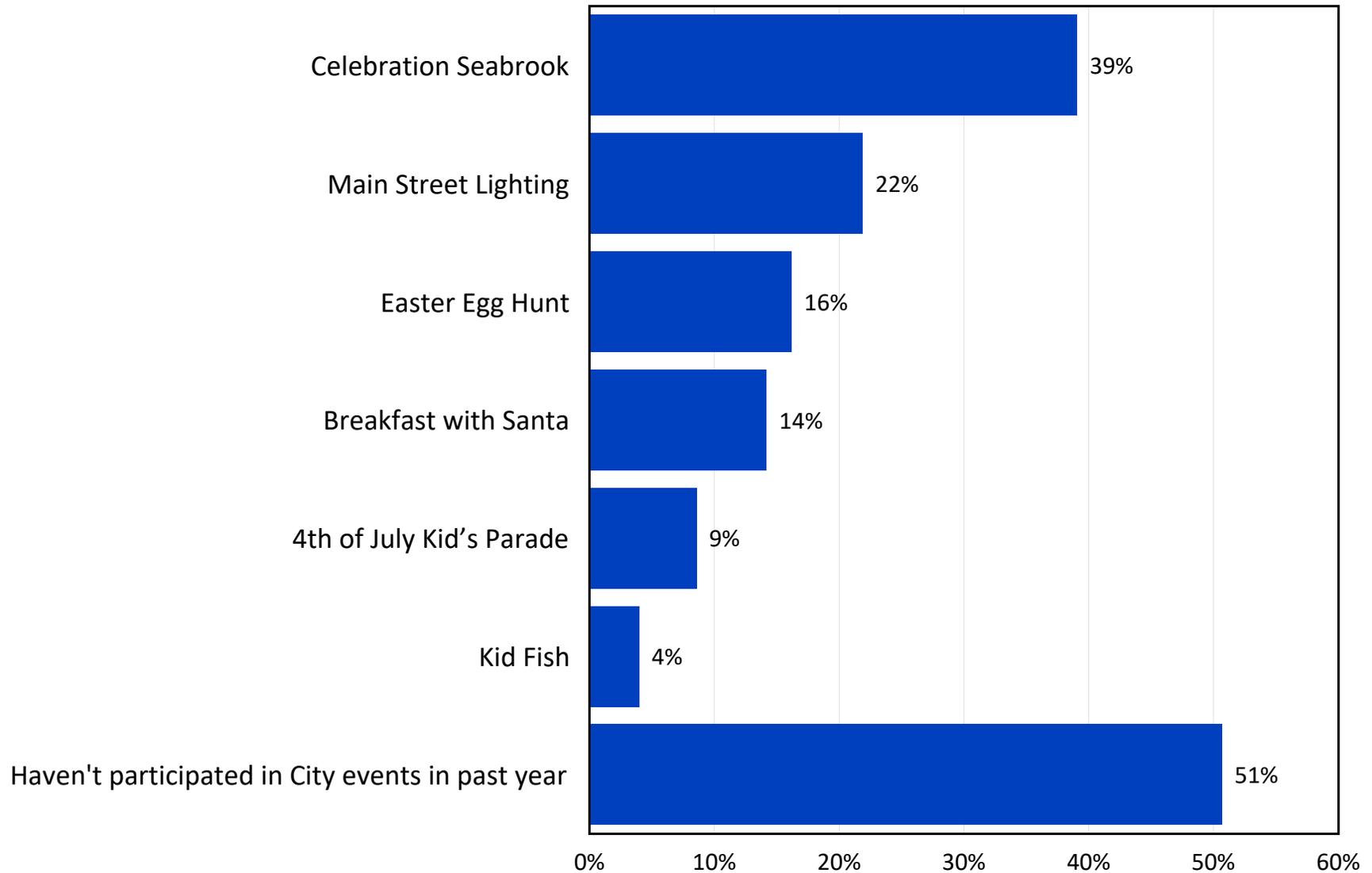
by percentage of respondents with a need for programs



Source: ETC Institute (2019)

Q2. Have you or other members of your household participated in any events hosted by the City during the past 12 months?

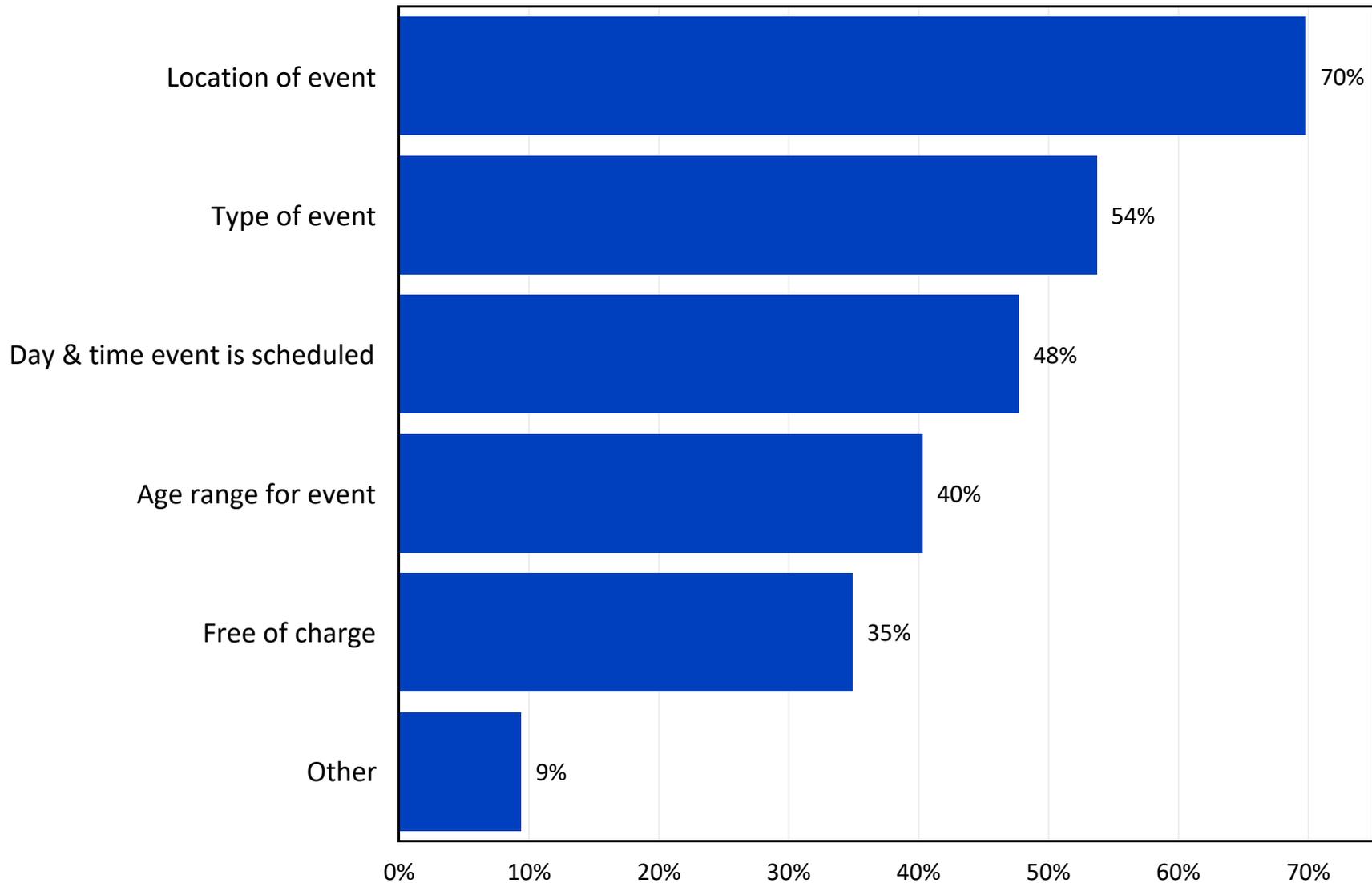
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2019)

Q2a. Please check the primary reasons why your household has participated in City events?

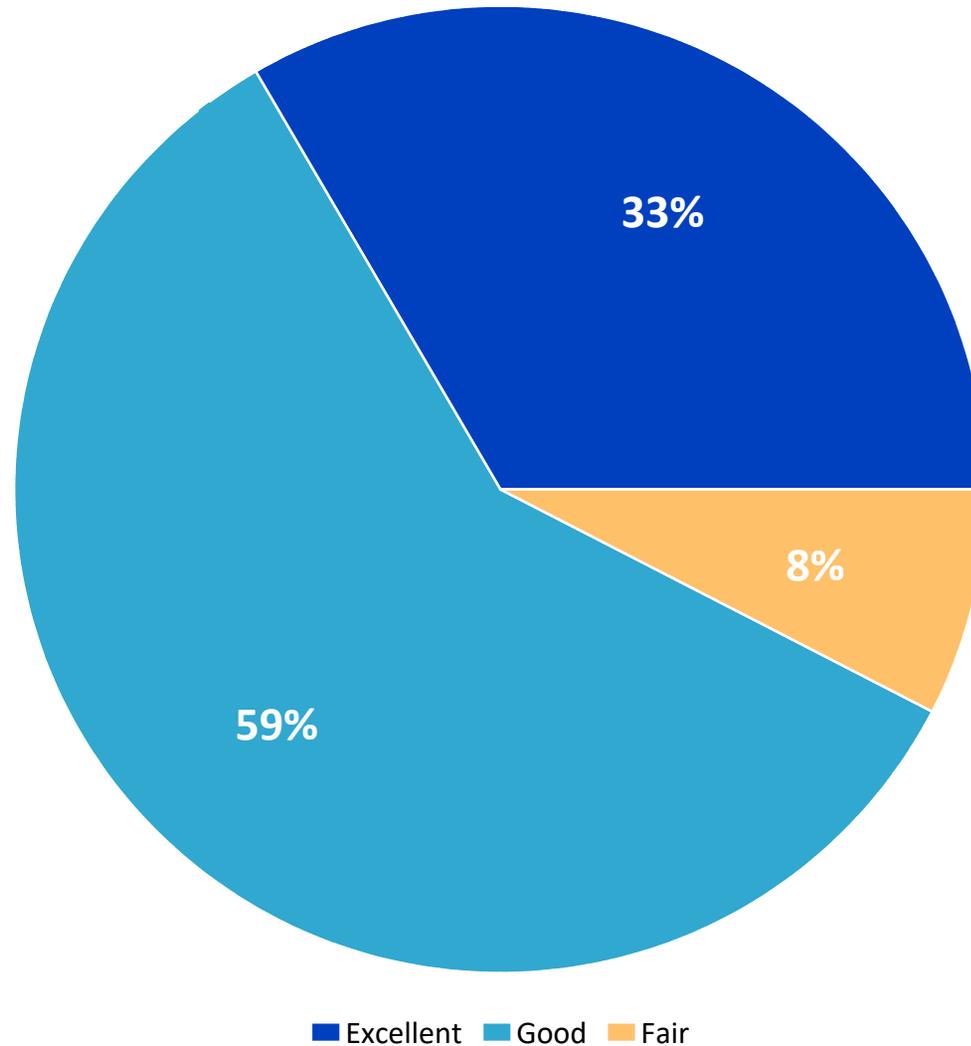
by percentage of respondents who have participated in an event (without "not provided")



Source: ETC Institute (2019)

Q2b. How would you rate the overall quality of events that you and members of your household have participated in?

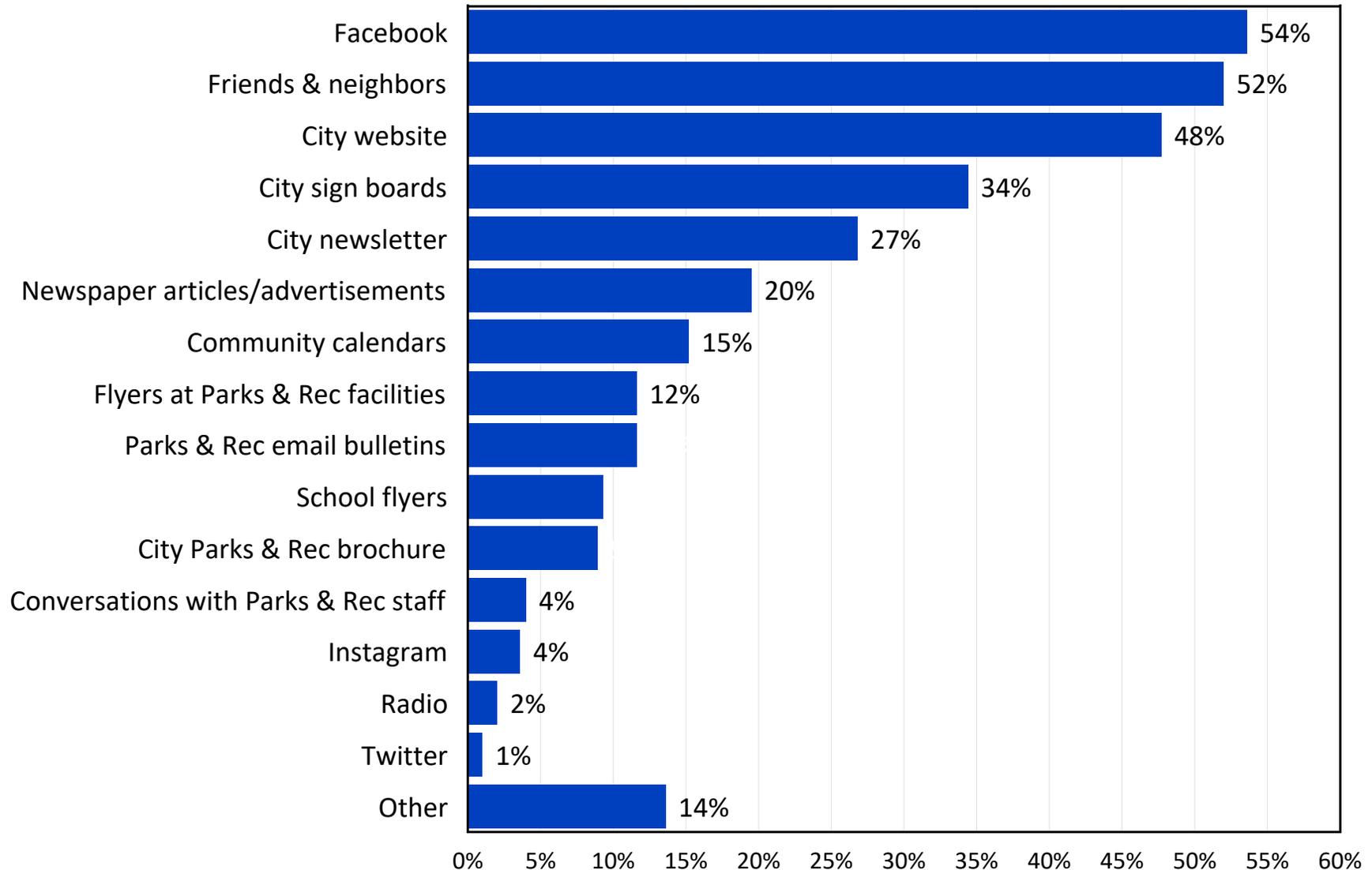
by percentage of respondents who have participated in an event
(without "not provided")



Source: ETC Institute (2019)

Q3. What ways do you learn about City of Seabrook events?

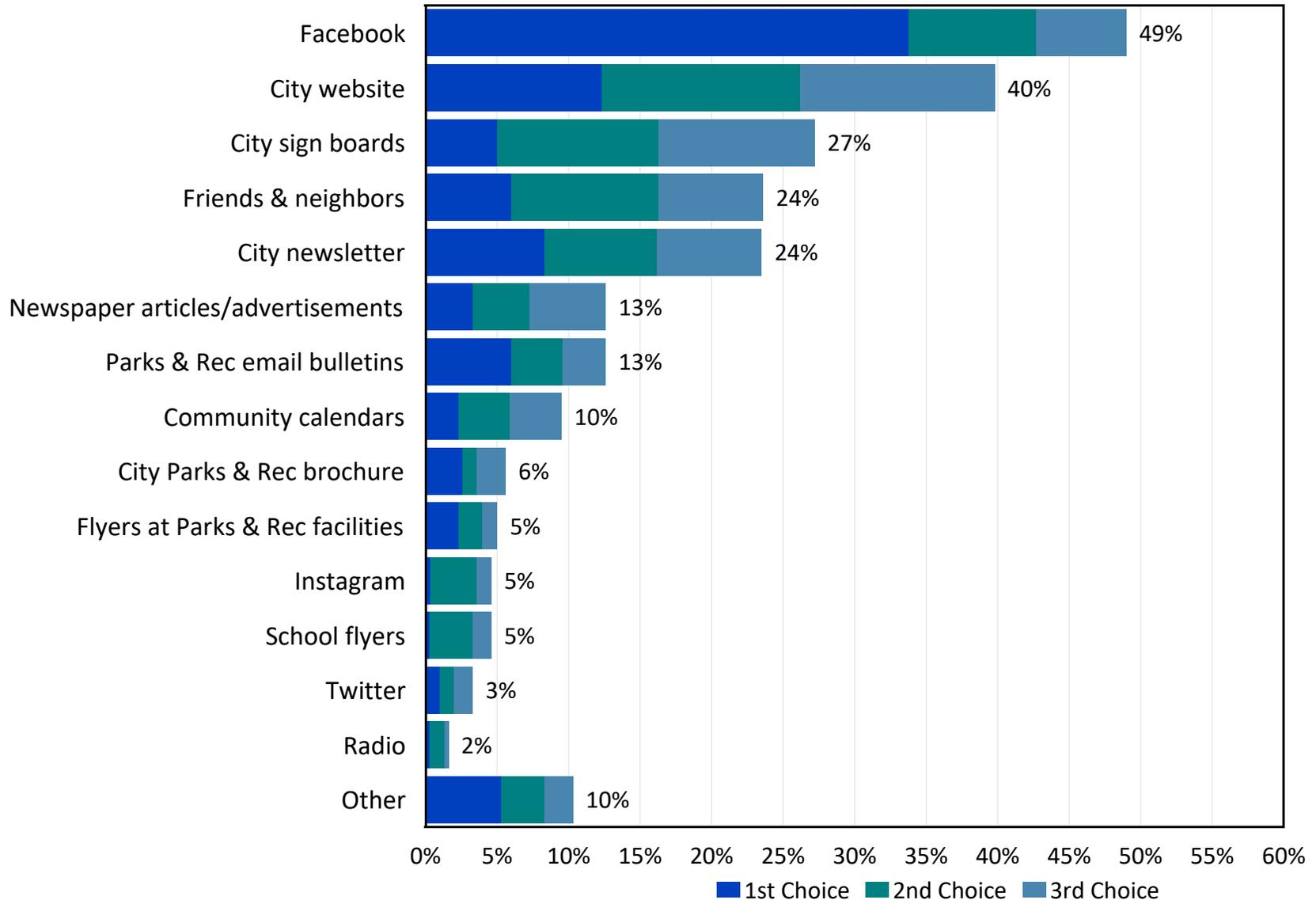
by percentage of respondents who have participated in an event
(multiple choices could be made)



Source: ETC Institute (2019)

Q4. Which information sources are your most preferred way to learn about City of Seabrook events?

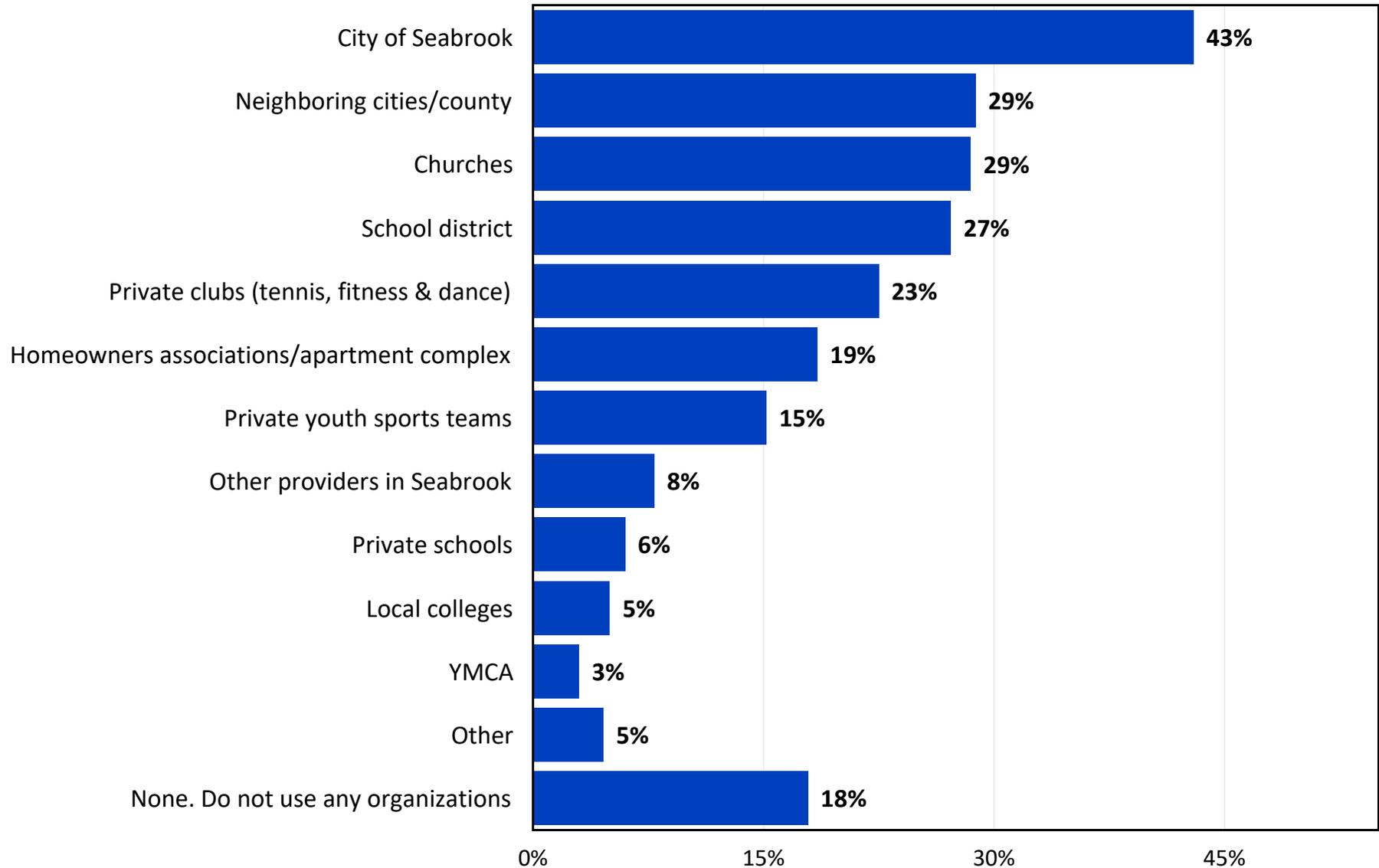
by percentage of respondents who have participated in an event



Source: ETC Institute (2019)

Q5. Which organizations has your household used for indoor and outdoor recreation activities during the last 12 months?

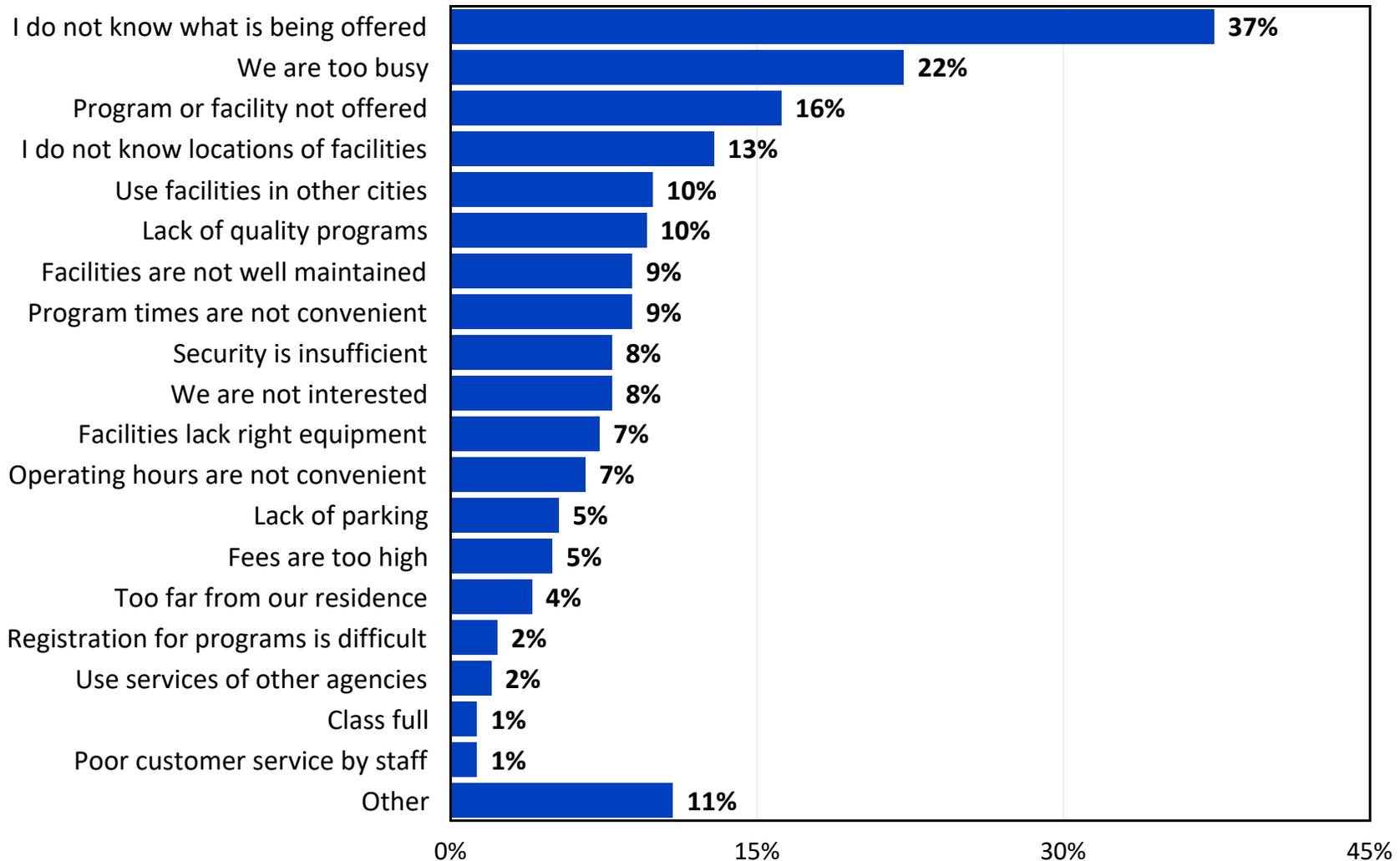
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2019)

Q6. What reasons prevent you or other members of your household from using parks, recreation facilities, or programs of the City more often?

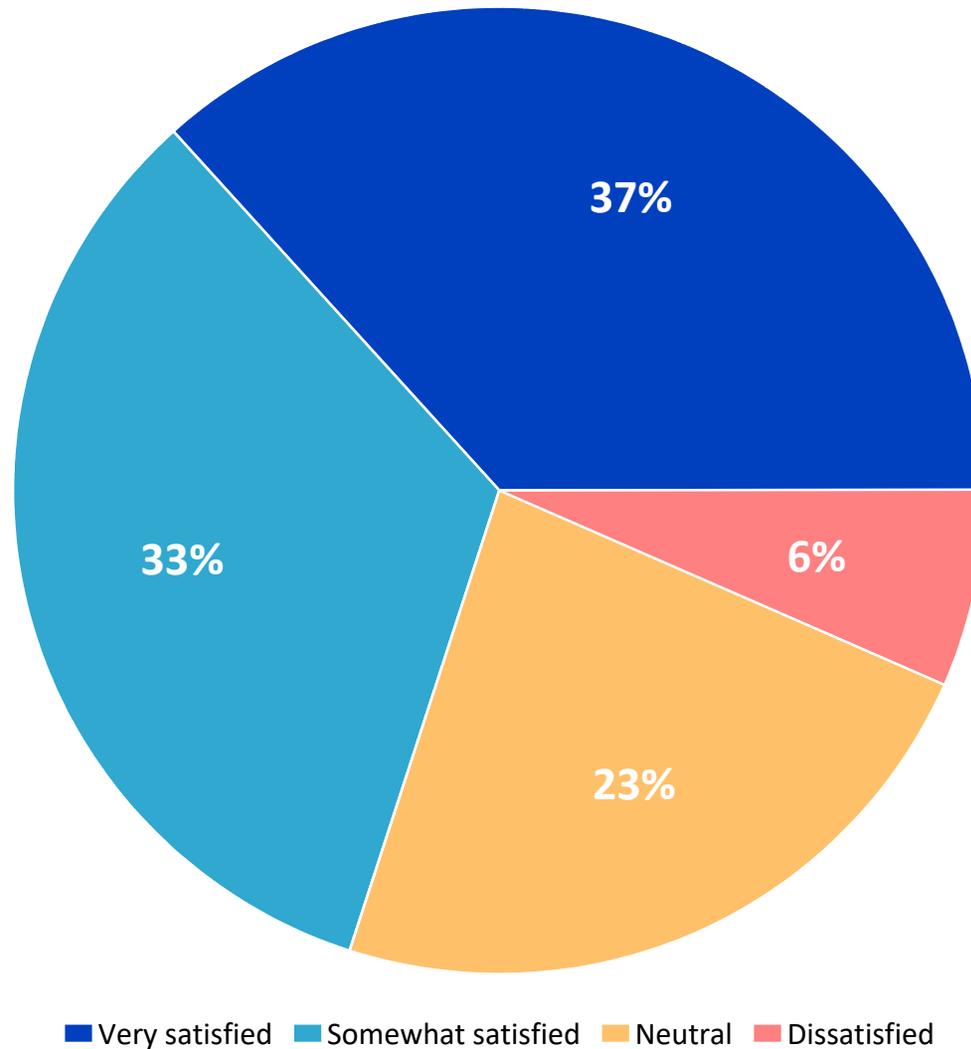
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2019)

Q7. How satisfied are you with the overall value your household receives from the City parks and trail facilities and annual events?

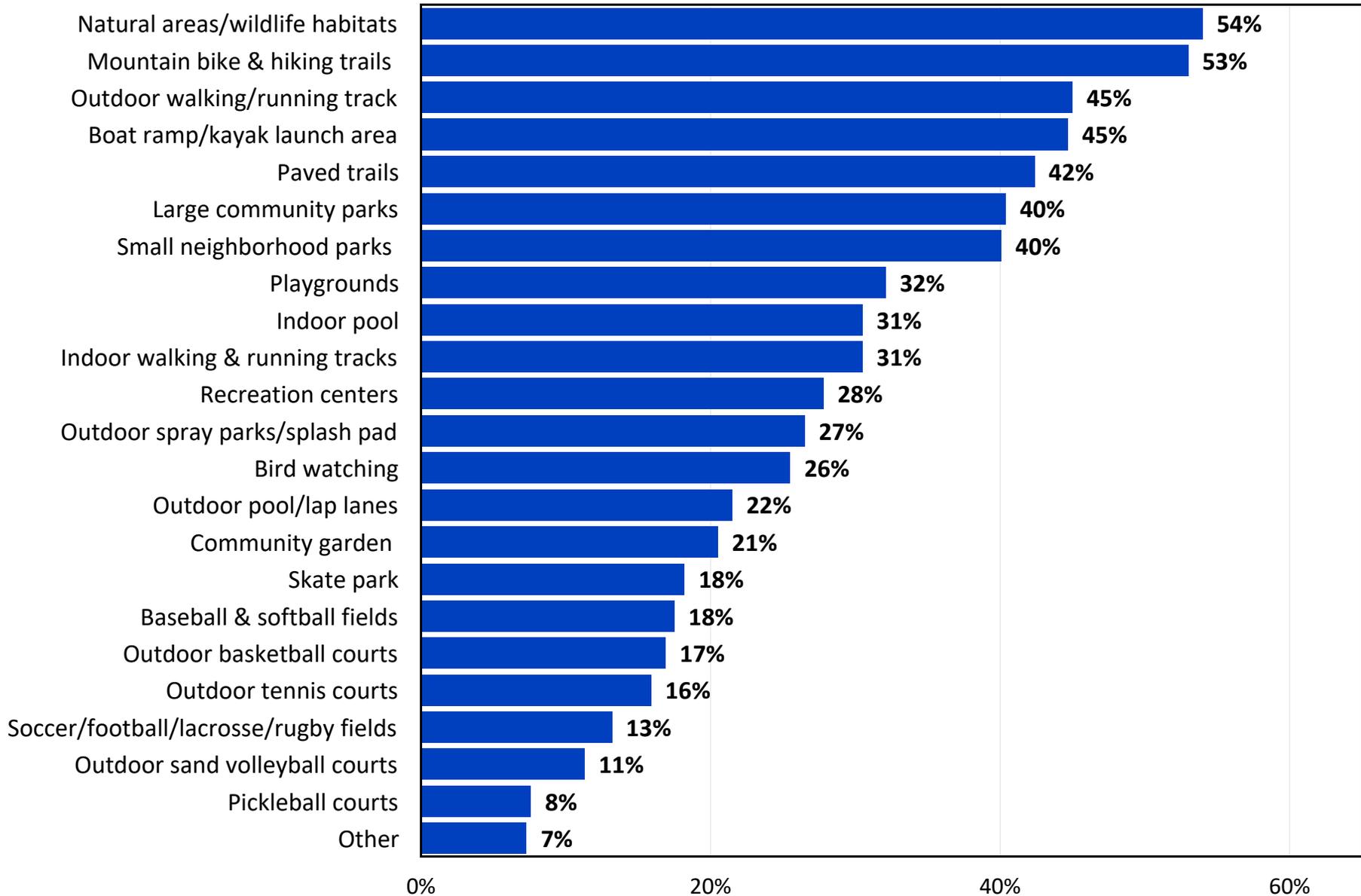
by percentage of respondents (without "not provided")



Source: ETC Institute (2019)

Q9. Facilities Respondent Households Have a Need For

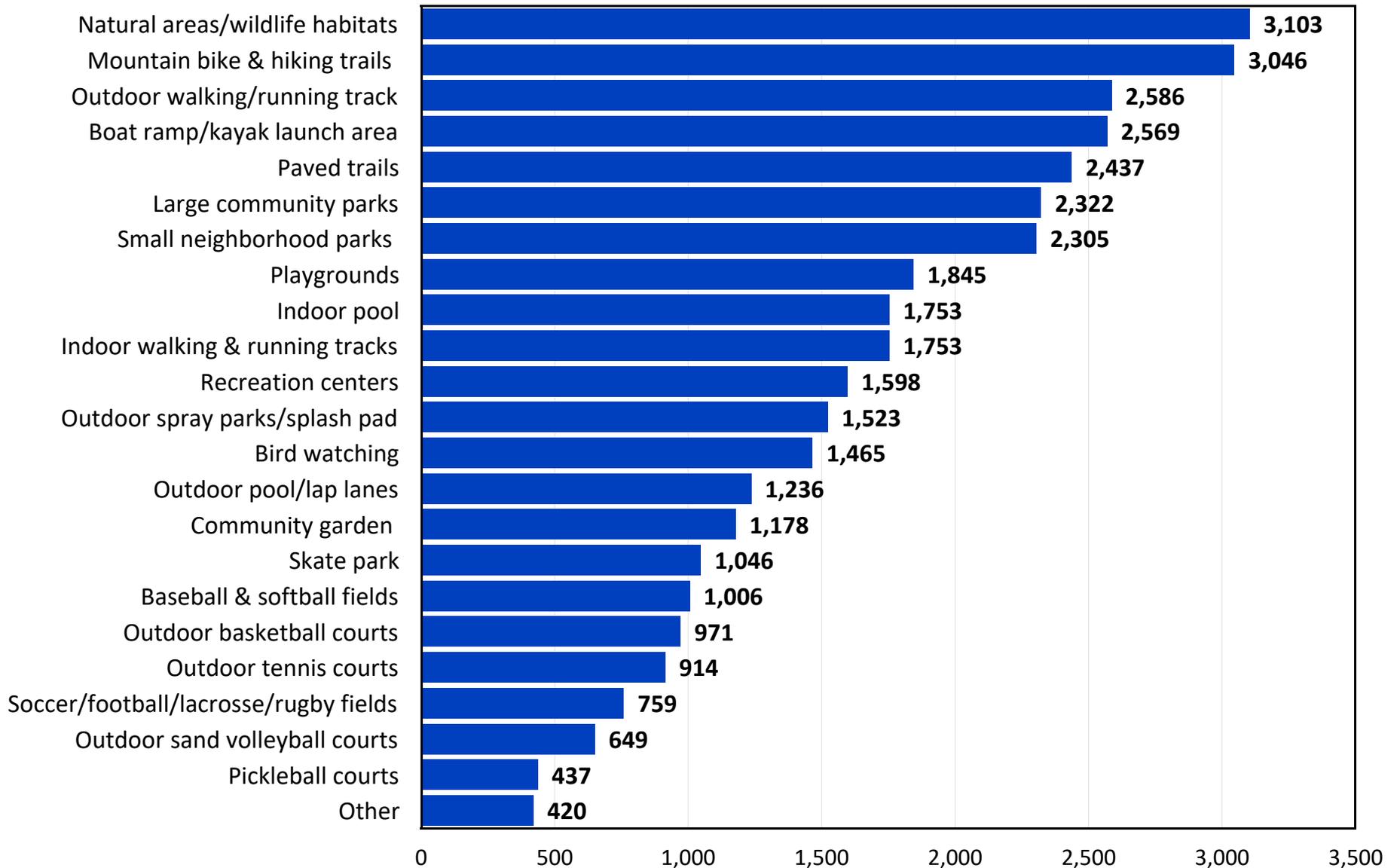
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2019)

Q9-1. Estimated Number of Households That Have a Need for Various Facilities

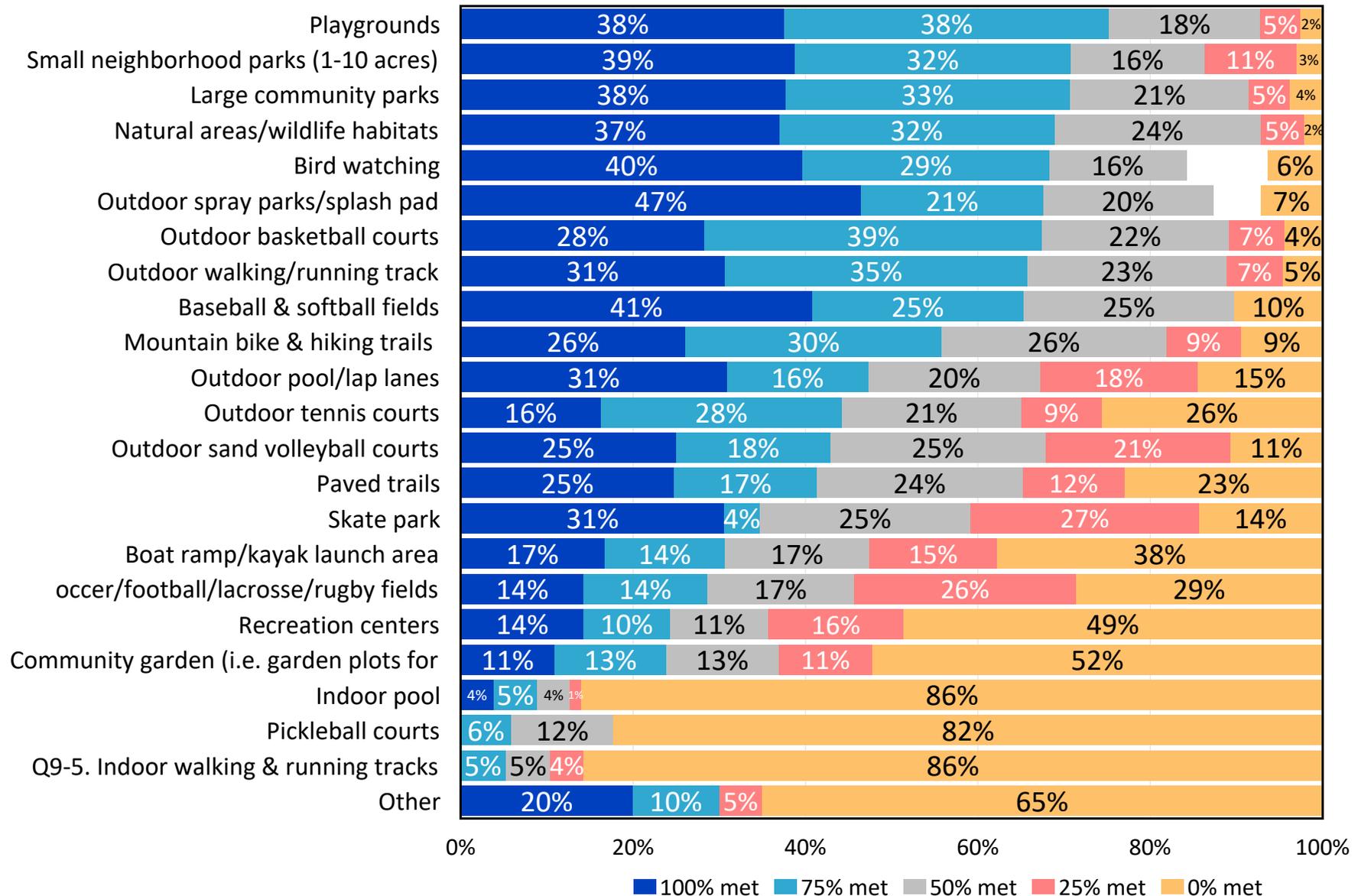
by number of households based on an estimated 5,747 households in Seabrook



Source: ETC Institute (2019)

Q9-2. How Well Facilities Meet the Needs of Respondent Households

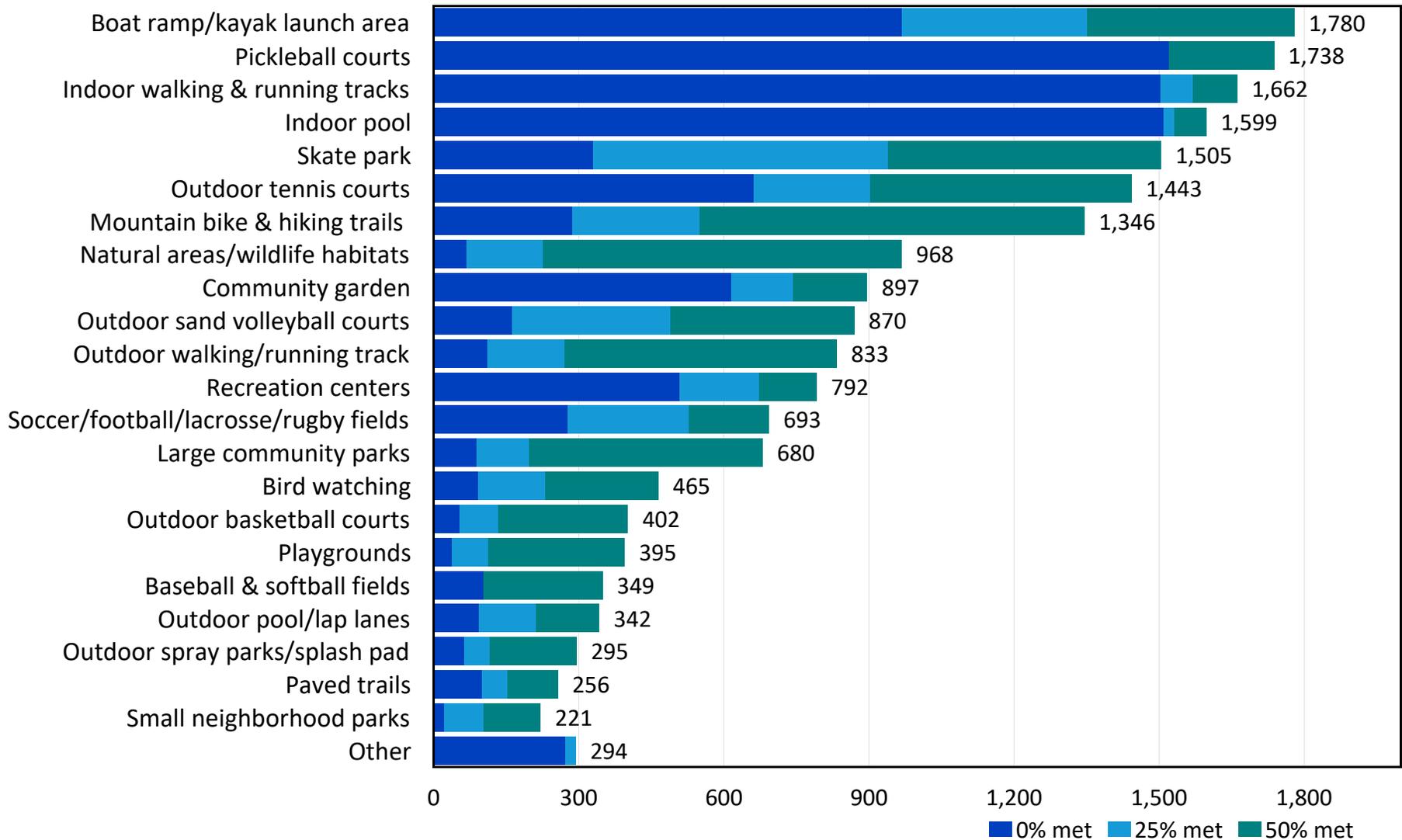
by percentage of respondents with a need for facilities



Source: ETC Institute (2019)

Q9-3. Estimated Number of Households Whose Needs for Facilities Are Being Met 50% or less

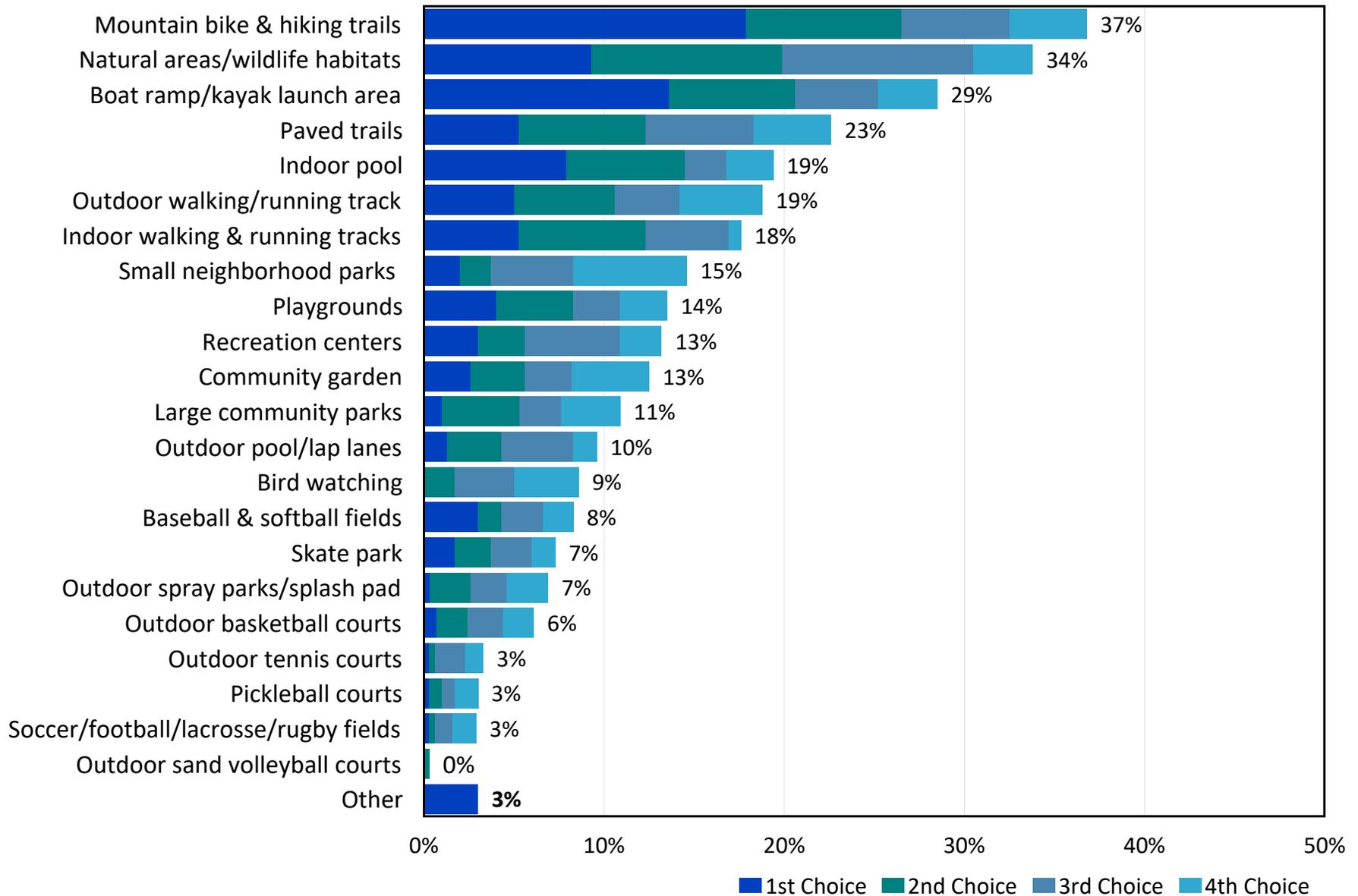
by number of households based on an estimated 5,747 households in Seabrook



Source: ETC Institute (2019)

Q10. Which facilities most important to your household?

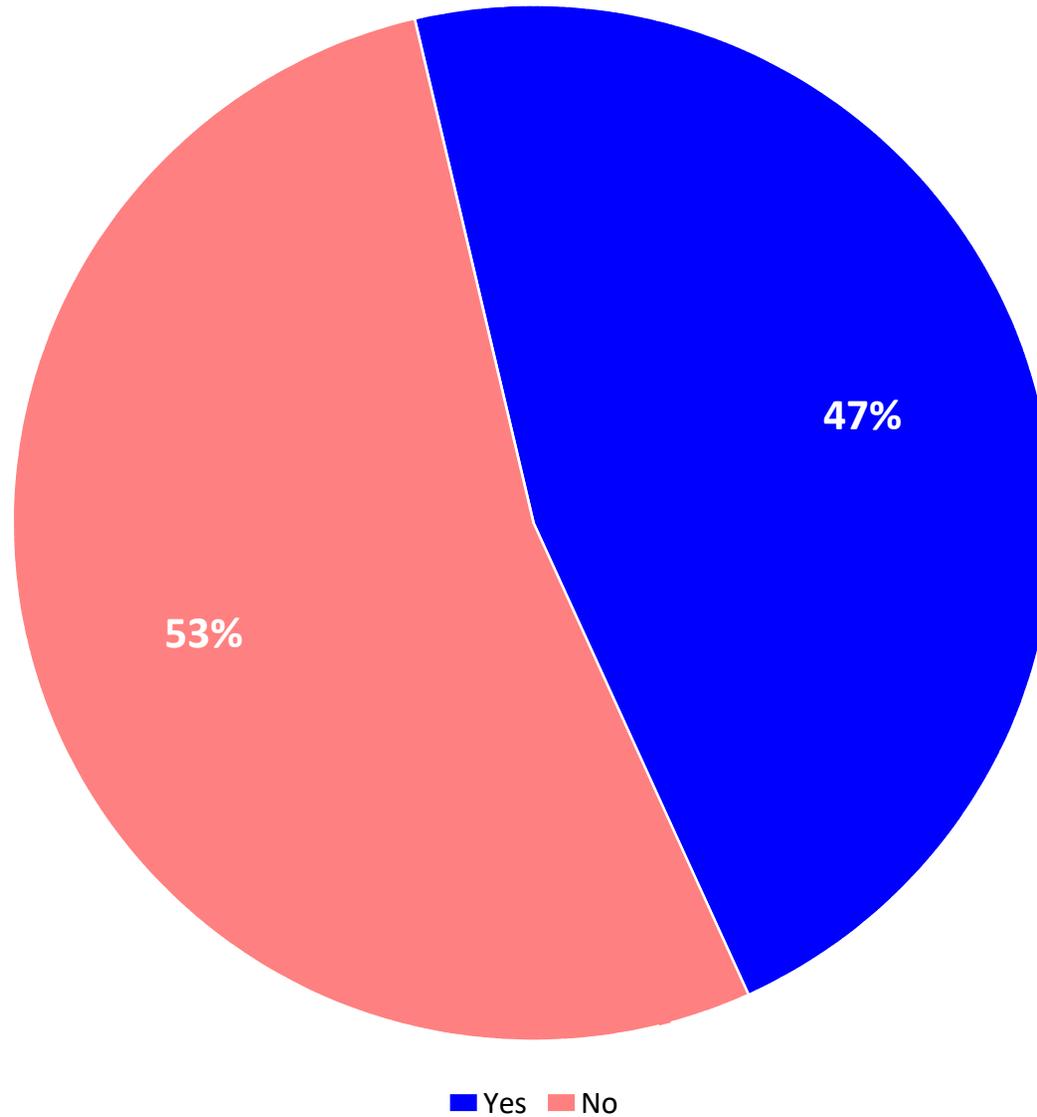
by percentage of respondents who selected the facilities as one of their top four choices



Source: ETC Institute (2019)

Q11. Are you familiar with the Carothers Coastal Gardens?

by percentage of respondents (without "not provided")

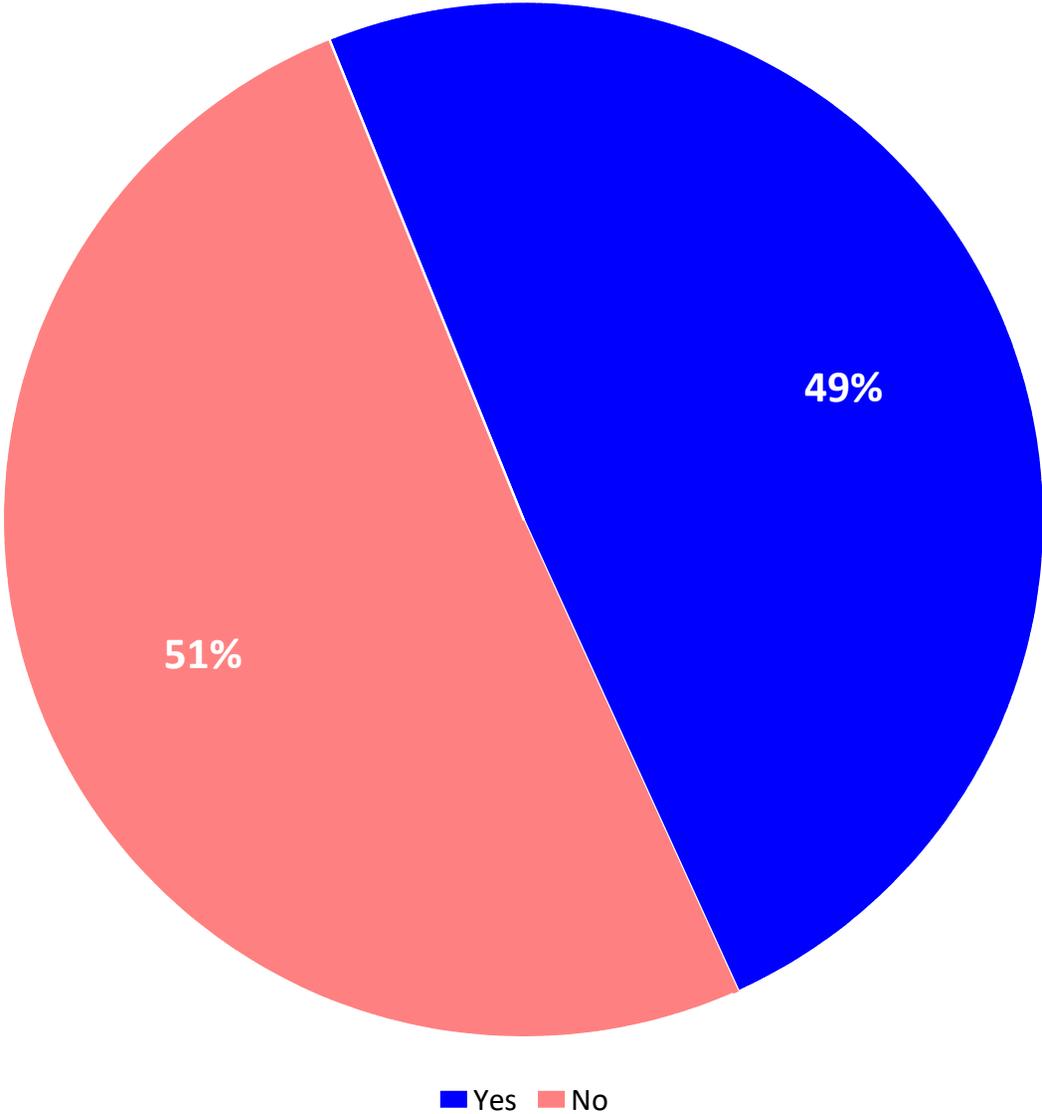


Source: ETC Institute (2019)

Q12. Have you or members of your households ever used Carothers Coastal Gardens facilities?

Coastal Gardens facilities?

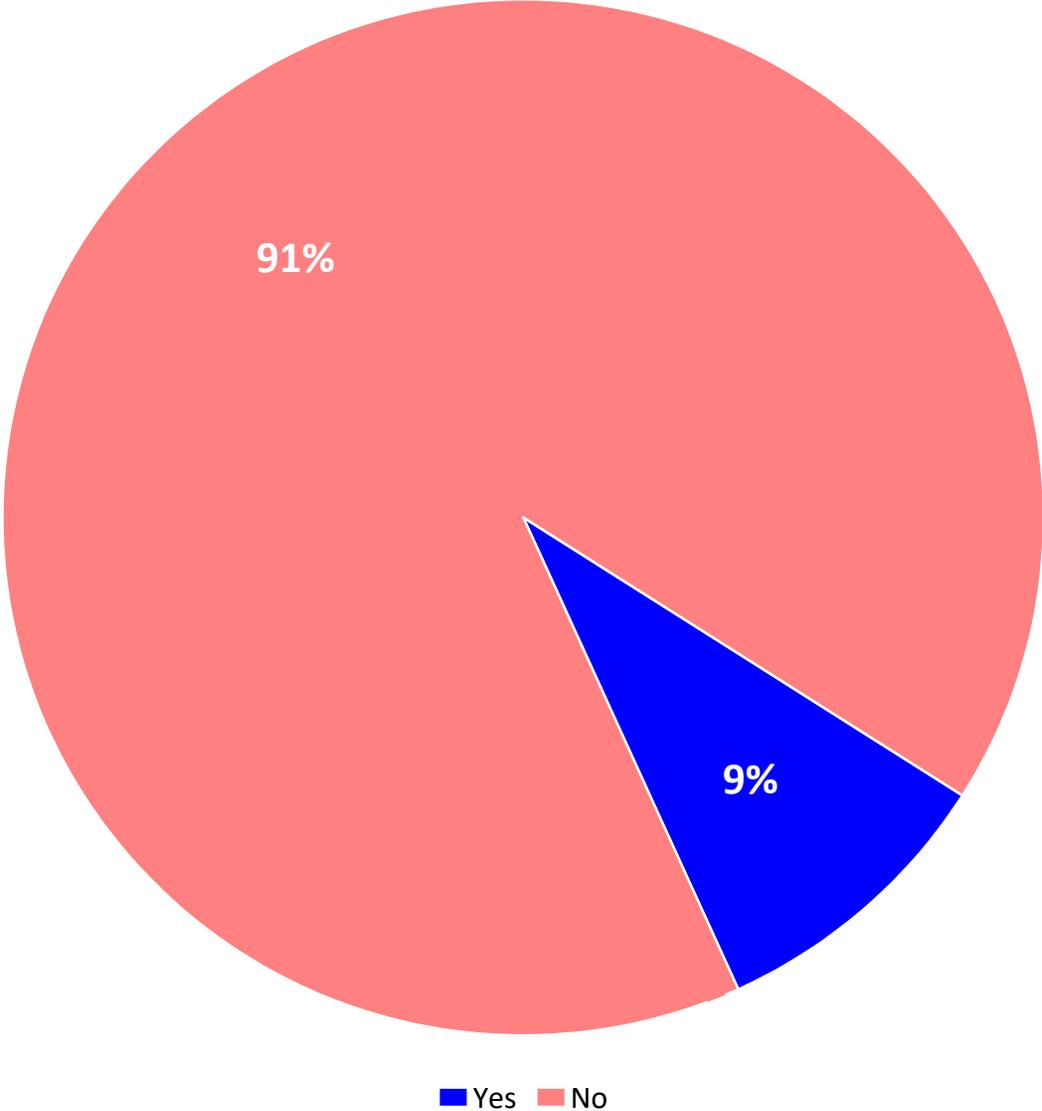
by percentage of respondents (without "not provided")



Source: ETC Institute (2019)

Q13. Have you or members of your households ever rented a facility at Carothers Coastal Gardens?

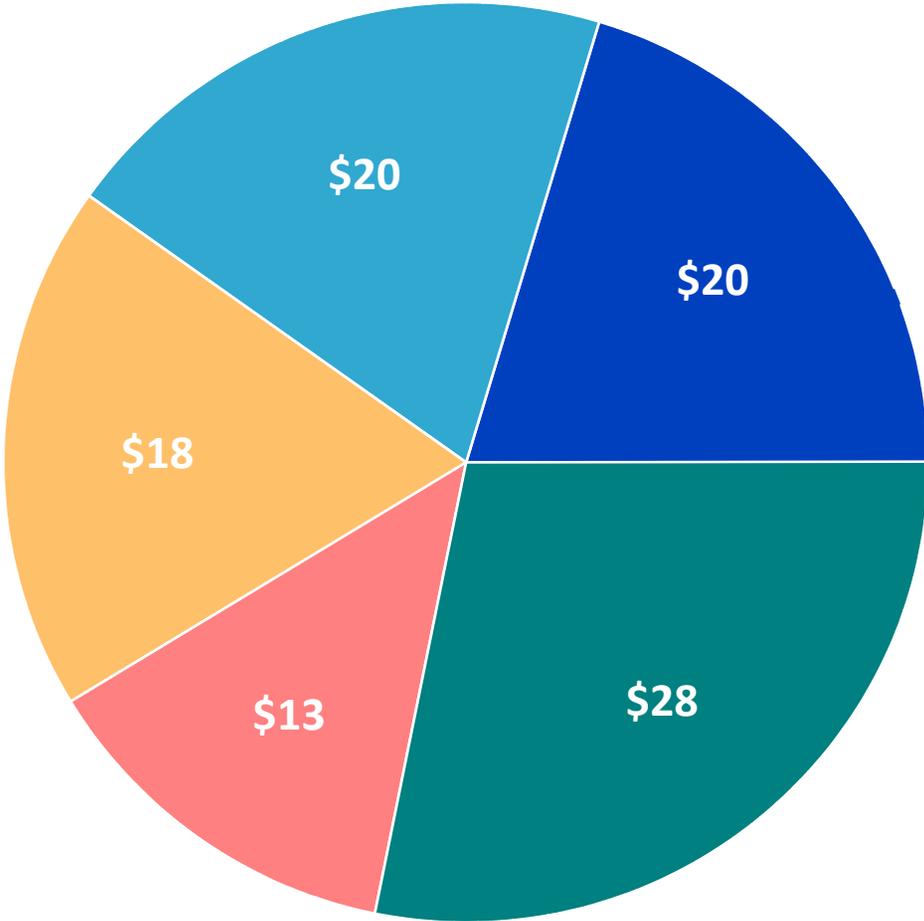
by percentage of respondents



Source: ETC Institute (2019)

Q15. How would you allocate \$100 among the parks, trails, sports, and recreation facilities?

by percentage of respondents
(without "not provided")

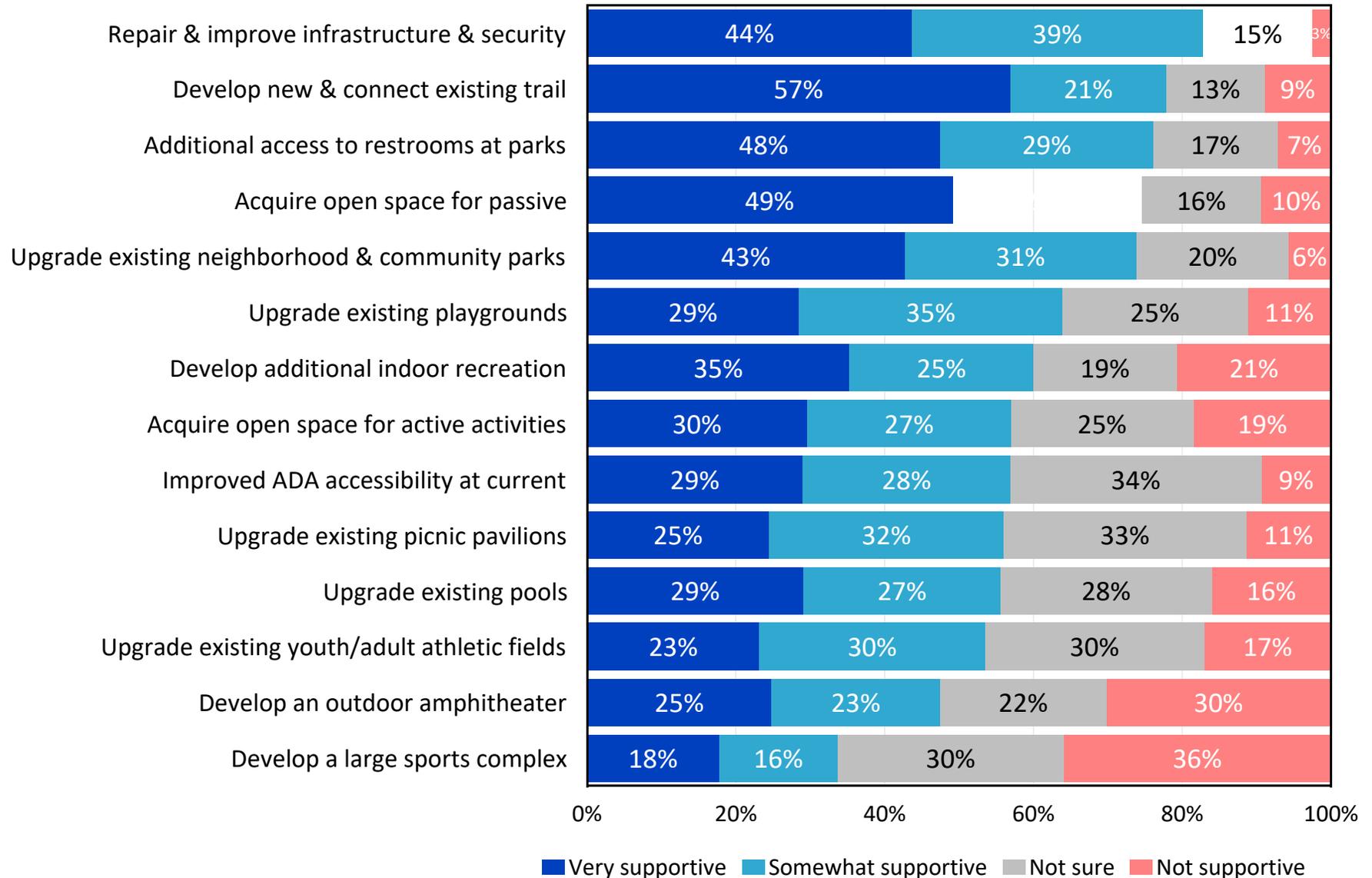


- Improvements/maintenance of existing parks/facilities
- Development of walking & biking trails
- Construction of new amenities
- Acquisition of new park land & open space
- Other

Source: ETC Institute (2019)

Q16. How supportive you would be of each of the major actions that the City could take to improve the parks & recreation system?

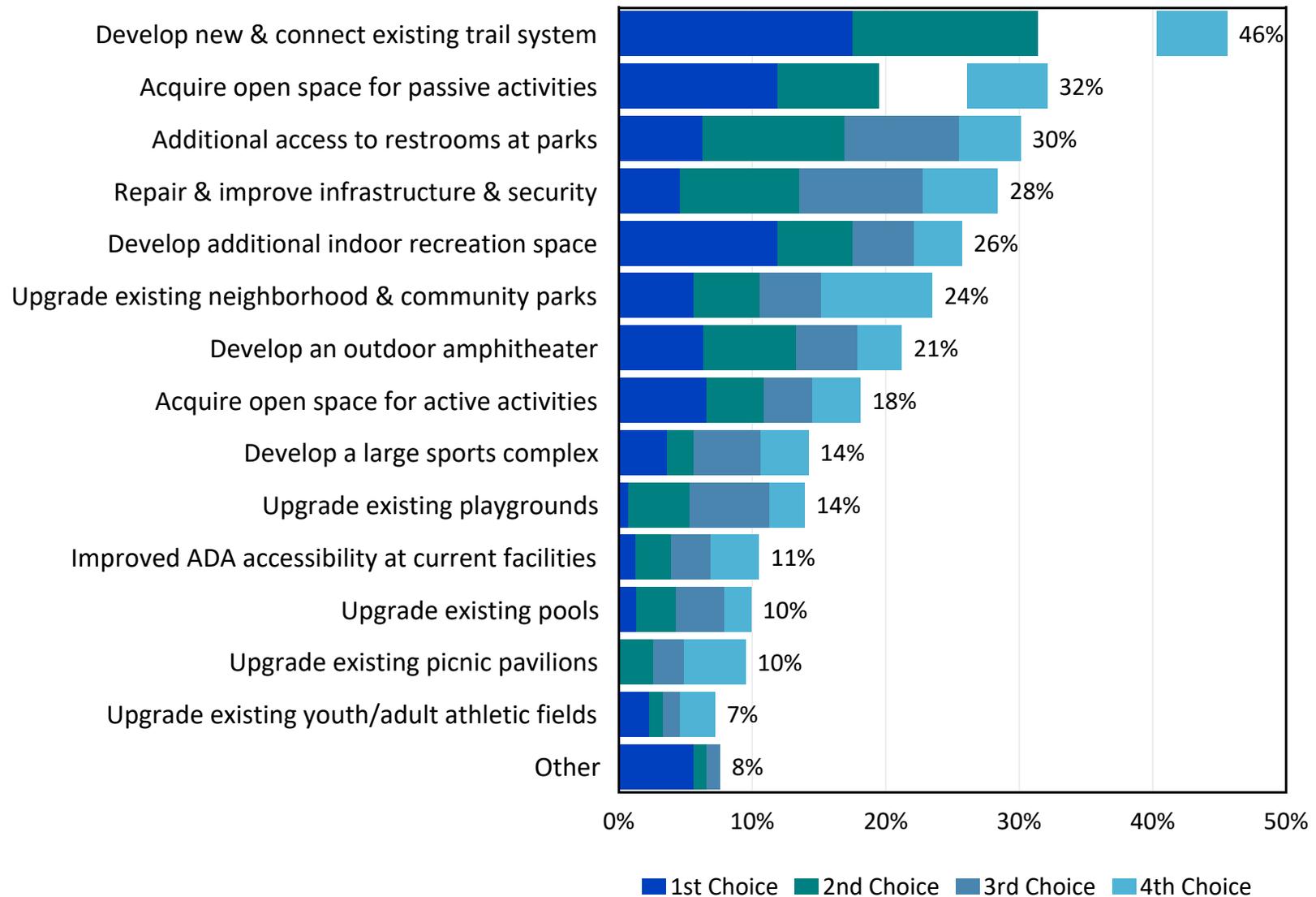
by percentage of respondents (without "not provided")



Source: ETC Institute (2019)

Q17. Which items listed would you be most willing to fund with your tax dollars?

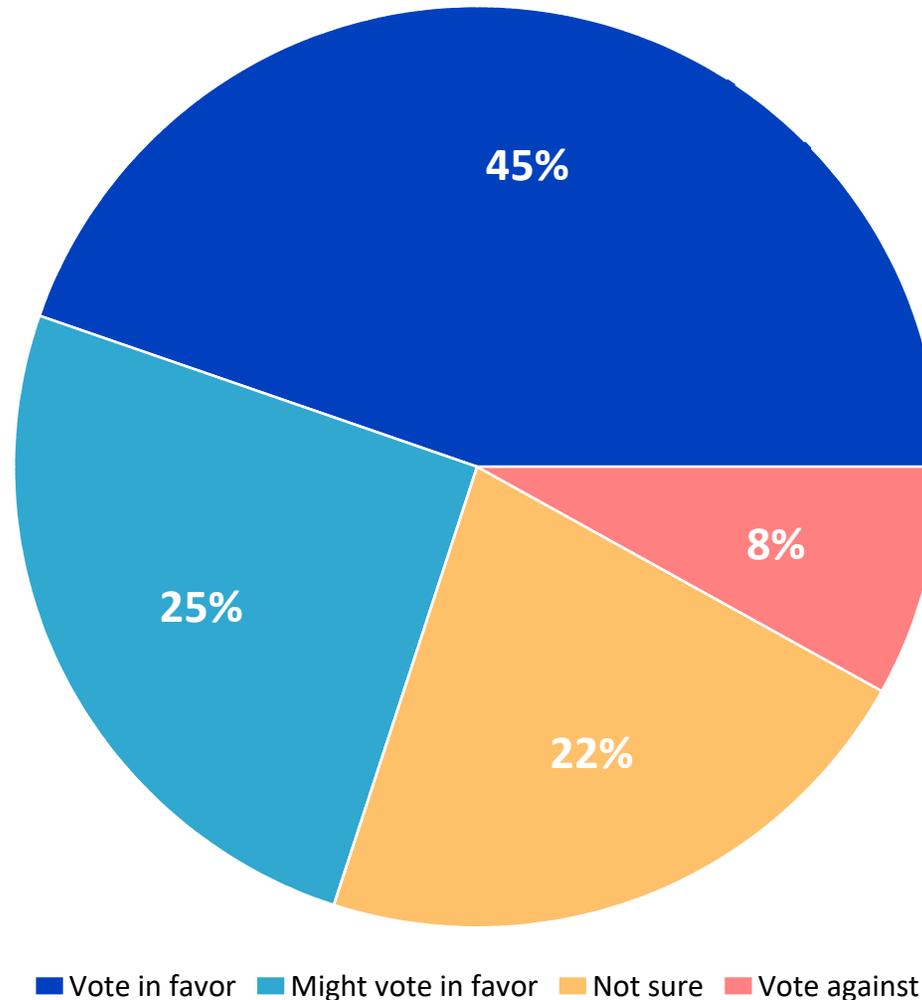
by percentage of respondents (without "not provided")



Source: ETC Institute (2019)

Q18. If a tax referendum was held to fund the types of parks and facilities that are most important to your household, how would you vote?

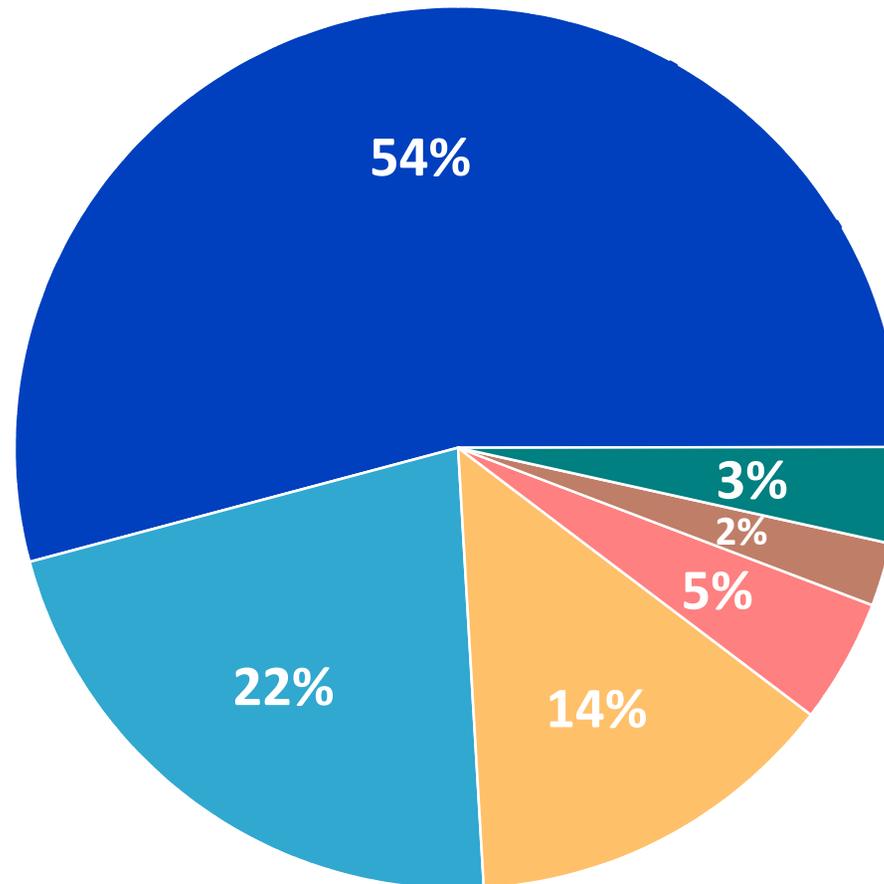
by percentage of respondents (without "not provided")



Source: ETC Institute (2019)

Q18a. Please indicate why you answered this way "Vote Against" or "Not Sure"?

by percentage of respondents (without "not provided")

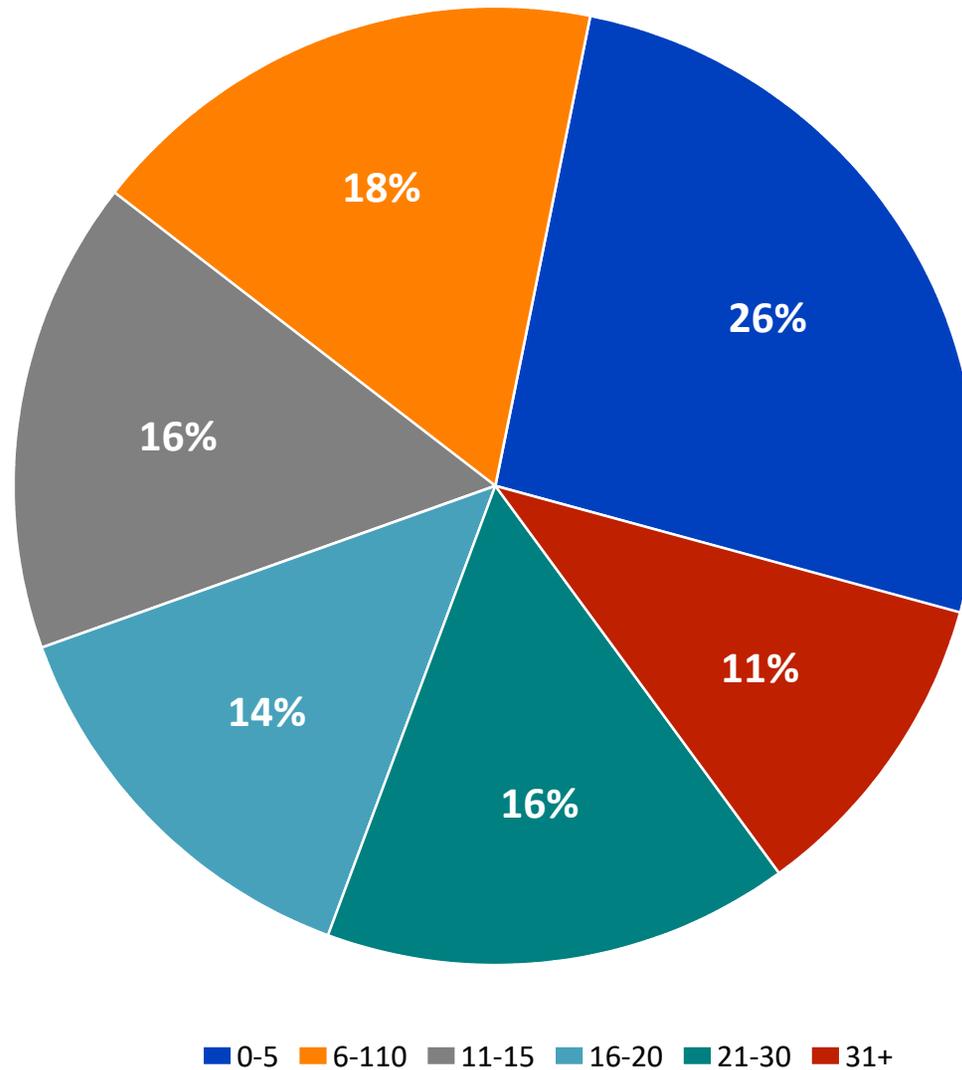


- I need more information before I can answer
- I do not support any increase to taxes
- I believe has sufficient park/rec opportunities
- I do not use parks & recreation programs & facilities
- I believe only those who plan on using programs & facilities pay for them
- Other

Source: ETC Institute (2019)

Q19. How many years have you lived in the City of Seabrook?

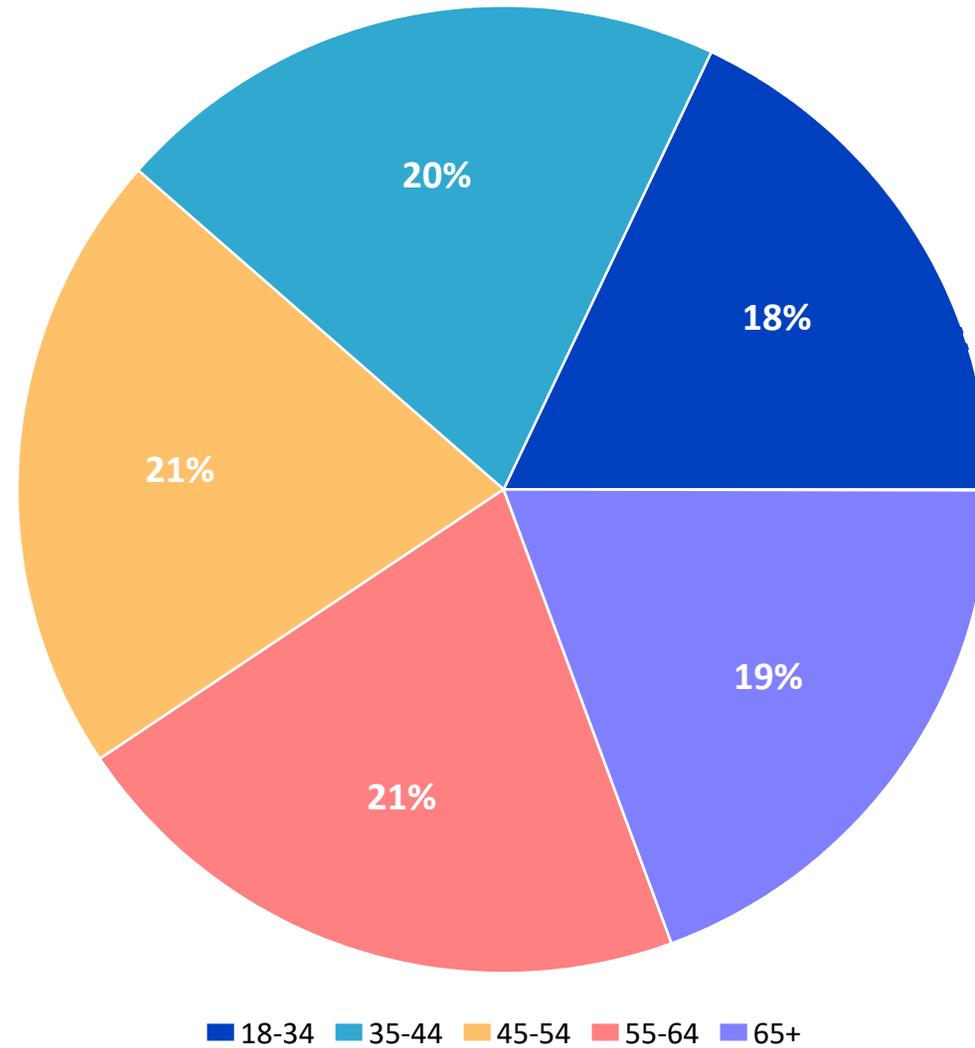
by percentage of respondents (without "not provided")



Source: ETC Institute (2019)

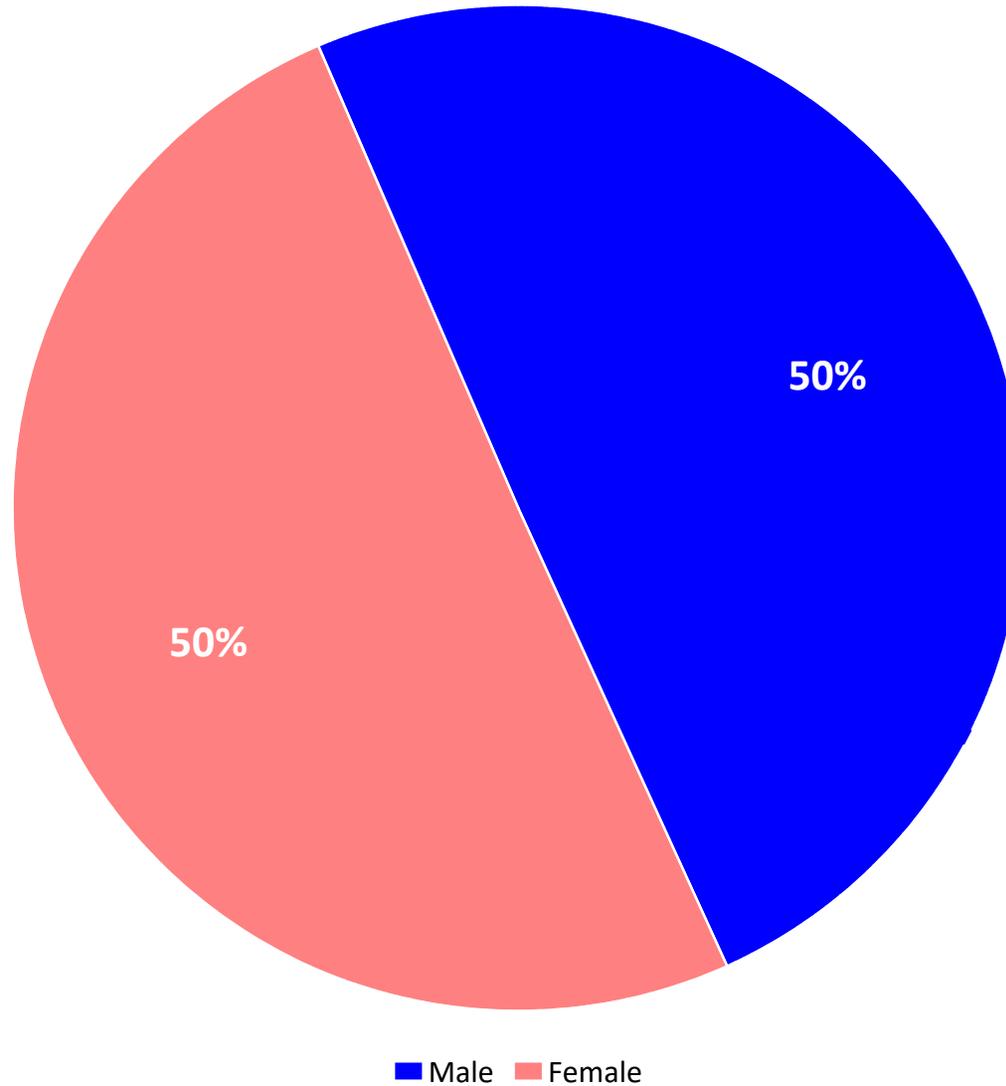
Q21. What is your age?

by percentage of respondents (without "choose not to respond")



Q22. Your gender

by percentage of respondents (without "not provided")



Section 2

Priority Investment Rating

Priority Investment Rating

The City of Seabrook

The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide governments with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating was developed by ETC Institute to identify the facilities and programs residents think should receive the highest priority for investment. The priority investment rating reflects the importance residents place on items (sum of top 4 choices) and the unmet needs (needs that are only being partly or not met) for each facility/program relative to the facility/program that rated the highest overall. Since decisions related to future investments should consider both the level of unmet need and the importance of facilities and programs, the PIR weights each of these components equally.

The PIR reflects the sum of the Unmet Needs Rating and the Importance Rating as shown in the equation below:

$$\text{PIR} = \text{UNR} + \text{IR}$$

For example, suppose the Unmet Needs Rating for playgrounds is 22 (out of 100) and the Importance Rating for performing arts center is 37 (out of 100), the Priority Investment Rating for performing arts center would be 58 (out of 200).

How to Analyze the Charts:

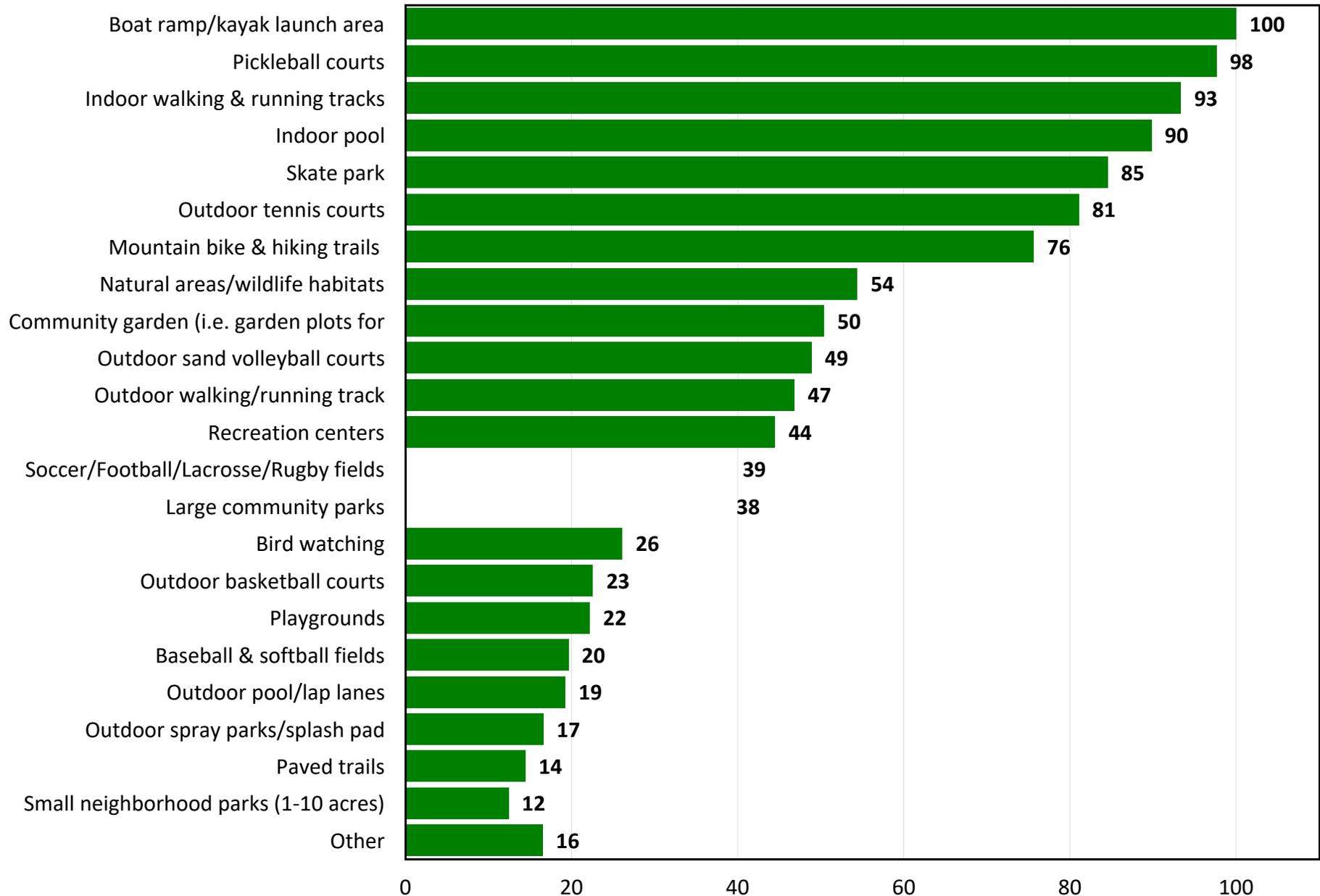
- **High Priority Areas** are those with a PIR of at least 100. A rating of 100 or above generally indicates there is a relatively high level of unmet need and residents generally think it is important to fund improvements in these areas. Improvements in this area are likely to have a positive impact on the greatest number of households.
- **Medium Priority Areas** are those with a PIR of 50-99. A rating in this range generally indicates there is a medium to high level of unmet need or a significant percentage of residents generally think it is important to fund improvements in these areas.
- **Low Priority Areas** are those with a PIR below 50. A rating in this range generally indicates there is a relatively low level of unmet need and residents do not think it is important to fund improvements in these areas. Improvements may be warranted if the needs of very specialized populations are being targeted.

The following pages show the Unmet Needs Rating, Importance Rating, and Priority Investment Rating for facilities and programs.

Unmet Needs Rating for Recreation Facilities

the rating for the item with the most unmet need=100

the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need

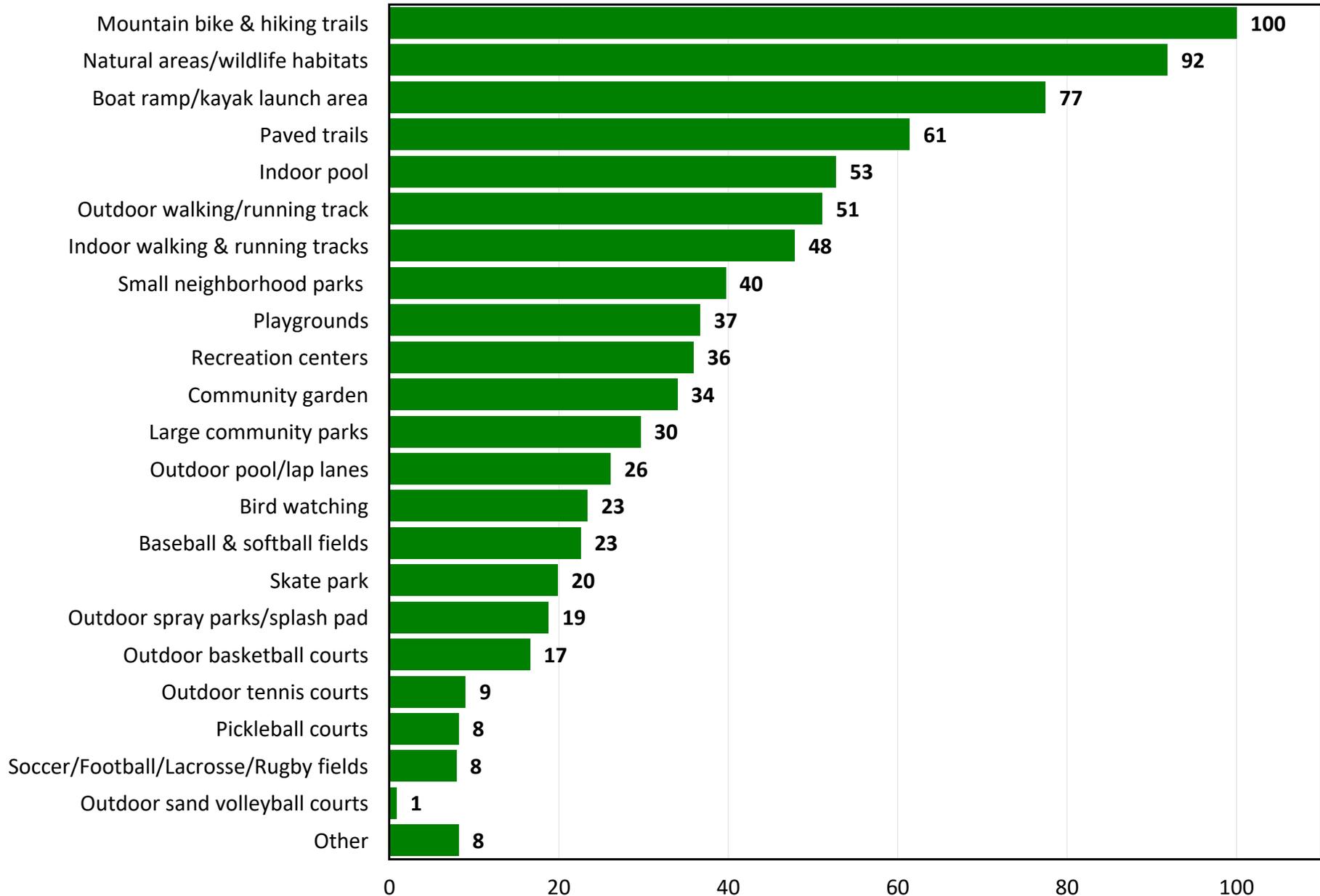


Source: ETC Institute (2019)

Importance Rating for Recreation Facilities

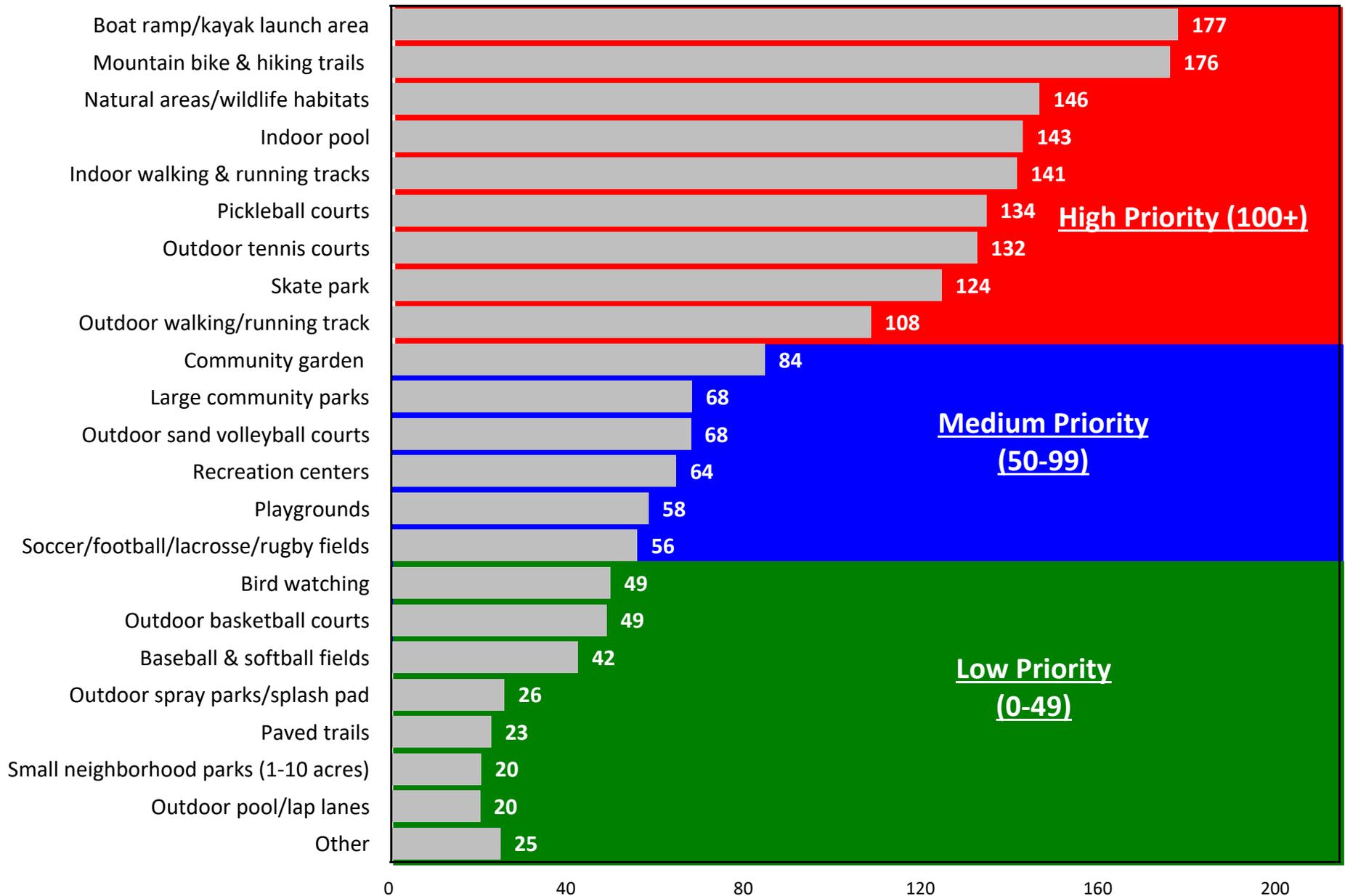
the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Source: ETC Institute (2019)

Top Priorities for Investment for Facilities Based on the Priority Investment Rating



Source: ETC Institute (2019)

Section 3

Benchmarking Data

Benchmarking Summary Report

City of Seabrook, TX

Since 1998, ETC Institute has conducted household surveys for needs assessments, feasibility studies, customer satisfaction, fees and charges comparisons, and other parks and recreation issues in more than 400 communities in 49 states across the country.

The results of these surveys has provided an unparalleled data base of information to compare responses from household residents in client communities to “National Averages” and therefore provide a unique tool to “assist organizations in better decision making.”

Communities within the data base include a full-range of municipal and county governments from 20,000 in population through over 1 million in population. They include communities in warm weather climates and cold weather climates, mature communities and some of the fastest growing cities and counties in the country.

“National Averages” have been developed for numerous strategically important parks and recreation planning and management issues including: customer satisfaction and usage of parks and programs; methods for receiving marketing information; reasons that prevent members of households from using parks and recreation facilities more often; priority recreation programs, parks, facilities and trails to improve or develop; priority programming spaces to have in planned community centers and aquatic facilities; potential attendance for planned indoor community centers and outdoor aquatic centers; etc.

Results from household responses for Seabrook, Texas were compared to National Benchmarks to gain further strategic information. A summary of all tabular comparisons is shown on the following page.

Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with the City of Seabrook is not authorized without written consent from ETC Institute.

Benchmarking for the City of Seabrook

	City of Seabrook 2019	National
How would you rate the quality of all the parks you've visited?		
Very satisfied	37%	24%
Somewhat satisfied	34%	35%
Neutral	23%	22%
Somewhat dissatisfied	7%	9%
Organizations used for parks and recreation programs and facilities		
City of Seabrook	43%	50%
Neighboring cities/county	29%	28%
Churches	29%	25%
School district	27%	25%
Private clubs (tennis, fitness & dance)	23%	23%
Homeowners associations/apartment complex	19%	14%
Private youth sports teams	15%	13%
Private schools	6%	12%
Local colleges	5%	18%
YMCA	3%	17%

Benchmarking for the City of Seabrook

	City of Seabrook 2019	National
Reasons preventing the use of parks and recreation facilities and programs more often		
I do not know what is being offered	37%	35%
We are too busy	22%	32%
Program or facility not offered	16%	18%
I do not know locations of facilities	13%	14%
Use facilities in other cities	10%	11%
Lack of quality programs	10%	10%
Facilities are not well maintained	9%	10%
Program times are not convenient	9%	18%
Security is insufficient	8%	9%
We are not interested	8%	18%
Facilities lack right equipment	7%	9%
Operating hours are not convenient	7%	9%
Lack of parking	5%	7%
Fees are too high	5%	15%
Too far from our residence	4%	14%
Registration for programs is difficult	2%	3%
Use services of other agencies	2%	11%
Poor customer service by staff	1%	3%
Parks and recreation facilities that respondent households have a need for		
Natural areas/wildlife habitats	54%	51%
Mountain bike & hiking trails	53%	56%
Outdoor walking/running track	45%	70%
Boat ramp/kayak launch area	45%	45%
Large community parks	40%	51%
Small neighborhood parks	40%	53%
Playgrounds	32%	40%
Indoor pool	31%	29%
Indoor walking & running tracks	31%	37%
Recreation centers	28%	28%
Outdoor spray parks/splash pad	27%	24%
Outdoor pool/lap lanes	22%	40%
Community garden	21%	30%
Skate park	18%	11%
Outdoor basketball courts	17%	20%
Outdoor tennis courts	16%	21%
Soccer/football/lacrosse/rugby fields	13%	21%
Outdoor sand volleyball courts	11%	15%

Benchmarking for the City of Seabrook

	City of Seabrook 2019	National
Most important parks and recreation facilities (sum of top choices)		
Mountain bike & hiking trails	37%	7%
Natural areas/wildlife habitats	34%	24%
Boat ramp/kayak launch area	29%	18%
Indoor pool	19%	17%
Outdoor walking/running track	19%	45%
Indoor walking & running tracks	18%	15%
Small neighborhood parks	15%	24%
Playgrounds	14%	17%
Recreation centers	13%	10%
Community garden	13%	9%
Large community parks	11%	19%
Outdoor pool/lap lanes	10%	17%
Skate park	7%	2%
Outdoor spray parks/splash pad	7%	8%
Outdoor basketball courts	6%	4%
Outdoor tennis courts	3%	6%
Soccer/football/lacrosse/rugby fields	3%	7%
Outdoor sand volleyball courts	0%	2%

Section 4

Tabular Data

Q1. Please indicate if you or any member of your household has used any of the following City of Seabrook parks/facilities during the past 12 months.

(N=302)

	Yes	No
Q1-1. Bay Area Veterans Memorial	25.2%	74.8%
Q1-2. Baybrook Park	24.8%	75.2%
Q1-3. Bayside Park	18.9%	81.1%
Q1-4. Brummerhop Park	22.8%	77.2%
Q1-5. Carothers Coastal Gardens	17.9%	82.1%
Q1-6. City Hall Grounds	23.2%	76.8%
Q1-7. Community House	19.9%	80.1%
Q1-8. Friendship Park	31.8%	68.2%
Q1-9. Hester Garden Park	26.5%	73.5%
Q1-10. McHale Park	11.3%	88.7%
Q1-11. Miramar Park	36.8%	63.2%
Q1-12. Mohrhusen Park	7.9%	92.1%
Q1-13. Monroe Park/Splash Pad	20.2%	79.8%
Q1-14. Pelican Bay Pool	20.9%	79.1%
Q1-15. Pelican Trail	31.5%	68.5%
Q1-16. Pine Gully Park	67.9%	32.1%
Q1-17. Rex L. Meador Park	44.4%	55.6%
Q1-18. Robinson Park	23.2%	76.8%
Q1-20. Seabrook Wildlife Refuge & Park	36.1%	63.9%
Q1-21. Wildwood Park	9.9%	90.1%

Q1. If "YES," please rate the condition of the park/facility.

(N=266)

	Excellent	Good	Fair	Poor
Q1-1. Bay Area Veterans Memorial	52.7%	37.8%	9.5%	0.0%
Q1-2. Baybrook Park	31.9%	50.0%	16.7%	1.4%
Q1-3. Bayside Park	20.4%	66.7%	11.1%	1.9%
Q1-4. Brummerhop Park	28.4%	59.7%	11.9%	0.0%
Q1-5. Carothers Coastal Gardens	40.0%	50.0%	8.0%	2.0%
Q1-6. City Hall Grounds	40.3%	46.3%	11.9%	1.5%
Q1-7. Community House	29.3%	46.6%	19.0%	5.2%
Q1-8. Friendship Park	28.0%	40.9%	22.6%	8.6%
Q1-9. Hester Garden Park	38.2%	47.4%	14.5%	0.0%
Q1-10. McHale Park	18.8%	56.3%	12.5%	12.5%
Q1-11. Miramar Park	25.5%	54.7%	14.2%	5.7%
Q1-13. Monroe Park/Splash Pad	47.4%	47.4%	3.5%	1.8%
Q1-14. Pelican Bay Pool	39.0%	42.4%	8.5%	10.2%
Q1-15. Pelican Trail	38.7%	54.8%	5.4%	1.1%
Q1-16. Pine Gully Park	47.7%	45.1%	6.7%	0.5%
Q1-17. Rex L. Meador Park	36.2%	52.0%	8.7%	3.1%
Q1-18. Robinson Park	40.6%	51.6%	7.8%	0.0%
Q1-19. Seabrook Disc Golf	22.4%	36.7%	34.7%	6.1%
Q1-20. Seabrook Wildlife Refuge & Park	44.2%	50.0%	3.8%	1.9%
Q1-21. Wildwood Park	37.9%	41.4%	17.2%	3.4%

Q2. Please indicate if you or other members of your household have participated in any of the following events hosted by the City of Seabrook during the past 12 months.

Q2. Events hosted by City of Seabrook you have participated in during past 12 months	Number	Percent
Celebration Seabrook	118	39.1 %
Kid Fish	12	4.0 %
Easter Egg Hunt	49	16.2 %
4th of July Kid's Parade	26	8.6 %
Breakfast with Santa	43	14.2 %
Main Street Lighting	66	21.9 %
Haven't participated in City events in past year	153	50.7 %
Total	467	

Q2a. Please check the THREE primary reasons why your household has participated in City of Seabrook events.

Q2a. Primary reasons why your household has participated in City events	Number	Percent
Location of event	104	69.8 %
Age range for event	60	40.3 %
Day & time event is scheduled	71	47.7 %
Free of charge	52	34.9 %
Type of event	80	53.7 %
Other	14	9.4 %
Total	381	

Q2a-6. Other

<u>Q2a-6. Other</u>	<u>Number</u>	<u>Percent</u>
BECAUSE I LOVE SEABROOK	1	7.1 %
BUY MERCHANDISE	1	7.1 %
CIVIC PRIDE/FRIENDS TO VISIT WITH	1	7.1 %
CLEAN AND SAFE	1	7.1 %
FIRST TIME ATTENDING NEW SEABROOK TX	1	7.1 %
IT IS FUN	1	7.1 %
JUST MOVED HERE	1	7.1 %
KID FRIENDLY	1	7.1 %
KID FRIENDLY ACTIVITIES AT EVENTS	1	7.1 %
ROTARY	1	7.1 %
SOMETHING TO DO	1	7.1 %
TO BE PART OF OUR COMMUNITY	1	7.1 %
We cycle/bike a lot	1	7.1 %
<u>We like to participate in the city events and happenings</u>	<u>1</u>	<u>7.1 %</u>
Total	14	100.0 %

Q2b. How would you rate the overall quality of events that you and members of your household have participated in?

Q2b. How would you rate overall quality of events you have participated in	Number	Percent
Excellent	49	32.9 %
Good	87	58.4 %
Fair	11	7.4 %
Not provided	2	1.3 %
Total	149	100.0 %

WITHOUT NOT PROVIDED

Q2b. How would you rate the overall quality of events that you and members of your household have participated in? (without "not provided")

Q2b. How would you rate overall quality of events you have participated in	Number	Percent
Excellent	49	33.3 %
Good	87	59.2 %
Fair	11	7.5 %
Total	147	100.0 %

Q3. Please CHECK ALL the ways you learn about City of Seabrook events.

Q3. Ways you learn about City brochure	27	8.9 %
City website	144	47.7 %
Newspaper articles/advertisements	59	19.5 %
Radio	6	2.0 %
Flyers at Parks & Rec facilities	35	11.6 %
Friends & neighbors	157	52.0 %
Twitter	3	1.0 %
Facebook	162	53.6 %
Instagram	11	3.6 %
Parks & Rec email bulletins	35	11.6 %
Conversations with Parks & Rec staff	12	4.0 %
City sign boards	104	34.4 %
School flyers	28	9.3 %
Community calendars	46	15.2 %
City newsletter	81	26.8 %
Other	41	13.6 %
events	Number	Percent
City Parks & Rec		
Total	951	

Q3-16. Other

Q3-16. Other	Number	Percent
CITY EMAILS	2	4.9 %
CITY OF SEABROOK EMAIL AND SEABROOK ISLAND NEIGHBORS	1	2.4 %
City Council meetings	1	2.4 %
Council meetings, texts, nextdoor app	1	2.4 %
DON'T GET NOTIFIED	1	2.4 %
Email	1	2.4 %
IN SVFD	1	2.4 %
INTERNET	1	2.4 %
LAKE COVE NEWSLETTER VIA EMAIL	1	2.4 %
MAP AT WILDLIFE AREA	1	2.4 %
Mail	1	2.4 %
NEIGHBOR GROUP CHAT	1	2.4 %
Nextdoor app	27	65.9 %
Seabrook groups on Facebook, bicycle groups around Seabrook	1	2.4 %
Total	41	100.0 %

Q4. Which THREE of the information sources listed in Question 3 are your MOST PREFERRED ways to learn about City of Seabrook events?

<u>Q4. Top choice</u>	<u>Number</u>	<u>Percent</u>
City Parks & Rec brochure	8	2.6 %
City website	37	12.3 %
Newspaper articles/advertisements	10	3.3 %
Radio	1	0.3 %
Flyers at Parks & Rec facilities	7	2.3 %
Friends & neighbors	18	6.0 %
Twitter	3	1.0 %
Facebook	102	33.8 %
Instagram	1	0.3 %
Parks & Rec email bulletins	18	6.0 %
City sign boards	15	5.0 %
School flyers	1	0.3 %
Community calendars	7	2.3 %
City newsletter	25	8.3 %
Other	16	5.3 %
<u>None chosen</u>	<u>33</u>	<u>10.9 %</u>
Total	302	100.0 %

Q4. Which THREE of the information sources listed in Question 3 are your MOST PREFERRED ways to learn about City of Seabrook events?

<u>Q4. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
City Parks & Rec brochure	3	1.0 %
City website	42	13.9 %
Newspaper articles/advertisements	12	4.0 %
Radio	3	1.0 %
Flyers at Parks & Rec facilities	5	1.7 %
Friends & neighbors	31	10.3 %
Twitter	3	1.0 %
Facebook	27	8.9 %
Instagram	10	3.3 %
Parks & Rec email bulletins	11	3.6 %
City sign boards	34	11.3 %
School flyers	9	3.0 %
Community calendars	11	3.6 %
City newsletter	24	7.9 %
Other	9	3.0 %
<u>None chosen</u>	<u>68</u>	<u>22.5 %</u>
Total	302	100.0 %

Q4. Which THREE of the information sources listed in Question 3 are your MOST PREFERRED ways to learn about City of Seabrook events?

Q4. 3rd choice	Number	Percent
City Parks & Rec brochure	6	2.0 %
City website	41	13.6 %
Newspaper articles/advertisements	16	5.3 %
Radio	1	0.3 %
Flyers at Parks & Rec facilities	3	1.0 %
Friends & neighbors	22	7.3 %
Twitter	4	1.3 %
Facebook	19	6.3 %
Instagram	3	1.0 %
Parks & Rec email bulletins	9	3.0 %
City sign boards	33	10.9 %
School flyers	4	1.3 %
Community calendars	11	3.6 %
City newsletter	22	7.3 %
Other	6	2.0 %
None chosen	102	33.8 %
Total	302	100.0 %

Q4. Which THREE of the information sources listed in Question 3 are your MOST PREFERRED ways to learn about City of Seabrook events? (top 3)

Q4. Sum of Top 3 Choices	Number	Percent
City Parks & Rec brochure	17	5.6 %
City website	120	39.7 %
Newspaper articles/advertisements	38	12.6 %
Radio	5	1.7 %
Flyers at Parks & Rec facilities	15	5.0 %
Friends & neighbors	71	23.5 %
Twitter	10	3.3 %
Facebook	148	49.0 %
Instagram	14	4.6 %
Parks & Rec email bulletins	38	12.6 %
City sign boards	82	27.2 %
School flyers	14	4.6 %
Community calendars	29	9.6 %
City newsletter	71	23.5 %
Other	31	10.3 %
None chosen	33	10.9 %
Total	736	

Q5. From the following list, please CHECK ALL the organizations that you and members of your household have used for indoor and outdoor recreation activities during the last 12 months.

Q5. Organizations you have used for indoor & outdoor recreation activities during last 12 months	Number	Percent
Private schools	18	6.0 %
Churches	86	28.5 %
Private youth sports teams	46	15.2 %
YMCA	9	3.0 %
School district	82	27.2 %
City of Seabrook	130	43.0 %
Private clubs (tennis, fitness & dance)	68	22.5 %
Neighboring cities/county	87	28.8 %
Other providers in Seabrook	24	7.9 %
Homeowners associations/apartment complex	56	18.5 %
Local colleges	15	5.0 %
Other	14	4.6 %
None. Do not use any organizations	54	17.9 %
Total	689	

Q5-12. Other

Q5-12. Other	Number	Percent
24 HOUR FITNESS	1	7.1 %
BIRD GUIDING ORGANIZATIONS	1	7.1 %
BMX racing	1	7.1 %
Civic organizations	1	7.1 %
GBSPS	1	7.1 %
GOLF	1	7.1 %
LAKWOOD YACHT CLUB	1	7.1 %
SKATE PARK AT REX L MEADOR PARK	1	7.1 %
TRAILS	1	7.1 %
VOLUNTEER ORG	1	7.1 %
WALKING GROUPS	1	7.1 %
Total	14	100.0 %

Q6. Please CHECK ALL the reasons that prevent you or other members of your household from using parks, recreation facilities, or programs of the City of Seabrook MORE OFTEN.

Q6. Reasons that prevent you from using City parks, recreation facilities, or programs more often	Number	Percent
Facilities are not well maintained	27	8.9 %
Program or facility not offered	49	16.2 %
Facilities lack right equipment	22	7.3 %
Security is insufficient	24	7.9 %
Lack of quality programs	29	9.6 %
Too far from our residence	12	4.0 %
Class full	4	1.3 %
Fees are too high	15	5.0 %
Program times are not convenient	27	8.9 %
Use facilities in other cities	30	9.9 %
Poor customer service by staff	4	1.3 %
I do not know locations of facilities	39	12.9 %
We are too busy	67	22.2 %
We are not interested	24	7.9 %
I do not know what is being offered	113	37.4 %
Operating hours are not convenient	20	6.6 %
Registration for programs is difficult	7	2.3 %
Lack of parking	16	5.3 %
Use services of other agencies	6	2.0 %
Other	33	10.9 %
Total	568	

Q6-20. Other

<u>Q6-20. Other</u>	<u>Number</u>	<u>Percent</u>
AWARENESS, USE LIBRARY FOR PRESENTATIONS	1	3.0 %
After dark lighting for Friendship Park	1	3.0 %
BAD WEATHER	1	3.0 %
CROSSING HIGHWAY 146 FROM WESTSIDE TO EASTSIDE	1	3.0 %
Do not have updated rental facilities suitable for hosing guests	1	3.0 %
DON'T PARTICIPATE IN KID FISH, EASTER HUNT ETC.	1	3.0 %
EXTEND BIKE LANES TO LAKEPOINTE FOREST	1	3.0 %
Equipment at Friendship Park needs a complete renovation	1	3.0 %
GETTING OLD	1	3.0 %
Have access for kayaking to the bay	1	3.0 %
Health issues	1	3.0 %
IT'S TOO HOT OUTSIDE MOST OF THE YEAR	1	3.0 %
LACK OF CITY CIVIC CENTER	1	3.0 %
LACK OF LIGHTS ON SOCCER/BASEBALL FIELDS	1	3.0 %
LACK/NO RESTROOM FACILITIES	1	3.0 %
LIGHTS	1	3.0 %
MISS WHEN WE ARE OUT OF TOWN	1	3.0 %
MOVED TO SEABROOK FOR HEALTH REASONS	1	3.0 %
NEIGHBOR'S CAR BROKEN INTO AT ROBINSON PARK	1	3.0 %
NO CHILDREN IN HOUSEHOLD	1	3.0 %
NO INTEREST	1	3.0 %
NORTH TRAIL NOT COMPLETE RED BLUFF PRINE GULLY	1	3.0 %
NOT ENOUGH HOURS IN A DAY	1	3.0 %
Not much to do other than the trails and Yaghty Gras	1	3.0 %
PHYSICAL LIMITATIONS	1	3.0 %
Parks are full of non-Seabrook residents when we tried to use them	1	3.0 %
TOO BUSY WORKING	1	3.0 %
TRAFFIC ALONG TO TODVILLE RD	1	3.0 %
Trails to parks do not connect the other side of 146	1	3.0 %
Try to avoid city functions because of Seabrook police department	1	3.0 %
We have a park & pier in Seascap	1	3.0 %
Total	33	100.0 %

Q7. Please rate your satisfaction with the overall value your household receives from the City of Seabrook's parks and trail facilities and annual events.

Q7. Your satisfaction with overall value your household receives from City parks, trail facilities & annual events

	Number	Percent
Very satisfied	102	33.8 %
Somewhat satisfied	93	30.8 %
Neutral	65	21.5 %
Somewhat dissatisfied	12	4.0 %
Very dissatisfied	6	2.0 %
Don't know	24	7.9 %
Total	302	100.0 %

WITHOUT DON'T KNOW

Q7. Please rate your satisfaction with the overall value your household receives from the City of Seabrook's parks and trail facilities and annual events. (without "don't know")

Q7. Your satisfaction with overall value your household receives from City parks, trail facilities & annual events

	Number	Percent
Very satisfied	102	36.7 %
Somewhat satisfied	93	33.5 %
Neutral	65	23.4 %
Somewhat dissatisfied	12	4.3 %
Very dissatisfied	6	2.2 %
Total	278	100.0 %

Q8. Are you interested in volunteering at City sponsored events?

Q8. Are you interested in volunteering at City sponsored events	Number	Percent
Yes	56	18.5 %
No	133	44.0 %
Not sure	101	33.4 %
Not provided	12	4.0 %
Total	302	100.0 %

WITHOUT NOT PROVIDED

Q8. Are you interested in volunteering at City sponsored events? (without "not provided")

Q8. Are you interested in volunteering at City sponsored events	Number	Percent
Yes	56	19.3 %
No	133	45.9 %
Not sure	101	34.8 %
Total	290	100.0 %

Q9. Please indicate if you or any member of your household has a need for each of the Parks and Recreation facilities listed below.

(N=302)

	Yes	No
Q9-1. Baseball & softball fields	17.5%	82.5%
Q9-2. Boat ramp/kayak launch area	44.7%	55.3%
Q9-3. Community garden (i.e. garden plots for residents)	20.5%	79.5%
Q9-4. Indoor pool	30.5%	69.5%
Q9-5. Indoor walking & running tracks	30.5%	69.5%
Q9-6. Large community parks	40.4%	59.6%
Q9-7. Mountain bike & hiking trails (natural surface)	53.0%	47.0%
Q9-8. Natural areas/wildlife habitats	54.0%	46.0%
Q9-9. Outdoor basketball courts	16.9%	83.1%
Q9-10. Outdoor pool/lap lanes	21.5%	78.5%
Q9-11. Outdoor sand volleyball courts	11.3%	88.7%
Q9-13. Outdoor tennis courts	15.9%	84.1%
Q9-14. Outdoor walking/running track	45.0%	55.0%
Q9-15. Paved trails	42.4%	57.6%
Q9-16. Pickleball courts	7.6%	92.4%
Q9-17. Playgrounds	32.1%	67.9%
Q9-18. Recreation centers	27.8%	72.2%
Q9-19. Skate park	18.2%	81.8%
Q9-20. Small neighborhood parks (1-10 acres)	40.1%	59.9%
Q9-21. Soccer/football/lacrosse/rugby fields	13.2%	86.8%
Q9-22. Bird watching	25.5%	74.5%
Q9-23. Other	7.3%	92.7%

Q9. If "YES," please rate ALL of the Parks and Recreation facilities of that type in City of Seabrook on a

scale of 5 to 1, where 5 means the needs of your household are "100% Met" and 1 means "0% Met."

(N=280)

	100% met	75% met	50% met	25% met	0% met
Q9-1. Baseball & softball fields	40.8%	24.5%	24.5%	0.0%	10.2%
Q9-2. Boat ramp/kayak launch area	16.7%	14.0%	16.7%	14.9%	37.7%
Q9-3. Community garden (i.e. garden plots for residents)	10.9%	13.0%	13.0%	10.9%	52.2%
Q9-4. Indoor pool	3.8%	5.1%	3.8%	1.3%	86.1%
Q9-5. Indoor walking & running tracks	0.0%	5.2%	5.2%	3.9%	85.7%
Q9-6. Large community parks	37.7%	33.0%	20.8%	4.7%	3.8%
Q9-7. Mountain bike & hiking trails (natural surface)	26.1%	29.7%	26.1%	8.7%	9.4%
Q9-8. Natural areas/wildlife habitats	37.0%	31.9%	23.9%	5.1%	2.2%
Q9-9. Outdoor basketball courts	28.3%	39.1%	21.7%	6.5%	4.3%
Q9-10. Outdoor pool/lap lanes	30.9%	16.4%	20.0%	18.2%	14.5%
Q9-11. Outdoor sand volleyball courts	25.0%	17.9%	25.0%	21.4%	10.7%
Q9-12. Outdoor spray parks/splash pad	46.5%	21.1%	19.7%	5.6%	7.0%
Q9-13. Outdoor tennis courts	16.3%	27.9%	20.9%	9.3%	25.6%
Q9-14. Outdoor walking/running track	30.6%	35.2%	23.1%	6.5%	4.6%
Q9-15. Paved trails	24.8%	16.5%	23.9%	11.9%	22.9%
Q9-16. Pickleball courts	0.0%	5.9%	11.8%	0.0%	82.4%
Q9-17. Playgrounds	37.6%	37.6%	17.6%	4.7%	2.4%
Q9-18. Recreation centers	14.3%	10.0%	11.4%	15.7%	48.6%
Q9-20. Small neighborhood parks (1-10 acres)	38.8%	32.0%	15.5%	10.7%	2.9%
Q9-21. Soccer/football/lacrosse/rugby fields	14.3%	14.3%	17.1%	25.7%	28.6%
Q9-22. Bird watching	39.7%	28.6%	15.9%	9.5%	6.3%
Q9-23. Other	20.0%	10.0%	0.0%	5.0%	65.0%

Q9-23. Other

<u>Q9-23. Other</u>	<u>Number</u>	<u>Percent</u>
18 hole golf course	1	4.5 %
Adult age recreation leagues (soccer, softball, kickball)	1	4.5 %
BIKE PATHS FOR ROAD BIKES	1	4.5 %
CIVIC CENTER	1	4.5 %
Carothers Gardens	1	4.5 %
DISC GOLF	1	4.5 %
Dog park	4	18.2 %
Gun range	1	4.5 %
INDOOR BASKETBALL	1	4.5 %
MULTI PURPOSE RENTAL FACILITY	1	4.5 %
Multi use scooter, bike, skateboarding area for kids	1	4.5 %
On leash dog park	1	4.5 %
PUBLICLY ACCESSIBLE WATER FRONT	1	4.5 %
Pump track	2	9.1 %
Pump track/bike park	1	4.5 %
ROLLERBLADE AREAS	1	4.5 %
SIDEWALKS/TRAILS TO CONNECT MIRAMAR PARK TO MAIN ST	1	4.5 %
<u>Seabrook needs a well kept pump track</u>	<u>1</u>	<u>4.5 %</u>
Total	22	100.0 %

Q10. Which FOUR facilities from the list in Question 9 are MOST IMPORTANT to your household?

<u>Q10. Top choice</u>	<u>Number</u>	<u>Percent</u>
Baseball & softball fields	9	3.0 %
Boat ramp/kayak launch area	41	13.6 %
Community garden (i.e. garden plots for residents)	8	2.6 %
Indoor pool	24	7.9 %
Indoor walking & running tracks	16	5.3 %
Large community parks	3	1.0 %
Mountain bike & hiking trails (natural surface)	54	17.9 %
Natural areas/wildlife habitats	28	9.3 %
Outdoor basketball courts	2	0.7 %
Outdoor pool/lap lanes	4	1.3 %
Outdoor spray parks/splash pad	1	0.3 %
Outdoor tennis courts	1	0.3 %
Outdoor walking/running track	15	5.0 %
Paved trails	16	5.3 %
Pickleball courts	1	0.3 %
Playgrounds	12	4.0 %
Recreation centers	9	3.0 %
Skate park	5	1.7 %
Small neighborhood parks (1-10 acres)	6	2.0 %
Soccer/football/lacrosse/rugby fields	1	0.3 %
Other	9	3.0 %
None chosen	37	12.3 %
Total	302	100.0 %

Q10. Which FOUR facilities from the list in Question 9 are MOST IMPORTANT to your household?

<u>Q10. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Baseball & softball fields	4	1.3 %
Boat ramp/kayak launch area	21	7.0 %
Community garden (i.e. garden plots for residents)	9	3.0 %
Indoor pool	20	6.6 %
Indoor walking & running tracks	21	7.0 %
Large community parks	13	4.3 %
Mountain bike & hiking trails (natural surface)	26	8.6 %
Natural areas/wildlife habitats	32	10.6 %
Outdoor basketball courts	5	1.7 %
Outdoor pool/lap lanes	9	3.0 %
Outdoor sand volleyball courts	1	0.3 %
Outdoor spray parks/splash pad	7	2.3 %
Outdoor tennis courts	1	0.3 %
Outdoor walking/running track	17	5.6 %
Paved trails	21	7.0 %
Pickleball courts	2	0.7 %
Playgrounds	13	4.3 %
Recreation centers	8	2.6 %
Skate park	6	2.0 %
Small neighborhood parks (1-10 acres)	5	1.7 %
Soccer/football/lacrosse/rugby fields	1	0.3 %
Total	302	100.0 %

Q10. Which FOUR facilities from the list in Question 9 are MOST IMPORTANT to your household?

<u>Q10. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Baseball & softball fields	7	2.3 %
Boat ramp/kayak launch area	14	4.6 %
Community garden (i.e. garden plots for residents)	8	2.6 %
Indoor pool	7	2.3 %
Indoor walking & running tracks	14	4.6 %
Large community parks	7	2.3 %
Mountain bike & hiking trails (natural surface)	18	6.0 %
Natural areas/wildlife habitats	32	10.6 %
Outdoor basketball courts	6	2.0 %
Outdoor pool/lap lanes	12	4.0 %
Outdoor spray parks/splash pad	6	2.0 %
Outdoor tennis courts	5	1.7 %
Outdoor walking/running track	11	3.6 %
Paved trails	18	6.0 %
Pickleball courts	2	0.7 %
Playgrounds	8	2.6 %
Recreation centers	16	5.3 %
Skate park	7	2.3 %
Small neighborhood parks (1-10 acres)	14	4.6 %
Soccer/football/lacrosse/rugby fields	3	1.0 %
Bird watching	10	3.3 %
None chosen	77	25.5 %

Q10. Which FOUR facilities from the list in Question 9 are MOST IMPORTANT to your household?

<u>Q10. 4th choice</u>	<u>Number</u>	<u>Percent</u>
Baseball & softball fields	5	1.7 %
Boat ramp/kayak launch area	10	3.3 %
Community garden (i.e. garden plots for residents)	13	4.3 %
Indoor pool	8	2.6 %
Indoor walking & running tracks	2	0.7 %
Large community parks	10	3.3 %
Mountain bike & hiking trails (natural surface)	13	4.3 %
Natural areas/wildlife habitats	10	3.3 %
Outdoor basketball courts	5	1.7 %
Outdoor pool/lap lanes	4	1.3 %
Outdoor spray parks/splash pad	7	2.3 %
Outdoor tennis courts	3	1.0 %
Outdoor walking/running track	14	4.6 %
Paved trails	13	4.3 %
Pickleball courts	4	1.3 %
Playgrounds	8	2.6 %
Recreation centers	7	2.3 %
Skate park	4	1.3 %
Small neighborhood parks (1-10 acres)	19	6.3 %
Soccer/football/lacrosse/rugby fields	4	1.3 %
Bird watching	11	3.6 %
None chosen	128	42.4 %

SUM OF TOP 4 CHOICES**Q10. Which FOUR facilities from the list in Question 9 are MOST IMPORTANT to your household? (top 4)**

Q10. Sum of Top 4 Choices	Number	Percent
Baseball & softball fields	25	8.3 %
Boat ramp/kayak launch area	86	28.5 %
Community garden (i.e. garden plots for residents)	38	12.6 %
Indoor pool	59	19.5 %
Indoor walking & running tracks	53	17.5 %
Large community parks	33	10.9 %
Mountain bike & hiking trails (natural surface)	111	36.8 %
Natural areas/wildlife habitats	102	33.8 %
Outdoor basketball courts	18	6.0 %
Outdoor pool/lap lanes	29	9.6 %
Outdoor sand volleyball courts	1	0.3 %
Outdoor spray parks/splash pad	21	7.0 %
Outdoor tennis courts	10	3.3 %
Outdoor walking/running track	57	18.9 %
Paved trails	68	22.5 %
Pickleball courts	9	3.0 %
Playgrounds	41	13.6 %
Recreation centers	40	13.2 %
Skate park	22	7.3 %
Small neighborhood parks (1-10 acres)	44	14.6 %
Other	9	3.0 %
<u>None chosen</u>	<u>37</u>	<u>12.3 %</u>
Total	948	

Q11. Are you familiar with the Carothers Coastal Gardens?

Q11. Are you familiar with Carothers Coastal Gardens	Number	Percent
Yes	138	45.7 %
No	156	51.7 %
Not provided	8	2.6 %
Total	302	100.0 %

WITHOUT NOT PROVIDED

Q11. Are you familiar with the Carothers Coastal Gardens? (without "not provided")

Q11. Are you familiar with Carothers Coastal Gardens	Number	Percent
Yes	138	46.9 %
No	156	53.1 %
Total	294	100.0 %

Q12. Have you or members of your households ever used Carothers Coastal Gardens facilities?

Q12. Have you ever used Carothers Coastal Gardens facilities	Number	Percent
Yes	68	49.3 %
No	70	50.7 %
Total	138	100.0 %

Q13. Have you or members of your households ever rented a facility at Carothers Coastal Gardens?

Q13. Have you ever rented a facility at Carothers Coastal Gardens	Number	Percent
Yes	13	9.4 %
No	125	90.6 %
Total	138	100.0 %

Q15. If an additional \$100 were available for City of Seabrook parks, trails, sports, and recreation facilities, how would you allocate the funds among the categories of funding listed below?

	Mean
Improvements/maintenance of existing parks, pools, & recreation facilities	20.46
Acquisition of new park land & open space	13.32
Construction of new amenities (playgrounds, pickleball, amphitheater, etc.)	18.39
Development of walking & biking trails	19.74
Other	28.08

Q16. Please indicate how supportive you would be of each of the following major actions that the City of Seabrook could take to improve the parks and recreation system.

(N=302)

	Very supportive	Somewhat supportive	Not sure	Not supportive	Not provided
Q16-1. Acquire open space for active activities (e.g. developing soccer, baseball, & softball fields)	26.8%	24.8%	22.2%	16.9%	9.3%
Q16-2. Acquire open space for passive activities (e.g. trails, picnicking)	44.7%	23.2%	14.6%	8.6%	8.9%
Q16-3. Additional access to restrooms at parks	44.0%	26.5%	15.6%	6.6%	7.3%
Q16-4. Develop a large sports complex	16.2%	14.6%	27.8%	32.8%	8.6%
Q16-5. Develop an outdoor amphitheater	22.8%	20.9%	20.5%	27.8%	7.9%
Q16-6. Develop additional indoor recreation space (gyms & indoor programming spaces)	32.1%	22.5%	17.5%	18.9%	8.9%
Q16-7. Develop new & connect existing trail system (i.e. connectivity across Hwy 146)	53.0%	19.5%	12.3%	8.3%	7.0%
Q16-8. Improved ADA accessibility at current facilities	25.8%	24.8%	30.1%	8.3%	10.9%
Q16-9. Repair & improve infrastructure & security	40.4%	36.1%	13.6%	2.3%	7.6%
Q16-10. Upgrade existing neighborhood & community parks	39.4%	28.8%	18.9%	5.3%	7.6%
Q16-11. Upgrade existing pools	26.5%	24.2%	25.8%	14.6%	8.9%
Q16-12. Upgrade existing picnic pavilions	22.2%	28.5%	29.5%	10.3%	9.6%
Q16-13. Upgrade existing playgrounds	26.2%	32.5%	22.8%	10.3%	8.3%
Q16-14. Upgrade existing youth/adult athletic fields	20.9%	27.2%	26.5%	15.2%	10.3%
Q16-15. Other	96.9%	0.0%	3.1%	0.0%	0.0%

WITHOUT NOT PROVIDED**Q16. Please indicate how supportive you would be of each of the following major actions that the City of Seabrook could take to improve the parks and recreation system. (without "not provided")**

(N=302)

	Very supportive	Somewhat supportive	Not sure	Not supportive
Q16-1. Acquire open space for active activities (e.g. developing soccer, baseball, & softball fields)	29.6%	27.4%	24.5%	18.6%
Q16-2. Acquire open space for passive activities (e.g. trails, picnicking)	49.1%	25.5%	16.0%	9.5%
Q16-3. Additional access to restrooms at parks	47.5%	28.6%	16.8%	7.1%
Q16-4. Develop a large sports complex	17.8%	15.9%	30.4%	35.9%
Q16-5. Develop an outdoor amphitheater	24.8%	22.7%	22.3%	30.2%
Q16-6. Develop additional indoor recreation space (gyms & indoor programming spaces)	35.3%	24.7%	19.3%	20.7%
Q16-7. Develop new & connect existing trail system (i.e. connectivity across Hwy 146)	56.9%	21.0%	13.2%	8.9%
Q16-8. Improved ADA accessibility at current facilities	29.0%	27.9%	33.8%	9.3%
Q16-10. Upgrade existing neighborhood & community parks	42.7%	31.2%	20.4%	5.7%
Q16-11. Upgrade existing pools	29.1%	26.5%	28.4%	16.0%
Q16-12. Upgrade existing picnic pavilions	24.5%	31.5%	32.6%	11.4%
Q16-13. Upgrade existing playgrounds	28.5%	35.4%	24.9%	11.2%
Q16-14. Upgrade existing youth/adult athletic fields	23.2%	30.3%	29.5%	17.0%
Q16-15. Other	96.9%	0.0%	3.1%	0.0%

Q17. Which FOUR of the items listed in Question 16 would you be MOST WILLING to fund with your tax dollars?

Q17. Top choice	Number	Percent
Acquire open space for active activities (e.g. developing soccer, baseball, & softball fields)	20	6.6 %
Acquire open space for passive activities (e.g. trails, picnicking)	36	11.9 %
Additional access to restrooms at parks	19	6.3 %
Develop a large sports complex	11	3.6 %
Develop an outdoor amphitheater	19	6.3 %
Develop additional indoor recreation space (gyms & indoor programming spaces)	36	11.9 %
Develop new & connect existing trail system (i.e. connectivity across Hwy 146)	53	17.5 %
Improved ADA accessibility at current facilities	4	1.3 %
Repair & improve infrastructure & security	14	4.6 %
Upgrade existing neighborhood & community parks	17	5.6 %
Upgrade existing pools	4	1.3 %
Upgrade existing playgrounds	2	0.7 %
Upgrade existing youth/adult athletic fields	7	2.3 %
Other	17	5.6 %
None chosen	43	14.2 %
Total	302	100.0 %

Q17. Which FOUR of the items listed in Question 16 would you be MOST WILLING to fund with your tax dollars?

<u>Q17. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Acquire open space for active activities (e.g. developing soccer, baseball, & softball fields)	13	4.3 %
Acquire open space for passive activities (e.g. trails, picnicking)	23	7.6 %
Additional access to restrooms at parks	32	10.6 %
Develop a large sports complex	6	2.0 %
Develop an outdoor amphitheater	21	7.0 %
Develop additional indoor recreation space (gyms & indoor programming spaces)	17	5.6 %
Develop new & connect existing trail system (i.e. connectivity across Hwy 146)	42	13.9 %
Improved ADA accessibility at current facilities	8	2.6 %
Repair & improve infrastructure & security	27	8.9 %
Upgrade existing neighborhood & community parks	15	5.0 %
Upgrade existing pools	9	3.0 %
Upgrade existing picnic pavilions	8	2.6 %
Upgrade existing playgrounds	14	4.6 %
<u>None chosen</u>	<u>61</u>	<u>20.2 %</u>
Total	302	100.0 %

Q17. Which FOUR of the items listed in Question 16 would you be MOST WILLING to fund with your tax dollars?

<u>Q17. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Acquire open space for active activities (e.g. developing soccer, baseball, & softball fields)	11	3.6 %
Develop a large sports complex	15	5.0 %
Develop an outdoor amphitheater	14	4.6 %
Develop additional indoor recreation space (gyms & indoor programming spaces)	14	4.6 %
Develop new & connect existing trail system (i.e. connectivity across Hwy 146)	27	8.9 %
Improved ADA accessibility at current facilities	9	3.0 %
Repair & improve infrastructure & security	28	9.3 %
Upgrade existing neighborhood & community parks	14	4.6 %
Upgrade existing pools	11	3.6 %
Upgrade existing picnic pavilions	7	2.3 %
Upgrade existing playgrounds	18	6.0 %
Upgrade existing youth/adult athletic fields	4	1.3 %
Other	3	1.0 %
<u>None chosen</u>	<u>81</u>	<u>26.8 %</u>
Total	302	100.0 %

Q17. Which FOUR of the items listed in Question 16 would you be MOST WILLING to fund with your tax dollars?

<u>Q17. 4th choice</u>	<u>Number</u>	<u>Percent</u>
Acquire open space for active activities (e.g. developing soccer, baseball, & softball fields)	11	3.6 %
Acquire open space for passive activities (e.g. trails, picnicking)	18	6.0 %
Additional access to restrooms at parks	14	4.6 %
Develop a large sports complex	11	3.6 %
programming spaces)	11	3.6 %
Develop new & connect existing trail system (i.e. connectivity across Hwy 146)	16	5.3 %
Improved ADA accessibility at current facilities	11	3.6 %
Repair & improve infrastructure & security	17	5.6 %
Upgrade existing neighborhood & community parks	25	8.3 %
Upgrade existing pools	6	2.0 %
Upgrade existing picnic pavilions	14	4.6 %
Upgrade existing playgrounds	8	2.6 %
Upgrade existing youth/adult athletic fields	8	2.6 %
None chosen	122	40.4 %
Total	302	100.0 %

SUM OF TOP 4 CHOICES**Q17. Which FOUR of the items listed in Question 16 would you be MOST WILLING to fund with your tax dollars? (top 4)**

<u>Q17. Sum of Top 4 Choices</u>	<u>Number</u>	<u>Percent</u>
Acquire open space for active activities (e.g. developing soccer, baseball, & softball fields)	55	18.2 %
Acquire open space for passive activities (e.g. trails, picnicking)	97	32.1 %
Additional access to restrooms at parks	91	30.1 %
Develop a large sports complex	43	14.2 %
Develop an outdoor amphitheater	64	21.2 %
Develop additional indoor recreation space (gyms & indoor programming spaces)	78	25.8 %
Develop new & connect existing trail system (i.e. connectivity across Hwy 146)	138	45.7 %
Improved ADA accessibility at current facilities	32	10.6 %
Repair & improve infrastructure & security	86	28.5 %
Upgrade existing neighborhood & community parks	71	23.5 %
Upgrade existing pools	30	9.9 %
Upgrade existing picnic pavilions	29	9.6 %
Upgrade existing playgrounds	42	13.9 %
Upgrade existing youth/adult athletic fields	22	7.3 %
Other	23	7.6 %
<u>None chosen</u>	<u>43</u>	<u>14.2 %</u>
Total	944	

Q18. If a tax referendum was held to fund the types of parks and recreation facilities that are most important to your household, how would you vote?

<u>Q18. How would you vote for a tax referendum</u>	<u>Number</u>	<u>Percent</u>
Vote in favor	133	44.0 %
Might vote in favor	75	24.8 %
Not sure	65	21.5 %
Vote against	24	7.9 %
Not provided	5	1.7 %
Total	302	100.0 %

WITHOUT NOT PROVIDED

Q18. If a tax referendum was held to fund the types of parks and recreation facilities that are most important to your household, how would you vote? (without "not provided")

<u>Q18. How would you vote for a tax referendum</u>	<u>Number</u>	<u>Percent</u>
Vote in favor	133	44.8 %
Might vote in favor	75	25.3 %
Not sure	65	21.9 %
Vote against	24	8.1 %
Total	297	100.0 %

Q18a. If you answered "Vote Against" or "Not Sure," please indicate why you answered this way.

Q18a. Why are you unsure or why would you vote against a tax referendum	Number	Percent
I need more information before I can answer	47	52.8 %
I do not use parks & recreation programs & facilities	4	4.5 %
I believe City currently has sufficient parks & recreation opportunities	12	13.5 %
I believe only those who plan on using programs & facilities should bear the burden of paying for them	2	2.2 %
I do not support any increase to taxes	19	21.3 %
Other	3	3.4 %
Not provided	2	2.2 %
Total	89	100.0 %

WITHOUT NOT PROVIDED

Q18a. If you answered "Vote Against" or "Not Sure," please indicate why you answered this way. (without "not provided")

Q18a. Why are you unsure or why would you vote against a tax referendum	Number	Percent
I need more information before I can answer	47	54.0 %
I do not use parks & recreation programs & facilities	4	4.6 %
I believe City currently has sufficient parks & recreation opportunities	12	13.8 %
I believe only those who plan on using programs & facilities should bear the burden of paying for them	2	2.3 %
I do not support any increase to taxes	19	21.8 %
Other	3	3.4 %
Total	87	100.0 %

Q18a-6. Other

Q18a-6. Other	Number	Percent
Existing taxes are poorly utilized and I have no faith in the local government	1	50.0 %
TAXES ARE TOO HIGH ALREADY	1	50.0 %
Total	2	100.0 %

Q19. How many years have you lived in the City of Seabrook?

Q19. How many years have you lived in City of Seabrook

	Number	Percent
0-5	74	24.5 %
6-10	50	16.6 %
11-15	45	14.9 %
16-20	40	13.2 %
21-30	44	14.6 %
31+	31	10.3 %
Not provided	18	6.0 %
Total	302	100.0 %

WITHOUT NOT PROVIDED

Q19. How many years have you lived in the City of Seabrook? (without "not provided")

Q19. How many years have you lived in City of Seabrook

	Number	Percent
0-5	74	26.1 %
6-10	50	17.6 %
11-15	45	15.8 %
16-20	40	14.1 %
21-30	44	15.5 %
31+	31	10.9 %
Total	284	100.0 %

Q20. Counting yourself, how many people in your household are in each of the following age categories?

	Mean	Sum
number	2.97	870
Under age 5	0.15	45
Ages 5-9	0.21	62
Ages 10-14	0.21	61
Ages 15-19	0.23	67
Ages 20-24	0.17	51
Ages 25-34	0.29	86
Ages 35-44	0.38	111
Ages 45-54	0.46	135
Ages 55-64	0.45	133
Ages 65-74	0.29	84
Ages 75+	0.12	35

Q21. What is your age?

Q21. Your age	Number	Percent
18-34	53	17.5 %
35-44	60	19.9 %
45-54	61	20.2 %
55-64	62	20.5 %
65+	57	18.9 %
Not provided	9	3.0 %
Total	302	100.0 %

WITHOUT NOT PROVIDED

Q21. What is your age? (without "not provided")

Q21. Your age	Number	Percent
18-34	53	18.1 %
35-44	60	20.5 %
45-54	61	20.8 %
55-64	62	21.2 %
65+	57	19.5 %
Total	293	100.0 %

Q22. Your gender:

<u>Q22. Your gender</u>	<u>Number</u>	<u>Percent</u>
Male	148	49.0 %
Female	150	49.7 %
Not provided	4	1.3 %
Total	302	100.0 %

WITHOUT NOT PROVIDED

Q22. Your gender: (without "not provided")

<u>Q22. Your gender</u>	<u>Number</u>	<u>Percent</u>
Male	148	49.7 %
Female	150	50.3 %
Total	298	100.0 %

Section 5

Survey Instrument



November 2019

Dear City of Seabrook Resident,

Recently, the Seabrook City Council authorized a comprehensive study of its parks, hiking and biking trails, events and open space. The study was commissioned to update what is referred to as the City's Open Space and Parks Master Plan. The purpose of the plan is to look at the current parks and facilities and plan for the future!

The enclosed survey is an important part of this process. We need to hear from you to make good decisions about community needs. Your household was one of a limited number selected at random to receive the survey, so it is important that you participate. The survey will take about 10-15 minutes to complete. Your responses will remain confidential.

We have selected ETC Institute, an independent consulting company, as our partner to administer this survey and compile the data. Please return your completed survey within the next two weeks in the enclosed postage-paid envelope addressed to ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061. If you prefer, you can complete the survey online at www.seabrooksurvey.org.

For more information, please contact Kevin Padgett (Public Works Director) at kpadgett@seabrooktx.gov or 281-291-5656.

Sincerely,


Kevin Padgett



Community Interest and Opinion Survey

Let your voice be heard!

The City of Seabrook cares about your input to help determine park and recreation priorities for our community. The survey should take 10 - 15 minutes to complete. When you are finished, please return the survey in the enclosed postage-paid envelope. If you prefer, you can complete the survey online at www.seabrooksurvey.org. Thank you for helping us to create future opportunities for our community!

1. Please indicate if you or any member of your household has used any of the following City of Seabrook parks/facilities during the past 12 months by circling either "Yes" or "No". (Information about City parks can be found at <http://www.seabrooktx.gov/231/City-Parks>.)

If "Yes", please rate the condition of the site by circling the corresponding number to the right.

Name of Park/Facility	Do you use this park/facility?		If "Yes", please rate the condition of the park/facility			
	Yes	No	Excellent	Good	Fair	Poor
01. Bay Area Veterans Memorial	Yes	No	4	3	2	1
02. Baybrook Park	Yes	No	4	3	2	1
03. Bayside Park	Yes	No	4	3	2	1
04. Brummerhop Park	Yes	No	4	3	2	1
05. Carothers Coastal Gardens	Yes	No	4	3	2	1
06. City Hall Grounds	Yes	No	4	3	2	1
07. Community House	Yes	No	4	3	2	1
08. Friendship Park	Yes	No	4	3	2	1
09. Hester Garden Park	Yes	No	4	3	2	1
10. McHale Park	Yes	No	4	3	2	1
11. Miramar Park	Yes	No	4	3	2	1
12. Mohrhusen Park	Yes	No	4	3	2	1
13. Monroe Park / Splash Pad	Yes	No	4	3	2	1
14. Pelican Bay Pool	Yes	No	4	3	2	1
15. Pelican Trail	Yes	No	4	3	2	1
16. Pine Gully Park	Yes	No	4	3	2	1
17. Rex L. Meador Park	Yes	No	4	3	2	1
18. Robinson Park	Yes	No	4	3	2	1
19. Seabrook Disc Golf	Yes	No	4	3	2	1
20. Seabrook Wildlife Refuge and Park	Yes	No	4	3	2	1
21. Wildwood Park	Yes	No	4	3	2	1

2. Please indicate if you or other members of your household have participated in any of the following events hosted by the City of Seabrook during the past 12 months. [Check all that apply]

- | | |
|---|--|
| ___(1) Celebration Seabrook | ___(5) Breakfast with Santa |
| ___(2) Kid Fish | ___(6) Main Street Lighting |
| ___(3) Easter Egg Hunt | ___(7) Haven't participated in City events in past year [Skip to Question 3] |
| ___(4) 4 th of July Kid's Parade | |

2a. Please check the THREE primary reasons why your household has participated in City of Seabrook events.

- | | |
|--|-----------------------|
| ___(1) Location of event | ___(4) Free of charge |
| ___(2) Age range for event | ___(5) Type of event |
| ___(3) Day and time the event is scheduled | ___(6) Other: _____ |

2b. How would you rate the overall quality of events that you and members of your household have participated in?

___(4) Excellent ___(3) Good ___(2) Fair ___(1) Poor

3. Please CHECK ALL the ways you learn about City of Seabrook events. [Check all that apply.]

- | | |
|---|--|
| ___(01) City Parks & Rec Brochure | ___(09) Instagram |
| ___(02) City website | ___(10) Parks and rec e-mail bulletins |
| ___(03) Newspaper articles/advertisements | ___(11) Conversations with Parks/Rec staff |
| ___(04) Radio | ___(12) City sign boards |
| ___(05) Flyers at parks and recreation facilities | ___(13) School Flyers |
| ___(06) Friends and neighbors | ___(14) Community calendars |
| ___(07) Twitter | ___(15) City Newsletter |
| ___(08) Facebook | ___(16) Other: _____ |

4. Which THREE of the information sources listed in Question 3 are your MOST PREFERRED ways to learn about City of Seabrook events? [Write-in your answers below using the numbers from the list in Question 3, or circle 'NONE'.]

1st: ___ 2nd: ___ 3rd: ___ NONE

5. From the following list, please CHECK ALL the organizations that you and members of your household have used for indoor and outdoor recreation activities during the last 12 months. [Check all that apply.]

- | | |
|------------------------------------|---|
| ___(01) Private schools | ___(08) Private clubs (tennis, fitness & dance) |
| ___(02) Churches | ___(09) Neighboring cities/county |
| ___(03) Private youth sports teams | ___(10) Other providers in Seabrook |
| ___(04) YMCA | ___(11) Homeowners associations/apartment complex |
| ___(05) School District | ___(12) Local colleges |
| ___(06) City of Seabrook | ___(13) Other: _____ |
| ___(07) HOA organizations | ___(14) None – do not use any organizations |

6. Please CHECK ALL the reasons that prevent you or other members of your household from using parks, recreation facilities, or programs of the City of Seabrook MORE OFTEN. [Check all that apply.]

- | | |
|---|--|
| ___(01) Facilities are not well maintained | ___(11) Poor customer service by staff |
| ___(02) Program or facility not offered | ___(12) I do not know locations of facilities |
| ___(03) Facilities lack the right equipment | ___(13) We are too busy |
| ___(04) Security is insufficient | ___(14) We are not interested |
| ___(05) Lack of quality programs | ___(15) I do not know what is being offered |
| ___(06) Too far from our residence | ___(16) Operating hours not convenient |
| ___(07) Class full | ___(17) Registration for programs is difficult |
| ___(08) Fees are too high | ___(18) Lack of parking |
| ___(09) Program times are not convenient | ___(19) Use services of other agencies |
| ___(10) Use facilities in other cities | ___(20) Other: _____ |

7. Please rate your satisfaction with the overall value your household receives from the City of Seabrook's parks and trail facilities and annual events.

___(5) Very Satisfied ___(3) Neutral ___(1) Very Dissatisfied
___(4) Somewhat Satisfied ___(2) Somewhat Dissatisfied ___(9) Don't Know

8. Are you interested in volunteering at City sponsored events?

___(1) Yes ___(2) No ___(3) Not Sure

9. Please indicate if you or any member of your household has a need for each of the Parks and Recreation facilities listed below by circling either "Yes" or "No".

If "Yes", please rate ALL of the Parks and Recreation facilities of that type in City of Seabrook on a scale of 5 to 1, where 5 means the needs of your household are "100% Met" and 1 means "0% Met".

Type of Amenity/Facility	Do you have a need for this amenity/facility?		If "Yes," how well are your needs being met?				
	Yes	No	100% Met	75% Met	50% Met	25% Met	0% Met
01. Baseball and softball fields	Yes	No	5	4	3	2	1
02. Boat ramp/kayak launch area	Yes	No	5	4	3	2	1
03. Community Garden (i.e. garden plots for residents)	Yes	No	5	4	3	2	1
04. Indoor pool	Yes	No	5	4	3	2	1
05. Indoor walking and running tracks	Yes	No	5	4	3	2	1
06. Large community parks	Yes	No	5	4	3	2	1
07. Mountain bike and hiking trails (natural surface)	Yes	No	5	4	3	2	1
08. Natural areas/wildlife habitats	Yes	No	5	4	3	2	1
09. Outdoor basketball courts	Yes	No	5	4	3	2	1
10. Outdoor pool/lap lanes	Yes	No	5	4	3	2	1
11. Outdoor sand volleyball courts	Yes	No	5	4	3	2	1
12. Outdoor spray parks/splash pad	Yes	No	5	4	3	2	1
13. Outdoor tennis courts							
14. Outdoor walking/running track	Yes	No	5	4	3	2	1
15. Paved trails	Yes	No	5	4	3	2	1
16. Pickleball courts	Yes	No	5	4	3	2	1
17. Playgrounds	Yes	No	5	4	3	2	1
18. Recreation centers	Yes	No	5	4	3	2	1
19. Skate park	Yes	No	5	4	3	2	1
20. Small neighborhood parks (1-10 acres)	Yes	No	5	4	3	2	1
21. Soccer/Football/Lacrosse/Rugby fields	Yes	No	5	4	3	2	1
22. Bird watching	Yes	No	5	4	3	2	1
23. Other: _____	Yes	No	5	4	3	2	1

10. Which FOUR facilities from the list in Question 9 are MOST IMPORTANT to your household? [Write-in your answers below using the numbers from the list in Question 9, or circle 'NONE'.]

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

11. Are familiar with the Carothers Coastal Gardens? ____ (1) Yes ____ (2) No [Go to Q15]

12. Have you or members of your households ever used Carothers Coastal Gardens facilities? ____ (1) Yes ____ (2) No

13. Have you or members of your households ever rented a facility at Carothers Coastal Gardens? ____ (1) Yes ____ (2) No

14. What recreation improvements would you recommend at Carothers Coastal Gardens?

15. **If an additional \$100 were available for City of Seabrook parks, trails, sports, and recreation facilities, how would you allocate the funds among the categories of funding listed below? [Please be sure your total adds up to \$100.]**

\$ _____ Improvements/maintenance of existing parks, pools, and recreation facilities

\$ _____ Acquisition of new park land and open space

\$ _____ Construction of new amenities (playgrounds, pickleball, Amphitheater, etc.)

\$ _____ Development of walking and biking trails

\$ _____ Other: _____

\$100 TOTAL

16. **Please indicate how supportive you would be of each of the following major actions that the City of Seabrook could take to improve the parks and recreation system.**

How supportive are you of having the City of Seabrook...		Very Supportive	Somewhat Supportive	Not Sure	Not Supportive
01.	Acquire open space for active activities (e.g. developing soccer, baseball, and softball fields)	4	3	2	1
02.	Acquire open space for passive activities (e.g. trails, picnicking)	4	3	2	1
03.	Additional access to restrooms at parks	4	3	2	1
04.	Develop a large sports complex	4	3	2	1
05.	Develop an outdoor amphitheater	4	3	2	1
06.	Develop additional indoor recreation space (gyms and indoor programming spaces)	4	3	2	1
07.	Develop new and connect the existing trail system (i.e. connectivity across Hwy 146)	4	3	2	1
08.	Improved ADA accessibility at current facilities	4	3	2	1
09.	Repair and improve infrastructure and security	4	3	2	1
10.	Upgrade existing neighborhood and community parks	4	3	2	1
11.	Upgrade existing pools	4	3	2	1
12.	Upgrade existing picnic pavilions	4	3	2	1
13.	Upgrade existing playgrounds	4	3	2	1
14.	Upgrade existing youth/adult athletic fields	4	3	2	1
15.	Other: _____	4	3	2	1

17. **Which FOUR of the items listed in Question 16 would you be MOST WILLING to fund with your tax dollars? [Write in your answers below using the numbers from the list in Question 16, or circle "NONE."]**

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

18. **If a tax referendum was held to fund the types of parks and recreation facilities that are most important to your household how would you vote?**

____(1) Vote in Favor [skip to Q19]

____(3) Not Sure [Answer Q18a]

____(2) Might Vote in Favor [skip to Q19]

____(4) Vote Against [Answer Q18a]

18a. **If you answered "Vote Against" or "Not Sure," please indicate why you answered this way.**

____(1) I need more information before I can answer

____(2) I do not use parks and recreation programs and facilities

____(3) I believe the City currently has sufficient parks and recreation opportunities

____(4) I believe only those who plan on using programs and facilities should bear the burden of paying for them

____(5) I do not support any increase to taxes

____(6) Other: _____

19. How many years have you lived in the City of Seabrook? _____

20. Counting yourself, how many people in your household are in each of the following age categories?

Under age 5: _____	Ages 15-19: _____	Ages 35-44: _____	Ages 65-74: _____
Ages 5-9: _____	Ages 20-24: _____	Ages 45-54: _____	Ages 75+: _____
Ages 10-14: _____	Ages 25-34: _____	Ages 55-64: _____	

21. What is your age? _____ years

22. Your gender: _____(1) Male _____(2) Female

This concludes the survey – Thank you for your time!

Please return your completed survey in the enclosed postage-paid envelope addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your response will remain completely confidential. The address information printed to the right will ONLY be used to help identify areas with special interests. Thank you.