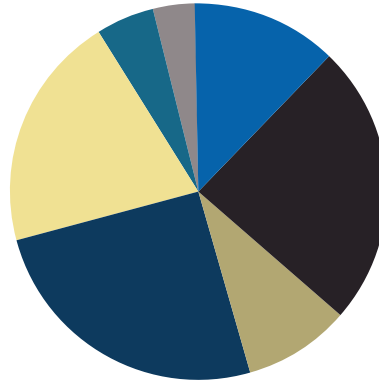


CITY OF SEABROOK

TEXAS

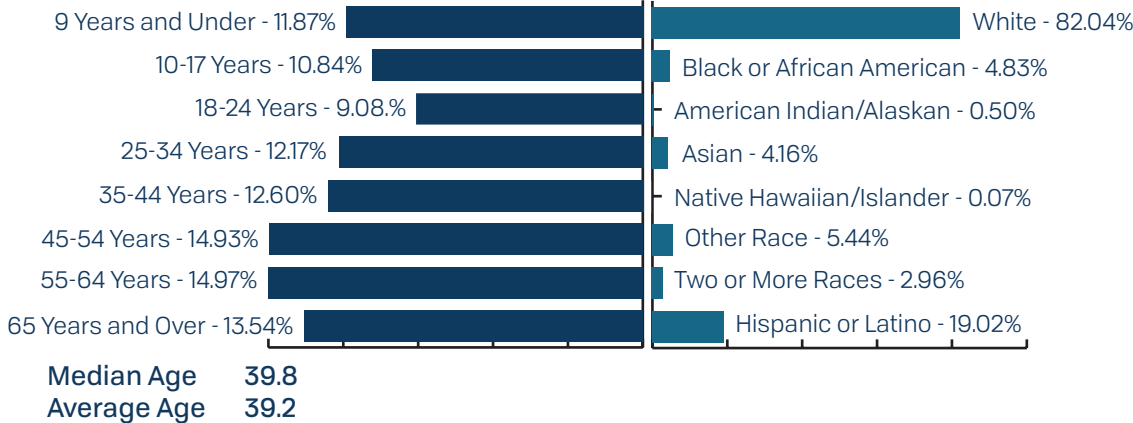
POPULATION
77,073

2017 Estimated Primary Retail Trade Area Population



Graduate or Professional	12.26%
Bachelor's Degree	24.24%
Associate Degree	9.07%
Some College, No Degree	25.48%
High School Graduate	20.12%
Some High School, No Degree	5.08%
Less than 9th Grade	3.76%

AGE AND RACE DISTRIBUTION



HOUSEHOLD INCOME

AVERAGE HOUSEHOLD INCOME
\$ 109,379

MEDIAN HOUSEHOLD INCOME
\$ 81,272

PER CAPITA INCOME
\$ 42,932

OPPORTUNITY IN SEABROOK

Clothing & Accessories Stores
Sales Leakage = \$78,971,307

Sporting Goods Stores
Sales Leakage = \$22,787,450

Food Service & Drinking Places
Sales Leakage = \$188,995,173

Potential Retail Sales \$1,991,432,487

Actual Sales \$130,680,208

Sales Leakage \$1,860,752,279

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