



Agenda Briefing

Date of Meeting: 10-6-2020

Responsible Department: Economic Development

Presenter: Paul Chavez

Briefing Prepared By: Pat Patel

Strategic Focus Area: Economic Growth

General Information / Subject:

The EDC Board approved an annual Agreement with the Clear Lake Chamber of Commerce at their last EDC Meeting on September 10, 2020, in an amount not to exceed \$10,000. The Clear Lake Chamber of Commerce Agreement covers the period from October 1, 2020 thru September 30, 2021.

During the terms of this Agreement, the Clear Lake Area Chamber of Commerce agrees to perform, direct, or fund the following activities and services for the City of Seabrook Economic Development Corporation: Privileges as an Economic Development Partner, are the following:

- All the privileges of the Basic Chamber Membership
- One individual of your choice to participate in 2021 Leadership Clear Lake
- Leadership Awards Luncheon includes two tickets to the event and program advertising
- Two Tickets to monthly (11) Membership Luncheon (once resumed post pandemic health crisis)
- Online Membership Directory upgrade to Category Sponsorship includes enhanced listing
- City Name scrolled on home page of Chamber website
- City Logo on Buy Into Bay Area website and promotional materials
- City Name and Logo on Distinguished Investor page in every Chamber Newsletter, Chamber event program, power point, and Chamber Newcomer Relocation Guide/Membership Directory (printed twice annually)
- E-blast promotions in monthly "On the Horizon" emails to membership on the 15th of each month. (ad due on the 10th) of city-wide activities such as the Celebration Seabrook.

Executive Summary / Background:

The EDC Board approved an annual Agreement with the Clear Lake Chamber of Commerce at their last EDC Meeting on September 10, 2020, in an amount not to exceed \$10,000. The Clear Lake Chamber of Commerce Agreement covers the period from October 1, 2020 thru September 30, 2021.

During the terms of this Agreement, the Clear Lake Area Chamber of Commerce agrees to perform, direct, or fund the following activities and services for the City of Seabrook Economic Development Corporation: Privileges as an Economic Development Partner, are the following:

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Funding / Fiscal Information:

Account Number: 707-5227

Amount Budgeted: \$10,000

Amount Requested / Required: \$10,000

Funding Source (if not budgeted):

Supporting Materials Attached:



Prior Action / Review by Council, Boards, Commissions:

The EDC Board approved an annual Agreement with the Clear Lake Chamber of Commerce at their last EDC Meeting on September 10, 2020, in an amount not to exceed \$10,000. The Clear Lake Chamber of Commerce Agreement covers the period from October 1, 2020 thru September 30, 2021.

All requests must be submitted to the City Secretary's Office no later than 12:00 p.m. on the Monday, one week prior to the regular Tuesday Council Meeting. All required attachments are to be submitted with the request. Incomplete items cannot be placed on the agenda.

Staff Recommendation:

To approve a one-year Agreement with the Clear Lake Chamber of Commerce, from October 1, 2020 thru September 30, 2021, in an amount not to exceed \$10,000.

**APPROVED BY:
(as appropriate)**

Pat Patel

9/14/2020

Preparer or Department Director

Date

Building Official, if needed

Date

City Secretary, if needed

Date

Community and Visitor Relations Director
if needed

Date

Court Administrator, if needed

Date

Deputy City Manager, if needed

Date

Paul Chavez

9/14/2020

EDC Director, if needed

Date

Emergency Services Director, if needed

Date

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Michael Gibbs

9/14/2020

Finance Director, if needed

Date

HR Director, if needed

Date

IT Director, if needed

Date

Police Chief, if needed

Date

Public Works Director, if needed

Date

Gayle Cook

9/14/2020

City Manager

Date

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