

Option No. 3 Balanced Budget - 20% Event Reduction plus reduction on Advertising and Art

Revenue vs. Expenditures -\$162

**CITY OF SEABROOK
MULTI-YEAR FINANCIAL OVERVIEW
HOTEL/MOTEL FUND**

HOTEL/MOTEL	FOR FISCAL YEAR ENDING SEPTEMBER 30,										
	2019	ACTUALS		BUDGET	FORECAST	BUDGET	2024	PROJECTED			2027
	2020	2021	2022	2022	2022	2023		2025	2026	2027	
HOTEL OCCUPANCY TAX	\$ 495,544	\$ 339,016	\$ 488,437	\$ 513,132	\$ 524,538	\$ 536,182	\$ 547,978	\$ 560,034	\$ 576,835	\$ 594,140	
INTEREST INCOME	24,239	9,933	555	1,353	1,019	18,683	18,739	18,805	18,880	18,965	
SEABROOK FESTIVAL REVENUE	92,632	96,143	-	91,100	70,909	91,100	91,100	91,100	91,100	91,100	
PELICAN REVENUE	6,500	5,200	3,025	8,175	4,305	8,175	8,175	8,175	8,175	8,175	
BUDGETARY FUND BALANCE	42,660	57,000	-	-	-	-	-	-	-	-	
TOTAL REVENUES	\$ 661,583	\$ 507,293	\$ 492,017	\$ 613,760	\$ 600,771	\$ 654,141	\$ 665,993	\$ 678,114	\$ 694,990	\$ 712,380	
PERSONNEL SERVICES	117,114	119,535	77,741	116,788	115,010	213,850	220,266	226,873	233,680	240,690	
MATERIALS & SUPPLIES	2,226	501	160	1,000	577	1,500	1,545	1,591	1,639	1,688	
SERVICES	542,242	387,258	207,102	501,130	457,374	438,953	452,122	465,685	479,656	494,045	
TOTAL EXPENSES	\$ 661,582	\$ 507,293	\$ 285,003	\$ 618,918	\$ 572,962	\$ 654,303	\$ 673,932	\$ 694,150	\$ 714,975	\$ 736,424	
BEGINNING BALANCE	1,359,500	1,316,840	1,259,840	1,466,854	1,466,854	1,494,663	1,494,501	1,486,561	1,470,525	1,450,540	
CHANGE IN FUND BALANCE	(42,660)	(57,000)	207,014	(5,158)	27,809	(162)	(7,939)	(16,036)	(19,984)	(24,044)	
ENDING BALANCE-RESERVED	\$ 1,316,840	\$ 1,259,840	\$ 1,466,854	\$ 1,461,696	\$ 1,494,663	\$ 1,494,501	\$ 1,486,561	\$ 1,470,525	\$ 1,450,540	\$ 1,426,497	

Option 3 Balanced Budget



**CITY OF SEABROOK
2022-2023 BUDGET
FUND 15 - HOTEL/MOTEL FUND**

EXPENSE ACCOUNTS	FOR FISCAL YEAR ENDING SEPTEMBER 30,					
	2019	ACTUALS 2020	2021	BUDGET 2022	FORECAST 2022	BUDGET 2023
3010 SALARIES	77,657	79,489	52,912	78,967	79,593	140,851
3011 EDUCATION INCENTIVE	750	750	-	-	-	-
3012 OVERTIME	-	-	-	-	-	-
3014 CAR ALLOWANCE	3,060	3,060	1,848	2,700	2,747	6,300
3015 CONTRACT LABOR	-	-	-	-	-	-
3100 FICA TAXES	5,648	5,898	3,815	6,179	5,232	10,982
3110 RETIREMENT	12,953	13,509	8,903	12,561	11,224	22,240
3120 HOSPITALIZATION	16,926	16,640	9,979	15,924	15,793	32,646
3130 WORKER'S COMPENSATION	120	139	159	155	120	277
3150 GIFT CERTIFICATES	-	50	-	50	50	50
3350 UNEMPLOYMENT BENEFITS	-	-	126	252	252	504
TOTAL PERSONNEL	\$ 117,114	\$ 119,535	\$ 77,741	\$ 116,788	\$ 115,010	\$ 213,850
4010 OFFICE SUPPLIES	186	501	160	500	256	500
4011 POSTAGE	80	-	-	500	322	1,000
4150 SMALL EQUIPMENT	1,960	-	-	-	-	-
TOTAL SUPPLIES	\$ 2,226	\$ 501	\$ 160	\$ 1,000	\$ 577	\$ 1,500
5010 ADVERTISING	107,687	11,612	5,777	10,000	11,622	39,500
5020 DUES & SUBSCRIPTIONS	4,971	8,308	9,495	11,130	9,879	12,653
5030 RENTALS & SERVICE AGREEMENTS	2,735	17,609	66,540	67,000	56,273	46,750
5227 PROF FEES - CONSULTING	62,162	10,550	-	-	-	-
5229 PROF FEES - GRANT WRITING	-	-	-	-	-	-
5293 ARTS	16,983	12,025	59	17,500	8,750	9,600
5295 FUTURE DEVELOPMENT/PROJECTS	-	-	-	-	-	-
5296 CONVENTION CENTER	-	-	-	-	-	-
5300 TRAVEL & CONFERENCE	1,517	399	1,572	6,000	5,883	7,000
5400 TELEPHONE	2,274	2,919	1,458	2,000	1,743	2,000
5464 SPORTS	276	-	-	-	-	-
5465 MISCELLANEOUS	999	389	422	1,000	526	750
5466 EVENTS	194,190	178,000	121,000	241,000	237,785	175,200
5467 SEABROOK FESTIVAL EXP - HOT	148,449	145,447	780	145,500	124,913	145,500
5468 SEABROOK FESTIVAL EXP - CITY	-	-	-	-	-	-
5475 CONTINGENCY	-	-	-	-	-	-
5616 BEACH IMPROVEMENTS	-	-	-	-	-	-
TOTAL SERVICES	\$ 542,242	\$ 387,258	\$ 207,102	\$ 501,130	\$ 457,374	\$ 438,953
6035 FACILITIES/PARKS	-	-	-	-	-	-
6039 SIGNAGE	-	-	-	-	-	-
TOTAL CAPITAL OUTLAY	-	-	-	-	-	-
TOTAL EXPENDITURES	\$ 661,582	\$ 507,293	\$ 285,003	\$ 618,918	\$ 572,962	\$ 654,303

ACCOUNT	DESCRIPTION	AMOUNT
150-4010	General and special office supplies as needed	500
150-4010		0
4010 OFFICE SUPPLIES		500
150-4011	Postage for visitor center mailouts & other mailout:	1000
150-4011		0
4011 POSTAGE		1000
4150 SMALL EQUIPMENT		0
Supplies Total		1500
150-5010	Holiday light pole banners	8000
150-5010	District light pole banners	12000
150-5010	NASA Parkway Holiday Banner	5500
150-5010	Rack cards and print collerteral	5000
150-5010	Marketing Campaign	9000
5010 ADVERTISING		39500
150-5020	Graphic Design Programs - Canva & Piktochart	600
150-5020	Engagement Tools - Survey Monkey, Mail Chimp &	1800
150-5020	Domain - SeabrookTX.gov - Fund Split	153
150-5020	Domain & Hosting - Go Daddy & DreamHost	600
150-5020	Website Hosting - Civic Plus	4000
150-5020	Social Media Tools - Archive Social, Sprout Social	3500
150-5020	Professional Memberships - TAMIO, GSMO, 3CM.	2000
150-5020		
5020 DUES & SUBSCRIPTIONS		12653
150-5030	Bay Area Houston CVB Partner Service Agreeemer	46750
150-5030		
5030 RENTALS & SERVICE AGREEMENTS		46750
5175 JANITORIAL		0
5227 PROF FEES - CONSULTING		0
5229 PROF FEES - GRANT WRITING		0
150-5293	New pelican fabrication	3000
150-5293	New pelican commission fees	3000
150-5293	Pelican restoration	3600
150-5293	Art mural program	0
5293 ARTS		9600
5294 HISTORICAL PRESERVATION		0
5295 FUTURE DEVELOPMENT/PROJECTS		0
5296 CONVENTION CENTER		0
150-5300	TAMIO	3500
150-5300	TATOA	1750
150-5300	TX Festivals	1750
150-5300		
5300 TRAVEL & CONFERENCE		7000
5330 INSURANCE		0
150-5400	Staff cell phone	2000
150-5400		
5400 TELEPHONE		2000
5410 UTILITIES		0
5464 SPORTS		0
150-5465	Meeting & Event Expenses	750
150-5465		
5465 MISCELLANEOUS		750
150-5466	Bay Access Sailing Programs & Events	19200
150-5466	Bay Area Houston Ballet and Theater	4000

150-5466	Christmas Boat Parade	0
150-5466	Gulf Coast Film Festival	1600
150-5466	Jfest Southwest	10400
150-5466	Keels and Wheels	40000
150-5466	Lucky Trails	40000
150-5466	Seabrook Saltwater Derby	8000
150-5466	TX Outlaw Challenge	40000
150-5466	Yachty Gras Boat Parade	12000
150-5466	60th Birthday/Anniversary	0
150-5466	5466 EVENTS	175200
150-5467	Celebration Seabrook 2022 Sponsorship	55000
150-5467	Celebration Seabrook 2021 Event Costs	90500
150-5467		
150-5467	5467 SEABROOK FESTIVAL EXP - HOT	145500
	5468 SEABROOK FESTIVAL EXP - CITY	0
	5475 CONTINGENCY	0
	5616 BEACH IMPROVEMENTS	0
	Services Total	438953
	6010 AUTOS & TRUCKS	0
	6020 EQUIPMENT	0
	6035 FACILITIES/PARKS	0
	6039 SIGNAGE	0
	Capital Total	0
	TOTAL EXPENDITURES	440453