

Gulf Coast Film Festival FY23 Hotel Occupancy Tax Funding Request

The Gulf Coast Film and Video Festival, a non-profit organization, was established in 1998, to promote and showcase the discovery of motion picture artists through inspirational, educational and thought-provoking stories. The festival is held each year in September. The 2022 event will be held on September 16-17 with the screening schedule TBA. The 2020 and 2021 in-person screenings and awards were canceled as a result of COVID.					
FY23 Date: Sept. 22, 2023		Location(s): Seabrook and Nassau Bay		Est. Attendance: 2,000	
Historical Funding					
FY18	FY19	FY20	FY21	FY22	FY23 <i>(requested)</i>
\$5,000	\$5,000	\$5,000	\$2,000	\$2,000	\$3,500
Council Discussion					
Does this event/program put heads and beds and use funds in accordance with state law?		YES , This program holder actively promotes and advertises Seabrook hotels and has provided hotel data that indicates rooms are booked as a result of this program.			
What is the direct impact on Seabrook hotels?		MINIMAL , While this program does result in overnight stays, only a minimal amount of those stays are located in Seabrook hotels.			
Is this event/program solely located in Seabrook? If not, where is this event program held?		NO , Historically the screening and award ceremony have been held at various locations in both Seabrook and Nassau Bay. Prior to COVID, the award ceremony was held at Lakewood Yacht Club with screenings at LYC and the Hilton.			
Does this event/program align with Seabrook goals and strategic priorities?		YES , This program actively promotes the arts which is an ongoing strategic priority that has been identified by Council.			
Options to Consider					
Option No. 1 <i>(no change)</i>		Option No. 2 <i>(15% reduction)</i>		Option No. 3 <i>(balanced budget)</i>	
\$2,000		\$1,700		\$1,600	
Kemah Funding					
FY18	FY19	FY20	FY21	FY22	FY23
n/a	n/a	n/a	n/a	n/a	n/a
League City Funding					
FY18	FY19	FY20	FY21	FY22	FY23
n/a	n/a	n/a	n/a	n/a	n/a
Nassau Bay Funding					
FY18	FY19	FY20	FY21	FY22	FY23
\$1,000	\$1,000	\$1,000	\$1,000	\$3,500	\$4,000
Notes:					

#5

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, July 11, 2022 5:37:19 PM
Last Modified: Monday, July 11, 2022 5:53:01 PM
Time Spent: 00:15:41
IP Address: 98.196.242.240

Page 1

Q1

Does your event/program qualify for funding?

Yes, my event/program meets at least one of the criteria listed above and results in overnight stays at City of Seabrook lodging facilities.

Page 2

Q2

Contact Information

Primary Contact Name	Hal Wixon
Organization/Group Name	Gulf Coast Film & Video Festival
Address	1814 Saxony
City/Town	Nassau Bay
State/Province	Texas
ZIP/Postal Code	77058
Email Address	halwixon@gmail.com
Phone Number	2813335804

Q3

Did your event/program receive a Hotel Occupancy Tax Sponsorship for the Fiscal Year FY22 (October 2021-September 2022)?

Yes, my event/program received a HOT Sponsorship.

Page 3: Post Event Report

Q4

Please upload your FY22 Post Event Report for review.

Letter.pdf (23.9KB)

Page 4

Q5

Has your event/program received a HOT Sponsorship in the past?

Yes, my event/program has received HOT funds in the past.

Q6

If your event/program received funds in a prior year, please indicate why you did not receive funds in FY22.

Respondent skipped this question

Q7

If your event has never received HOT funds please describe your event in detail and the impact your event/program will have on Seabrook hotels.

Respondent skipped this question

Page 5: Event/Program Information

Q8

Name of event/program

Gulf Coast Film & Video Festival

Q9

Funding Requested (please identify the amount of sponsorship funds you are seeking).

\$3500

Q10

Event locations (select all that apply)

City of Seabrook

Q11

Event/Program Date(s)

Date must fall between **09/22/2023**
October 1, 2022 to
September 30, 2023

Q12

Expected Total Attendance

2000

Q13

Please identify the amount of funds received from the organizations listed below.

City of Kemah	0
City of League City	0
City of Nassau Bay	0
Other municipal organizations (ex. City of Webster, City of La Porte, etc.)	0

Page 6: Acknowledgement

Q14 Yes

Is the information provided in this application true and correct?

Q15 Yes

Do you understand that funds received from the City of Seabrook's Hotel Occupancy Tax Fund must be used in compliance with Texas State Law as outlined on Page 1 of this application?

Hal Wixon

Gulf Coast Film & Video Festival
1814 Saxony Lane
Nassau Bay, TX 77058
281-333-5804
halwixon@gmail.com

11th July 2022

LeaAnn Dearman Petersen, CPC

City of Seabrook
1700 1st St.
Seabrook, TX 77586

Dear Ms. Petersen,

Per your request, I am writing to disclose that we did not have an event in 2021 due to Covid concerns. It has been a major strain on our events as we rely on our in person events to help support the festival as well as our friends in the community and neighborhood businesses. The decision to not hold events has been very tough but erring on the side of the safety of our guests is always our top priority.

We don't have Post Event Reports to reference from past events but based on guest feedback we can say that on average our guests account for 12-16% of the total sold units at area hotels in the City of Seabrook during the festival.

We look forward to continuing to work with the City of Seabrook and the hotels in the community as we strive to grow our festival each and every year, with your support we will continue to make the Gulf Coast Film & Video Festival into the best showcase of film not only in Seabrook, but all of the state of Texas.

Sincerely,

Hal Wixon