

JFest Southwest FY23 Hotel Occupancy Tax Funding Request

JFest Southwest is an event held by Bay Access and Lakewood Yacht Club that brings in Jboaters from across the country. The event is held every fall.					
FY23 Date: Oct. 22, 2022		Location(s): Lakewood		Est. Attendance: 350	
Historical Funding					
FY18	FY19	FY20	FY21	FY22	FY23 (requested)
\$15,000	\$15,000	\$15,000	\$12,000	\$13,000	\$13,000
Council Discussion					
Does this event/program put heads and beds and use funds in accordance with state law?		YES , This program holder actively promotes and advertises Seabrook hotels and has provided hotel data that indicates rooms are booked as a result of this program.			
What is the direct impact on Seabrook hotels?		MODERATE , The year-round events hosted by Bay Access result in several overnight stays at Seabrook hotels.			
Is this event/program solely located in Seabrook? If not, where is this event program held?		YES , The event is held solely at Lakewood Yacht Club in Seabrook.			
Does this event/program align with Seabrook goals and strategic priorities?		YES , This program actively promotes family-friendly events which is a strategic priority that has been identified by Council.			
Options to Consider					
Option No. 1 (no change)		Option No. 2 (15% reduction)		Option No. 3 (balanced budget)	
\$13,000		\$11,050		\$10,400	
Kemah Funding					
FY18	FY19	FY20	FY21	FY22	FY23
n/a	n/a	n/a	n/a	n/a	n/a
League City Funding					
FY18	FY19	FY20	FY21	FY22	FY23
n/a	n/a	n/a	n/a	n/a	n/a
Nassau Bay Funding					
FY18	FY19	FY20	FY21	FY22	FY23
n/a	n/a	n/a	n/a	n/a	n/a
Notes:					

#18

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Friday, July 15, 2022 3:42:59 PM
Last Modified: Friday, July 15, 2022 3:46:25 PM
Time Spent: 00:03:25
IP Address: 73.232.197.74

Page 1

Q1

Does your event/program qualify for funding?

Yes, my event/program meets at least one of the criteria listed above and results in overnight stays at City of Seabrook lodging facilities.

Page 2

Q2

Contact Information

Primary Contact Name	Brian Irvine
Organization/Group Name	J fest
Address	2322 Lakewood Yacht Club Drive
City/Town	Seabrook
State/Province	Texas
ZIP/Postal Code	77586
Email Address	Hbrian.Irvine@gmail.com
Phone Number	713 301 9520

Q3

Did your event/program receive a Hotel Occupancy Tax Sponsorship for the Fiscal Year FY22 (October 2021-September 2022)?

Yes, my event/program received a HOT Sponsorship.

Page 3: Post Event Report

Q4

Please upload your FY22 Post Event Report for review.

Lakewood Yacht Club Race Series and J Fest annual report.pdf (116.9KB)

Page 4

Q5

Has your event/program received a HOT Sponsorship in the past?

Yes, my event/program has received HOT funds in the past.

Q6

If your event/program received funds in a prior year, please indicate why you did not receive funds in FY22.

Respondent skipped this question

Q7

If your event has never received HOT funds please describe your event in detail and the impact your event/program will have on Seabrook hotels.

Respondent skipped this question

Page 5: Event/Program Information

Q8

Name of event/program

J fest

Q9

Funding Requested (please identify the amount of sponsorship funds you are seeking).

\$13,000.00

Q10

Event locations (select all that apply)

City of Seabrook

Q11

Event/Program Date(s)

Date must fall between **10/22/2022**
October 1, 2022 to
September 30, 2023

Q12

Expected Total Attendance

350

Q13

Please identify the amount of funds received from the organizations listed below.

City of Kemah	0
City of League City	0
City of Nassau Bay	0
Other municipal organizations (ex. City of Webster, City of La Porte, etc.)	0

Page 6: Acknowledgement

Q14 Yes

Is the information provided in this application true and correct?

Q15 Yes

Do you understand that funds received from the City of Seabrook's Hotel Occupancy Tax Fund must be used in compliance with Texas State Law as outlined on Page 1 of this application?

Lakewood Yacht Club Race Series and J Fest annual report

For: City of Seabrook HOT funds

July 2022

The Lakewood Yacht Club Races series was awarded \$24K in HOT funds for the 2022 Race series program. J Fest was awarded \$13K.

Bay Access Sailing Foundation, a 501 C 3 Nonprofit, manages the finances for these outside events which are hosted by Lakewood yacht club.

Lakewood Yacht Club/ Bay Access Sailing Foundation mission is to present first class national and regional amateur sailing events in Seabrook, Texas. This mission is consistent with the purpose of the Hotel Occupancy Tax funds of getting heads in beds.

With the continued support from the City of Seabrook, Lakewood yacht club is becoming a nationally recognized sailing venue. We expect to continue to attract more national events and more hotel stays.

Financial reports and proforma financials will be available shortly. We are currently within of reporting of expenses. These will be provided to the City of Seabrook.

Summary of 2022 Events supported by HOT funds

J Fest 2021

3 days

Participants: 58 entries, 300 sailors, 100 support people, 50% out of town

J 22 Midwinters national Championship

4 days

Participants: 30 entries ,4 sailors per boat, 50 support people, 80 % out of town

Texas Challenge Cup

3 days

Participants: 12 Boats 4 sailors per boat, 25 support people 75% out of town

RS 21 North American Championships December 2021

4 days

Participants: 8 teams, 6 sailors per team 20 support people 50% out of town

2022 Baker Cup National High School Team Sailing Championship

5 days

12 teams, 10 sailors per team,70 support people, 92% out of State

2021 Harvest Moon regatta and Safety Day

1-2 days in Seabrook

120 boats, average 6 sailors per boat 100 support people, 25% out of town

Other events Including Bay Cup I, Bay Cup 2, Bay Access Shoe Regatta, Heald Bank Regatta

1-2 Day events

Total Participants (all events combined): 130 Boats average crew 5 per boat

Attending: 900 sailors, 100 support crews and spouses

Out of town participants 20%