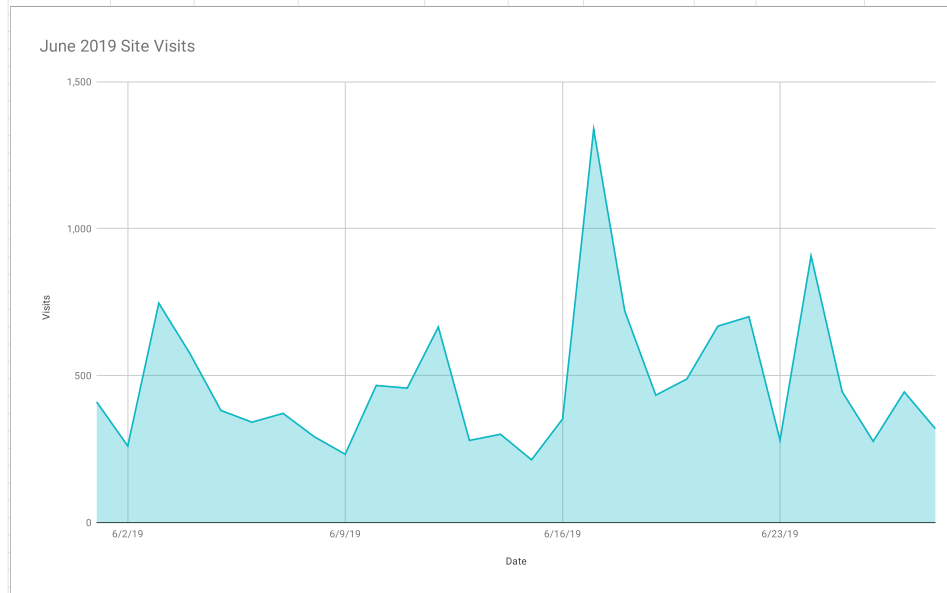
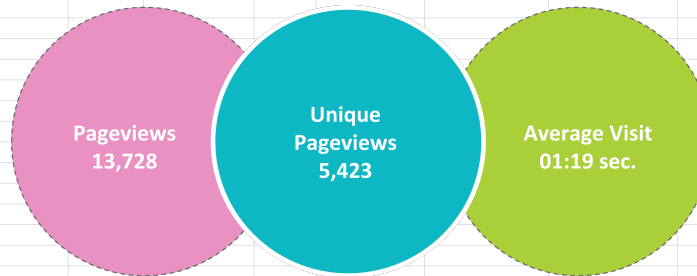


EVENTS, PROJECTS & MORE				
Event	Date	Attendance	Event Type	Details/Description
Bird Count	6/1/2019	15	Bird Count and I.D. at Pine Gully Park	Guided by Clay Davis, 30+ bird species were identified at Pine Gully Park and nearby trails during this birding seminar. Included in the attendance count were also 4, young, future naturalists!
Texas Outlaw Challenge	6/22/2019		Boating event on Clear Lake	Texas Outlaw Challenge hosts a multiple day event each year including boat races and a gala
State of the Bay	6/20/2019		BAHCVB	
Project	Update			
Sponsor Search for CS2019	Sponsors are being sought after for the 2019 Celebration Seabrook festival.			
Visitor's Site Design	The final touches are being added to SeabrookLove.com and we anticipate the site to be LIVE by July 31st.			
SH146.com	SH146 continues to be a valuable resources for all surrounding areas and businesses as the main source for information. Updates are made as TxDOT emails come in.			
Celebration Seabrook	Research is underway for KidsZone activities, artists, merchants, sponsors, and entertainment, Research has begun for Chili Cook-Off details.			
Pelicans	6 pelicans are in production for the Pelican Path			
Communication projects are ongoing. Projects listed here are active during the month reported				
Press/Email Releases	Date	Type	URL	Details/Description
SH146 Expansion News	6/3/19	SH146	https://mailchi.mp/seabrooktx/sh146-060319	Lane closures & detour information
City Council Recap	6/5/19	Council	https://mailchi.mp/seabrooktx/councilrecap_060419	Recap of 6/4/19 council meeting
SH146 Expansion News	6/12/19	SH146	https://mailchi.mp/seabrooktx/sh146-061219	Extended lane closures & detour information
Press/Email Releases	6/15/19	Press Release	https://mailchi.mp/seabrooktx/spd_061519_drowning	Main Street drowning incident
SH146 Expansion News	6/16/19	SH146	https://mailchi.mp/seabrooktx/sh146-intersection-closed	Intersection closed
Community Survey	6/17/19	Survey	https://mailchi.mp/seabrooktx/2019-seabrook-community-survey	Community survey to evaluate city departments
City Council Recap	6/19/19	Council	https://mailchi.mp/seabrooktx/councilrecap_061919	Recap of 6/18/19 council meeting
Press/Email Releases	6/20/19	Press Release	https://mailchi.mp/seabrooktx/062019_peddlerpermit	Solicitor/Peddler informative press release
SH146 Expansion News	6/21/19	SH146	https://mailchi.mp/seabrooktx/sh146-intersection-closed-710659	Road closure & detour information
Press/Email Releases	6/24/19	SH146	https://mailchi.mp/seabrooktx/spd_062419_accident	Accident - Intersection closed on SH146 between Repsdorph & NASA
Press/Email Releases	6/24/19	Press Release	https://mailchi.mp/seabrooktx/spd_062419_accident-711663	Motor vehicles hit and run, pedestrian fatality information

SH146.COM WEBSITE ANALYTICS

WEBSITE TRAFFIC			
Date	Pageviews	Unique Pageviews	Average Visit Duration
6/1/19	410	159	0:02:08
6/2/19	260	101	0:01:27
6/3/19	746	285	0:01:49
6/4/19	575	238	0:01:36
6/5/19	381	148	0:01:38
6/6/19	341	130	0:01:33
6/7/19	371	149	0:01:01
6/8/19	292	113	0:01:09
6/9/19	232	95	0:01:00
6/10/19	466	188	0:01:31
6/11/19	457	192	0:00:56
6/12/19	665	278	0:00:55
6/13/19	279	120	0:00:25
6/14/19	300	127	0:00:50
6/15/19	213	92	0:01:09
6/16/19	352	135	0:02:00
6/17/19	1,338	529	0:01:13
6/18/19	720	274	0:01:14
6/19/19	433	169	0:01:06
6/20/19	488	200	0:02:02
6/21/19	668	240	0:01:47
6/22/19	700	258	0:01:25
6/23/19	280	110	0:01:12
6/24/19	907	347	0:01:54
6/25/19	445	161	0:01:44
6/26/19	276	112	0:01:10
6/27/19	444	185	0:01:12
6/28/19	319	133	0:00:48
6/29/19	211	85	0:00:51
6/30/19	159	70	0:00:42
TOTAL/AVERAGE	13,728	5,423	0:01:19

TOP 10 PAGES/POSTS				
	Page	Pageviews	Unique Page Views	Average Time on Page
1	Home Page	6,440	2,273	0:00:22
2	Project Updates	1416	592	0:00:25
3	Intersection Closure	922	425	0:00:25
4	10th Street Closure	317	140	0:00:32
5	Sign-Up	316	124	0:00:16
6	About	308	129	0:00:59
7	Outriggers Demo	278	130	0:00:15
8	Mapping	230	93	0:00:31
9	Shipyards Dr. Closure	230	104	0:00:27
10	Business Updates	224	92	0:00:16

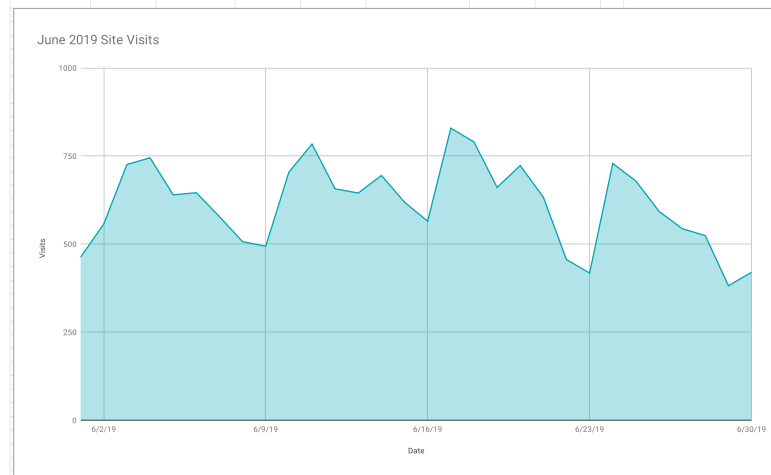
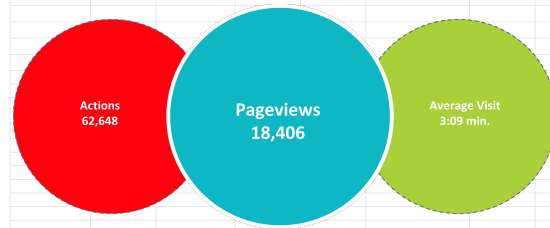


SEABROOKTX.GOV WEBSITE ANALYTICS

WEBSITE TRAFFIC						
Date	Visits	Returning Visits	Downloads	Searches	Average Visit Duration	Actions
6/1/19	463	133	128	25	0:02:13	1215
6/2/19	557	137	1370	26	0:04:23	2448
6/3/19	726	214	564	56	0:02:34	2192
6/4/19	745	212	639	70	0:02:18	2204
6/5/19	640	171	1309	49	0:03:40	2817
6/6/19	646	194	808	23	0:03:46	2267
6/7/19	578	139	183	21	0:02:11	1304
6/8/19	507	94	1387	15	0:06:37	2370
6/9/19	494	117	150	20	0:02:47	1225
6/10/19	704	183	1225	50	0:02:42	2647
6/11/19	784	174	1625	37	0:05:02	3219
6/12/19	657	179	200	34	0:02:18	1641
6/13/19	645	178	774	26	0:02:00	2140
6/14/19	695	199	520	41	0:02:23	2022
6/15/19	619	185	1110	18	0:02:30	2390
6/16/19	565	132	1472	12	0:04:57	2588
6/17/19	829	212	541	51	0:02:27	2285
6/18/19	790	208	693	45	0:02:54	2322
6/19/19	661	170	265	25	0:02:50	1751
6/20/19	723	221	1293	28	0:03:05	2889
6/21/19	633	174	1808	30	0:05:32	3155
6/22/19	456	108	129	22	0:02:04	1124
6/23/19	418	92	416	26	0:03:37	1301
6/24/19	729	212	526	54	0:01:54	1804
6/25/19	679	181	1294	53	0:02:42	2701
6/26/19	593	141	497	25	0:03:10	1908
6/27/19	544	139	181	37	0:02:18	1457
6/28/19	524	158	167	23	0:02:16	1338
6/29/19	382	107	382	18	0:03:34	1397
6/30/19	420	95	1480	34	0:03:53	2563
TOTAL/AVERAGE	18406	4859	23136	994	0:03:09	62684

TOP 25 PAGES				
	Page	Pageviews	Unique Page Views	Average Time on Page
1	Homepage	19,706	9,059	
2	Swimming Pool	1571	1345	
3	Police Department	1079	844	
4	Area Attractions	643	551	
5	Records	513	435	
6	Animal Control	468	367	
7	Residential Garbage Service	370	317	
8	Permits	384	302	
9	Pet Adoption	346	285	
10	Customer Service and Utility Billing	325	275	
11	Carothers Coastal Gardens	297	237	
12	Departments	267	220	
13	Parks & Recreation	248	220	
14	Annual Events	251	218	
15	Available Pets	236	214	
16	Water	239	207	
17	Flood Maps	265	198	
18	Trail System	222	190	
19	Government	227	189	
20	Municipal Court of Record	234	188	
21	COMMUNITY	212	176	
22	Visitors	227	175	
23	Human Resources	227	171	
24	Seabrook Volunteer Fire Department	214	161	
25	Public Works	174	142	

TOP 10 SEARCHED TERMS & FREQUENCY		
Term	Searches	
1	Pool	17
2	Pay Utility Bill	9
3	Plans	9
4	GIS	8
5	Inmate	5
6	Jail	5
7	Permit	5
8	Permits	5
9	Registration	5
10	Trash and Recycling Services	5



June 2019 Metrics - City Communications

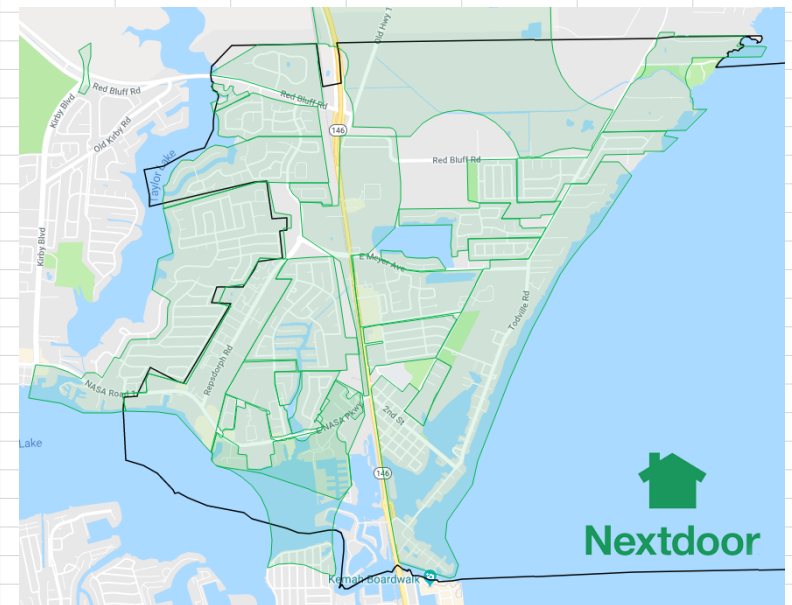
FACEBOOK ANALYTICS						
Most impressions and highest engagement post per account						
<i>Please note impressions and engaged users may change daily and is based off the data available when the report was generated</i>						
SEABROOK, TX - YOUR CITY GOVERNMENT POSTS					CITY LIKES	
Post	Date	Time	Impressions	Engaged Users	Month	Likes
Good morning! It's a beautiful day in Seabrook and it just so	6/1/19	5:30 AM	4,960	313	June 2019	13,467
The outside (right) northbound lane on SH146 will be closed	6/3/19	2:39 PM	5,483	162	May 2019	13,313
Our hearts are hurting for our neighbors in Kemah tonight. V	6/7/19	7:33 PM	6,622	1,374	April 2019	13,156
A Support Gathering will be held for Chief Chris Reed with th	6/8/19	10:47 AM	3,509	524	March 2019	12,946
On behalf of the Seabrook City Council, Mayor Thom Kolupsk	6/9/19	8:50 PM	4,352	464	February 2019	12,738
For those wishing to pay their respects to Chief Chris Reed a	6/10/19	5:08 PM	2,286	134	January 2019	12,626
SH 146 Traffic Update The following lane and road closures h	6/12/19	6:19 AM	4,385	129	December 2018	12,588
Please join us on Friday, June 14 as we show our support for	6/13/19	10:51 AM	13,455	947	November 2018	12,541
We want to hear from you! We will be holding our annual Str	6/13/19	4:13 PM	4,665	279	October 2018	12,491
Do you need assistance with: • Residential and/or commerci	6/15/19	8:00 AM	2,007	90	September 2018	12,438
For information about the incident on Main Street please see	6/15/19	9:30 AM	3,995	668	August 2018	12,373
SH 146 & NASA Pkwy Intersection to be CLOSED Pleas	6/16/19	3:04 PM	37,602	2,772	July 2018	12,249
City Hall will be temporarily closed on Wednesday, June 19th	6/18/19	12:00 PM	1,742	29	June 2018	12,121
Did you know that you can sign up for customizable flood ale	6/19/19	11:06 AM	1,639	27	May 2018	12,060
Has Wyle E. Coyote knocked on your door lately? It's that tin	6/20/19	5:30 AM	9,443	904		
10th Street / Shipyard Drive will be fully closed under the SH	6/21/19	7:14 AM	5,548	188		
UPDATE: SH 146 is now clear and open. SH 146 is closed in	6/24/19	2:25 PM	3,225	272		
Please see the Seabrook Police Department - Texas stateme	6/24/19	9:54 AM	3,872	657		
How cool is this?!? Seabrook's local little league, Bayside Are	6/25/19	9:51 AM	2,250	134		
We need a few extra volunteers for our 4th of July Kids' Para	6/27/19	9:35 AM	1,317	26		
TOTAL POSTS = 20			122,357	10,093		
SEABROOK POLICE DEPARTMENT - TEXAS					PD LIKES	
Post	Date	Time	Impressions	Engaged Users	Month	Likes
Our prayers and thoughts are being lifted up for our neighbo	6/7/19	7:38 PM	4,983	1,019	June 2019	4,136
A Support Gathering will be held for Chief Chris Reed with th	6/8/19	10:48 AM	2,770	383	May 2019	3,725
It is with extremely heavy hearts that we place the mourning	6/9/19	8:28 AM	37,879	4017	April 2019	3,695
For those wishing to pay their respects to Chief Chris Reed a	6/10/19	5:09 PM	1,767	118	March 2019	3,569
Please join the SPD and other police departments around the	6/13/19	11:03 AM	2,699	306	February 2019	3,545
Drowning Incident on Main Street in Seabrook (Seabrook, TX	6/15/19	9:29 AM	17,603	2535	January 2019	3,516
SH 146 & NASA Pkwy Intersection to be CLOSED Pleas	6/16/19	3:05 PM	153,979	11513	December 2018	3,513
Looks like our Communications Department is having a little	6/20/19	5:52 AM	2,362	242	November 2018	3,501
10t Street closure under the bridge to continue next week. I	6/21/19	7:22 AM	1,489	59	October 2018	3,476
UPDATE: SH 146 is now clear and open. SH 146 closed due t	6/24/19	2:26 AM	14,185	974	September 2018	3,359
Motor vehicle hit and run pedestrian fatality (Seabrook, Texa	6/24/19	9:53 AM	19,955	2851	August 2018	3,319
TOTAL POSTS = 11			#REF!	#REF!	July 2018	3,276
					June 2018	3,194
SEABROOK ANIMAL SHELTER - TEXAS					ANIMAL SHELTER LIKES	
Post	Date	Time	Impressions	Engaged Users	Month	Likes
					June 2019	783
					May 2019	765
					April 2019	749
					March 2019	715
TOTAL POSTS = 4			0	0	February 2019	693
					January 2019	677
					December 2018	664
					November 2018	649
					October 2018	621
					September 2018	604
					August 2018	594
					July 2018	568
					June 2018	541

TWITTER ANALYTICS			
<i>Most impressions and highest engagement post</i>			
Agency Post	Date	Impressions	Engagement
The outside (right) northbound lane on SH146 will be closed at 4th Stre	6/3/19	1,673	8
Seabrook City Council Recap for June 4, 2019 - https://t.co/2UQUJJmVN	6/5/19	1,046	8
Our hearts are hurting for our neighbors in Kemah tonight. We are pray	6/8/19	1,480	22
It is with extremely heavy hearts that officers place the mourning band	6/9/19	3,295	137
For those wishing to pay their respects to Chief Chris Reed a memorial s	6/11/19	1,260	11
10th St./Shipyard Drive Closed June 19-21 https://t.co/l4jDX4zMOo htt	6/12/19	1,304	11
Lane and Street Closure Extended at 4th Street https://t.co/CqNp3VFiQ	6/12/19	1288	5
Got a minute? Then take our survey! If you make it all the way to the er https://t.co/jR3PHLMXTT https://t.co/BSix8xudq7	6/13/19	1,434	39
<i>Please pay your respects to Chief Chris Reed by viewing the Memorial</i>	<i>6/13/19</i>	<i>16,879</i>	<i>401</i>
Drowning Incident on Main Street in Seabrook - https://t.co/MC8rq9Pb	6/15/19	1,408	85
SH 146 & NASA Pkwy Intersection to be CLOSED - https://t.co/PQg	6/16/19	6,655	186
City Hall will be temporarily closed on Wednesday, June 19th from 11ar	6/18/19	1,106	1
Seabrook City Council Recap for June 18, 2019 - https://t.co/MdEXI5CiS	6/19/19	1,060	16
Seabrook City Ordinance Requires Solicitors to Obtain Permits Prior to C	6/20/19	1,104	33
10th Street under Seabrook-Kemah Bridge will be closed next week (6/2	6/21/19	1,079	12
Motor Vehicle Hit and Run Pedestrian Fatality: Anyone with informatio	6/24/19	965	43
Road is open.	6/24/19	703	4
State Highway 146 Closed between NASA and Repsdorph: SPD is clearin	6/24/19	1,164	71
TOTAL POSTS = 34		44,903	1,093

June 2019 Metrics - City Communications

NEXTDOOR ANALYTICS					
Most impressions and highest engagement post					
Agency Post	Date	Impressions	Thank You	Replies	
SH 146 Lane Closure	6/3/19	567	2	0	
SH 146 Traffic Update	6/12/19	980	7	5	
2019 Community Survey	6/13/19	490	0	0	
Chief Chris Reed Memorial Procession	6/13/19	601	1	2	
Drowning Incident on Main Street in Seabrook	6/15/19	1,255	10	10	
SH 146 & NASA Pkwy Intersection to be CLOSED	6/16/19	993	3	6	
City Hall will be Temporarily Closed Tomorrow from 11:00 am - 1:00 pm	6/18/19	348	2	1	
Seabrook City Ordinance Requires Solicitors to Obtain Permits Prior to Going Door-to-Door	6/20/19	1,280	12	7	
Road Closed 10th Street under Seabrook-Kemah Bridge	6/21/19	499	0	0	
Motor vehicle hit and run pedestrian fatality	6/24/19	602	2	0	
Road Closed due to Motor Vehicle and Pedestrian fatality	6/24/19	584	0	1	
Volunteers Needed for 4th of July Kids' Parade	6/27/19	435	2	2	
TOTAL POSTS = 12		8,634	41	34	

Neighborhood	Total Members	Total Households	Claimed Households %
Lake Cove	830	552	83%
Repsdorph - Pebblebrook	438	1,441	20%
Seabrook Island	383	397	60%
Seascape I and II	347	272	79%
Lakepointe Forest	323	269	71%
Old Seabrook	299	640	32%
Harbour Cove Estates	297	383	51%
Mystic Village	259	192	79%
Seabrook's Stoop	229	317	48%
Baybrook	171	166	68%
Searidge	147	130	74%
Villas by The Bay	140	507	19%
Lakeside Shores	133	229	35%
Lakeside Landing	99	121	51%
Wildwood	96	83	75%
Towers of Seabrook	91	127	46%
Oak Forest	55	61	60%
Upper Todville	55	61	59%
Seabrook - Lake Mija	53	53	64%
El Lago	52	79	40%
Baybrook 1	47	56	57%
Red Oaks Acre Estates	42	69	43%
Edgelake	41	42	50%
Shady Lake Dr/Boardwalk	14	52	23%
TOTAL NEIGHBORHOODS = 24	4641	6299	54%



INSTAGRAM ANALYTICS			
<i>Most impressions and highest engagement post</i>			
Agency Post	Date	Likes	Comments
City Hall Temporary Closed	6/18/19	14	0
<i>Solicitor Permit Information</i>	<i>6/20/19</i>	<i>26</i>	<i>0</i>
TOTAL POSTS = 11		40	0