J/Fest Southwest	
Foster and conduct amateur sports competition as 501 (c)(3), Sponsor/conduct/participate in educational and conservation programs for boating, promote youth boating, and grant educational scholarships	
Amount Requested	**$12,000** (*Q16*)
Recommended Amount	*__$11,250__
Recommended Reduction Explanation	*Multi-day large events which draw visitors from across the state and country are recommended to take an equal 25% reduction from FY20 allocation.
Amount Received FY 2019/20	$15,000
Amount Received FY 2018/19	$15,000
Amount Received FY 2017/18	$15,000
Amount Received FY 2016/17	$15,000
Event Location	Lakewood Yacht Club / Galveston Bay (*Q10*)
Event Attendance/Participation	460 (*Q12*)
Utilization of Funds	$5,000 - Advertising/Signs/Video Production/Promotional Merchandise - $4,000 Entertainment/Awards - $3,000 Event Logistics including out of town boats. (*Q17*)
Impact on Seabrook Tourism	Moderate to High
Event Program Website(st)	jfestsouthwest.com
2020/21 Event Date	October 10, 2020 (*Q11*)
Funding received from other municipalities (FY 2019/20)	Amount received from additional organizations was not provided. (*Q22 - Funding is not provided by other municipalities*)
Budget documents and supplemental support are attached as submitted by applicants. *If these documents are not included they were not submitted.*	

JFest Southwest

#4

COMPLETE

Collector:	Web Link 1 (Web Link)
Started:	Saturday, May 30, 2020 10:19:22 AM
Last Modified:	Saturday, May 30, 2020 11:44:15 AM
Time Spent:	01:24:52
IP Address:	73.166.148.27

Page 1: COVID-19 PANDEMIC DISCLAIMER

Q1

Have you read and understand the COVID-19 Pandemic Disclaimer?

Yes

Q2

Do you wish to continue?

Yes

Page 2: State of Texas Requirements for Hotel Occupancy Tax

Q3

Does your event/program qualify for funding?

Yes, my event/program meets at least one of the criteria listed above.

Page 3: Organization/Group Information

Q4

Organization/Group Contact Information

Primary Contact Name	**Chris Lewis**
Organization/Group Name	**Bay Access/Lakewood YC**
Address	**2425 NASA Rd. 1**
City/Town	**Seabrook**
State/Province	**TX**
ZIP/Postal Code	**77586**
Email	**LYC@lakewoodyachtclub.com**
Phone Number	**281-474-2511**

Q5

Website Address for Event/Program

www.jfestsouthwest.com

Q6

Does your organization/group operate as a non-profit?

Yes

Q7

Organization's Incorporation/Creation Date

December 29 1999

Q8

Purpose or Mission of Organization/Group

*Foster and conduct amateur sports competition as a 501 (c) (3), *Sponsor/Conduct/Participate in educational and conservation programs for boating, *Promote youth boating, *Grant educational scholarships.

Page 4: Event/Program Information

Q9

Name of event/program

J/Fest Southwest 2020

Q10

Event Locations (select all that apply)

Other (please specify):

Seabrook TX and Galveston Bay

Q11

Event/Program Date (date must fall between October 1, 2020 to September 30, 2021)

Date **10/10/2020**

Q12

Expected Total Attendance

460

Q13

How many times has this event/program been held?

6-10 years

Q14

Please complete the following regarding previous events/programs. (Dates fall between October 1 to September 30 - if new event/program type n/a)

2018/19 Event/Program Attendance	**451**
2017/16 Event/Program Attendance	**445**
2016/17 Event/Program Attendance	**434**

Q15

Which HOT funding category does this event/program fall? (select all the apply)

Advertising, Solicitation, and Promotions: advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity.

,

Sporting Event Expense: funding certain expenses, including promotional expenses, directly related to a sporting event within counties with a population under 1 million. (Please note that Harris County has a population of more than 1 million, therefore, your event/program will more than likely NOT qualify for this category).

,

Directional Signage: signage directing the public to sights and attractions that are frequently visited within the municipality.

Page 5: Funding Information

Q16

Funds Requested for 2020/2021 Event

$12,000

Q17

How will the funds be used?

$5,000 Advertising/Signs/Video Production/Promotional Merchandise $4,000 Entertainment/Awards. $3,000 Event Logistics incl. Out of Town Boats

Q18

Total Event/Program BudgetThis number represents your event/program's entire budget including but not limited to advertising, promotional products, rentals, supplies, personnel, overhead, etc.

$24,385

Q19

Event/Program Budget

2020 JFest Budget - Draft.pdf (190.3KB)

Q20

Previous Funds Received If this is a new event/program or if you have not received funding in the past please type n/a.

2019/20 HOT Funds Received/Approved	**$15,000**
2018/17 HOT Funds Received	**$15,000**
2017/16 HOT Funds Received	**$15,000**

Q21 **No**

Do you receive funding from other municipalities?

Q22

How much funding do you receive from the organizations listed below? (Type n/a if you do not receive funding from these municipalities):

City of Kemah	**0**
City of Nassau Bay	**0**
City of League City	**0**
City of La Porte	**0**
City of Houston	**0**
Other (specify organization(s) and amount funded from other sponsors)	**Seabrook Businesses/Organizations. Other Organizations in TX**

Page 6: Marketing Information

Q23 **Yes**

Do you have a Marketing/Advertising Plan?

Q24

Please upload your Marketing/Advertising Plan. You may also email it to lpetersen@seabrooktx.gov.

JFest 2020 Marketing Plan.pdf (662.5KB)

Q25

Where do you advertise and/or promote your event? (check all that apply)

Local Newspaper(s),

Regional Newspaper(s),

Facebook,

Twitter,

YouTube,

Email Distribution Lists,

Internet Calendars,

Other (please specify):

Yacht Club Regional. JBoats National Newsletter

Q26

Do you submit press releases to local/regional media?

Yes

Q27

Please upload a current or previous press release about your event. You may also email the press release to lpetersen@seabrooktx.gov.

Respondent skipped this question

Q28

Please identify where you advertise. (select all that apply)

Locally (Bay Area Houston),

Greater Houston Region,

Austin Market,

Dallas/Fort Worth Market,

Nationally

Q29

Please upload any examples of advertisements, press releases, promotions, signage, and any other materials. You may also email examples to lpetersen@seabrooktx.gov.

Respondent skipped this question

Page 7: Impact on Seabrook Hotels

Q30

How many people attending this event are expected to stay in a hotel?

Uncertain of exact number. 190 travelling

Q31

How many nights are they expected to stay?

2 or 3

Q32

Do you reserve a room block at Seabrook hotel for your event/program?

Yes

Q33

Where do you block rooms and how many rooms do you block? (type n/a if not applicable)

Best Western Plus	**special rate negotiated**
Captain Inn & Suites	**N/A**
Hampton Inn	**special rate negotiated**
Kemah Edge Water Inn (Formerly La Quinta)	**N/A**
Quality Inn	**N/A**
SpringHill Suites	**N/A**
Holiday Inn Express	**special rate negotiated**
Seaside RV Resort	**N/A**

Q34

How many rooms were occupied as a direct result of your 2018/19 event/program? (type n/a if this is a new event/program) We are not referring to the percent of rooms occupied at the hotel, but rather rooms that were occupied as a direct result of your event/program.

Best Western Plus	**Exact number not known**
Captain Inn & Suites	**Exact number not known**
Hampton Inn	**Exact number not known**
Kemah Edge Water Inn (Formerly La Quinta)	**Exact number not known**
Quality Inn	**Exact number not known**
SpringHill Suites	**Exact number not known**
Holiday Inn Express	**Exact number not known**
Sea Side RV Resort	**Exact number not known**

Q35

How many rooms were occupied as a direct result of your 2017/18 event/program? (type n/a if this is a new event/program) We are not referring to the percent of rooms occupied at the hotel, but rather rooms that were occupied as a direct result of your event/program.

Best Western Plus	**Exact number not known**
Captain Inn & Suites	**Exact number not known**
Hampton Inn	**Exact number not known**
Kemah Edge Water Inn (Formerly La Quinta)	**Exact number not known**
Quality Inn	**Exact number not known**
SpringHill Suites	**Exact number not known**
Holiday Inn Express	**Exact number not known**
Seaside RV Resort	**Exact number not known**

Q36

How do you measure the impact your event/program has on Seabrook hotels? (select all that apply)

I do not gather this information

Page 8: Acknowledgement

Q37

Is the information provided in this application is true and correct?

Yes

Q38

Do you understand that funds received from the City of Seabrook's Hotel Occupancy Tax Fund must used in compliance with Texas State Law as outlined on Page 2 of this application and also made available online at www.seabrooktx.gov?

Yes

J/Fest Southwest 2020 Budget - draft

Revenue	2020
Entry fees	6,460.00
Retail sales	550.00
Wristband sales	1,500.00
Lunches	675.00
Spectator Boat	200.00
City of Seabrook Sponsorship	12,000.00
Sponsorships	3,000.00
	24,385.00

HOT Funds identified by	
Expenses	
Entertainment	1,200.00
Advertising/Signs/Video production	3,000.00
Trophies	2,000.00
Dinner	6,500.00
Restaurant $15 off coupons (donated by vendors)	-
~~Crane rental~~	-
Promotional Tee shirts/Hats	2,000.00
Boat provisioning - lunches/drinks/ice	650.00
Competitor Lunches	675.00
Breakfast trays	200.00
~~Judges Travel~~	-
~~Labor~~	-
Boat fuel	400.00
Supplies/drones/ice	200.00
Color copies/labels/stamps	400.00
Skippers mtg food	375.00
~~Awards party food~~	-
Keg Beer	500.00
Regatta Network fees (2019 used Yacht Scoring)	**452.20**
Organizing Authority Fees	**2,331.25**
Sales percentages	**1,101.00**
Race management fee	1,500.00
Bank fees-cc machine rentals	50.00
	23,534.45

Profit/(Loss) - Bay Access Charity	**850.55**

Lakewood Yacht Club

J/Fest Southwest Marketing Plan – 2020

During 2020, marketing for this event will consist of two focus areas:

1. Marketing of the event by *Lakewood Yacht Club* (LYC),
2. Marketing of the regatta by *J/Boats Southwest* including J/Boats, Inc.

Lakewood Yacht Club (LYC) focuses on local media and regional publicity. LYC also works with the title sponsor City of Seabrook to coordinate promotional activities. In 2020 we will coordinate with Houston YC to attract additional visiting J70 race boats that are mostly from out of town.

J/Boats Southwest focuses on establishing contacts with specific potential event participants and promoting the event to the J/Boats organizations. Most of these important contacts are outside the local area. They consist of distinct regional and national groups including J/Boats, Inc. a worldwide organization.

The influence of this wider marketing is expected to gain ever greater significance as the regatta continues to grow into an ever more important national event. Lakewood Yacht Club and J/Boats Southwest have built a 'brand' event through this regatta evidenced by 67 yacht entries in 2019. Entries have increased year on year since 2016 which was 59. As a consequence, we have now been able to attract three National Championship Regattas (J/80 in 2015, J/70 in 2016, J/105 in 2017) and will be submitting proposals for future National level regattas including a J70 Circuit event this fall before boats go to Florida. These events further raise the exposure to national media and opens new avenues for marketing to a national audience.

Our marketing effort promotes **J/Fest Southwest as the premier regatta of its type in the wider region, attracting top talent and nationally recognized competitors through top rate regatta management, first class hospitality, entertainment, facilities and our unique Galveston Bay location.** As title sponsor for the regatta, the City of Seabrook benefits through promotion of its businesses, entertainment, restaurants and hotels. The official Seabrook logo will be included in all official event documents, website, trophies, etc.

Lakewood Yacht Club Marketing for J/Fest Southwest 2020:

Social Media: Utilizing social media connections and relationships, we will use Direct Message communication to different networks, organizations and businesses, along with influencers in the J/Boat communities.

- Twitter:
  - J/Boats
  - J/22 Class Association
  - US Sailing
  - IM24CA
  - J/24District Quebec
  - Race Yachts
  - Sail Couture
  - World Sailing
  - Sailing World
  - Texas Sailing

    - J/80 Class
    - J/70 Class
    - Texas J24 Circuit
    - J/24 Class
    - J/105 Class
    - J/109 Class
    - Promoting through Lakewood Yacht Club page
- Facebook:
    - Same as above for connections
    - Promotions through Lakewood Yacht Club page
    - Barge 295 site including live streaming of video and event commentary
    - J/Community Facebook Pages – Connect and message event details and request them to promote the event

Online Networks: Notify online networks and groups related to Sailing and J/Boats of the event:

- Save the Date – once details are made and initial press release is developed
- 3 Months Prior – details of the event
- 2 Months Prior – closing early entries
- 1 Month Prior – event updates

Print Media Advertising

- The Citizen (Houston Community Newspapers)
- Galveston Daily News
- Mariner

Press Releases:

Press releases will be sent with appropriate photo to local and national media, television stations in Houston, northern and eastern yacht clubs, Texas lake yacht clubs, and yacht clubs of the Gulf Coast. We will target J/Boat interest groups directly to follow up.

National Publications:

- Sailing Magazine
- Sailing World
- Sail Magazine
- Cruising World
- Latitude 38
- Online: J/Boats (over 40,000 sailors) http://www.jboats.com/

Local Publications:

- Houston Chronicle
- Bay Area Observer
- The Citizen (Houston Community Newspapers)
- Galveston Daily News
- Scene Live
- Houstonian
- Southwest Boating
- Guidry News
- Concur
- Coast Monthly

Schedule of press releases is the following:

- Save the Date – April publication
- All J/Boat Sailors are Invited to Bay Area This Fall – June publication
- J/Fest Southwest (Event Updates TBD)– July publication
- J/Fest Southwest (Don't Miss It. Early Entry deadline– August publication
- J/Fest Southwest Regatta Skippers' Meeting – Sept. pub.
- LOCAL PR – Promote the event in October to target locals and from Barge 295
- J/Fest Southwest Regatta Race Results – Nov. publication

Spectator and Press Boat(s)
Registration for this will be handled on line and special invitations are extended to the Mayor and City Council to ride on the boat. We will promote this feature through social media and official regatta documents and information.

Signs/Posters -
Will have sponsor signs and event posters placed around property and at partner businesses, locations, and organizations.

J/Fest Southwest Promotion in LYC Marketing
We will coordinate the promotion of the event as part of the on-going marketing of Lakewood Yacht Club and Bay Access:

- **Internal:**
  - Monthly Member Mixer
  - Weekly e-Letters
  - Monthly Lakewood Log
  - Special Events – Promoting to members to encourage participation
    - Posters
    - Flyers
    - TV Welcome Screen
    - Email
    - Check Presenters
    - Bulletin Boards
    - Website
    - Mobile App
  - Entry Sign - Electronic
  - Facebook
  - Twitter

- **Outreach:**
  - PR Efforts targeting club events, activities, races, regattas, etc.
  - **Community Outreach –** Dedicated Past Marketing Manager attends all local governmental, business and development events
    - Seabrook & Clear Lake Chamber Events
    - Bay Area Houston Economic Partnership
    - New Business Openings
  - **Community Events Participation –** ex. Celebration Seabrook
  - **Charitable Efforts -** Lakewood donates and/or participates with a variety of charitable endeavors throughout the community to build goodwill

- **External:**
  - Website – Currently averages 17-20,000 Visits a Month

Lakewood Yacht Club

J/Boats Southwest Marketing for J/Fest Southwest 2018:

- **J/Fest Southwest dedicated regatta website**
    - Web site design and content population
    - Web site hosted by J/Boats Southwest
    - All sponsors advertised on and linked from the website
    - Emphasis on utilizing Seabrook merchants during J/Fest and year around
    - Pictures from past events
    - Video footage of past events
    - Promotional Video
- **J/Boats Southwest newsletter**
    - ~1200 subscribers in the Southwest and the nation
    - Multiple dedicated mailings focused on motivating the J/sailors to attend J/Fest
- **J/Boats Southwest dedicated mailings**
    - Focused mailer to all J/Boat owners encouraging them to attend J/Fest
- **Host conference calls**
    - Focused calls with J/Boat owners and One Design class management to establish J/Fest as an event on their annual calendars: J/22, J/24, J/70, J/80, J/105, and J/109 classes
- **Additional mailers and phone calls to PHRF J/Boat owners**

- **J/Boats Southwest Design work on:**
    - Regatta posters
    - Regatta t-shirts
    - Regatta coffee cups
    - Regatta flyers

- **Annual J/Boats Southwest Calendar**
    - Prominently features J/Fest Southwest

- **Visit other Yacht Clubs to personally invite sailors to J/Fest**

  Target Yacht Clubs:
    - Houston YC
    - Fort Worth Boat Club
    - Dallas Corinthian YC
    - Austin YC
    - Rush Creek YC
    - Dillon YC, Dillon, Colorado
    - Canyon Lake YC, San Antonio

- **Post flyers at the Yacht Clubs**

- **Market to/solicit sponsorships to ~8-12 Marine Industry sponsors**
    - Present and market J/Fest Southwest to these sponsors
        - Letters
        - Phone calls
        - Thank you letters and pictures from the event
    - Sponsorships provide cash and product/services sponsorships

Lakewood Yacht Club

- **Work with J/Boats corporate marketing to promote J/Fest Southwest**
    - Global mailer with advertising for J/Fest Southwest ~18,000 recipients
    - Work with Lakewood YC marketing
    - Contribute to press release content

- **J/Boats Southwest provides merchandise**
    - Skipper bags
    - Annual Commemorative Collectors Coffee Cups

- **Other Marketing/Promotional Activities**
    - Promote the event to other YC's around North America
    - Discuss using the J/Fest Southwest as a regatta venue for a major regional, national, or world event
    - Work with other J/Boat owners to invite their customer base to attend

2019 J/Fest Southwest Regatta

The best sailing regatta in the Southwest for J/Boat owners, sailors, friends, and family.

Lodging

SPECIAL OFFERS FOR J/SAILORS!

La Quinta Inn & Suites
3636 Nasa Road 1
Seabrook, TX 77586
(281) 326-7300

Book discounted rooms. Identify yourself as a J/Fest sailor to get

the best rate on a King/Double Queen - including hot & cold breakfast each morning

See their website HERE

Quality Inn & Suites
2720 Nasa Parkway
Seabrook, TX
(281) 326-7200

Book discounted rooms.
Mention code: LDP1 per Moses to receive up to 15% off regularly priced rooms

See their website HERE

SpringHill Suites
2120 NASA Parkway
Seabrook, TX 77586
(281) 474-3456

Mention Lakewood Yacht Club or J/Fest Regatta to receive a 15% discount off regular rates that are available at the time of booking.

To receive the discount, either call the hotel directly and ask for the Lakewood Yacht Club corporate rate (281-474-3456)

Hampton Inn
3000 Nasa Parkway
Seabrook, TX 77586
(281) 532-9200

Book discounted rooms by mentioning Lakewood Yacht Club J/Fest Southwest to get the best rate on a King/Double Queen

See their website HERE

2019 J/Fest Southwest Regatta Sponsors

We are grateful for all the generous support to make this the best sailing regatta in the Southwest possible. Be sure to thank our sponsors!

Lakewood Yacht Club

QUANTUM SAILS

KO SAILING
kosailing.com

Hayes Rigging
281-474-4505

UK SAILMAKERS

BAY ACCESS SAILING FOUNDATION

BLACKBURN MARINE

Bay Area Houston MAGAZINE

upstream brokers

NORTH SAILS

MARINER MAGAZINE

Pelican Insurance Agency

THE INSURANCE NAVIGATORS

Kevin E. Severance Insurance Agency

"Discover the Difference"

Faron Daigle, REALTOR®
713-922-9754

TRUE NORTH MARINE

Davis Marine Electronics
713-206-6663

BLOG ARCHIVE

► 2020 (133)

▼ 2019 (575)

► December (29)

► November (36)

▼ October (45)

HONEYBADGER Chomps J/24 East Coasts

J/111 Wins ORC Class in Rolex Middle Sea Race

Fall Classic Delivers Great J/109 Racing

CLOUD 9 Triumphs at J/88 North Americans

J/121 Smokes Harvest Moon Regatta

Beautiful 3rd Weekend @ Hamble Winter Series

DAS Sailing Crowned Italian J/70 Cup Champion

J/111 McFLY wins J/111 Northern Europe Series

GO VOTE for J/Boats in Mirabaud Yacht Racing Image...

J/105 Lipton Cup Regatta Preview

J/80 Singlehanded Challenge Launches in China

J/Fest Southwest Preview

A Family Affair- the J/122e JUNO- 2019 Performance...

J/24 World Championship Update

* Eight Bells: Olaf Harken

SUNDAY, OCTOBER 13, 2019

J/Fest Southwest Regatta 10th Anniversary!

(Lakewood, TX)- The 10th annual edition of the J/Fest Southwest Regatta will feature many of the exciting and fun events that J/Sailors have enjoyed over the past decade. This year's event will feature live music, a shrimp boil dinner, free beer, spectator boats (for family and friends), and lots of J/Sailors having a lot of fun! Hosting the event at their expansive facilities on Galveston Bay is the incredibly accommodating Lakewood Yacht Club. Participating are one-design fleets of J/22s, J/24s, J/70s and an ORC handicap class.

For the thirteen-boat J/70 fleet, the regatta serves as a 2020 J/70 Worlds qualifier that will be held in Marina del Rey, CA at California Yacht Club. Despite the relatively small size of the fleet, it is bursting with talent from many top southwest sailing teams. Watch for these teams to be factors on the leaderboard; such as Doug Strebel's BLACK RIVER RACING, Mallory & Andrew Loe's DIME from Seattle, WA, Glenn Darden's HOSS, Forbes Durdin's MOJITO, Bruno Pasquinelli's STAMPEDE, Mark Masur's TWO FEATHERS, Al Poindexter's USA 241, and Jay Lutz & Doug Strebel's ZOUNDS. Fun and games for that fleet!

The eleven-boat J/24 fleet also features a number of leading crews in the southwest. Chief amongst them is Jack Franco's 3 BALL JT, plus Stu Juengst's VANG GO, Andrew Theismann's YOUNG'UNS, and Gerald Rademaker's YIKES!

The fourteen-boat J/22 fleet has a number of amusing teams participating. Who's on first in this fleet? Who knows. But, it could be Casey Lambert's BLACKBURN MARINE RACING, Jeff Jones' GAS STATION SUSHI, Dan Pletsch's SKETCHY, Gary Thies' STUDENT DRIVER, or Kevin Orff's TROUBLEMAKER. Wow, sounds like a bunch of refugees from the local mental asylum... anyone want to race against that crazy crew? For sure, they will have a lot of fun.

The J/105s have seven teams participating from around Galveston Bay. Based on their performance at the recent J/105 North American Championship, there is no question the outright favorite has to be Ken Horne's FINAL FINAL team (the

41st J/24 World Championship Preview

40th Rolex Middle Sea Race Preview

J/105 Masters Regatta Preview

J/Teams Sweep Stratford Shoal Gearbuster Race

J/88 North American Championship Preview

SAILING IN Wins 2nd Asian J/80 Championships

Epic Intercollegiate Offshore Regatta For J/Crews

GARATU Crowned J/80 Copa de Espana Champion

Windier Part II @ Hamble Winter Series

J/Fest Southwest Regatta 10th Anniversary!

STC Intercollegiate Offshore Regatta Preview

J/80 Copa de Espana Preview

S.V. Kreuzlingen Win Swiss J/70 League Title

Potts Two-peats USA J/22 Match Race Champs

LA SUPERBA Three-peats Coppa Italia J/24 Regatta

WSV Giesbeek Win Dutch J/70 League Finals

More Fun Sailing on Lake Erie!

infamous boat with class illegal “no windows”). Who will challenge them? Perhaps John Barnett’s PESTO, Brad Robbins’ RUMPUS, Dennis Kokkinis’ SPITFIRE, or Albert Shannon’s WIKI WIKI V.

In the J/ORC Division are six teams that will be pointing their bows across the starting line. Those teams include the brand new J/99 USA 007 (another Agent 99!), Albrecht Goethe’s J/46 HAMBURG II, Andy Wescoat’s J/109 HARM’S WAY, J.D. Hills’ J/122 SECOND STAR, Jim Demarest’s J/46 SODALIS III, and George Cushing’s J/92 77. Included in this group is Richard Bell’s J/97E VESPER. For more J/Fest Southwest sailing information

POSTED BY J/BOATS EDITOR AT 9:22 AM

LABELS: DAY SAILOR, FAMILY, GALVESTON BAY, HOUSTON, J105, J109, J122, J24, J70, J80, J99, JCUP, JFEST, OFFSHORE, ONE-DESIGN, RACING, SAILBOAT, SAILING, WOMEN

Newer Post Home Older Post

BLOG ARCHIVE

► 2020 (133)

▼ 2019 (575)

► December (29)

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▼ October (45)

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A Family Affair- the J/122e JUNO- 2019 Performance...

J/24 World Championship Update

* Eight Bells: Olaf Harken

SATURDAY, OCTOBER 26, 2019

J/Fest Southwest Preview

(Lakewood, TX)- This coming weekend, the Lakewood Yacht Club south of Houston, TX will be hosting the annual J/Fest Southwest Regatta on Galveston Bay from October 25th to 27th. A record fleet of sixty-nine boats is participating from across the Deep South. There are big one-design fleets of J/22s, J/24s, J/70s, and J/105s and a J/ORC class.

The 20-boat J/22 class features a number of leading teams from the region, including Casey Lambert's BLACKBURN MARINE RACING, Jeff Jones' GAS STATION SUSHI, Anne Lee's HELMS A LEE, Farley Fontenot's OLD TIMES, Dan Pletsch's SKETCHY, Gary Theis' STUDENT DRIVER and Kevin Orff's TROUBLEMAKER.

While the J/24 Worlds are taking place in Miami, FL, a solid fourteen-boat J/24 class is assembling on Galveston Bay. Leading crews include Kirk Reynolds' TYRUS, John Parker's CHUPACABRA, Amanda Casey's MOMENTOUS, Ryan Miller's TRICK BAG, Darren Hill's FRAT HOUSE, and Stu Juengst's VANG GO.

Perhaps the most competitive fleet will be the 14-boat J/70 class as the event is a 2020 J/70 Worlds qualifier for the regatta in Marina del Rey, CA. Top teams on the leaderboard should include Jack Franco's 3 BALL JT, Doug Strebel's BLACK RIVER RACING, Mallory & Andrew Loe's DIME, Glenn Darden's HOSS, Bruno Pasquinelli's STAMPEDE, and Jay Lutz's ZOUNDS.

The J/ORC fleet features a few gold-platers from the region. Two J/46s that recently collected some silverware in the Harvest Moon Regatta will be participating; Albrecht Goethe's HAMBURG II and Jim Demarest's SODALIS III. In addition, there will be J.D. Hill's J/122 SECOND STAR, two J/109s (David Christensen's AIRBORNE and Andy Wescoat's HARM'S WAY), the new J/99 TBD, Bill Sutton's famous J/35 LEADING EDGE, George Cushing's J/92 USA 77, and Ray Bentele's J/29 PRESS TO MECO. Should be fun handicap racing in that fleet!

Watch Video

https://www.youtube.com/watch?v=2S6gicmxCgE&list=PL-n1PFN6SgHwhdwNLtI5w0Xai0yxIDjqw&index=11&t=0s