Gulf Coast Film Festival	
To promote the art of film making and give awards at gala and have screenings of film and show Seabrook for films and movie locations to promote tourism.	
Amount Requested	**$5,500** (*Q16*)
Recommended Amount	
Recommended Reduction Explanation	
Amount Received FY 2019/20	$5,000
Amount Received FY 2018/19	$5,000
Amount Received FY 2017/18	$5,000
Amount Received FY 2016/17	$5,000
Event Location	Lakewood Yacht Club & Nassau Bay Hilton (*Q10*)
Event Attendance/Participation	2,000 (*Q12*)
Utilization of Funds	Advertising, signs, banners and event programs. (*Q17*)
Impact on Seabrook Tourism	Moderate
Event Program Website(st)	http://gulfcoastfilmfest.com
2020/21 Event Date	September 25, 2021 (*Q11*)
Funding received from other municipalities (FY 2019/20)	City of Nassau Bay - $1,000 (*NB indicated $1,500 in FY21*) (*Identified on application Q22 in addition to communication with area cities*)
Budget documents and supplemental support are attached as submitted by applicants. *If these documents are not included they were not submitted.*	

#9

COMPLETE

Collector:	Web Link 1 (Web Link)
Started:	Tuesday, June 02, 2020 5:58:37 PM
Last Modified:	Tuesday, June 02, 2020 6:48:37 PM
Time Spent:	00:50:00
IP Address:	98.195.152.245

Page 1: COVID-19 PANDEMIC DISCLAIMER

Q1

Have you read and understand the COVID-19 Pandemic Disclaimer?

Yes

Q2

Do you wish to continue?

Yes

Page 2: State of Texas Requirements for Hotel Occupancy Tax

Q3

Does your event/program qualify for funding?

Yes, my event/program meets at least one of the criteria listed above.

Page 3: Organization/Group Information

Q4

Organization/Group Contact Information

Primary Contact Name	**Hal Wixon**
Organization/Group Name	**22nd Annual Gulf Coast Film & Video Festival**
Address	**P. O. Box 580316**
City/Town	**Houston**
State/Province	**TX**
ZIP/Postal Code	**77258**
Email	**Halwixon@aol.com**
Phone Number	**281-333-5804**

Q5

Website Address for Event/Program

Gulfcoastfilmfest.com

Q6

Does your organization/group operate as a non-profit?

Yes

Q7

Organization's Incorporation/Creation Date

1997

Q8

Purpose or Mission of Organization/Group

To promote the Arts of film making and give awards at gala and have screenings of film and show Seabrook for films and movie locations to promote tourism.

Page 4: Event/Program Information

Q9

Name of event/program

Gulf Coast Film & Video Festival

Q10

Event Locations (select all that apply)

Within Seabrook City Limits,

City of Nassau Bay

Q11

Event/Program Date (date must fall between October 1, 2020 to September 30, 2021)

Date **09/25/2021**

Q12

Expected Total Attendance

2000

Q13

How many times has this event/program been held?

More than 20 years

Q14

Please complete the following regarding previous events/programs. (Dates fall between October 1 to September 30 - if new event/program type n/a)

2018/19 Event/Program Attendance	**1950**
2017/16 Event/Program Attendance	**1900**
2016/17 Event/Program Attendance	**1800**

Q15

Which HOT funding category does this event/program fall? (select all the apply)

Advertising, Solicitation, and Promotions: advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity.

,

Promotion of the Arts: the encouragement, promotion, improvement and application of the arts; including instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture, photography, graphics and craft arts, motion pictures, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms.

Page 5: Funding Information

Q16

Funds Requested for 2020/2021 Event

$5500

Q17

How will the funds be used?

Advertising, signs, banners and event programs

Q18

Total Event/Program BudgetThis number represents your event/program's entire budget including but not limited to advertising, promotional products, rentals, supplies, personnel, overhead, etc.

$25,000

Q19

Respondent skipped this question

Event/Program Budget

Q20

Previous Funds Received If this is a new event/program or if you have not received funding in the past please type n/a.

2019/20 HOT Funds Received/Approved	**$5000 Seabrook $500 Houston**
2018/17 HOT Funds Received	**$5000 Seabrook $500 Houston $500 Nassau Bay**
2017/16 HOT Funds Received	**$5000 Seabrook $500 Houston $500 Nassau Bay**

Q21 **Yes**

Do you receive funding from other municipalities?

Q22

How much funding do you receive from the organizations listed below? (Type n/a if you do not receive funding from these municipalities):

City of Kemah	**n/a**
City of Nassau Bay	**$500 - $1000**
City of League City	**n/a**
City of La Porte	**n/a**
City of Houston	**$500**
Other (specify organization(s) and amount funded from other sponsors)	**n/a**

Page 6: Marketing Information

Q23 **Yes**

Do you have a Marketing/Advertising Plan?

Q24 **Respondent skipped this question**

Please upload your Marketing/Advertising Plan. You may also email it to lpetersen@seabrooktx.gov.

Q25

Where do you advertise and/or promote your event? (check all that apply)

Local Newspaper(s),

Regional Newspaper(s),

Facebook,

Twitter,

Instagram,

YouTube,

TV/Cable,

Broadcast Radio,

Email Distribution Lists,

Internet Calendars,

Other (please specify):

film websites

Q26

Do you submit press releases to local/regional media?

Yes

Q27

Please upload a current or previous press release about your event. You may also email the press release to lpetersen@seabrooktx.gov.

Respondent skipped this question

Q28

Please identify where you advertise. (select all that apply)

Locally (Bay Area Houston),

Greater Houston Region,

Austin Market,

San Antonio Market,

Dallas/Fort Worth Market,

Nationally,

Internationally

Q29

Please upload any examples of advertisements, press releases, promotions, signage, and any other materials. You may also email examples to lpetersen@seabrooktx.gov.

Respondent skipped this question

Page 7: Impact on Seabrook Hotels

Q30

How many people attending this event are expected to stay in a hotel?

60 +

Q31

How many nights are they expected to stay?

1- 2

Q32

Do you reserve a room block at Seabrook hotel for your event/program?

Yes

Q33

Where do you block rooms and how many rooms do you block? (type n/a if not applicable)

Best Western Plus	**6**
Captain Inn & Suites	**5**
Hampton Inn	**8**
Kemah Edge Water Inn (Formerly La Quinta)	**7**
Quality Inn	**7**
SpringHill Suites	**10**
Holiday Inn Express	**5**
Seaside RV Resort	**0**

Q34

How many rooms were occupied as a direct result of your 2018/19 event/program? (type n/a if this is a new event/program) We are not referring to the percent of rooms occupied at the hotel, but rather rooms that were occupied as a direct result of your event/program.

Best Western Plus	**10**
Captain Inn & Suites	**?**
Hampton Inn	**9**
Kemah Edge Water Inn (Formerly La Quinta)	**5**
Quality Inn	**?**
SpringHill Suites	**10**
Holiday Inn Express	**3**
Sea Side RV Resort	**0-?**

Q35

How many rooms were occupied as a direct result of your 2017/18 event/program? (type n/a if this is a new event/program) We are not referring to the percent of rooms occupied at the hotel, but rather rooms that were occupied as a direct result of your event/program.

Best Western Plus	**10**
Captain Inn & Suites	**?**
Hampton Inn	**10**
Kemah Edge Water Inn (Formerly La Quinta)	**5**
Quality Inn	**?**
SpringHill Suites	**10**
Holiday Inn Express	**2**
Seaside RV Resort	**0 -?**

Q36

How do you measure the impact your event/program has on Seabrook hotels? (select all that apply)

Hotelier Survey/Email/Phone Calls,

Attendee Survey,

Room Blocks

Page 8: Acknowledgement

Q37

Is the information provided in this application is true and correct?

Yes

Q38

Do you understand that funds received from the City of Seabrook's Hotel Occupancy Tax Fund must used in compliance with Texas State Law as outlined on Page 2 of this application and also made available online at www.seabrooktx.gov?

Yes

GULF COAST FILM & VIDEO FESTIVAL
MARKETING PLAN

January: Send all the films schools WORLDWIDE the notice of Film Festival dates and application for submitting films, scripts, screenplays and videos.

February: Secure Celebrity Guest to receive the Lifetime Achievement Award and secure winner of Ernie Roberston Award. Secure Presenters for Award Gala and get Judges.

March – April: Do HOT Tax forms from cities.

May – Start sales and promotion for Event Program.

June – Send Press out for deadline on entries.

July – Send to all Media the deadline for entries & Order NASA Parkway Street Banner & Flyers. Drop

August – Press Release to all media on Sept. event. Press includes; newspapers, magazines, radio, tv, internet, UTube, podcasts, Facebook, Twitter and Film Sites. Set up & Do Interviews on media (radio) and U of H TV. Book Hotel Block Rooms.

September: Final Press and guest columns for Film Festival and finalize Program Book with Ad proofs. FESTIVAL!!!

GULF COAST FILM & VIDEO FESTIVAL BUDGET

Revenue:

Film Submissions	$3,560
Ticket Sales	5,550
Program Ad Sales	1,300
Houston Film Commission	500
Hot Funds (not conformed)	5,500 (projected)
	$10,860 (+ Plus Ptojected Hot $5,500)

Expenditures:

Venue Down Payment	$1,000	
Printing (mostly programs)	1,000	
Advertising	1,000	
A/V Equipment	500	
Office Supplies (incl. postage)		500
Awards		500
Celebrity Expenses		1,000
Award Banquet & Gala		6,000
Judges		500
		$ 12 ,500

21st Annual Gulf Coast Film Festival Presents Winning Films and Gala

The 21st Annual Gulf Coast Film & Video Festival will take place September 27 and 28 in Bay Area Houston. Film Screenings will take place on Friday, September 27 at 6 to 10 p.m. and Saturday, September 28 at 9 a.m. to 4 p.m. at Hilton NASA Hotel at 3000 NASA Parkway, Nassau Bay. The Saturday night Gala and Awards Banquet on September 28 will be at the Lakewood Yacht Club, 2425 NASA Parkway, Seabrook, 6:00 – 6:30 p.m. Meet & Greet the Filmmakers and Gala starting at 7 p.m.

The Gala will present the Lifetime Achievement Award to the talented Lidia Porto. Lidia is an actress best known for her role as Cartel Queenpin Amara de Escalones in Epix original series, Get Shorty. She has guest starred in American Housewife, Shameless, Jack Ryan and Major Crimes. She is working with David Harbour of Stranger Things on a comedy special on Netflix. Some of her memorable films are Scary Movie 5, Horrible Bosses, Idiocracy and Dope. She is a Houston based actress with over 22 years of voiceover talent. She has worked with local actors as an instructor and board member at Mercury Studio and directed many Houston productions in English and Spanish.

The Ernie Robertson Esteem Award will be presented to Brandon Smith, a working actor of 55 years who has appeared in over 100 films and television projects. Brandon was also the 2012 Gulf Coast Film Festival honoree.

The Master of Ceremony will be the eleven-time Emmy winner Ernie Manouse from PBS – Channel 8 and producer of InnerViews with Ernie Manouse and the top-rated Manor of Speaking, a talk show about Downton Abbey. Ernie also tours the country with Al Pacino interviewing him in his stage show.

Directors, actors and TV personalities will be celebrity presenters and will be on hand for photos and autographs.

Films from across America and worldwide were presented to the Gulf Coast Film & Video Festival. Tickets can be bought on their website, gulfcoastfilmfest.com, Tickets for the film screenings at the NASA Hilton can be bought at the door also. The Gala and Award tickets at the Lakewood Yacht Club must be bought in advance.

Lifetime Achievement Award Recipient Lidia Porto

Founder, Hal Wixon states, "We welcome everyone to our 21st film festival and it will be full of surprises and celebrity guests and the films are fantastic. To celebrate our 21 years, the Gala will be at the prestigious Lakewood Yacht Club, with a beautiful backdrop on Clear Lake. Come be a part of this longtime celebration."

Gulf Coast Film Festival was awarded Best Film Festival by the Houston Press. There is time still for sponsors to participate and buy program ads. Join this non-profit art event on their Facebook page and keep up with Gulf Coast Film & Video Festival and all the new additions and announcements. Hotels in area supporting the festival are also on their website. The Cities of Seabrook and Nassau Bay and Houston Film Commission are sponsoring this event. For more information refer to their website, www.gulfcoastfilmfest.com.

That's a wrap!

The Bay Area Observer

ShortsTV on Board with Gulf Coast Film and Video Festival

Possible New Home for Short Film Category Festival Winner

Gulf Coast Film and Video Festival is excited to announce its newest official festival sponsor, ShortsTV.

As an official Festival sponsor, ShortsTV will offer a distribution deal for the winner of the "Best Short Film" award.

"This is a new and exciting aspect of the Festival that we hope will give our short film submissions a chance to showcase their incredible works of art and we look forward to a long productive relationship with ShortsTV," commented Festival Chairman, Hal Wixon.

"At ShortsTV we've dedicated nearly two decades to supporting short films and the filmmakers behind them. We're thrilled to partner with the Gulf Coast Film and Video Festival and continue leading the way to make more short form content accessible," said Carter Pilcher, Chief Executive of ShortsTV.

The Gulf Coast Film and Video Festival welcomes its 21st run on September 27 – 28, 2019 at Nassau Hilton in Nassau Bay, Texas and Lakewood Yacht Club, Seabrook, Texas.

More info about Gulf Coast Film and Video Festival:

The Gulf Coast Film and Video Festival, a non-profit organization, was established in 1999, to promote and showcase the discovery of motion picture artists through inspirational, educational and thought-provoking stories. Visit www.gulfcoastfilmfest.com for more information.

About ShortsTV

ShortsTV is the world's first and only 24/7 HD channel dedicated to short movies. It is available across the US on DirecTV (channel 573), AT&T U-Verse (channel 1789), US Sonet (channel 292), CenturyLink (channel 1789), Frontier Communications (channel 1789) and Google Fiber (channel 603) and numerous NCTC member companies. ShortsTV™ is operated by Shorts International, the world's leading short movie entertainment company with the world's largest movie catalogue dedicated to short movies. Shorts International also operates ShortsTV®, which is available across Europe in the Netherlands on Ziggo (channel 125) and Delta (channel 312), in Belgium on Telenet (channel 314 Flanders & 334 Brussels), in Germany on MagineTV, in Romania on Telekom Romania (channel 201) and Nextgen, in Slovakia on Slovak Telekom (channel 312) and in Serbia on SBB (channel 175). ShortsTV offers hundreds of the world's best independent shorts for download in 92 iTunes stores across the globe as well as on Amazon Instant Video (UK, US and Germany), Google Play (US and Canada), Verizon and Frontier (US). Since 2006, ShortsTV has presented the Oscar Nominated Short Films theatrical release in cinemas across North & South America, Europe, Russia and China and has made the release available on VOD and EST platforms.

ShortsTV is operated by Shorts International Ltd, which is headquartered in London, England and represented in the United States by Shorts Entertainment Networks, a wholly owned subsidiary located in Los Angeles. The company is led by Carter Pilcher, Chief Executive.

Find us on Facebook, Twitter and Instagram: @shortstvus

21st Gulf Coast Film Festival to present Winning Films with Gala and honor Lidia Porto

By Domino Taylor

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- Continued on Next Page

Gulf Coast Film Festival Honorees

Lidia Porto
2019

Suzanne Sav
2018

21st Gulf Coast Film Festival: Continued From Page 18

The Master of Ceremony will be the eleven-time Emmy winner Ernie Manouse ɔm PBS – Channel 8 and producer of InnerViews with Ernie Manouse and the top-ted Manor of Speaking, a talk show about Downton Abbey. Ernie also tours the ɔuntry with Al Pacino interviewing him in his stage show.

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Gulf Coast Film Festival was awarded Best Film Festival by the Houston Press. ıere is time still for sponsors to participate and buy ads in the program. Join this

SEPTEMBER 2020

Screening schedule TBA

FESTIVAL SCHEDULE

Screenings and Awards Program

SCREENINGS