

# City of Seabrook City Council Meeting

July 21, 2020



# Discuss Temporarily Suspend



## *Article 6. Sign Standards*

### *Section 6.03. Applicability*

*(2) Prohibited signs.* All of the following signs are prohibited.

h. Portable signs

k. Signs that move or flash or have moving or flashing components; signs that are intermittently lighted or have changing colors; signs that revolve; or any other similarly constructed signs.

# Examples of Portable Bandit Signs



# Example of a Portable Signage



# Example of Portable Signage



# Signage with Flashing Message



# Discuss Temporarily Suspend



m. Any sign attached to a trailer, skid, or similar mobile structure, or vehicle sign where the primary use of such structure is to provide a base for such sign or to constitute the sign itself. This provision shall not be interpreted to prohibit identification signs on vehicles used for normal business purposes, nor shall it be interpreted to prohibit bumper stickers. Vehicles with signage are in violation of this article if the vehicle is parked in a manner for an extended period or off-site from the business location such as overnight in a manner where it is visible from the street.

w. Inflatable signs.

# Example of a Vehicle Being Used as Signage



# Trailer Mounted Signage



# Trailer Mounted Sign



# Example of a Wind Driven Sign



# Example of a Wind Driven Sign



# Example of a Wind Driven Sign



# Example of a Wind Driven Sign



# Discuss Temporarily Suspend



## Article 6. Sign Standards

### Section 6.03 – Applicability.

Table 1: Summary of Sign Regulations for Signs Exempt from the Requirement of a Sign Permit.

Type of Sign	Temporary/Permanent	Sign Structure Permitted/ Type	Maximum Height	Maximum Area	Number of Signs	Duration/Time Limitation	Other Standards
Vehicular	Temporary/Permanent	Vehicular	N/A	N/A	N/A		Vehicles, trailers, and other sign apparatus parked overnight shall not be located in front of the building or lease space and, when possible, shall be located to the rear or side of the building not facing a public street. Vehicles may be parked in front of the lease space during active business hours for loading and unloading only for no more than 4 hours. All vehicles must bear current license plates, registration and be operational

# Commercial Vehicles Parked Along Frontage



# Discuss Temporarily Suspend



## Article 6. Sign Standards

### Section 6.04. – Permitted temporary signs and specific sign regulations.

Table 3: Regulations for Temporary Signs Requiring a Permit

Sign Type	Permitted Sign Structure	Max. Sign Height	Maximum Sign Face Area	Number of Signs	Location/Minimum Setback	Duration	Additional Regulations
Banner	Attached	NA	0.5 sf for every 1 foot of width of building or lease space, but not limited to less than 20 sf and not to exceed 60 sf	1 per lease space	Attached to the building and shall not project above the roofline or parapet of the building.	15 days, four per calendar year with a 30-day separation between permits.	The width of the sign shall not exceed the storefront width.

# Example of Banner on a Building



# Example of a Banner Placed at the Edge of the Road



# Example of a Banner Placed on a Fence



# Signage Locations

